

February 2007

If Rumors Were Horses

Katina Strauch

Against the Grain, kstrauch@comcast.net

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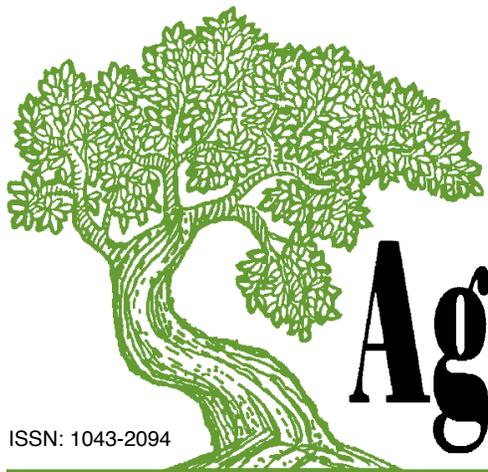
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Against the Grain

“Linking Publishers, Vendors and Librarians”

ISSN: 1043-2094

Digitization Projects and Metadata

by **Sheila Bair** (Metadata Cataloger, University Libraries, Western Michigan University, Kalamazoo, MI 49008-5353; Phone: 269-387-5160) <bair@wmich.edu>

and **Pam Cowart** (Head, Technical Services, Western Michigan University, Kalamazoo, MI 49009) <prebarcak@wmich.edu>

For centuries, librarians have described and organized physical containers of information — scrolls, papyri, cuneiform tablets, manuscripts, non-print media, and, of course, the printed book. Monastic librarians arranged volumes simply by size — big books on the bottom shelf and small ones above — or even by color. Later, numeric and alpha-numeric schemata married the hefty tome to the slender pamphlet. Content dictated juxtaposition on any given shelf, which thereby became, visually, that bar code of varicolored spines that modern library patrons take for granted.

But what happens when content escapes its container? One imagines,



more pages than can be bound, more books than can be shelved. More broadly, one imagines what librarians face as knowledge explodes and presents greater and greater challenges to those charged with storing or retrieving it. Now more than ever, librarians must think outside the old, linear, analog, bricks-and-mortar box. This is where we encounter metadata, which makes possible the finding, linking, and sharing of information on a granular level regardless of its format.

Notice that one says “metadata makes,” “metadata is.” The word “data,” like the word “agenda,” may have begun life as a plural, but already it sounds strange — indeed,

pedantic — to say, “the data are.” So: what is metadata? The Greek prefix tells the story: it means beyond, about, sometimes behind — as in metaphysics, metabolism, metempsychosis, and so on.

Beyond data, then. Data about data. Indeed:

Data Behind Data

Metadata is the data that, working quietly behind information, makes it accessible and coherent, thereby enabling people and systems to do smarter things. We are not, then, talking about randomly accumulated data, nor do we mean structured information in any ordinary sense. Ordered according to one of several standard schemes, metadata is, as **Priscilla**

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If Rumors Were Horses

First up, **Mike F. (for the fabulous) Markwith** <mmarkwith@wtcox.com> has taken a new position! Effective Feb. 1, **Mike** became **Director of Academic Sales at WT Cox Subscriptions**, a North Carolina-based subscription service. **WT Cox** specializes in providing print and electronic subscriptions along with e-resource management services for academic, special, public, government, corporate and K-12 libraries. **Mike** will serve as a key component to help enrich the offerings currently provided by **WT Cox Subscriptions** and will provide a support base on the West Coast. As we all know, **Mike** has a vast degree of knowledge and industry experience. Formerly he was head of library acquisitions and serials



at **Binghamton University (State University of New York) Library**. **Markwith** went on to serve in sales and management positions for **Blackwell Books, Faxon, Swets Subscription Service, Swets Blackwell** and most recently as President of **TDNet Inc**. **Mike** has published

many papers on library/vendor relations. He is a member of **NASIG, ALA, and SLA** and remains on the editorial board of **Serials Librarian**. He also served 12 years on the **Board of Visitors** for the **School of Information and Library Science** at the **University of North Carolina Chapel Hill**.

In my usual nosy (I prefer to call it **journalistic**) fashion, I wrote **Mike** (above) and

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From Your (home remedy) Editor:

Charleston is hot one day (70s, approaching 80) and cold the next (20s and 30s). This is particularly challenging for those of us who want to stay well, especially when everyone around us is sick. So, in an attempt to ward off the germs, I have been trying all kinds of home remedies — hot tea with lemon and honey, Vicks Vapor-rub, Cold-eeze, you know the drill.

And, in between the home remedies, we have been working on this fantastic issue of *ATG* which is guest edited by **Sheila Bair** and **Pam Rebarcak Cowart** of **Michigan State University**. It's all about **digitization projects and metadata** and what we need to know and we have six articles filled with need-to-know information. The interviews are with **Bob Nardini** who has left **YBP for Coutts** and **JoAnne Sparks** who is the Director of Library Services at **Memorial Sloan Kettering Cancer Center** in New York. We are lucky to have an **OpEd** in this issue by the entertainingly awesome **Mary Ann Liebert** and it's about **Open Access**. And the passionately opinionated and provocative **Matthew Bruccoli** has given us his paper from

the **2006 Charleston Conference, The End of Books and the Death of Libraries**. Whew! **Kristen Martin** has done a special report about the challenges of cataloging **eBooks** and, **Biz of Acq** gives a perspective on library conferences. We have a new **Papa** who is remembering — **Richard Abel** begins his "Tale of a Band of Booksellers," i.e., the beginning of the **Richard Abel Company**. Not to mention selected **2006 Charleston Conference** reports. And, of course, that is far from all of what's in this issue!

But, I feel a chill coming on and I have to make myself a cup of hot tea. In the meantime, I'm hoping the groundhog comes out and stays out. I'm ready for spring!

Happy rest of winter. And see you in Baltimore.

Cheers,
Yr. Ed. 🐿



Letters to the Editor

Send letters to <kstrauch@comcast.net>, phone or fax 843-723-3536, or snail mail: **Against the Grain**, MSC 98, The Citadel, Charleston, SC 29409. You can also send a letter to the editor from the *ATG* Homepage at <http://www.against-the-grain.com>.

Dear Editor:

To **Mark Herring**:

I had just read and enjoyed your *Against the Grain* item on **YouTube** (see *ATG*, v.18#6, p.70) and thought "great, now he can explain the whole 'Second Life' phenomenon... www.secondlife.com." Today I received an alert about your *Fools Gold* release ... congratulations!

Sincerely,

Brian McLaughlin

Syracuse University Library, Acquisitions Services
222 Waverly Ave., Syracuse, NY 13244-2010
Tel: 315-443-3729; Fax: 315-443-9401
<bemclaug@syr.edu > 🐿



AGAINST THE GRAIN DEADLINES VOLUME 19 — 2007-2008

<u>2007 Events</u>	<u>Issue</u>	<u>Ad Reservation</u>	<u>Camera-Ready</u>
MLA, SLA, Book Expo	April 2007	02/21/07	03/07/07
ALA Annual	June 2007	04/25/07	05/09/07
Reference Publishing	September 2007	07/25/07	08/08/07
Charleston Conference	November 2007	09/19/07	10/03/07
ALA Midwinter	Dec. 07/Jan. 08	11/21/07	12/05/07

FOR MORE INFORMATION CONTACT

Toni Nix <justwrite@lowcountry.com>; Phone: 843-835-8604; Fax: 843-835-5892 or
Edna Laughrey <elaughrey@aol.com>; Phone: 734-429-1029; Fax: 734-429-1711
Address: 291 Tower Drive, Saline, MI 48176. 🐿

Rumors from page 1

asked him to tell me more about himself and his family since it had been a few years since we had spoken. He has moved to California and remarried in July. As it says above, he will manage the western sales territory and help the company with academic sales nationally. His girls are doing great. **Anne** graduated from **UNC-Wilmington** last year (#1 in her class, biology) and took the year off; **Michelle** is a junior at **Randolph Macon** (VA) and swimming for them. And **Mike's** older girls have given him four wonderful **grandchildren**. Anyway, **Mike** says he will be in **Charleston** in November so we can learn even more. Congrats, **Mike!** You aren't getting older, you're getting better!

