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People Profile; Leslie Burke

Editor

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to start pulling in those new technologies into the system as the organization is ready for it. These staff members should be encouraged to communicate to the rest of the group what is happening “out there” and provide ideas for how the new technologies may impact the library. New technical services tasks will include more teamwork and collaboration. These may include researching catalog alternatives, integrating streaming audio/video products, working with an electronic resource management system, contributing to the library staff blog, working with vendors on electronic exchange of information (for authority files, shared cataloging, MARC record loads), and with the reference staff to help identify challenges with electronic journals. Committee work, follow-up skills and meeting skills may need to be developed. Technical services staff may now need to work more closely with reference or collection development staff than they have previously and more people are involved. Learning to “play well with others” is an increasingly important skill.

Reassign — Play to Your Staff’s Strengths

The second task at hand is to reassess current personnel to the new tasks and procedures that have been identified. Reassignment may be the most problematic issue, and this will be the most dependent on organizational structure, human resource processes and possibly union rules and regulations. However, staff duties and assignments should be examined on a fairly regular basis.

When reassigning tasks, there are some important questions that supervisors must ask. Has the former technical services tasks no longer exist, or have shifted to another department in the library? Should you move staff along with those tasks or train others that are already part of those departments? What are your new staffing needs? What new skills do staff need? These are all important questions that must be asked to effectively incorporate new technologies.

To answer these questions it makes sense to start looking at the various tasks to be done and see how best to utilize the staff you have. Perhaps one part of one job should be moved to another person because it makes more sense with a new workflow. Can you teach your “old dogs” new tricks, or can you move these tasks to someone else? Don’t assume employees do not want to learn, but some tasks may be best suited to certain skill sets and staff abilities. Conversely, the new technologies, like podcasting, blogging, using wikis, or exploiting the features of Microsoft Office, may often be more readily adopted by new staff members. This adaptability may give them an opportunity to be brought into the training program to help train those that are not aware of the new technologies or perhaps reticent to learn them on their own.

In addition to improved workflow and productivity, playing to staff strengths will make them feel important, satisfied and often happier. For example, perhaps you have a staff member who is a good writer but does not have a very good grasp of Web design or creation. Pairing that person with a person with good Web design skills, who may not be a great writer, makes both of these people more useful to the organization.

Retrain — New Skills for All

After reassessing and reassigning, the third step is to retrain. In this age of minute-to-minute change, new skills are needed:

1. Better personal skills (such as networking, teamwork, and the ability to understand the library’s mission and internal and external relationships.)
2. More computer skills (including ftp, collaborative work environments, blogging, podcasting, utilizing the features of the ILS system, more use of MS Office suite, etc.)

Michael Stephens of Young Adult Library Services says “My new mantra for all librarians is:

1. Learn to learn
2. Adapt to change
3. Scan the horizon.”

For library staff to be effective in dealing with new technologies, they have to be in a continual learning environment. This environment needs to be welcoming, interesting and tolerant of the failures that may occur in the process.

In order for the library staff to be able to continued on page 62