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And They Were There -- Reports of Meetings -- Trends and Traditions featured at SALALM, 2002

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Magazines

Many trade magazines are considered "Controlled Circulation" publications. They receive this designation as a means of reducing their mailing costs, and are expected to offer a certain number of their total circulation free. A library requesting a free subscription of a CC publication will often receive one if there are copies allocated that have not yet been called for by others.

There is a publication entitled *Standard Periodicals Directory* (SPD) by **Oxbridge Communications Inc.** found at this site: <https://www.mediafinder.com/secure/product1.cfm#spd>. It is available on CD-ROM so that searching for controlled circulation publications could be a lot easier, although at a cost of about \$1300. While not indexing CC publications, information in each publication's entry regarding the fact of being a CC magazine is included. From that, one could pick magazines that one wanted, or those in a category, see if they were CC and request a free subscription. Using methods above for books it might be possible to get a dated copy of the SPD or SPD CD-ROM.

I have successfully outfitted several libraries, including the prison library, with many appropriate magazines from the controlled circulation groups. You can find listings of these from their sites:

Kendall Hanson. *Major Publishers Meta Site Of Links*. (3 June 2002). <http://tradewriter/freeservers.com/majorpub.htm>

Here you can find links to trade journals from different groups that publish multiple journals and magazines including **Reed Business Information** (formerly **Cahners**); **CMP Media**; **BPI Publications**; **Crain Business Journals**; **Penton Publications**, et al.

You may also be aware that many e-journals are available on-line free. This usually takes some searching, but lists of e-journals are available on the Internet and at the Internet Public Library; www.ipl.org, a **University of Michigan** site.

Conclusion

Using these resources, I was able to build a prison and prison staff library of 22,000+ volumes in little more than three-four years with not much more than \$3000 a year in book budget (enough for perhaps 200 books/year.) Successful grants helped, but by and large the enhancement and revolving of the collection relied on the above types of donations.

In closing, for those libraries that rely substantially on gifts, I shouldn't mention the archive/library I worked with (in 2000-2001) that bought two of one book for \$50,000 each. Happy hunting. 🐾

And They Were There

Reports of Meetings — Trends and Traditions featured at SALALM, 2002

by **Christine Mueller** (Ibero Catalog Librarian, University of New Mexico, Albuquerque NM 87131-1496; Phone: 505-277-8391) <cmunm@yahoo.com> or <cmueller@unm.edu>

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47th Annual SALALM, 2002 — "Trends and Traditions in Latin American and Caribbean History"

Cornell University, Ithaca, New York, June 1-4, 2002

Report by **Christine Mueller** and **Sharon Moynahan** (University of New Mexico)

"Trends and Traditions in Latin American and Caribbean History" was the theme of the Forty-seventh meeting of the **Seminar on the Acquisition of Latin American Library Materials (SALALM)**, June 1-4, 2002. Sponsored by the Latin American Studies Program and the University Libraries of **Cornell University** in Ithaca, New York, the conference was the annual opportunity for members to meet, share ideas and to socialize in the beautiful green rolling splendor of upstate New York. The Statler Hotel, part of Cornell's School of Hotel Administration, proved an excellent venue, and Cornell librarians **David Block** and **Cecilia Sercan** are to be congratulated for their excellent local arrangements and a conference which was as enjoyable as it was informative.

An initial full day of meetings provided committees and regional consortia opportunities to plan and complete projects and explore new opportunities. Further committee meetings throughout the conference punctuated an excellent program of panels and discussions planned by this year's president, **Denise A. Hibay** of the New York Public Library. At the Opening Session, after a gracious welcome by University Librarian **Sarah E. Thomas** and **Debra A. Castillo** of the Latin American Studies Program, the José Toribio Medina Award for excellence in bibliography was awarded to **Gayle Ann Williams** of the **University of Georgia**. This year's two **Enlace** participants, recipients of travel awards to encourage participation by Latin American librarians, were introduced. They were **Elda Mulholland** from the Pontificia Universidade Católica do Rio de Janeiro who spoke about a library network in Brazil and **Victor J. Cid Carmona** from El Colegio de Mexico who discussed digital libraries in Mexico. Also introduced was the President's first time attendee travel grant winner, **John Storm** of **Brigham Young**