Have you noticed that "I, User" seems to have dropped off the radar? Well, it's because **R2 Consulting** is expanding! Partners **Rick Lugg** <rick@r2consulting.com> and **Ruth Fischer** <ruth@r2consulting.org>, who began **R2** in 2000, have just welcomed two new associates. **Hester Campbell**, formerly **YBP Library Services** Director of Customer Service and Product Manager for **GOBI**, will assist **R2** on workflow redesign projects. And **Matt Barnes** comes to **R2** from **Blackwell Book Services**, where he has been Vice President of Sales & Marketing. **Matt** knows all about activity-based costing, financial models, and a whole toolbox of **Web/Library 2.0** tools. **R2** plans to use this infusion of new talent to increase its capacity for workflow and organizational redesign projects, and to develop new services: implementation, training, and project management; succession planning and placement; a database of vendor capabilities; and market analysis for publishers and other information providers. So — here's hoping — they will have time to write more columns for *ATG*!

Got a wonderful note from the fabulous **Sandra K. Money** <Sandy@SKPAssociates.com>. Same email address, different last name, same fabulous person. Anyway, **Sandy** says that **John** has gotten a Green Card, plus they have been busy updating ships' libraries and enjoying friends in Miami, the UK, and everywhere else since they know absolutely everybody! **Sandy** said she attended her **BIG** high school reunion and met many friends she hadn't seen in ages. **Sandy** and **John** have been spending time with four grandkids (of hers) and nine of John's! Gosh! Sounds exhausting. She sends all of us joy, good health and happiness for 2007. Hear, hear!

And guess what? In Seattle (what an awesome city) I encountered **WANDA (Jane) Maddox** <jane.maddox@blackwell.com> at the **Blackwell's Book Services** booth. **Jane** is now reping for **BBS** along with her husband **Lorne** and, you know what, she doesn't look a single year older since she was in **Charleston** in 1984. I swear! Let's ask her what her secret is.

Talk about staying young! The fantastic **Karalyn Kavanaugh** has moved to Kentucky

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to be with family. She is still working with **EBSCO** but she has changed territories. Her territory of South Carolina has been turned over to **Merrill Smith**. I am so excited because I remember **Merrill** from way back in — was it — **Yankee Book Peddler** — days?

And speaking of **Merrill Smith**, it was during her visit to Charleston a few weeks ago that we learned of the tragic death of **Toni Bosworth**, the behind-the-scenes accounting person at **EBSCO**. I had talked to **Toni** just a few days before and she was her usual happy, bubbly self. I can't believe that I can't pick up the telephone and ask for her help. May she rest in peace and love. Please see our obit in this issue, p.16.

And back at **YBP**, the very awesome **Ann-Marie Breaux** <abreaux@ybp.com> has been promoted to **Vice President, Academic Service Integration**. And there have been other great people with promotions. Keep reading. **Steve Sutton** has been promoted to **Vice President, Customized Library Sales**. In recognition of their special approval plan strength and long experience with collection management, **Francoise Crowell**, **Steve Hyn-dman**, **Suzanne Kapusta**, and **Jenny Hudson** have been promoted to **Senior Collection Development Manager**. **Frances Lewis** has been promoted to **Library Support Center Supervisor** and will handle supervisory duties along with her own client base. In recognition of the growing importance of Technical Services to the company, **Jim Shetler** has been promoted to **Vice President, Library Technical Services**. **Nat Bruning** has been promoted to **Vice President, Operations and Publisher Relations**. **Josh Winant**, **CMS Manager**, will extend his role to include a more active one in developing **YBP's** internal **eContent** processes. **Lauralee Shiere** has been promoted to **Customer Service Supervisor**. **Steve Walsh** has been promoted to **Director, Systems Development**, overseeing all the day-to-day **YBP** software development, including **GOBI**.

Just ran in to **Ann-Marie** and **Steve** and **Ginny Gilbert** <vag@duke.edu> in Charleston the other day. (**B&T** was having a sales meeting at the **Embassy Suites** in North Charleston.) **Ginny's** foot is on the mend and she says that she and **Nancy Gibbs** <nancy.gibbs@duke.edu> will definitely be in **Charleston** in November.

This just out on **liblicense** courtesy of **Tony Ferguson** (whose **Back Talk** is missing in this issue, sob!) <ferguson@hkucc.hku.hk>. Effective February 15, 2007, the leadership at **NetLibrary** is changing. **Rick Schwiet-erman**, Vice President of Finance and CFO, will assume management responsibility for **NetLibrary** from **Rick Rosy** who will work closely to assure key transition issues will go forward smoothly. According to **Jay Jordan**, **President and Chief Executive Officer**, **OCLC**, this leadership change is not an indication of any shift in business strategy related to

NetLibrary. "It is our intention to continue to develop a strong content offering and we have no plans for additional staff changes."

Cornell has issued new **guidelines on eReserves**. See <http://www.library.cornell.edu/services/reserveguidelines.html>.

Jeez! Excuse me. Amid all the **Rumors** last month, I forgot to mention that **Rittenhouse Book Distributors, Inc.** and **Doody Enterprises** have created a partnership to provide **Doody Core Title and Doody Review information to Rittenhouse's R2 Library clients**. The **R2 Library** is one of the platforms providing aggregated health sciences electronic books to libraries. Beginning in fall 2006, all **R2 Library clients** will be able to access **DCT and Doody Review Information** when making collection development decisions. The **DCT and Review Information** is compiled and written by subject area experts and is designed specifically to support the collection development process and will be complementary on the **R2 Library platform**. For more information visit www.rittenhouse.com/ www.doody.com/ www.rittenhouse.com

Jett McCann of the **Medical University of South Carolina Library** in Charleston, SC, will become director of the **Dahlgren Medical Library** at **Georgetown University** in Washington, DC. **Jett** is splitting his time between Charleston and DC with a final date in Charleston of March 30. Congratulations, **Jett!**

And, speaking of **MUSC**, my daughter **Heana** and aunt **Irene** and I went to see **Anne of Green Gables** by **Lucy Maude Montgomery** (adapted for the stage by **Julian Wiles**) at the **Dock Street Theater** in Charleston a few weeks ago. What a wonderful story! So ... what does it have to do with **MUSC**, you are asking? Hmmmm ... you have no patience whatsoever. Well, the charming **Tom Basler**, the **Director of the MUSC library** and Professor and Chairman, Department of Library Science and Informatics was at the play because his lovely wife **Sammie** played the mother **Marilla** and was awesome. What a talented woman! And I understand from **Bob Neville**, my wonderful boss, (I am not kidding!) that **Sammie** has been in many productions in Mt. Pleasant as well. Gosh!

And, I am sure you all know that **Anne of GG** is set on **Prince Edward Island** in Canada. I have always wanted to go there but never have. Anyway, we have a Canadian guest editor for the April issue of **ATG**. Ta da! **Tony Horava** <thorava@uottawa.ca> (Collections and Information Resources Coordinator / Coordinnateur des Collections et Ressources d'Information, University of Ottawa / l'Universite d'Ottawa). The issue is on **eBooks**. Have you renewed your subscription?

And speaking of **Ottawa**, I think I already told y'all that I was there in June 2006 for the **Canadian Library Association Preconference on Collections** which was run expertly by the awesome **Andrew Waller** <waller@ucalgary.ca>. The preconference was excellent and so was the city. I loved it and hope to

return. Very walkable and has some fantastic architecture!

Ran into **so many people** in Seattle — it too was a very walkable city and it wasn't raining very much at all. Really. But, you know, I have met some of the most incredible people on **airplane trips to ALA**. Let's see, there was **Craig Flansburg's** <craigflansburg@eiu.edu> lovely wife **Ronnie** who I believe is a school teacher (correct me if I'm wrong, please **Craig**). I first met **Craig** when he was a sales rep at **Faxon** a few years ago, then he went on to **TDNet**, I believe, and when I saw him in **Charleston** in November he was working for the **Southern Economist Intelligence Unit**. **Evelyn Fazio** <emfazio@earthlink.net> was another person I met on the airplane, I believe to **Dallas** because she had on a fantastic black cowgirl hat. At the time she was at **ME Sharpe** (see our interview, **ATG** September 2000, v.12#4, p.48). **Evelyn** went on to **Baker & Taylor** (remember **ED?**). Now she is a literary agent! Anyway, to continue, on this trip to Seattle, I met the most fabulous woman, **Ann Hamilton** <ahamilton@georgiasouthern.edu>, the Associate Director at the **Zach S. Henderson Library** and a member of **ALA Council** to boot. Anyway, as with the others, I was sad when the plane ride was over because **Ann** is a walking encyclopedia on **mystery writers**, among other things! And — she has agreed to do a **preconference** to the **2007 Charleston Conference!** I just got her abstract. She's calling it "**Crime on the Coast**." Stay tuned!

