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Gail A. Yokote
University of California, Davis

J. Mitchell Homan
Mayo Clinic

Jean P. Shipman
University of Utah

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The Chicago Collaborative: Working Together to Address the Grand Challenges of Scholarly Communication

by **Gail A. Yokote,* MLS, AHIP, FMLA** (Associate University Librarian for the Sciences & Technical Services, University of California, Davis)

and **J. Michael Homan,* MA, AHIP, FMLA** (Director of Libraries, Mayo Clinic)

and **Jean P. Shipman, MSLS, AHIP, FMLA** (Director, Spencer S. Eccles Health Sciences Library and MidContinental Region & NLM Training Center, NN/LM, University of Utah)

In 2007, as heated debates about the high costs of electronic journal packages and various open access initiatives were taking place, many publishers created advisory boards of librarians and faculty to serve as informed consultants for product development, while librarians held conference panels of publishers and librarians to address the latest scholarly communications issues. Librarians, publishers, and editors conversed and debated at meetings, but there was not a venue in which librarians, editors, and publishers could discuss the challenges of scholarly communication in an open and trusting environment that was removed from the pervasive seller/buyer environment, and one that focused on the problems and challenges of scholarly communication in the broadest sense. Against this backdrop and in the spirit of working together, the Association of Academic Health Sciences Libraries (AAHSL) Board of Directors appointed a task force to spearhead an effort to identify the common interests and threads that bound all groups together to collaboratively address the challenges of scholarly communications.

To advance the AAHSL desires, the Task Force proposed that publishing, editorial, and librarian association representatives would provide the best group for shared dialogues and that an emphasis for all representatives would be representation of their professional association and not their employer viewpoint, which might be a specific publisher or journal. Including representatives from the professional organizations for publishers (for example, the Society for Scholarly Publishing), editors (for example, the Council of Science Editors), and librarians (AAHSL) meant that discussion of common interests and challenges emphasized commonalities shared by all stakeholders and avoided specific agendas. To test these assumptions, leadership of professional associations were invited to identify representatives to attend an inaugural meeting in 2008.

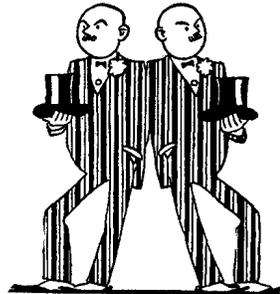
By May 2008, each invited association had identified one or two representatives to attend the inaugural meeting which was held in Chicago. The main purpose of the inaugural meeting was to determine whether there was enough in common and enough goodwill to establish an ongoing working group of association representatives. Enthusiasm for continuing the initial dialog through an ongoing meeting venue was palpable. The common element for all represented groups turned out to be their strategic interest in the same target audience — health sciences faculty, employees, and students — and this underlying emphasis on a

common audience was underscored repeatedly throughout the meeting. Another important outcome of the inaugural meeting was the emphasis on collaboration rather than confrontation as a critical element when addressing the broad challenges of scholarly communication in the future. Identifying the common target audience means that publishers, editors, and librarians will be most successful when collaborations around issues affecting the common audience provide solutions in which all parties contribute based on their recognized expertise. What also emerged from this initial meeting was the importance of learning more about each other's expertise, interests, and challenges if improvements to scholarly communications were to occur. Thus, the Chicago Collaborative (CC) was born with the goals of: 1) develop a shared understanding of scholarly communications issues, 2) create effective strategies to address common understandings, and 3) enhance trust and dialog among CC members with an emphasis on broad views that transcend individual library, publisher, editor, or author perspectives. The name reflected the initial meeting location and emphasized the overarching collaborative spirit of the group. (Refer to www.chicago-collaborative.org for more background information.)

During the past four years, the CC has focused on learning more about each other through broadly-defined themed meetings. Being able to share perspectives on scientific integrity, preservation and archiving, peer review, branding content, funding models for academic health centers, etc., provided opportunities for joint educational activities to CC member organizations.

Examples of the CC's past educational focus include presenting at NASIG, Charleston Conference, Medical Library Association (MLA), International Association of STM Publishers, and Society for Scholarly Publishing. In addition, webinars on Biomedical Publishing 101 (one of the first education offerings of the CC) were offered across the country with over 280 attendees. Workshops are now being offered at MLA and its regional chapter meetings. For example, a continuing education course will be taught at the 2012 Seattle MLA meeting entitled "Positioning the Professions: Science, Technology, and Medicine (STM) Publishing." Publisher and librarian members of the CC will teach the curriculum, which

includes a basic component on Biomedical Publishing and then two additional modules relating to peer review, ethical issues, online publishing, and editorial aspects. Group discussion sessions will encourage conversations between attending librarians and publishers.



The CC is also hosting exhibit booths at the upcoming Council of Science Editors (CSE) meeting in Seattle, WA, in May 2012, and at the 2012 Society for Scholarly Publishing (SSP) conference in Crystal City, VA, in late May. A panel, "Libraries and Librarians: A Changing Landscape," will

be sponsored by the CC as part of the CSE program. A "Chat with Librarians Roundtable Session" will be offered at the SSP meeting where publishers and editors can informally ask questions of eight academic librarians. This is a session that is being repeated due to its success at the 2011 SSP meeting. A complete list of sponsored events may be found on the CC Website.

To address the needs of its represented association members, the CC surveyed its constituents to request feedback on what topics should be discussed by the CC and to learn more about their key scholarly communications concerns. This information will help to guide future CC goals and actions, as well as meeting agendas. Soon, a new Drupal-based CC Website will enable virtual interactions between CC representatives and the public to engage even more individuals in timely conversations about the future of scholarly communications.

