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Publisher's Profile -- IOP Publishing

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Affiliated companies: IOP Publishing is the publishing division of the Institute of Physics (www.iop.org)

Officers: Mr Steven Hall, Managing Director • Dr Nicola Gulley, Editorial Director • Dr Olaf Ernst, Commercial Director
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Vital Statistics

- Number of employees: 270 in Bristol and 30 in our international offices
- Total number of journals currently published: 65

History and Brief Description of Publishing Program

IOP Publishing is a not-for-profit company wholly owned by the **Institute of Physics** and is one of the largest publishers of physics information in the world. **IOP's** publishing activity dates back to 1874 and includes a wide range of journals, magazines, and community Websites including *Physics World*, *Nanotechnology*, and the *Journal of Physics* series.

In the last 10 years **IOP** has doubled the number of journals it publishes. In 1999, **IOP's** catalogue contained 33 journals; today it publishes more than 60. Many of the journal titles are produced in partnership with other societies and publishers seeking a wider, more internationally visible audience. There are seven open-access titles in the portfolio including *New Journal of Physics* and the *Journal of Physics: Conference Series*.

As an organization we are focused on making the most of new technologies (such as the popular **iPhone** apps for *Physics World* and *IOPscience*) and are continually improving our electronic interfaces to make it easier for researchers to find exactly what they need, when they need it, in the format that suits them best. For example, *Physics World* has just changed to a digital publishing format, and **iPad** and **Android** versions will also be available shortly. In another example, the *New Journal of Physics* has recently launched a new integrated video abstract service which lets authors go beyond the constraints of the written article to personally present the importance of their work to a global audience. 🌍

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and implemented. After another brief delay, our selectors were suddenly swamped with notifications. (This was a deliberate feature of the profile. We plan to review the selections in a few months and, in all likelihood, make significant revisions. Depending upon the results it is entirely possible that part of the program may grow to automatic book shipments.)

While our approval plan is finally off the ground, I worry a bit now that our selectors' excitement over the helpfulness and convenience of the notifications may be overshadowed by frustration. Because we are now far into the budget year, some selectors have exhausted their allocations. I can only hope that this will not discourage them from reviewing titles which must be deferred for several months.

Speaking of new projects, as the brash, new acquisitions librarian, I have become something of an eBook gadfly here at TCNJ, peppering

our selectors with eBook articles and inviting representatives from major aggregators to come in to speak to our library faculty. So far, our forays into eBooks have been limited to a small **NetLibrary** collection augmented annually through purchases with a local consortium. The titles chosen have tended to be on the popular side, but we are getting respectable usage. I have undertaken a study to see just how and where eBook titles might supplement (or supplant) our current collection practices, and I hope and expect to see our involvement grow, but I have again run into budgetary realities.

For good or ill, things just take more time in academia. Our budget is parsed and allocated months ahead of the new fiscal year. There is no money in our current budget for anything more than the **NetLibrary** collection. Assuming the proposed spending is approved (and in New Jersey's current political climate this is a true act of faith), I'll get my chance this summer. I'd like to start with a big splash — an eBook collection and some promotion. We'll see... 🌱

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mailing of *Against the Grain* way back when it was first being published.)

The second person I ran into on the same aisle, not far away was **John Riley**, now of **BUSCA**, and **Michael Cooper**, the owner and brains behind the operation. We had some great Philly cheese steaks (I would sure like one right now, it's supper time!) Anyway, have I told y'all about the **BUSCA blog**? It's fun and very informative <http://buscainc.blogspot.com/>.

Guess that y'all have heard that **Jonathan Tasini** is at it again! Remember *New York Times Co. v. Tasini*, 533 U.S. 483 (2001), which went all the way to the **Supreme Court**. The lawsuit was about licensing material contributed by freelancers' online databases without providing compensation to the freelancers. Well, **Jonathan Tasini** and some bloggers from the **Huffington Post** (which was recently bought by AOL) have filed a \$105 million class-action lawsuit against the

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