One of my very favorite people in the world is **Jim Morrison (NAPC)** (not that **Jim Morris** of **ProQuest** isn't equally favored!). But the first **Jim** has two brand new grandkids (twins, a boy and a girl, just born). How cute, cute, cute!

This issue is guest-edited by two very capable librarians **Pam Rebarcak Cowart** <pam.rebarcak@wmich.edu> and **Sheila Bair**. It's all about **metadata**. They have done a fantastic job! I have learned a lot and am looking forward to re-reading some of the papers. A group of us were discussing metadata yesterday. Thanks to **Pam** and **Sheila** and all their wonderful authors!

And some **eBook** news. **Cris Ferguson** <cris.ferguson@furman.edu> is planning on updating her famous **eBook rollout** for the June issue of **ATG**. **Cris** represented **ATG** at the **ERIL (Electronic Resources in Libraries) Conference** in Atlanta in February and we are looking forward to her report!

And speaking of **Cris**, she is expecting in September. How exciting!

Returning to **eBooks**, **ebrary** a provider of **eContent** services and technology, has partnered with **Blackwell Publishing**, **Yale University Press**, and **Columbia University Press** to distribute several thousand **eBooks** across a broad range of academic subjects through the **ebrary platform** to libraries worldwide, under a variety of pricing and access models www.ebrary.com/corp/newsReleases.jsp

More about **ebrary**. As you know, **ebrary** has recently reorganized sales territories. Sales

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Rumors

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and service representatives in the **Southeast Region** are **David Putz** <dputz@ebrary.com>, Regional Sales Manager. **David** will be traveling the Southeast Region visiting sites, providing consultation. **Nomi Russi** <nrussi@ebrary.com>, Regional Account Manager, will be anchored in the office and will provide product information, renewals, and service.
www.ebrary.com

Matthew Ismail <mdismail@aucegypt.edu> (Head of Collection Development, The American University in Cairo) (we told you about him in the last issue, *ATG* Dec.06-Jan.07, v.18#6, p.16) sent us an **Op Ed** about the problem of allocation formulas in the twenty-first century! It will run in the **April** issue.

The energetic statistician **Phil Davis** (PhD student, Cornell Dept. of Communication and former Science Librarian at **Cornell**) was mentioned in a recent conference call that we had about the **2007 Charleston Conference**. Everyone misses him! And **Ramune Kubilius** <r-kubilius@northwestern.edu> sends this link if anyone wants to know what **Phil** is up to these days.

<http://www.people.cornell.edu/pages/pmd8/>

Speaking of the **2007 Charleston Conference**, we are working hard to get information out earlier this year. Visit our Website for updates! And don't miss our **call for papers, diatribes, conference themes, pre-conferences** in this issue, p. 64!

www.katina.info/conference

Bowker has announced the development of **Non-Fiction Connection**, a readers' advisory tool for non-fiction titles. The new electronic offering will allow patrons or librarians to find non-fiction titles based on books they have already read. Users will simply log on to the subscription-only service, enter the title of a book they already know they enjoy, and search for similar books from **Bowker's** non-fiction database. Using the browse feature, users will also be able to locate books within various narrative non-fiction genres, such as true crime, travel, history, food, animals, politics and biographies. **Non-Fiction Connection** was developed by Netherlands-based technology company **Medialab**, using their **Aqua Browser Software**. **Melissa Kuzma**, MLS, is product manager. Modeled after **Fiction Connection**, **Bowker's** readers' advisory tool for fiction titles, **Non-Fiction Connection** will be available in **June 2007**.

www.bowkersupport.com/nonfc/
www.Bowker.com

The **Western Council of State Libraries**, a professional association of 22 state libraries, announced the start of its **Library Practitioner Certification** program. The certificate provides recognition for library directors and managers located anywhere in the U.S. without a master's degree in library science. Developed with support from an **Institute of Museum and Library (IMLS)** grant in response to calls for improved training opportunities, the **Western Council** identified a set of competencies that define the skills and knowledge needed for success as a library practitioner. The **Certification** program is based on these competencies.

Library practitioners completing 240 contact hours of training in competency areas and with 2000 hours of library experiences will be awarded **Western Council certification**. To insure the quality of courses for applicants, **Western Council** will require that applicants select from courses offered by **Western Council Approved Providers**. Institutions and individuals can become Approved Providers by completing an application and submitting a fee based on the type of institution. Upon certification, **Approved Providers** will be entitled to use an official certification logo as an indication of their status and will be listed in the directory maintained by **Western Council**.
certificate.westernco.org/

A very interesting discussion has taken and is taking place on **liblicense** about **Wikipedia**. People either love it or hate it. There seems to be no in between! Visit the **liblicense archive** for specifics. www.library.yale.edu/~llicense/ListArchives/

Well, the **Open Access dialog** continues. Discussions of the concept of open access to scholarly information are increasingly marked by highly charged rhetoric and an unfortunate polarization of opinion. The **Association of American University Presses (AAUP)** has just released a **statement outlining the association's perspective on what has become known as open access**, and hopes to help steer the debate towards productive solutions that will best serve the entire scholarly community. The **AAUP** is a membership organization representing 112 not-for-profit scholarly publishers in the United States and an additional 15 international scholarly publishers. These publishers are affiliated with research universities, scholarly societies, foundations, museums, and other research institutions. The mission of **AAUP** members is to serve an effective and creative system of scholarly communications and advance the knowledge of all peoples through their publications. See the complete statement at: aaupnet.org/aboutup/issues/oa/statement.pdf.
aaupnet.org

You may recall that a year ago a **Gainesville, FL, copy shop** (not affiliated with the University of Florida) was accused by six major publishers of copyright infringement — specifically, the shop was alleged for a second time to have made illegal copies of published materials and sold them to UoFF students. The publishers have just announced that the copy shop owner has agreed to an out-of-court **settlement of the case by paying back royalties and damages**. This was a significant case of **text copyright violation**, selling copyrighted materials without authorization. This is the second copyright infringement lawsuit filed against **Roberts**, the copy shop owner. In May 2003, he settled a suit that had been brought against him by **Elsevier, Inc., John Wiley & Sons, Inc.** and the **Massachusetts Institute of Technology** in October 2002. The most recent suit against **Roberts** was filed in February 2006 in **U.S. District Court**, by **Elsevier, Inc., Pearson Education, Inc., John Wiley & Sons, Inc., SAGE Publications, Inc., Harvard Business School**

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Publishing and Blackwell Publishing, Inc. The publishers alleged that **Custom Copies**, which also did business as **Orange and Blue Textbooks**, routinely duplicated and distributed copyrighted materials in the form of print coursepacks (compilations of book excerpts and articles from magazines and scholarly journals) without obtaining copyright permission from the publishers. **William Strong**, an attorney at **Kotin, Crabtree & Strong, LLP**, a Boston law firm that represented the publishers, said: "Illegal copying compromises the work of publishers, writers, and researchers, and the law in this area is very clear."
www.copyright.com.