To date, CC's success is based on the dedicated participation and contributions of the member organizations, especially the efforts of their representatives. Member organizations may be found on the CC Website. In addition, AAHSL plays a major administrative role in sustaining the infrastructure needed by CC operations.

As the CC enters its fifth year, it is 1) reviewing its governance structure and affiliations, 2) discussing expanded outreach, 3) establishing future goals and actions, 4) implementing effective communications and engagement channels, 5) conducting an assessment of contributions made to date. Through its discussions, the group will continue to shape the future of the journal and

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other scholarly communication opportunities that might exist in 2025.

The CC has matured and evolved over time and will continue to do so as it addresses the future of scholarly communications. It has already achieved with great success its prime goal of encouraging and enabling open, honest, informed, and trusted conversations between publishers, librarians, and editors. Its collective actions will continue to assist its shared constituent, the author, with shaping and understanding the myriad of opportunities that exist for disseminating scholarly and research results now and in the future.

For additional information about the CC, contact either the co-conveners **Irving Rockwood** <IRockwood@ala-choice.org> or **Jean Shipman** <jean.shipman@utah.edu>, or the CC operations manager **Margaret Reich** <margaretreich@gmail.com>. 🌱

**Gail Yokote and Michael Homan were the original AAHSL co-conveners for the Chicago Collaborative.*

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Charleston Conference Website and on the **Charleston Conference YouTube** channel.

www.against-the-grain.com/
www.katina.info/conference
www.youtube.com

Continuing ... Exciting that the joint interview/video with CNI's **Clifford Lynch** and **Lee Dirks** of **Microsoft Research** has been added to the **Clifford Lynch** playlist on YouTube, available from CNI's channel at <http://www.youtube.com/cnivideo>, or access it directly: <http://www.youtube.com/watch?v=p-EDIGUTPJY&feature=share&list=PL9DBB29DF1F73BC3E>. Topics covered include the librarian's role in data management, emerging tools in scholarly communication, backing up digital collections in the Cloud, and much more.

Other video interviews from the Penthouse include **Ann Okerson**, **Brad Eden**, **Stephen**



Pictured here is **Rebecca Walden** with her two children **Ella** and **Connor**.

against the grain people profile

Director, Spencer S. Eccles Health Sciences Library
and MidContinental Region and NLM Training Center
National Network of Libraries of Medicine, University of Utah
10 North 1900 East, Building 589, Salt Lake City, UT 84112
Phone: (801) 581-8771 • <jean.shipman@utah.edu>
<http://library.med.utah.edu/>

Jean P. Shipman

BORN: Chambersburg, PA.

LIVED: Orrstown, PA; Gettysburg, PA; Cleveland, OH; Baltimore, MD; Seattle, WA; Richmond, VA; Salt Lake City, UT.

EARLY LIFE: Grew up in a very small town in Pennsylvania with a farm in the family.

FAMILY: Spouse, **Mark J. Shipman**; Madrona, our cat.

EDUCATION: BA in Biology, **Gettysburg College**, and MSLS from **Case Western Reserve University**.

FIRST JOB: Reference Librarian, Welch Medical Library, **Johns Hopkins University**, Baltimore, MD.

PROFESSIONAL CAREER AND ACTIVITIES: I served as president of the **Medical Library Association** for 2006-2007 and promoted health literacy as my primary presidential initiative. I also served on **MLA's** Board of Directors from 1999-2002. I am currently a co-convenor of the **Chicago Collaborative** (www.chicago-collaborative.org) and have been a member of the Program Committee of the **Society for Scholarly Publishing** for the past three years.

I have worked in academic health sciences libraries (**Johns Hopkins University**, **University of Washington**, **VCU**, **University of Utah**), a hospital library (**Greater Baltimore Medical Center**) and with the **Southeastern/Atlantic NN/LM** at the **University of Maryland**, Baltimore.

IN MY SPARE TIME I LIKE TO: Play tennis, cook, read, row, fly, and enjoy the outdoors.

FAVORITE BOOKS: *Daniel Martin* (**John Fowles**) and all books by **Jodi Picoult**.

PET PEEVES: Seeing people not capitalize on their given abilities.

PHILOSOPHY: Work hard but also play hard; life is short.

MOST MEANINGFUL CAREER ACHIEVEMENT: Becoming the director of the Spencer S. Eccles Health Sciences Library and the NLM Training Center, NN/LM.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: Have the Eccles Library become a university discovery center and the source of major innovations for the **University of Utah**.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: Very different from today in that many new librarian roles will be shaped, as we become even more involved in achieving our universities' missions. We will be able to work effectively and directly within different contexts and environments, thanks to mobile technologies. Libraries will become active centers of innovation and knowledge creation and less repositories of static materials. 🌱



Rhind-Tutt, **Carol Tenopir**, **Scott Plutchak**, **Tim Babbitt**, and **Lauren Corbett**. http://katina.info/conference/atg_interviews/index.php

Many people helped with the **Penthouse Interviews**. One of them was the amazing **Albert Joy** from the **University of Vermont**. **Albert** tells me that his brother is playing saxophone during **Piccolo Spoleto** this year. Wonder if he trained with **Bill Clinton**? Anyway, **Albert** tells me that he comes from a family of musicians. **Albert** himself plays the flute and participates in a **Morris dance**

group. I didn't know that Morris dance is a form of English folk dancing. These librarians are hard to keep up with!

Really cool that another person who helped with the **Penthouse interviews** was one of our main hosts from the Gold overflow room during the **Conference**, **Jack Montgomery**! Talk about musical and talented! Besides having an announcer's voice (I understand that **Jack** was a radio announcer in his younger years), **Jack** has numerous (how many, **Jack**?) DVDs

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