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Book Reviews -- Monographic Musings

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SR-T: Yes, text-only resources can stand alone. In 2012, we plan to launch not just *Anthropology Online*, but new non-video collections in gay and lesbian studies, additional classical scores, and more history titles.

Having said that, the market is clearly headed towards a media-agnostic future. This will be determined not by the ease with which a publisher can cope with media (as it is today), but by what serves the patron best. And of course, we want to make all our collections cross-searchable within a discipline — as we're doing in anthropology.

I think many see multimedia as a way to “sex up” texts. Often this is a mistake. Adding a few public-domain newsreels to a history book is only a starting point. It's like adding a few full-text journal articles at the end of an encyclopedia entry. It's more exciting to allow every student to see relevant sections from multiple newsreels for every person, event, and place from the past 100 years. And the right way for that to happen is for us to have DOI-like standards that enable both stand-alone and integrated resources to interact with each other.

ATG: *Without divulging any trade secrets, can you tell us what other future developments can you expect from Alexander Street Press?*

SR-T: We're really engaged in developing *Academic Video Online* at the moment. We've set ourselves a goal of having 22,000 high-quality video titles in 25 collections by the end of 2012 — about twice what we have currently. That's a low number in comparison to eBooks, but for video that's, well, vast. We'll make 20,000 of those titles available as a single package, which, for obvious reasons, we're calling the *VAST* package.

We're also about to launch our metadata repository. As I mention above this is a big deal for us because it will enable others more easily to capitalize on our work. For libraries it will make it possible to develop subject oriented perma-links that avoid our interfaces and drop you directly into the subject, person, place, or object you're interested in.

ATG: *Stephen, we want to thank you for taking the time out of your busy schedule to answer our questions. We very much appreciate it.* 🍷

Endnotes

1. S. Deerwester, et al, “Improving Information Retrieval with Latent Semantic Indexing,” *Proceedings of the 51st Annual Meeting of the American Society for Information Science* 25 (1988), 36–40.
2. Tim Berners-Lee, James Hendler, and Ora Lassila, “The Semantic Web,” *Scientific American Magazine*, May 17, 2001, <http://www.scientificamerican.com/article.cfm?id=the-semantic-web>. Accessed March 26, 2008.
3. H. Hedden, “How Semantic Tagging Increases Findability,” *E-Content Magazine*, October 2008, <http://www.hedden-information.com/SemanticTagging.pdf>. Accessed August 26, 2011.

Book Reviews — Monographic Musings

Column Editor: **Debbie Vaughn** (College of Charleston) <vaughnd@cofc.edu>

Column Editor's Note: *This month, two highly distinguished library professionals grace the column inches of Monographic Musings.*

ATG readers undoubtedly recognize **Bryan M. Carson** as the editor of the über-informative and timely **Legally Speaking**. He is a lawyer, a librarian, and a doctor (of education, that is). **Bryan** earned his JD from the **University of Toledo**, his MLIS from the **University of Michigan**, and his EdD in Higher Education Leadership and Policy from **Vanderbilt University**. For over a decade, he has shared his expertise and knowledge in multiple positions at the **Western Kentucky University Libraries**. His contributions to *ATG* are invaluable, and his review of **Intellectual Property and Competition** adds to his impressive body of work.

James Williams, III, Assistant Dean for Public Services at the **College of Charleston's Adlestone Library**, earned his BA in Philosophy from the **College of Charleston** and his MLIS from the **University of South Carolina**. Lucky for me, I shared an office with **James** for several years and can claim first-hand knowledge of his expertise in staff development (among other professional areas). He is indisputably a knowledgeable, engaged, and all-around kind library leader — and therefore offers a voice of experience in his examination of **An Introduction to Staff Development in Academic Libraries**.

Many, many thanks for **Bryan** and **James**. Happy conferencing and happy reading, everyone! — **DV**

Carrier, Michael A., ed. **Intellectual Property and Competition**. Cheltenham, UK: Edward Elgar, 2011. 978-1-84844-218-4. 776 pages. \$375.00.

Reviewed by **Bryan M. Carson** (Special Assistant to the Dean for Grants and Projects and Coordinator of Reference and Instructional Services, Western Kentucky University Libraries) <bryan.carson@wku.edu>

The intersection between intellectual property law and competition is one of the most important — but most neglected — topics in the field. How do you reconcile freedom of the marketplace and antitrust laws with the exclusive rights granted to owners of intellectual property? **Intellectual Property and Competition**, edited by **Michael A. Carrier**, contains a mixture of classic and newer articles dealing with the issues and potential conflicts raised by the overlap of these two separate fields.

