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## Publisher Profile: Alexander Street Press

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## ALEXANDER STREET PRESS

### Contact details:

**Alexander Street Press, LLC**  
3212 Duke Street, Alexandria, VA 22314 USA  
Toll Free: 800-889-5937 Tel: (703) 212-8520  
Website: <http://alexanderstreet.com>

**Affiliated Companies:** Filmmakers Library, Inc.; Microtraining Associates, L.L.C.

**Officers:** Stephen Rhind-Tutt, President • Eileen Lawrence, VP Sales • Tim Lloyd, COO • Andrea Eastman-Mullins, VP Editorial

**Association Memberships:** CLIR, ALA

### Vital Information

#### ◆ Key Products and Services:

75 products, all electronic; the leading vendor of streaming video and audio to libraries. eBook & Audiobook Distribution Services — Products include: Academic Video Online, Music Online, North American Women's Letters and Diaries, Smithsonian Global Sound, Ethnographic Video Online, Women and Social Movements, and American History in Video.

#### ◆ Core Markets/Cientele: Academic and Public Libraries

#### ◆ Number of Employees: 100

#### ◆ Number of Collections Published Annually:

We publish 5-10 landmark online collections per annum. In the past two years, these have totaled collectively more than one million pages of text, 400,000 audio tracks (the equivalent of 33,000 CDs) and more than 6,000 video titles.

### History and Brief Description of Publishing Program

**Alexander Street Press** publishes award-winning, online collections for scholarly research, teaching, and learning. Our collections are available to library and educational institutions through annual subscription or a one-time purchase of perpetual rights. We specialize in humanities and social sciences, but have recently begun publishing video collections in science, technology, and medicine.

The company was founded in 2000 in Alexandria Virginia by **Stephen Rhind-Tutt**, **Eileen Lawrence**, and others to bring together the skills of traditional publishing, librarianship, and software development to create quality electronic collections.

We believe that an electronic publication should:

- Be carefully crafted by expert editors around a specific subject or discipline.
- Detail all materials relevant to the subject, whatever their original form or ownership.
- Contain as many of these materials as possible, in multiple formats if necessary.
- Be indexed with controlled vocabularies for precise, exhaustive searching.
- Provide unique ways of searching, viewing, exploring, and analyzing the material.
- Facilitate contributions from scholars and librarians.
- Be priced to enable unlimited exploration by users.

**Alexander Street** has now expanded to more than 100 staff based in the U.S., UK, Australia, New Zealand, Brazil, China, and Malaysia. And we love what we do! 🌱

### Rumors

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Just got a great email from **Bob Houbeck** (Univ. of Michigan, Flint)! He tells me that there is an article in the *Huffington Post* about the 22 hottest Colleges in the country. The article named **University of Michigan-Ann Arbor** as one of them. They used a picture of the **University of Michigan-Flint** library as the picture for the post — **Bob** says the most gorgeous and best-looking library of all the three U. **Michigan** campuses! Pretty cool! <http://www.huffingtonpost.com/2012/02/27/>

[the-hottest-colleges-in-t\\_n\\_1303791.html#s728989&title=University\\_of\\_Michigan](http://www.huffingtonpost.com/2012/02/27/the-hottest-colleges-in-t_n_1303791.html#s728989&title=University_of_Michigan)

This issue of *ATG* has some great stuff in it! I always love the **Collecting to the Core** articles by the *Choice* editors. It brings back memories of a Trustee at the **College of Charleston** who was checking out an ancient computer book from the circulation desk. He implored us to never discard the book because it was a classic. That's what **Collecting to the Core** is about and this time the area is **physics**. This issue, p.60.

There has been lots of discussion and controversy on the Web recently about the

**Research Works Act** just introduced in the U.S. House of Representatives. The always-on-top-of-things, **Greg Tananbaum** fills us in on p.8, **I Hear the Train A Comin'**.

And, finally, before I run out of room, the **invoices for renewal of your ATG subscription for 2012** (v.24!) are in the mail. If you got an invoice and you attended the **2011 Charleston Conference**, you shouldn't have gotten it. Just drop me a quick email so we can be sure (hopefully) not to bill you again. And please accept my apologies!

Much love, Yr. Ed. 🌱