We told you to watch these pages for news about the gathers-no-moss **Chris Beckett** and the scholarly **Simon Inger**! Well, here's the scoop on **Chris**! **Atypon Systems, Inc.** has appointed **Chris** Vice President of Sales & Marketing. **Chris** joined **Atypon** on February 1, 2007, and is responsible for overseeing sales, marketing, and customer development. **Martin Marlow**, who has driven **Atypon's** sales & marketing growth over the last twelve months, will now be free to focus on other areas of corporate development. He will also continue to lead the **Atypon** international office in Oxfordshire, United Kingdom. **Chris** has over 25 years of senior executive experience in product development and sales and marketing. He was a cofounder of **Scholarly Information Strategies**, a consultancy that specialized in assisting publishers, libraries, and infomediaries to develop and deliver electronic products and services. He has also worked for **Blackwell Information Services**, **CatchWord**, and **Ingenta** and is a regular speaker at industry conferences; and a qualified librarian. The charming **Georgios Papadopolous** is CEO of **Atypon** and my favorite **Audrey Melkin** <audrey@atypion.com> is director of business development. What a great group!
www.atypion.com

And what about the quietly awesome **Simon Inger** <simon@sic.ox14.com>? Well, **Simon Inger Consulting** provides consultancy services to publishers, libraries, service providers, and intermediaries in the scholarly publishing arena. **Simon** is also planning on organizing a **preconference** to the **Charleston Conference**. He says what people really liked about last year's preconference was learning about the limitations that technology puts on workable library licenses which cannot work for many libraries and library technical infrastructures that publishers don't trust. There are examples on both sides! **Simon** says he will present with his colleague **Tracy Gardner**, now a freelancing publisher marketing consultant. I've signed up already! And **Simon** says he is booking his flights now. Have you booked yours?
www.sic.ox14.com

And while we're in the British space, news of the dapper **John Cox** <John.E.Cox@btinternet.com> who has just returned from an excellent holiday in **Malaysia** where he tanned like

the bronzed Adonis that we always dreamed of. Okay, I didn't make that up, but you'll have to find it on **Google!** See p.77.

Wiley-Blackwell and the **International Communication Association (ICA)** have announced that **journal article abstracts** for ICA's four journals will be available online in **French, German, Spanish, Chinese, Korean**, as well as **English** beginning with the first issues of 2007. The **ICA's** journals are the first in the field of communication to offer this service to its readers. The **ICA** is a multinational organization that serves over 4,000 members and has been promoting and supporting the scholarly study of communications for over 50 years. Offering translated abstracts aligns with the associations' appreciation of the wide professional and geographical distribution of its membership. **Wiley-Blackwell** will launch the **ICA** translation initiative with the January issue of **Human Communication Research** at www.blackwell-synergy.com/loi/hcre.
www.icahdq.org
www.blackwellpublishing.com
www.wiley.com

OCLC has launched the **WorldCat Registry**, a comprehensive directory for libraries and consortia and the services they provide. The **Registry** will help institutions manage and share data that define their organizations — such as institution type, location, URLs for electronic services, circulation statistics and population served — through a single, authoritative Web platform.
visit.oclc.org/

This is from **OCLC abstracts** Tuesday, February 27 — What is the **most popular search engine** in the U.K.? In Europe? In the world? According to representatives from major ratings and traffic analysis services, who shared their latest research during "The Search Landscape" session at **The Search Engine Strategies** conference February 13-15 in London, the answers to these questions are **Google, Google and Google**. The latest stats: 256 million people visited a search engine in December 2006 — 81 percent of the global Internet population. The search audience has grown by 10 percent over the last year, while the total Internet audience grew 8 percent. The search audience has grown most dramatically in **France** (27 percent) and **Spain** (21 percent), ahead of the **U.S.** (8 percent). However, the **U.S.** is still the biggest market by far. Based on click-through activity from August 1, 2006, to January 20, 2007, **Google** had a 71.6 percent share of the global search engine market, an 80.2 percent share of the **U.K. search engine** market, and a 78.4 percent share of the **French search engine** market. **Yahoo** had an 11.1 percent share of the global search engine market, a 5.5 percent share of the **U.K. search engine** market, and a 3.8 percent share of the **French search engine** market. The **average searcher** views **93 search pages** a month across 27 minutes, which represents 3.4 percent of total time spent on the Internet.
<http://visit.oclc.org/Community>

And I don't think I've ever told you this. But, do you know who first introduced me to **Google** back in 1995? **Chuck** doesn't-miss-a-trick **Hamaker** <cahamake@email.uncc.edu>!

I was sitting at my desk when **Chuck** called. "There's a new search engine," he said. "Type in your name and see what comes up." Wow! It was a new type of interface, an expanding of the Internet. You read it here!

Speaking of **Google** — **Springer Science+Business Media** says that more than 29,000 **Springer** titles are now live in **Google Book Search**, allowing users to discover and purchase these titles from local booksellers, online retailers, and **Springer** itself. **Springer** also reported increasing interest in its older titles. The publisher attributes this growth, in part, to its involvement with the **Google Book Search** program. "At first we were afraid about putting excerpts of our books on **Book Search**. We thought people might read and then leave," said **Paul Manning**, Vice President, Book Sales at **Springer**. "Instead, **Google** has proven to be a powerful marketing tool. Last year, for example, **Springer** experienced increased sales of our backlist, after we started making our titles available through **Google**." **Springer** titles have been viewed as many as one million times in a one-month period through the **Google** program. **Springer's engineering and computer science** books have done particularly well, representing 14 percent and 15 percent, respectively of the clicks on **Google's** buy this book link. **Springer** titles published before 1997 account for 20 percent of all the company's "buy this book" clicks on **Google Book Search**. In addition, 26 percent of users who click on "buy this book" select the link to **Springer's** own Website, driving additional traffic to the publisher's own online platform.
www.springer.com

Special Libraries Association (SLA) and the **Software & Information Industry Association (SIIA)** have formed a strategic alliance offering **SLA** members a new **professional development course**. The **Certified Content Rights Manager (CCRM)** course and certification was developed and is taught especially for information professionals and librarians. The **CCRM** course is presented by **Adam Ayer** from **LicenseLogic LLC**, a content rights management training organization. The course is appropriate for all professionals who purchase and manage copyrighted content and are responsible for ensuring it is used appropriately at all levels throughout their organizations. **SLA members** are the perfect audience for the **Certified Content Rights Manager** course.
www.sla.org/
www.sii.net

You know what? **Richard Werking** <rwerking@usna.edu> recently sent me a fascinating short story from *Fantasy and Science Fiction* written by a **LIBRARIAN** from California, of course. I remember reading this story when I was in college and being vaguely haunted by it. It's about all the world's knowledge being well organized and kept just so but at some point the person who knew how to get to all the world's knowledge lost the way in. Gulp! Oddly prescient for us now. **Richard** will be presenting a paper at the **2007 Charleston Conference** in November. The short story will hopefully also be pub-

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Rumors
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lished on our Website in November, if not our printed magazine. Another reason to renew your subscription!

Speaking of the past, be sure and read the passionate column by **Matthew J. Bruccoli** <brucoli@gwm.sc.edu>, **The End of Books and the Death of Libraries**. I am so sorry that I had to cut **Matthew** off at the **2006 Charleston Conference** (those of you who remember the first few **Charleston Conferences** know that I would have let him go over in those years). Anyway, **Dr. Bruccoli** raises truly important points that all librarians and publishers need to ponder. Will we have reliable, untampered information in the electronic world? Is this possible? Will information be edited to conform to the group zeitgeist? What will happen to history? See this issue, p. 70.

Speaking of **history**, we have the first installment of a history of the **Richard Abel Company** — for those of you who are new, the **Richard Abel Company** started the first ever Approval Plan fifty years ago — in this issue, p. 74. It is written by none other than **Richard Abel** <rabel@easystreet.com> himself. We are so honored. And we are calling it **Remembering Papa Abel**. I think that **Lyman Newlin** will be pleased!

In a deal with **Brill**, **Walter de Gruyter** has with immediate effect bought the entire **Mathematics** list consisting of six journals and approximately 150 individual book titles. All publications appear under the imprint of **VSP** and will be added to **de Gruyter's** existing list of **Mathematics** titles, which also includes the prestigious *Journal für die reine und angewandte Mathematik* ("CRELLE'S JOURNAL"). For more than 250 years, the independent scientific publishing house **Walter de Gruyter GmbH & Co. KG**, Berlin & New York, has published titles ranging from the humanities, medicine, and biosciences to law. **De Gruyter** publishes more than 500 new titles every year, half of them in English, approximately 92 journals, and a variety of digital products. In 2006, **Walter de Gruyter GmbH & Co. KG** acquired **K. G. Saur** and **Max Niemeyer**, creating one of the largest publishing houses in Continental Europe. www.degruyter.com
www.brill.nl

I tell you. The above **Rumor** brings back memories. First, I remember **Eckert Schefler**, managing director of **deGruyter** who we interviewed twice in *ATG*. See November 1996, v.8#5, p.34 and April 2005, v.17#2, p.80. I wonder what he's up to now? And, **Herman Pabbuwe** who is now CEO of **Brill**. Gosh! I remember way back, when I asked **Herman** to speak at a **Faxon Institute**. **Richard Rowe** was President, **Ron Akie** worked at **Faxon** and **Becky Lenzini** was starting **CARL UnCover**. And not much later, **Herman** sent me the fabulous Dutch flowers that I had no idea how to care for. See *Madness she wrote*, *ATG* Apr.93 v.5#3. Maybe we should start putting people's chronology — or is it genealogy — with their names as well as their email addresses?