There is a debate in the library world over what to do with compilations of previously-published materials. Should we purchase these for our collection? Or should we consider them redundant and instead direct our clients to view the original articles? The answer to this question often depends on what type of library you represent and on the depth of your journal holdings. Of course, it also depends on the richness of the articles selected by the compilation editor.

In the case of **Intellectual Property and Competition**, **Michael Carrier** has selected a variety of articles by some of the most distinguished and forward-thinking scholars in the field. In fact, a perusal of the table of contents reads like a Who's Who of IP-Competition scholars: **Herbert Hovenkamp**, **Richard Posner**, **Robert Pitofsky**, and **Carl Shapiro**. Although many of the articles were published between 2000 and 2002, these authors are so advanced in their analysis that mainstream scholarship has only now caught up. For example, **Carl Shapiro's** 2000 work “Navigating

the Patent Thicket: Cross Licenses, Patent Pools, and Standard Setting,” is very heavily cited. (This chapter was originally published in Volume 1 of *Innovation Policy and the Economy*). There are also a number of classic articles, such as **William F. Baxter's** influential 1966 work “Legal Restrictions on Exploration of the Patent Monopoly: An Economic Analysis” (originally published in the *Yale Law Journal*).

The collection starts with **Herbert Hovenkamp's** historical analysis, “The Conflict between Antitrust and Intellectual Property Rights” (originally a 2005 chapter in *The Antitrust Enterprise: Principle and Execution*). **Richard A. Posner** and **Robert Pitofsky** contribute articles on the new economy. Several articles deal with global approaches, and the editor has selected material covering patent pools, unilateral refusals to license, the pharmaceutical industry, and standards-setting organizations.

The work in this volume is outstanding, and still retains its cutting-edge quality. In terms of whether to purchase this volume or rely on the originals, I recommend that it be purchased by law firms dealing with either antitrust or intellectual property issues. While academic law libraries will probably have most of the original material, firms probably will not. Similarly, some universities supporting Ph.D.-level economics programs (but not law schools) might find the work useful. Also, it would be useful for specialized or medical research institutions that create lots of patents. **Intellectual Property and Competition** is highly recommended for these types of collections.

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Connor, Elizabeth, ed. *An Introduction to Staff Development in Academic Libraries*. New York: Routledge, 2009. 978-0-7890-3844-9. 233 pages. \$103.00.

Reviewed by **James Williams, III** (Assistant Dean for Public Services, College of Charleston) <williamsj@cofc.edu>

An Introduction to Staff Development in Academic Libraries is an excellent resource for staff and administrators who are thinking about establishing or revising their staff development programs. More than a “how-to” book, the case study approach provides a wealth of different perspectives and experiences for examination and consideration. The chapter titles are both “catchy” and attention-getting while still being meaningful and to-the-point. These chapters hold your interest. This book contains examples that cover topics from environment and culture to using tools such as course management systems. There is a list of figures that introduce the user to a number of tools that will assist in supporting staff development. Here one can get acquainted with

a mission statement as well as the potential of software like **Microsoft Onenote**.

Yet another good feature of this book is that the content is more than just theory, these are actual cases where these techniques have been applied. The exercises at the end of the book help the reader develop a roadmap leading one from the thought of developing a program to its implementation. One of the best features of this book is that much of the information and techniques presented have a broad range of applications. The ideas presented can be implemented on the department level as well as for the library as a whole. I was impressed by the inclusion of a supervisor’s and various other checklists in some of the case studies. I also liked and will use the idea of a needs as-

essment for staff development to help target specific areas of training and support and also to assist with staff participation and “buy-in.” This is one area I would have liked to have seen a specific case study on, “encouraging staff participation and motivation.” Another area I would have appreciated a detailed discussion of was the new frontier of virtual training and Webinars, although I was well-pleased that the use of Course Management Systems (CMS) in staff development was covered. Perhaps these will be included in the next edition (hint).