University. The participants were then thoroughly entertained by a fascinating and scholarly keynote address. **George Reid Andrews**, a **University of Pittsburgh** historian, explored "Black History in Latin America, 1900-2000." After focusing on the themes of racial democracy, effective mobilization and what it means to be Black or to try to be Black in society, he ended his presentation with the sound of comparsas, the rhythmic drumming of Uruguay. The audience was rocking by the time they left for the opening of the book exhibits.

Salalmistas look forward to the extensive exhibits which feature **SALALM** members and visitors. The conference provides an opportunity for the face-to-face contact that keeps materials purchases and blanket order plans functioning smoothly. Exhibitors came from all over Latin America (Mexico, Argentina, Uruguay, Bolivia, Peru, Brazil, Chile, and more), Europe and the United States. Book dealers are active members in the organization and serve on various committees and the Executive Board.

Many panels addressed the concerns of today's Latin Americanist librarians, and future librarians. **Pamela Graham's** (**Columbia University**) panel "New Traditions and Old, Innovations in the Training of Latin Americanists" featured presentations by **Anne C. Barnhart-Park** of **Lafayette College** who has initiated a program of online research journals and searching exercises. **Cesar Rodriguez** of **Yale University** spoke of the inadequacies of funding for **Yale's** extensive manuscript collections and the need for personnel with the skills to reorganize them and provide better finding aids. **Walter Brem** of the **University of California, Berkeley**, discussed professionalization of Mexican history, including the roles of the research institutes which prepared scholars and researchers.

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on several panels. **Fernando Acosta-Rodriguez** of the **New York Public Library** lead the discussion "Capturing History," which included a history of the contributions of renowned Latin Americanist librarian **Marietta Daniels Shepard** and her role in the development of **SALALM**. **Rhonda Neugebauer** of the **University of California**, Riverside, moderated a panel that focused on the Digital Library. **Victor Cid Carmona** (El Colegio de Mexico) shared the results of his recent research on digitization projects in Mexico. The "Effectiveness of the Internet v. the Library as a Cultural Resource for the Foreign Language Classroom" was discussed by **John Storm** of **Brigham Young University** and **Elsa Barbarena** and **Maricela Jimenez** of **Universidad Nacional Autonoma de Mexico** presented "Mexicoarte: una alternativa electronica para conocer la historia de arte de Mexico."

Next year's **SALALM** president, **Darlene Waller** of the **University of Connecticut**, brought together speakers from Cuba, Mexico and the United States to share perspectives on the panel, "Cuban History in Word and Image." The utilization of illustrations in Cuban biographical studies was discussed by **Eliades Acosta**, **Biblioteca Nacional José Martí** and **Enrique Camacho Navarro** of **Universidad Nacional Autonoma de Mexico** shared insights into pictorial representations of Fidel Castro in publications. Projects which will provide Web access to digitized images of Cuban political posters and Cuban book covers were explained and demonstrated by **Sharon Moynahan**, **Christine Mueller** and **Wendy Pedersen**, all from the **University of New Mexico General Library**.

Joseph Holub's (**University of Pennsylvania**) workshop on "International Governmental Organization Resources" focused on resources available from the Inter-american Development Bank, the Organization of American States, and The United Nations. A workshop presented by **Don Panzera** and **David Williamson** of the **Library of Congress** explored how vendors can increase the visibility of the publications which they offer by supplying a richer bibliographic record, enhanced with table of contents information. The three current Library of Congress Table of Contents (TOC) projects: Electronic Cataloging In Publication, D-TOC (scanning of TOC information) and ONIX (XML metadata): were demonstrated and

Digital imaging, databases, and preservation were explored

energetically discussed by vendors and interested librarians. Additional themes and issues explored in panels included Latin American feminism, approaches to Latin American history, history of the book, library cooperation, pamphlets in research collections, Latin American film clips and collection building and management.