And on to the present. — **James R. Gray**, Chief Executive Officer of **Coutts Information Services** and **MyiLibrary** which were acquired by **Ingram** in December 2006, was named **President and Chief Executive Officer** of **Ingram Digital Ventures**. **Mr. Gray** succeeds **Michael F. Lovett**, who will become **Chief Operating Officer** for **Ingram Digital**, according to **John R. Ingram**, Vice Chairman of **Ingram Industries**. **Mr. Ingram** noted that as CEO of **Ingram Digital**, **Mr. Gray** will oversee all of **Ingram's** digital distribution businesses, including **MyiLibrary** and **Vital Source Technologies, Inc.** **Ingram Digital** will continue to be headquartered in LaVergne, Tennessee. **Mr. Ingram** explained that the **Ingram group** of companies now offers publishers and other content owners "a comprehensive suite of physical and digital services" and delivers content to "all major channels" in the industry. The **Ingram** companies are **Ingram Book Group**, **Lightning Source Inc.**, **Ingram Digital Ventures**, **MyiLibrary** and **Vital Source Technologies Inc.** **Ingram Industries Inc.**, based in Nashville, Tennessee, is one of America's largest privately held companies. It consists of diversified businesses in distribution, marine transportation, aggregate supply, and digital fulfillment services. **Ingram Industries Inc.** includes four operating divisions: **Ingram Marine Group**, **Ingram Book Group**, **Lightning Source Inc.** and **Ingram Digital Ventures**.
www.ingrambook.com/

Now some more great news from the present! "Gentle Johnny" from the "Everywhere I Look" CD has just been selected for airplay by **Celtica Radio Ltd**. **Celtica Radio** is located in the Brigend area of South Wales in the UK. "Gentle Johnny" is **Jack Montgomery's** <jack.montgomery@wku.edu> arrangement of an old traditional English tune and was presented as a duet with the very talented singer **Susan Morris** from **Bowling Green**. This is the second of **Jack's** recordings that **Celtica radio** has accepted. The first was "She Moved Through the Fair" which is a non-traditional arrangement of an old Scottish tune that features the excellent bazouki work of **Jack's** musical partner in "Shadowdancer," **Graham Hudspeth**. Way cool, if you ask me! Congratulations, **Jack!**

Speaking of **Jack** (above), we hope that he and **Lesley** will be able to attend the **2007 Charleston Conference**. It just wasn't the same place without you, **Jack** and **Lesley!**

The **H.W. Wilson Company** announced the death of former Vice President **James Humphry III** on January 11, 2007. **Mr. Humphry** served as Vice President from 1968 until his retirement in 1982, helping to see **H.W. Wilson** through major changes in the library reference industry, including the company's entry into electronic publishing. He also served on the **H.W. Wilson Board of Directors** from 1965 until his recent passing, and was chairman for several years of the **American Library Association Reference Services Division Committee on Wilson Indexes**. **Mr. Humphry** was widely regarded as one of the country's leading library administrators. Before joining **H.W. Wilson**, he

served for a decade as **Chief Librarian** of the **Metropolitan Museum of Art** in New York; planner of its acclaimed **Thomas J. Watson Library**. **Mr. Humphry** was also **Chief of the Map Division** at **New York Public Library**.
www.hwwilson.com

And guess who I ran in to in Seattle. Looking dapper as always, none other than the smiling **Kenneth Soehner**, the **Chief Librarian** at the **Metropolitan Museum of Art**. **Ken** was in Charleston last year but we didn't get to talk much. He is doing well and traveling between Paris (his wife's home) and New York. A glamorous life.

Nature Publishing Group (NPG) has launched **Nature Network** a new online networking Website for scientists worldwide. This Web 2.0 toolkit will help scientists everywhere to meet like-minded researchers, hold online discussions, showcase their work via personal homepages, share information with groups (open or private) and tag content. Participation is free to all, requiring little more than nature.com registration. User-driven upgrades will roll out regularly from now on.
network.nature.com
www.nature.com
www.nature.com/press_releases/Nature_Network_launches.pdf.

The **Software & Information Industry Association (SIIA)** has released its finalists list for the **22nd Annual Code Awards**. **Computing Reviews** was selected as a finalist for **Best Online Science or Technology Service**, and is competing for the award in this category with four others. **Computing Reviews** is the leading online review service for books and articles across all areas of computer science. Centered on a community of over 1,000 reviewers. It is a collaboration between **Reviews.com** and the **Association for Computing Machinery (ACM)**, www.reviews.com.
www.acm.org.

Haight Cross Communications has issued a statement regarding a lawsuit filed by investors in **Series B Senior Preferred Stock**. To see the full statement go to www.haightscross.com.

Knovel Corporation, is pleased to announce that **David Shaffer** will join **Knovel** as **Chairman** of its **Board of Directors**. **David** retired as **COO** of **Thomson Corporation** December 31, 2006. In his role as **EVP**, **Mr. Shaffer**, served on the Corporation's management executive committee and reported directly to **Thomson president and CEO, Dick Harrington**. **Mr. Shaffer** also served on the **Thomson Corporation** board of directors for nine years. Prior to **Thomson**, **Mr. Shaffer** was chairman of the board and chief executive officer of **Jostens Learning Corporation**. He has had an extensive executive career with **Thomas Cook Travel Inc.**, **Maxwell Communications Corporation plc**, **Macmillan Inc.**, and **McGraw-Hill**. **Mr. Shaffer** is also a member of the **Advisory Board** at **Kellogg Graduate School of Management** at **Northwestern University**.

Just now got learned that I totally messed up **Heather Miller's** <hmliller@uamail.albany.

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edu> husband **Norton**'s name! I called him Norman. Excuse me! Why couldn't I remember that he had the name like **W.W. Norton**? And he's married to a librarian! Oh well, you tell me, please.

WebFeat has launched an **automated federated search engine**. **WebFeat Express version 2.1** enables libraries to configure their **WebFeat** federated search engines in minutes using the latest release of the **WebFeat**. webfeat.org/products/nohassle_trial.asp
www.webfeat.org

We have several interviews in this issue of **ATG**. The first is by **Pam Censer** <pam.censer@gmail.com> who interviewed the grand **Bob Nardini** <bnardini@couttsinfo.com>, once of **YBP**, now at **Coutts**. Did you read his **Issues in Vendor/Library Relations** in the Dec/Jan issue of **ATG** (p.75). Well, be that way! But be sure and read this interview, this issue, p.47.

And another interview with the how-to-describe-her **JoAnne Sparks** <sparksj@mskcc.org> from **Memorial Sloan Kettering Cancer Center Library**. **JoAnne** is doing some innovative things. Read this issue, p.48.

We was reading the evaluations from the **2006 Charleston Conference** several nights ago. First, I want to know why so many of you asked us to put the evaluations online and then didn't send your evaluations in! Boo hiss!!!! There were some especially popular sessions, one by **Mary Ann Liebert** "Mary Ann Liebert" <Mliebert@liebertpub.com> who was recently stranded in San Diego, (not a bad thing, if you ask me). Anyway, in her spare time, **Mary Ann** has written the **OpEd** in this issue. See p.44.

Have you weighed in on **Karen Christensen**'s <karen@berkshire-publishing.com> **Libraries You Love Calendar**? The woman is amazing! While she was guest editing the Dec/Jan issue of **ATG**, she was learning to do **mosaics**. And she sent me a cool mosaic container with **Against the Grain** applied across it. I am keeping it under lock and key (with my bobble-head doll).



The Hamilton Spectator has an article by **Rob Faulkner** called "Forget the Card Catalog. **McMaster**'s new librarian is talking blog, wiki, and gaming. He's even giving the university an alternative life on a popular online world." www.hamiltonspectator.com/nasaapp.cs/contentserver/

I've been told that **Charles Germain** married **Angela Keyhani**, bought a house in Annapolis, Maryland, a boat, and a business (catering for corporations and corporate entities). Sounds pretty spectacular!