All in all, a considerable amount of research is included in this book which focuses on a wide range of topics as they affect staff development and interjects topics that one may not have considered a component of staff development but should have. Some of the content, especially as it pertains to specific technologies, may quickly become dated, but I think this is a great resource for supervisors to have access to whether they’re in the library profession or not. The principles presented in this book apply to staff in general and tie together mission, outlook, and steps for ongoing success and improvement. 🌿

From the Reference Desk

by **Tom Gilson** (Associate Editor, *Against the Grain*, and Head of Reference Emeritus, College of Charleston, Charleston, SC 29401) <gilson@cofc.edu>

Encyclopedia of Women in Today’s World (2011, 9781412976855, \$495) spotlights the changing status of women since 2000. It should come as no surprise that there are a lot of issues to cover. General Editors **Mary Zeiss Strange** and **Carol K. Oyster** manage to group nearly 950 articles by some 400 contributors in this four-volume set published by **Sage**. Admittedly, this encyclopedia approaches its mission from a feminist perspective. However, the editors argue that it is this “academic wing” of the global women’s movement that “provides the best lens through which to chart and analyze” the current status of women worldwide. As one examines these volumes, it is hard to disagree.

The articles represent “15 broad thematic categories” ranging from activism, the arts, and education to business and government and war and the military. Other categories covered include the environment, health, media, religion science, sports, sexualities, and issues affecting women’s daily lives. This insures an impressive diversity of content with entries on everything from Chicana Feminism to the Fashion Industry; Rape Crisis Centers to Body Image; Barbie Dolls to Feminist Theology; and Lesbian Adoption to Women in

Combat. Most of these categories also have “signal

biographies” of women whose lives “exemplify” that particular “aspect of . . . women’s experience.” In addition, there are entries that reveal the status of women in individual countries worldwide. The four volumes are arranged alphabetically, and there is a very helpful Reader’s Guide that groups related entries by categories including the relevant “signal biographies.” And of course, there is a general index with volume and page designations. The articles are, for the most part, focused on facts, but instances of perceived sexism are noted, as are instances of progress. For example, the article on Body Image asks “what needs to happen for women to be accepted for who they are rather than how they fulfill the fantasies of men in power?” While at the same time, the article on NASCAR states that, despite being seen as a “men’s only sport,” NASCAR has “the largest number of females in high-profile, decision-making positions ranging from team owners to track presidents.” Accompanying the articles, there are a number of other features including a glossary, a resource guide of relevant books, journals and websites, and a complete copy of the Beijing Declaration and Platform for Action approved by the UN’s Fourth World Conference on Women.

Aside from providing useful information for researchers, the *Encyclopedia of Women in Today’s World* offers another service to readers. It acknowledges the progress made by women, but it also points to how much more needs to be done. It also shows that the status of women is a global concern deserving of monitoring and further study. Needless to say, this title will prove a useful and highly-appropriate resource for academic libraries supporting women, gender, and feminist studies. It updates and supplements titles like the **Routledge International Encyclopedia of Women: Global Women’s Issues and Knowledge** (2000, 0-415-92088-4, \$650) and the

Oxford Encyclopedia of Women in World History (2008, 978-0-19-514890-9, \$495)

The print edition has a multimedia counterpart that, in addition to the articles and accompanying photos, provides 99 news agency video clips. There are also plans to add 500 new entries to the multimedia edition in the next two years. It has its own ISBN: 9781412995962 and is priced at \$650. For more information check out this Web address: <http://www.sagepub.com/books/Book235975>.

Drugs and the laws and policies governing their use (or abuse) are constantly in the news. But as a recent work from **Sage Reference** will attest, they also constitute area of serious scholarly concern. The *Encyclopedia of Drug Policy* (2011, 9781412976954, \$350.00) is two-volume set consisting of some 450 alphabetically-arranged entries that touch upon numerous aspects of drugs and drug policy. The emphasis is primarily on the United States, but drug policies in other countries are discussed to provide “cross-national perspectives.”

The set is edited by **Mark A. R. Kleiman** and **James E. Hawdon**, two respected scholars in the field who organize their efforts around six major categories. As you might expect, specific drugs along with their properties, uses, and effects are discussed in articles that run the gamut from caffeine to cocaine and from steroids to tobacco. A second category includes articles on federal laws like the *National Narcotics Act* as well as entries covering policies that regulate pharmaceuticals, alcohol, and tobacco. This category also has articles that cover the drug laws of each state. Discussions of agencies and individuals “that create and implement drug

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