

November 2007

People Profile: Hope Barton

Editor

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Recommended Citation

Editor (2007) "People Profile: Hope Barton," *Against the Grain*: Vol. 19: Iss. 5, Article 20.

DOI: <https://doi.org/10.7771/2380-176X.5287>

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Endnotes

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We have a great article by **Ellen Finnie Duranceau** <efinnie@mit.edu> that we were not able to run in this issue because of space. The article is called "Libraries & The Digital Commons: Eight Principles for an Emerging Ecosystem." Watch for it, coming soon!

Well, we are finally rolling out an **ATG online** at the **2007 Charleston Conference**
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against the grain people profile

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Hope Barton

BORN & LIVED: Born Minneapolis, lived in Iowa City for past 22 years.

EARLY LIFE: Minneapolis, Oklahoma City, Philadelphia.

FAMILY: Husband, Jim.

EDUCATION: A.B. Muhlenberg College, MSLS Rutgers University.

FIRST JOB: Temple University Health Sciences Library.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: Libraries will become increasingly focused on providing access to the "long tail" and depth of access will be greatly enhanced by metadata, with increasing opportunity for machine-harvested metadata. Scholarly communication will change dramatically due to changing and more varied models of information dissemination — this in response to new publishing models and the impact of social networking on the use and sharing of scholarly information. The information seeking behaviors of users are and will continue to change significantly and adding value to their experience in their time and space is key to the future of the library world. The user must be the center of all of our efforts. 🌱



It Never Ends... Technical Services and Planning in a Changing Environment

by **Hope Barton** (Director, Central Technical Services, University of Iowa Libraries) <hope-barton@uiowa.edu>

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Introduction

Libraries are facing a period of transformational change. The ubiquity of electronic and networked information has changed their customers' expectations for timely access to an ever wider variety of materials and services. It is important for technical services departments to handle acquisitions, cataloging, and maintenance work efficiently, to make adjustments to ensure the steady flow of materials through the department, and eliminate the potential for backlogs. This article presents one library's approach to reviewing and assessing traditional functions in the light of changing user needs and enhancing its flexibility to take on new metadata work and hidden collections cataloging.

The Central Technical Services Department

(CTS) of the **University of Iowa Libraries** consists of two units: Acquisitions and Rapid Access (ARC) and Complex Cataloging (CCU). As CTS leaders, we felt it was necessary to review all operations in light of the rapidly changing library and information environment. Given the differences in the nature of the work performed each unit, we believed it would be more effective to have separate planning processes. In recognition of the magnitude of change likely to result from the reviews, it was decided to seek the services of the University's Office of Organizational Effectiveness (OE) to guide us through the planning efforts. After consulting with OE staff, a modified Lean approach was selected as most appropriate for accomplishing our workflow review.

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