And thinking of **Charles**, I hear from **Doug Wright** that **PCG** (Charles' brainchild) is getting ready to celebrate its tenth anniversary. **Doug** has been there 11 years! <doug.wright@ingenta.com>

Xrefer has added two new sales positions. **Sara Borzcek** has been appointed **Director of Sales**, US Western Region and **Anne Kail** will manage **Xrefer**'s London-based sales. www.xrefer.com

Frank Daly <fdaly@hwwilson.com> has been appointed **Director of Marketing** at **H.W. Wilson**. **Mr. Daly** will work with the fabulous **VP Sales and Marketing, Deborah Loeding** to develop, implement, and monitor marketing and sales programs for **Wilson** databases and print products. **Mr. Daly** has

more than 25 years of experience in the information industry. Topics that he has spoken on include trends, metadata, and eContent. **Mr. Daly**'s former positions include Director of Public Library and School Marketing and Vice President, Business Development for **Baker & Taylor**. He has also served as Executive Director of **BISG** and is

currently on the Advisory Board of **Clarion University's School of Library Science**. **Mr. Daly** holds an MBA in marketing from **Fordham University** and a BBA in marketing from the **University of Massachusetts**. www.hwwilson.com

It's cold in **Charleston** and we don't like it one bit! So today I was looking on the groundhog site for predictions of spring. And guess what? The groundhog tells us that spring is coming early this year. Hooray! www.groundhog.org/prediction/

Patricia Adams has been promoted to the newly-created position of **Director of Sales** for **Blackwell Book Services**. **Pat** has been with **Blackwell** for 10 years, most recently as the Eastern District Sales Manager. Prior to joining **Blackwell** as a Regional Sales Manager, she held the position of **Acquisitions and Serials Librarian** at **Union College** in Schenectady, New York. **Ms. Adams** received her MLS from the **University at Albany's School of Information Science and Policy**.

Just learned as we were going to press that the new CEO of **Blackwell Book Services** is **Andrew Hutchings**.

Was talking to the energetically awesome **Margaret Landesman** <margaret.landesman@library.utah.edu> a while ago. She tells me she's going to move to a half time appointment. She says she has worked at the **U. of Utah** for 40 years and she's ready to do something different. BUT, **Margaret** is still editing the June issue of **ATG**, right, **Margaret**? It is going to be about innovations especially in public libraries.

Well, we (husband **Bruce** and I) are not going to be able to attend the **9th Fiesole Retreat** in **Hong Kong** April 12-14. I am so upset because, besides visiting a different part of the world, I was going to get to see the splendid **Tony Ferguson** in his element! **Bruce** has to have a hip replacement in June. Ouch! But, you know what, I now know lots of people who have hip replacements. One I discovered recently was **Bruce Heterich** at **JSTOR**. I wonder if it's a **Bruce** thing?

ALA ballots are supposed to be out March 15. And look for the perfect **Michael LaCroix** (Director, **Creighton University Library**) <lacroix@creighton.edu>.

Julie Gammon <jgammon@uakron.edu> and **Pam Censer** <pam.censer@gmail.com> recently did a "marketing to libraries" panel at the **Southern University Press Conference** in Gainesville. The awesome **Julie** — who is

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May She Rest in Peace —

Sent by **Ree Sherer** (EBSCO) <rsherer@ebSCO.com>



Toni Bosworth, 44, passed away unexpectedly on February 14, 2007. She was a dedicated employee of 12 years for EBSCO Information Services in Birmingham, Alabama where she served as the Accounts Receivable Manager.

Those that knew Toni and worked closely with her also know that she loved animals of all kinds, but especially her horse, dogs, and cats. She had also been known to take-in abandoned animals that needed personal care. Toni had a very kind heart and she will be greatly missed both professionally and personally.

As accounting issues arise for our customers in the Southeast, please contact your customer service representative and she will work closely with the rest of the Birmingham office to resolve any issues that are of concern. Thank you for your understanding as we mourn our loss and plan for the future. 🌿



Planning for Metadata ...
from page 24

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Data Dictionaries

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**COLLECTION EVALUATION CHECKLIST
FOR METADATA PLANNING**

What follows is a checklist of issues that I would address as part of a collection review. Some information can be derived from the direct inspection of items in the collection, while other details may require consultation with the collection's administrator and other project participants.

1. How is "the collection" defined for the purposes of the project in question? What are its physical and conceptual boundaries?
2. How is an "item" defined for the purpose of metadata creation? Are the items compound objects having more than one part? If so, how will the parts be represented in the digital surrogate and documented in the metadata?
3. What's the number of items in the collection? Is the collection finite or is it open-ended? If it's open-ended what is known about the type of items that might be added in the future?
4. What is the origin of the collection and what is the history of ownership? To what extent does it need to be represented in the metadata?
5. Overall has the order of the original owner been maintained? If so, does it add context that should be preserved and incorporated into the metadata scheme? How will the order (or lack thereof) impact workflow?
6. Does the place of an item in the overall order of a collection carry any significance that should not be lost?
7. Are there existing or potential groupings or other patterns that might lend themselves to the inheritance of metadata for one or more large groups of items?
8. Is the subject matter heterogeneous or homogeneous? If it's homogeneous what community of practice can be identified for the purpose of researching existing metadata standards? If it's heterogeneous what are the interoperability issues?
9. Are the formats represented heterogeneous or homogeneous? If they are homogeneous what community of practice can be identified for the purpose of researching existing metadata standards? If they are heterogeneous what are the interoperability issues?
10. What attributes and other details can be identified to aide discovery or that need to be documented?
11. Are there attributes that share common values across all items in the collection that can be added as constant data or as part of a batch process?
12. Are there attributes where values would vary? Of those, which could make use of existing controlled lists of values and which might require a customized list?
13. Does the collection contain duplicates that could share the same metadata or alternately be passed over in the digitizing process?
14. Are the items identified located on site? in one place? and what impact might that have on workflow? Will metadata creators have access to the originals or will the cataloging need to be done from the digital surrogates?
15. Does the condition of the collection require special handling or need to be documented in the metadata? Is the digitization being done as part of a preservation strategy which will require additional metadata?
16. Who are the current primary users of the collection? Are there other potential primary users? What community of practice is most closely aligned with the users identified? Other than users (students and faculty) are there other stakeholders (e.g. collection administrators, subject specialists) that need to be taken into consideration when documenting the collection or creating access points? 🌳

Rumors
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marketing director at the **University of Akron Press** as well as **Head of Acquisitions** at the

Library — has promised to send us a report of the meeting. Stay tuned.

I just got **Bryan M. Carson's** new book, *The Law of Libraries and Archives* (Scarecrow, 2007). Wow and Gosh! There are 12

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<<http://www.against-the-grain.com>>

or (as a final alternative) the removal of the image from the collection.

Our CMS, **CONTENTdm**, does possess some internal methods to restrict access on a collection-level or item-level basis; however, it does not allow for multiple levels of access to a single collection. Complying with these copyright provisions was not optional, it simply must occur. If we could not find a way to stretch the container, the collection would have to be divided into multiple smaller collections.

Fortunately, after much head scratching, we developed an architecture that would allow a unified **CONTENTdm** collection to offer materials to a variety of user types while still protecting image copyright. The solution presented itself when our research determined that the sharing of thumbnail images within an Internet search engine is perfectly legal (see *Kelly v. Arriba Soft*, a.k.a. *Ditto.com*).

Thus, we could load the metadata into **CONTENTdm** alongside a thumbnail-sized image. The **CONTENTdm** record would then link out to the larger JPEG images which would reside on a separate file server, and access would be approved or refused based on login using the server controls. So, regardless of copyright, all users may access the metadata record and the thumbnail image; however, only certain types of users can follow the link to the full size image.

