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Profile-Lorraine Huddy

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Evaluating PDA as a Viable Collection Development and Acquisitions Model

Ascertaining PDA's sustainability potential in the libraries meant examining how well the PDA profile had performed in terms of providing titles that fit CTW's collection development needs. A financial assessment was needed to determine overall costs and savings while considering desired outcomes for collection development.

PDA profile assessment: Do MyiLibrary titles fall within CTW's profile parameters? Do purchases fit within CTW's overall collection development goals? How many purchases are used by two or more campuses?

- **Data Collected:** MyiLibrary titles were reviewed; if questioned, OASIS (Coutts' title knowledge base) provided how it matched CTW's PDA profile. Prices were checked to assure they did not exceed CTW's cost parameter. For use across the consortium, IP numbers were monitored (see "Usage by each library and across CTW").

- **Success and Limitations:** Profile matches had to be checked title-by-title, so this occurred only if a title seemed out of scope. Then parameters were tweaked to resolve profile issues. Overall, the shared profile has been a success: most titles fit within the scope of CTW's print collections. The only recurring issue is from price increases after eBooks are added to the PDA program. Coutts has taken steps to monitor eBook prices more closely, send notifications, and offer the option to purchase or deactivate the title in question.

Unique titles vs. overlap with CTW holdings: Are MyiLibrary eBooks providing access to new content? How many MyiLibrary purchased titles are unique to CTW holdings?

- **Data Collected:** CTW holdings were checked manually to determine how many MyiLibrary purchases were unique to the consortial collection.

- **Success and Limitations:** To increase the likelihood of purchasing unique MyiLibrary content, Coutts' de-duplication service removed any titles held in duplicate or triplicate across CTW; however, this customization could not be automated, so CTW agreed that only eBook holdings would be de-duplicated. Since this increased the possibility of purchasing the same title in eBook and print, gathering data on unique MyiLibrary titles ended after de-duplication changes were implemented.

Usage by subject area: Are certain LC subject areas getting more activity than other areas?

- **Data Collected:** Titles Viewed and Sessions by LC Subject Area (compared to all active MyiLibrary titles)

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against the grain people profile

Lorri Huddy

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BORN AND RAISED: Born in upstate NY — lived in the Rochester area until 1996. My husband's career meant moving to NJ (where he's from) and then to CT.

PROFESSIONAL CAREER AND ACTIVITIES: MLS from Rutgers University — initially planned to become a Children's or Young Adult Librarian, but switched to the School Media Specialist and Reference tracts. I worked in a few public libraries (Children's, Young Adult, and Adult reference) and as Head Librarian at a private high school. Academic librarianship happened somewhat by chance after moving to CT — I was hired part-time for reference work at the Trinity College Library and really enjoyed working with the students. Trinity hired me as a Reference & Instruction librarian, and I also took on responsibilities as E-Resources Coordinator. The transition from print to online was creating a new form of librarianship which I found to be simultaneously exciting and challenging. I left Trinity after five years, to work on behalf of all types of libraries for the CT State Library, as the eResources Coordinator for iCONN, the CT Digital Library. I stayed only a few years because I missed the reference/research aspects of being a librarian. The CTW Library Consortium hired me in 2007 to coordinate their collaborative collection development grant activities. Due to new consortial projects, I'm still there and know how fortunate I am. The three libraries are filled with talented and hard-working people — working with them is just one of the benefits of my job.

FAMILY: Married to Bob Huddy and we have with three grown children: Jessica, a graphic designer, and Justin and Evan, both mechanical engineers like their dad. (Is there an engineering gene? It runs in our families — both grandfathers are engineers too!)

PETS: Our empty nest is re-feathered with 3 four-legged companions: Zoltan, a Manx cat; Drea, a Maine Coon cat; and Ruby, a Brittany/Vizsla mix.

IN MY SPARE TIME I LIKE TO: I love to travel, but, currently, most trips involve visiting out-of-state relatives. I also like gardening, yoga, hiking, kayaking, and cross-country skiing — none of which I do enough of! Favorite past-times are watching foreign and independent movies, preferably at Trinity's Cinestudio (a wonderful old-time movie theater complete with a crimson velvet curtain!) and listening to podcasts of NPR radio shows.

FAVORITE BOOKS: *One Hundred Years of Solitude* by Gabriel Garcia Marquez, *The Brothers K* by David James Duncan, *Middlesex* by Jeffrey Eugenides, *The Prince of Tides* by Pat Conroy, absolutely everything by Wally Lamb. Currently reading: Bill Bryson's *At Home* and A.S. Byatt's *The Children's Book*.

PET PEEVES/WHAT MAKES ME MAD: I have two automobile-related pet peeves: drivers who don't use their car blinkers or who are on cellphones or texting while driving.

PHILOSOPHY: Help change things for the better (and if you can't help, don't make things difficult for those who are trying.)

MOST MEMORABLE CAREER ACHIEVEMENT: Getting my MLS while my children were young and managing to balance the demands of school, family, and work.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: We'll be in the midst of an economic recovery, but academic library budgets will be slow to recover. Administrations may not re-fund these to pre-downturn levels until endowments are more than fully replenished. So libraries will still be forced to make difficult decisions regarding the resources they can afford to provide. There will be a need for vendors to think creatively; to offer more pay-per-view and alternative access options for all types of online resources (not just eBooks). The academic eBook market will continue to grow — along with users' expectations. The user experience will play a significant role in determining how high and continuous this level of growth will be. 🌱