

April 2010

## ATG Deadlines

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# From Your (wishing my puppy was still here) Editor:



Spring has sprung in Charleston. The azaleas and dogwood are out, the birds are singing, and we are forgetting the cold winter that we had down here and preparing for the heat that always comes with summer. So it is especially bittersweet to have spring without my 15-year-old puppy called Cleo who was truly a member of the family. But age got to the poor thing and she is now a fond, loving memory.

So it has been especially fun to work on this double-barreled issue of *ATG* about **electronic resource management systems** guest edited by **Heather Klusendorf** as well as **collection development policies** guest edited by **Gary Geer**. **Susan Klimley**, **Nancy Beals**, **Heather Staines**, **George Stachokas** and **Oliver Pesch** discuss the development of ERM systems. **Heather Klusendorf** discusses a survey of *ATG* readers regarding ERM systems. Our **OpEd** by **Michael Pelikan** talks about **ERM systems** and **eBooks**. Moving right along, **Gary Geer**, **Cindy Craig**, **Martha Hostetler**, **Margaret Foote**, **Matthew Landau**, and **Patrick Scott** discuss collection development policies regarding **subject collections**, **collection**

**assessment**, **purchase-on-demand**, **Kindles** and other eBook readers, and **special collections**. Plus **Jack Montgomery** has a **Group Therapy on textbook purchasing policies**. Wow! A lot to digest.

We have an interview with **Patrick Sommers** of **Gale** regarding the exclusive licensing agreement of **Time, Inc** and **Forbes** as well as an interview with **Marilyn Johnson** about *This Book is Overdue*.

Much more. **Book reviews**, **Reference Desk**, **Biz of Acq** on video streaming, **From the University Press** re **BISAC** codes, Library perspectives and vendor responses, **patron driven acquisitions**, eBook identification and the ISBN and much, much more.

I am running out of room plus I have to go and babysit a friend's cat. It's also time to go to the pound and get another furry friend to cheer us all up. Happy Spring and see you in June! Or – on the *ATG NewsChannel* – [www.against-the-grain.com/](http://www.against-the-grain.com/). Much love, Yr. Ed. 🐾

## Rumors from page 1

panded this role to **include the UK** in 2001. **Matt** has built and maintained a high visibility as both an author and speaker. His articles have appeared in various journals including among others *Against the Grain*, *The Journal of Scholarly Publishing* and *The Acquisitions Librarian*. **Matt** has spoken at many conferences including **The Charleston Conference** as well as numerous publishing houses. Until **Matt's YBP** email address is established, he can be reached at <mat.nauman@blackwell.com>. I say hip-hip-hooray!

The unflappable **Alix Vance** <alixv@architraveconsulting.com> sends news that she has launched a new enterprise, **Architrave Consulting**. (Architrave: from archi- “beginning, origin,” 1560s, from Lt. architrave (see archon) + trave “beam,” from L. trabem (nom. trabs). **Architrave Consulting** provides strategic and tactical services in three core business areas: sales and marketing, digital transition management and business assessment and improvement. **Alix** has held positions as President of **Paratext**, Executive Director of Reference Publishing at **CQ Press/SAGE**, and VP of Business Development at **EbookLibrary (EBL)**. **Alix** is a member of the **SSP Board** and writes for the *Scholarly Kitchen*.

*Architravecons.wordpress.com/*  
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## Letters to the Editor

Send letters to <kstrauch@comcast.net>, phone or fax 843-723-3536, or snail mail: *Against the Grain*, MSC 98, The Citadel, Charleston, SC 29409. You can also send a letter to the editor from the *ATG* Homepage at <http://www.against-the-grain.com>.

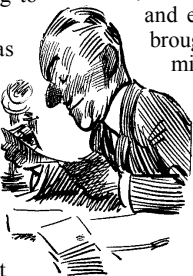
### Dear Editor:

I read with great interest your February issue of *ATG*, and spent a good deal of time digesting all the articles on the general subject of the death of the book.

As a long time believer in books, lover of same, and even sometime author, I beg to differ with this death sentence.

My reason is quite simple and was found just this past week in the eyes and voice of my four year old granddaughter. On a recent afternoon visit, she was told by her grandmother to “go sit with Grandpa Jack,” which she promptly did. She sat next to me, leaned up to me, and looking up, asked: “Will you read me a book?” I replied “Yes,” and she quickly jumped off the sofa, went to a two-foot

pile of kids’ books, picked out the largest of the lot, and returned hugging it to her tiny chest. I remarked, “Well, **Alison**, this is certainly a big book for such a little girl!” Her only and very quiet reply was: “But it’s MY book, Grandpa **Jack**.” With that I proceeded to read to her, and each page, while new to me, was well-known to her, to the point of catching me on skipped words and even one whole skipped page, which brought out this rebuke: “Grandpa **Jack**, you missed a page!”



And so to me, like so many others, including little **Alison**, the book will never be dead, for there is always true magic in books.

With warm regards,  
**Jack Walsdorf**  
<jackjuno@teleport.com> 🐾

## AGAINST THE GRAIN DEADLINES

### VOLUME 22 — 2010

2010 Events	Issue	Ad Reservation	Camera-Ready
ALA Annual	June 2010	03/24/10	04/12/10
Reference Publishing	September 2010	06/30/10	07/21/10
Charleston Conference	November 2010	08/11/10	09/01/10
ALA Midwinter	Dec. 2010/Jan. 2011	10/30/10	11/10/10

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