

June 2007

Bet You Missed It -- Press Clippings -- In the News -- Carefully Selected by Your Crack Staff of News Sleuths

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2007 Charleston Conference — 27th Annual Issues in Book and Serial Acquisition

**Call For Papers, Ideas, Conference Themes, Panels, Debates,
Diatribes, Speakers, Poster Sessions, Preconferences, etc. ...**

2007 Conference Theme — “What Tangled Webs We Weave”

Wednesday, November 7, 2007 — Preconferences and Vendor Showcase
Thursday-Saturday, November 8-10, 2007 — Main Conference
Francis Marion Hotel & Embassy Suites Historic District, Charleston, SC

If you are interested in leading a discussion, acting as a moderator, coordinating a lively lunch, or would like to make sure we discuss a particular topic, please let us know. The **Charleston Conference** prides itself on creativity, innovation, flexibility, and informality. If there is something you are interested in doing, please try it out on us. We'll probably love it...

The Conference Directors for the **2007 Charleston Conference** include — **Beth Bernhardt**, Principal Director (UNC-Greensboro) <beth_bernhardt@uncg.edu>, **Glenda Alvin** <galvin@Tnstate.edu>, **Cris Ferguson** (Furman University) <cris.ferguson@furman.edu>, **David Goodman** <dgoodman@liu.edu>, **Chuck Hamaker** <cahamake@email.uncg.edu>, **Heidi Hoerman** <hoerman@sc.edu>, **Ramune Kubilius** (Northwestern Health Sciences Library) <r-kubilius@northwestern.edu>, **Heather Miller** (SUNY-Albany) <hmiller@uamail.albany.edu>, **Jack Montgomery** (Western Kentucky University) <jack.montgomery@wku.edu>, **Audrey Powers** (UFS Tampa Library) <apowers@lib.usf.edu>, **John Perry Smith** (Total Information Inc.) <jps@totalinformation.com>, **Anthony Watkinson** (Consultant) <anthony.watkinson@btpenworld.com>, **Katina Strauch** (College of Charleston) <kstrauch@comcast.net> or www.katina.info/conference.

Send ideas by **July 31, 2007**, to any of the Conference Directors listed above.

Or to: **Katina Strauch**, MSC 98, The Citadel, Charleston, SC 29409
843-723-3536 (voice) 843-805-7918 (fax) 843-509-2848 (cell)
<kstrauch@comcast.net> <http://www.katina.info/conference> 🐼

Rachel K. Schenk Memorial Scholarship

This year the fifth **Rachel K. Schenk Memorial Scholarship** of \$1,200 will be awarded to the person who has demonstrated a true love of books. There are three requirements:

- 1) The applicant must write an essay of no more than 600 words on “my love of books.”
- 2) The applicant must be a librarian with a library degree.
- 3) The applicant must be a first-time attendee to the Charleston Conference for 2007.

Please note: The **Rachel K. Schenk Memorial Scholarship** was to be given for a total of five years with an award of \$1,200 per year. This is the final year for this scholarship.

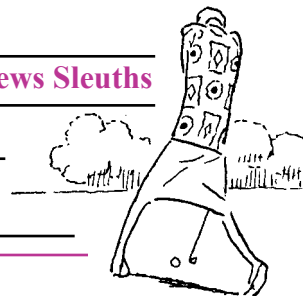
Deadline for application is August 20, 2007. For more information, visit <http://www.katina.info/conference/scholarship.html> or contact <kstrauch@comcast.net>.

Bet You Missed It

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Column Editor: **Bruce Strauch** (The Citadel)

Editor's Note: Hey, are y'all reading this? If you know of an article that should be called to *Against the Grain's* attention ... send an email to <kstrauch@comcast.net>. We're listening! — **KS**



DROWNING IN A SEA OF SPAM by **Bruce Strauch** (The Citadel)

You know online video has come of age when it gets flooded by spam. Now you aren't limited to spam email. Type in “**Britney Spears**” and you'll find a user has submitted misleading keywords to describe her. A recent search of “**Playstation Xbox Nintendo PSP**” resulted in an ad clip on touring Argentina, shots of super hot fashion models, a German parade and a pirated clip of a concert by the band **Queen**.

And why do people do this? Free advertising of course. But some are merely after notoriety.

See — **Kevin Delaney**, “Spam Hits Video Sites, Misleading Web Viewers,” *The Wall Street Journal*, March 15, 2007, p.B1.

NON-STOP NUISANCES OF LIFE by **Bruce Strauch** (The Citadel)

A marvelous top-ten list of the modern world's most hated inventions: high heels, jet skis, leaf-blowers, automated telephone assistance, television, video games, bass amplifiers, neckties, car alarms and last but not least, cell phones.

See — **Marilyn vos Savant**, “The Most Unwanted Inventions,” *Parade*, March 11, 2007, p.14.

THE DIGITAL FUTURE GROWS FUZZIER by **Bruce Strauch** (The Citadel)

Viacom is suing **Google** over copyright violations on **YouTube**. The defense claims it takes down clips when the owner complains and this procedure is provided for by the **Digital Millennium Copyright Act** of 1998. This safe harbor was designed to protect access providers, search engines, Web-hosting services and others. **Viacom** argues the protection ends when a video site begins making money from the infringing behavior.

See — **Kevin Delaney** and **Matthew Karnitschnig**, “Viacom v. Google Could Shape Digital Future,” *The Wall Street Journal*, March 14, 2007, p.B1.

THE US GOES LIMP ON PROPERTY RIGHTS by **Bruce Strauch** (The Citadel)

Abbott and **Sanofi-Aventis** will no longer be marketing new drugs in Thailand following the Thai government demand for compulsory licenses that would permit the production of generic copies. Now Thailand has cranked the threats up to a near-berserk level by threatening to hold Western tourists hostage in the event of a flu outbreak if vaccine is not provided free.

HHS secretary **Michael Leavitt** has developed a mild spine and sent a protest that hostage taking would “appear to contravene the spirit and provisions of the revised International Health Regulations” for curbing the global spread of disease.

See — Editorial, “The Thai Flu,” *The Wall Street Journal*, March 14, 2007, p.A14.