Of particular interest to catalogers and those who utilize the **OCLC** database was the discussion in the Subcommittee on Cataloging and Bibliographic Technology concerning the creation of non-English bibliographic records by libraries outside the United States and what it means for a U.S. library to enhance and recatalog these records into English following the guidelines of **OCLC**. At issue is how, in a shared international bibliographic database, libraries can contribute and utilize records in the language of their local catalog and whether a single record, with data in multiple languages, or separate records for each cataloging language, best serves the needs of libraries and their patrons.

Salalmistas always find time for fun, and this year was no exception. After the cordial opening of the Book Exhibits, participants were treated to a reception at Cornell's Olin Library Sunday evening. Monday night found conference attendees dancing to a Latin beat at the annual **Libreros** reception. Excellent food, good company and the annual raffle to raise funds for **Enlace** travel funds highlighted the event. **Lief Adleson**, of **Books from Mexico** was the master of ceremonies.

At its forty-seventh meeting, **SALALM** paused to consider what it might look like at age fifty. Plans were made to hold the 2005, fiftieth anniversary, meeting in Gainesville at the **University of Florida** which was host to the first **SALALM** held at Chinsegut Hill, in Brooksville, Florida. The celebration will include pictures and remembrances of conferences past, early participants, and memorable events.

Next year's meeting will be held in **Cartagena, Colombia**, May 23-27, 2003 with the theme "Celebrating Culture: Space, Symbols, and Tradition in Latin America and the Caribbean." A preconference focusing on **MARC 21** for Latin American librarians will be sponsored by **SALALM** and organized by the Subcommittee on Cataloging and Bibliographic Technology under the direction of its incoming Chair, **Ana Cristin** of the **Library of Congress**, and **Ageo Garcia** of **Tulane University**. 🌿

Best Sellers — Reference Titles 2001-2002

by **Françoise Crowell** (Yankee Book Peddler) <FCrowell@YBP.com>

Editor's Note: This is the second year I have compiled a list of **YBP's** bestselling reference titles and thought it might be interesting to compare the two lists (see **ATG** v.13#4, p.75). Last year **Oxford UP** topped the charts with 11 titles; this year there are seven, but the prize goes to **ABC Clio** with 10 titles. Price often dictates how many copies of a title **YBP** sells, but price was no object for two titles: **The Encyclopedia of Criminol-**

ogy and Deviant Behavior (4 volumes) has a list price of \$520 and **The Encyclopedia of Ethics** (3 volumes) a list price of \$350! (Seems criminal and unethical to me.) Again this list is well rounded with many subjects included. Perhaps I am feeling my age and being sensitive noting that the topic of aging was covered for the first time this year with three titles, balanced, thank goodness with two titles on Childrens lit. Add these titles to your reference shelf and please the young and old. — FC

Publication Manual of the American Psychological Association. Amer Psychological Assn 2001 \$34.95 Cloth 1557987904.

Davis, Neil M. **Medical Abbreviations: 15,000 Conveniences at the Expense of**

Communications and Safety. Neil M. Davis Associates 2001 \$22.95 Paper 0931431107.

Handbook of Interview Research: Context & Method; Ed. by Jaber F. Gubrium. Sage Publications 2002 \$107.95 Cloth 0761919511.

Oxford Companion to Shakespeare; Ed. by Michael Dobson. Oxford Univ Press 2001 \$60.00 Cloth 0198117353.

Delahunty, Andrew. **Oxford Dictionary of Allusions.** Oxford Univ Press 2001 \$27.50 Cloth 0198600313.

Encyclopedia of Ethics; Ed. by Lawrence C. Becker. Routledge 2001 \$350.00 Cloth 0415936721.

W.E.B. Du Bois: An Encyclopedia. Greenwood 2001 \$89.95 Cloth 0313296650.

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