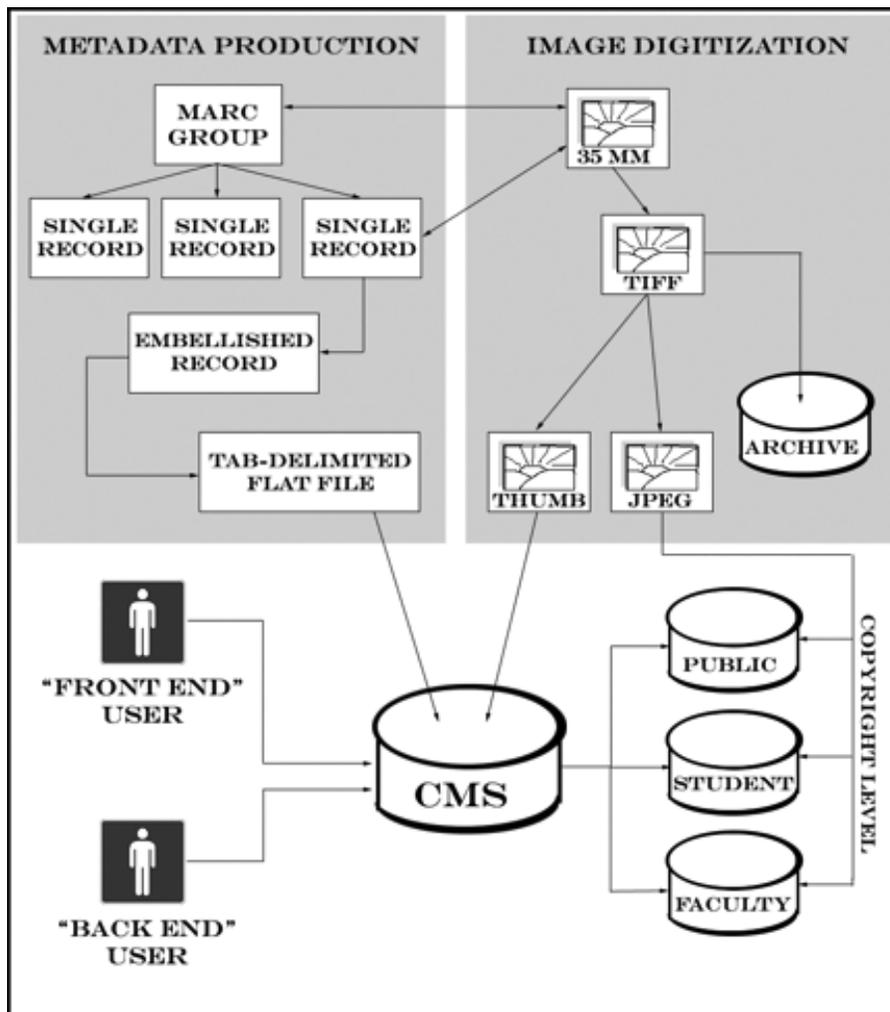
Workflow And Personnel

The workflow of the collection (See Diagram — Appendix C) is fairly straightforward once you understand the reasoning behind the parts.

The Metadata Team works to extract data from the group-level **MARC** files, embellish it, and then export the final result to a tab-delimited flat file for bulk loading into the CMS. Likewise, the Digitization Team scans the original slide and archives the TIFF version. Automatic scripting takes over from there to produce thumbnail and medium resolution JPG derivatives. Finally, the local call number acts as a data point that allows for the reunion of metadata record to the correct scanned image during the upload process.

The ability to have metadata production proceeding simultaneously, and independently of image digitization has been crucial to the success of this project. Compartmentalizing

Appendix C — Workflow Diagram



the work has allowed us to create our digital collections with very few new personnel. Student employees handle most of the scanning, and existing personnel from various departments (Cataloging and Metadata, Physical Processing, Archives & Special Collections, and Library Information Technology Services) have been drawn in according to need, specialty, and ability to complete portions of the workflow.

Additionally, the ability to automate many tasks within the process has allowed us to move forward with surprising speed. We are eighteen months into the project and our current collection is nearing 40,000 records — an average of five hundred records per week.

Conclusion

We at **Ball State University Libraries** invite you to view our **Architecture Image Collection**, and any of the other collections residing in our **Digital Media Repository** (<http://libx.bsu.edu>). Each collection has brought with it a unique set of challenges and obstacles to be overcome.

When creating a digital collection, sometimes, you can bend the object. On other occasions, you can stretch the container. Most often, however, you will find you need to do a little bit of both. 🌿

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chapters choc-a-block full of important legal information. It's on my beside table to read. Check it out!

Speaking of which, Audrey Fenner has

edited a book, *Integrating Print and Digital Resources in Library Collections* (The Acquisitions Librarian, no. 35/36, 2006). See our review, this issue p.54.

Speaking of reading, have been fascinated by the recent book, *The Man Time Forgot, A Tale of Genius, Betrayal, and the Creation of Time magazine* by Isaiah Wilner (HarperCol-

lins, 2006). It's all about **Briton Hadden**, the man who with **Henry R. Luce**, began *Time* magazine when they were students at **Yale**. **Hadden** died at the age of 31.

And this news from the alert **Chuck Hamaker** <cahamake@email.uncc.edu> — From **Times online** (15 February 2007) and an

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plate was designed, based on qualified **Dublin Core**. Catalogers would capture basic information such as fanzine title, number, date, and extent. Except for the defaulted LCSH string "Science fiction — Periodicals," no attempt would be made to provide controlled subject access. This decision was based not only on the need for expediency due to the collection's size, but also on the narrow subject range of the materials and the lack of subject expertise among the metadata catalogers, as well as the inclusion of keyword searchable text from the table of contents pages. One exception was made for major science fiction authors, who would receive subject access in the form of authorized **LC** headings; this would allow for easier collocation when performing federated searching of other databases such as the Libraries' **OPAC**.

The Collection Strikes Back

Perhaps unsurprisingly, the new department encountered a variety of problems while executing this plan to simultaneously break in a new material format, a new metadata schema, and a new digital asset management system. While it all looked good on paper, the reality provided many opportunities to develop problem-solving skills and flexibility, two essential components of any digitization project.

- **Materials:** the **Horvat** fanzines, spanning the 1940s through the 1990s, range in format from primitive, pre-mimeograph newsletters to offset-printed, magazine-like publications with full-color covers and ISSNs. The lack of standardization in the materials caused no small amount of consternation on the part of metadata catalogers. Some fanzines had no table of contents, some had no cover, some had neither. Issue enumeration was similarly inconsistent, with the labels "volume," "number," and "issue" occasionally used interchangeably; for titles with longer press runs, the numbering was subject to starting over without notice, resulting in non-unique identifiers. Title changes abounded, with fanzines like *Algol* becoming *Algol Starship*, then later just *Starship*; such difficulties, which may sound all too familiar to serials librarians, were more aggravated with the fanzines due to their amateur publication status. In the interest of moving the project forward, catalogers were urged to adopt a pragmatic approach — to do the best they could at creating consistent records without trying to get them perfect. Unlike traditional cataloging for the library **OPAC**, accuracy wasn't as important since possible discrepancies in the data could be checked by the user looking at the page images onscreen.

The OCR treatment of table of contents pages was similarly problematic, often requiring extensive editing due to the low-quality printing of the type, darkened pages brittle with age, and unusual layouts and fonts. For

some titles, catalogers found it more efficient to just type the data from scratch, rather than attempting to edit the scanned text.

- **Metadata:** two major adjustments were made to the original workflow plans for **METS** record creation. First, the application of authorized subject headings for prominent writers was postponed; attempts to do so caused a significant slow-down in the process, especially since catalogers lacked sufficient subject expertise to quickly recognize important names. Library staff decided it would be more effective and efficient to work towards providing this subject access as a separate step in the process, possibly performed by the English departments' graduate student assistants.

XML editing of the **METS** files also proved challenging, since the records had to be created outside of and then uploaded to the digital asset management system. To solve this problem, DLS staff worked with the Libraries' Web team to create a Web-based form that hid much of the **METS** record from view of the cataloger, displaying only the values that required changing, which greatly simplified the data entry process.

- **Digital asset management system:** adjusting to the **DigiTool** workflow was probably the most difficult part of the project. **CONTENTdm** puts much more control in the hands of digital librarians; setting up collections and changing their metadata fields is a fairly trivial process. Using **DigiTool**, on the other hand, requires much more assistance on the part of systems librarians and programmers. Furthermore, while **CONTENTdm** is a well-developed, widely-adopted system, **DigiTool** definitely had some bugs that needed to be worked out.

