

November 2012

## Deadlines

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# From Your (celebrating) Editor:

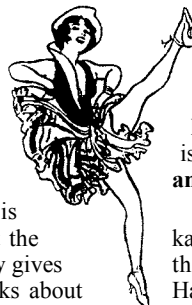
The first thing to celebrate is the fact that we haven't had a hurricane in Charleston this year. Oh, I know, we had all sorts of rain storms and people posted pictures on Facebook and all that. But it always floods in Charleston. That's the problem if you are below sea level! But the second thing that I am celebrating is that our daughter **Ileana** passed her Internal Medicine Boards! Exciting. Now she can take care of aging Mom and Dad.

This issue is even more cause for celebration. Guest edited by the energizer-bunny **Allen McKiel** and the resourceful **Jim Dooley**, it tackles changing library operations in the e-distribution environment. Articles are by **Allen** and **Jim** as well as **Martha Hruska** of UC-San Diego and **Jim Bunnelle** of the Orbis-

Cascade Alliance. There are lots of facts and figures and surveys galore. Our **Back Talk** is about eBooks and publishers and I am surprised at what **Tony Ferguson** seems to have been reading! **Sue Wiegand** focuses on the problem of defining what a database is. If we don't know, how can our poor patrons/end users/customers know? We have interviews with the glorious **Michele Casalini**, the charming **Peter Brueggeman**, and the hard-charging **Jane Burke**. A new column in the media space is by **Winifred Fordham Metz** about the National Media Market, **Bill Hannay** gives an apple to authors, **Joe Badics** talks about patron-driven acquisitions. We learn about the

very first annual university press week from **Brenna McLaughlin** and **Leila Salisbury**. **Tom Leonhardt** praises bookstores, **Donald Polzella** talks about psychology handbooks to keep in our collection, and **Bob Nardini** is thinking about air traffic control. Want to know about **Reflexive Curation**? Or the difference between a **good or great research library**? You can read it here! There is much more in this issue so **go inside and browse awhile!**

Meanwhile, I have to get out my kayak. It seems to be flooding outside the Citadel where I live! Oh well! Happy fall!, **Yr. Ed.** 🍁



## Letters to the Editor

Send letters to <kstrauch@comcast.net>, phone or fax 843-723-3536, or snail mail: **Against the Grain**, MSC 98, The Citadel, Charleston, SC 29409. You can also send a letter to the editor from the **ATG Homepage** at <http://www.against-the-grain.com>.

### Dear Editor:

Please Note: This letter was addressed to **Tom Gilson**.

Thank you. I think your idea of posting the article and videos is very good. (See "**ATG Article of the Week: Science Journal Produces a Different Kind of Viral Video**" at <http://www.against-the-grain.com/2012/06/atg-article-of-the-week-science-journal-produces-a-different-kind-of-viral-video/>.)

Charleston is a great conference, has a different spirit, and provides better opportunities for interaction in comparison to many other conferences of comparable size. I am looking forward to attending in the future.

Best regards, **Moshe Pritsker, Ph.D.**

(CEO, Editor-in-Chief, co-founder, Journal of Visualized Experiments (JoVE), 17 Sellers St., Cambridge, MA 02139; Phone: 617-765-4368) <moshe.pritsker@jove.com> 🍁



### Rumors from page 1

And speaking of **SAGE**, did you see they announced the purchase of primary sources publisher **Adam Matthew** at the **Frankfurt Book Fair**? **Adam Matthew** is a publisher of online primary source collections for the humanities and social sciences. **Adam Matthew** will continue to operate under its existing management. **SAGE** sales representatives will work closely with the **Adam Matthew** team to bring the portfolio to an even wider international audience. [www.sagepub.co.uk/adammattthew](http://www.sagepub.co.uk/adammattthew)

**Michael Walmsley** <MWalmsley@ybp.com> has a new role at **YBP**. Effective October 1, he moved into the position of **Vice President, International Sales**. **Mike** says since **YBP** has an established customer base in many countries, there are many opportunities for growth internationally as more academic libraries around the world look to acquire English-language books and eBooks.

We are excited to have **Lolly Gasaway** with us for the **32nd Charleston Conference**. **Lolly** has just published the very first volume in the **Charleston Insights in Library, Archival, and Information Science** series, **Copyright Questions and Answers for Information Professionals**. **Lolly** will be doing a book signing at the **Charleston Conference Gala Reception** on Thursday night!

Speaking of which, The **Charleston Insights** series is published by **Purdue University Press**, where **Charles Watkinson** (of **Anthony Watkinson** fame) is Director. **Charles** and **Anthony** and families just returned from **Ruth's** (**Anthony's** daughter and **Charles's** sister) wedding in Northumberland!

Can't resist. This **ATG** issue has a **Vendor Library Relations** column by **Bob Nardini**. He talks about the need for air traffic controllers in our eBook environment. Well, guess what! The incredible **Annette Thomas**, CEO of **Macmillan's** global science and education

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## AGAINST THE GRAIN DEADLINES VOLUME 24 & 25 — 2012-2014

2012 Events	Issue	Ad Reservation	Camera-Ready
ALA Midwinter	Dec. 2012/Jan. 2013	11/09/12	11/30/12
2013 Events	Issue	Ad Reservation	Camera-Ready
Annual Report, ACRL	February 2013	01/04/13	01/21/13
MLA, SLA, Book Expo	April 2013	02/22/13	03/18/13
ALA Annual	June 2013	04/05/13	04/29/13
Reference Publishing	September 2013	06/21/13	07/15/13
Charleston Conference	November 2013	08/23/13	09/09/13
ALA Midwinter	Dec. 2013-Jan. 2014	11/08/13	11/25/13

### FOR MORE INFORMATION CONTACT

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