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People Profile: Connie Stovall

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Perhaps though the most telling examples of the importance of video in the academy are the most simple. Is it enough to judge someone just by what he's written? Doesn't it make more sense to get a feeling for the person by seeing him, too?

Video does more than enrich academic debate. It's part of the argument. Imagine if we could see **Cook** argue with **Peary**, see **Montagnier** confront **Gallo**, or **Keynes** debate **Hayek**. Such evidence should surely inform the record, not just illustrate it. Perhaps video of these encounters even exists. I was unable to find any. Yet another example of the problem.

I don't know how we feel about it, but tomorrow's students may well prefer to create and consume a video than a letter, paper, or idea. At the very least, they'll think that publications absent video are less exciting, less easy to digest, and perhaps even boring. Rightly, they will demand that knowledge is created and conveyed in a medium-agnostic way.

My request is simple. It's time for all of us in the academy — publishers, librarians, faculty, and students — to respect and embrace video. It's time to integrate it into library catalogs and indices, develop standards on how it should be cited, make it part of syllabi, cherish it, and preserve it.

At **Alexander Street** we've begun several initiatives. We've already launched ten major video collections in a wide range of disciplines. We're building a fully-indexed, 20,000-title project that we hope will be the video equivalent of the standard journal databases. We have more than 50,000 academics and scholars who've cited and embedded video from one or more of our databases. We're working with the Open Annotation Collaboration to develop a standard way to annotate video and share annotations across platforms. We're about to launch a metadata repository for our video content that will allow third parties to easily link to any of our streaming video publications.

These are exciting times for video. New uses are legion. A video encyclopedia of human people.⁵ A database of video experiments.⁶ Tomorrow's students should be able to see video of recent historical figures as easily as they can find newspaper mentions of them. They should be able to incorporate video into their papers as easily as they do images. And it's up to us — publishers and librarians — to ensure that this happens. 🌱

Rumors from page 20

Speaking of which, how many of you are paying attention to the **ATG NewsChannel**? I have gotten many notifications from friends on the **ATG Facebook page**! Thanks to you all!

Speaking of which, I am horrible with

against the grain people profile

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Connie Stovall

BORN AND LIVED: Born: Rockford, Illinois. Lived: Alabama and Arkansas. Live: Blacksburg, VA.

PROFESSIONAL CAREER AND ACTIVITIES: I recently moved into my position after working for five years as the College Librarian for Humanities at **Virginia Tech**. In the new position, much of the focus centers on usage statistics and analysis, preparing reports to aid bibliographers, developing policy, collaborating with others in **ASERL** for the journal retention plan, and assisting with materials budget allocations.

IN MY SPARE TIME: Backpacking, running, or watching and identifying flora and fauna. Oh, and reading! (We have to say that, right?)

FAVORITE BOOKS: This is always such a hard question! I will go with these today: *Song of Solomon* by **Toni Morrison**; *The Things They Carried* by **Tim O'Brien**; *One Hundred Years of Solitude* by **Gabriel Garcia Marquez**; *Native Son* by **Richard Wright**; and *As I Lay Dying* by **William Faulkner**.

PET PEEVES: Closed-mindedness.

PHILOSOPHY: I can't say that I follow a well-formulated philosophy, but the following words are very important in my daily life: compassion, curiosity, service, and perseverance.

GOAL(S) I HOPE TO ACHIEVE FIVE YEARS FROM NOW: Achieve tenure, continue to contribute to the profession, and run two more half-marathons per year.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: Obviously, more and more content will be online, and more readers will prefer to read using handheld electronic devices, even for pleasure reading. Adjustments will be made accordingly to approval plans and patron-driven plans. Less title-by-title selection will be performed. Academic libraries will continue to cultivate partnerships with other libraries and academic units for cost-sharing, visibility, and relevance. Unique digital collections become more important than ever. 🌱



Endnotes

1. *TechCrunch*. Cisco: By 2013 Video Will Be 90 Percent Of All Consumer IP Traffic And 64 Percent of Mobile, **Erick Schonfeld**, Jun 9, 2009.
2. VSS Communications Industry Forecast, 2009-2013, 23rd Edition.
3. **YouTube**: Source *Alexa.com* October 26th, 2010.
4. **Society for Visual Anthropology**, About Section, Retrieved June 29, 2011.
5. Ethnographic Video Online, **Alexander Street Press**, Virginia, 2010.
6. The **Journal of Visualized Experiments**, "a peer-reviewed, **PubMed** indexed journal devoted to the publication of biological, medical, chemical and physical research in a video format."

social media even though I enjoyed **The Social Network**. It's a matter of time! I rarely check my **Facebook** page and I seem to have two **LinkedIn** accounts, one of which I can access and the other I can't. So — I apologize to people who I haven't answered back. Just chalk it up to my lack of social media skills and time!! Wish that there were more of it. Ah! If there were world enough and time ...

Get so many **calls from Great People** (the capitals are not a mistake, they are on purpose!). The other day heard from **Lisa Larson**, remember her? Used to be at **CQ** and now works with **Alix Vance** at **GeoScienceWorld** database. Remember when I met a guy in publishing who told me that everyone in publishing just moved around a lot and stayed

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