As one of the first institutions to implement the program's most recent release, the **University of Iowa** spent quite a bit of time working with developers at **ExLibris** about certain issues with the software. Some were easily fixed; for example, **DigiTool**'s metadata editing module allowed editing of the descriptive metadata section of the **METS** file, but wouldn't save records if they had more than one Creator field present. DLS staff explained that unlike the **MARC** records used in **ExLibris**' automated

library system product, digital library metadata records weren't limited to only one main entry creator field, so the developers immediately fixed the problem. Other less trivial difficulties, such as the inability to upload **METS** records in batches, are still being worked on. Such inconveniences were balanced by the company's responsiveness and commitment to standards, which supported the Libraries' long-term goals for the fanzine project.

A New Hope

With the **UI's Science Fiction Fanzine Digital Collection** up and running, library staff have been taking steps to build on its success. Special Collections librarians are investigating grant funding to organize a science fiction fanzine symposium that could eventually lead to the establishment of a related library consortium, while DLS staff are looking into mainstreaming the project's workflow, shifting metadata cataloging duties from the department's student assistants to paraprofessional staff in the Libraries' technical services department. But the most valuable takeaways from this experience may not be just a new collection and a wider repertoire of metadata standards. Perhaps more importantly, staff members learned that building an innovative digital collection — taking on new challenges, addressing user needs, and refusing to be limited by technology — doesn't have to be science fiction.

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article by **Joe Bolger** — "Reed Elsevier, the Anglo-Dutch media group, has kick-started plans to sell off its education division, as it seeks to focus its investment on its three other divisions. ... "The announcement came as the group reported a dip in **Harcourt**'s fortunes amid declining textbook markets in the US. The division reported a 20 percent drop in operating profits to 129M pounds for last year, with US textbook markets estimated to have

weakened by 6 percent in 2006." business.timesonline.co.uk/tol/business/industry_sectors/media/article1388383.ece

Held on **February 8th in London**, a range of leading authors, researchers, funders, librarians and publishers came together at a recent **BioMed Central** colloquium entitled "**Open Access: How Can We Achieve Quality and Quantity?**" Featured speakers include: **Sir Muir Gray** (Director of Clinical Knowledge, Process and Safety for England's National Health Service Connecting for Health); **Rob-**

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From the Reference Desk
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Cultural, and Economic History is a valuable resource. Because of the importance and diversity of the topics covered, it could easily find a home in high school, undergraduate and public libraries.

Michael Newton's *Ku Klux Klan: History, Organization, Language, Influence and Activities of America's Most Notorious Secret Society* (2007, 0786427876, \$95) is the result of a life long interest on the part of its author. (He has written three other books on the Klan including **Garland's** *Ku Klux Klan: An Encyclopedia* [1991 0824020383, \$79]) This book, his most recent and comprehensive effort, is published by **McFarland**. It is a single volume reference that is a thoroughly researched and highly detailed exposing the Klan and its history from a variety of angles.

The author utilizes an interesting organizational structure. He does not employ a traditional alphabetic, encyclopedia approach. He divides his work into section or chapter titles. In some cases these titles hint at the contents and require the reader to examine the section to get the full sense of what is covered. The contents of section headings like "A Brief History of the Ku Klux Klan" and "Who's Who in the Invisible Empire" are obvious, but ones entitled "Reign of Terror" or "Mapping the Empire" invite the reader to check them out more thoroughly. Fortunately, the time looking at these individual sections is well spent. For instance the section "Reign of Terror" discusses the various methods of intimidation and terror employed by the Klan, as well as specific events and individual victims. "Mapping the Empire" provides state by state, as well as international evidence of Klan activity and influence. In addition, sections like "Klanspeak and the Klan Creed," team with an appendix that reprints selected Klan documents, to offer revealing insights into the language and meaning of the Klan's racist, nativist and hate filled philosophy. Other full sections are given over to covering splinter factions and front groups, as well as affiliated groups and individual supporters thus attesting to the Klan's broader influence. There are also sections that discuss law enforcement's efforts to police the Klan and the media coverage afforded the Klan by various news outlets.

While individual sections do not have bibliographies, there is a fairly extensive general bibliography at the end of the book, as well as an adequate index. In addition, another appendix lists a through chronology of Klan related events and activities from 1864 to 2005.

The *Ku Klux Klan...* provides a tremendous amount of information from diverse perspectives while advancing a distinct and revealing picture that is both fascinating and abhorrent. Given the continuing interest in the Ku Klux Klan, this book will draw appreciative audiences in academic, as well as public libraries and is suitable for both reference and circulating collections.

The *Encyclopedia of Slave Resistance and Rebellion* (2007, 0313332711, \$199.95) is the most recent reference title in the **Greenwood Milestones in African American History** series. It is a worthy addition to the series that treats an outgrowth of slavery deserving of more emphasis and study.

Editor **Junius P. Rodriquez** and his contributors fulfill an important purpose with the articles in this encyclopedia. By placing the focus on slave resistance and rebellion, they refute "the notion that individuals who were turned into chattel property...lost their essential human nature to resist their subjugation." And not only that, as one examines this work, it becomes obvious that the enslaved did so with "all means that were possible." The articles discussing numerous forms of resistance attest to this. Entries cover individual method of resistance ranging from arson to sabotage, and from running away to self mutilation. There are also articles on specific rebellions and uprisings, as well as on their leaders and the other personalities involved.

Arguably, the dominant focus is on the African American experience however, there are also articles on ancient Greco-Roman slave resistance, as well as entries that discuss resistance in the other places ranging from Caribbean, Mexico, and Central and South America to Africa and Asia. In addition, a number of entries discuss the portrayal of slavery and slave resistance in literature, film and television programs. The articles are informed by recent scholarship but easily accessible to the non-academic. Other features that increase usability and add value include an informative introduction, a chronology, a thematic guide, a collected bibliography, and a section of 65 primary source documents.

Greenwood's *Encyclopedia of Slave Resistance and Rebellion* does a significant service by bringing to the fore an aspect of slavery that deserves broader attention. In this regard it will give an added dimension to collections that already have works like **Macmillan's** *Encyclopedia of World Slavery* (1998, 0-02-864607-X, \$195) and **ABC-CLIO's** *His-*

torical Encyclopedia of World Slavery (1997, 0-87436-885-5, \$95) also edited by **Junius P. Rodriquez**. Although intended for a scholarly audience, this work is equally appropriate for larger public libraries.

Below is a guest review by **Adrian Tinsley**, Reference Librarian, **College of Charleston**.

Encyclopedia of American Urban History, 2v. Edited by **David Goldfield** (2007, 0-7619-2884-7, \$275)

We live and work in an urban, multicultural world, which encompasses a wide diversity of culture, ethnicity and history. Urban phenomena has been a prevalent subject studied by historians and researchers for years, and now numerous academic institutions have adopted and incorporated Urban studies into the curriculum. The *Encyclopedia of American Urban History* will be a valuable resource for libraries supporting such programs of study.

Editor, **David Goldfield** along with a host of other diverse and well-known contributors, has created a two-volume set providing thorough definitions highlighting the cultural, social, economic, political and environmental issues and concerns affecting urban communities. This resource is arranged alphabetically with a list of over 500 entries accompanied by 11 thematic subject headings, and includes a 35-page index and a four-page introduction. The overall content offers a multidisciplinary blend of urban places, peoples and events. Articles range in length from three-paragraphs to three pages, covering major figures, significant areas and landmarks in urban history. Each entry is followed by selective future readings and references.

Encyclopedia of American Urban History provides comprehensive exposure coupled with in-depth treatments covering the various facets of urban history. This work provides a scholarly view of the vibrant past and present of American urbanization. These two volumes published by **SAGE** will prove to be a key resource for all academic library collections, as well as public libraries located in urban settings. 🐾

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ert Kiley (Head of e-Strategy, Wellcome Library, Wellcome Trust); **Richard Smith** (Member of the board of Public Library of Science, former Editor of the British Medical Journal (BMJ) and Chief Executive of the BMJ Publishing Group).

www.biomedcentral.com/info/about/oacolloquium/

Last minute news from liblicense and DLF-Dispatches — **Germany's Springer Science & Business Media** is for sale and looking to float on the stock market with a valuation

expected to top two billion euros (1.3 billion pounds), *The Mail* on Sunday reported, without citing sources. "The media firm's private equity owners **Cinven** and **Candover** have appointed investment banks **Goldman Sachs**, **ABN AMRO** and **UBS** to prepare the company for a stock market valuation," the newspaper said. <http://business.scotsman.com/latest.cfm?id=300532007>

Well, gotta run! Have a good visit to **Baltimore** next month!

Yr. Ed. 🐾