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Letters to the Editor

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From Your (meeting-d out) Editor:

The beginning of the school year is always hectic — meetings, meetings, and more meetings! And this year has its own set of new challenges.

But we still persevered and turned out another outstanding issue of *Against the Grain* thanks to our many columnists and guest editors! This issue is guest-edited by the incomparable **Bruce Heterick** of **JSTOR** and encompasses many important issues and questions that we all must consider for the good of the order of librarianship and our place in society. Topics covered include ejournal archiving, library director attitudes toward



digital preservation, digital preservation for the smaller academic library, eBooks, and more. We have several special reports from **Tony Horava** (libraries as publishers; publishers as libraries), **Jeanette Smith** and **Elizabeth Titus** (the MLS), and **Camille McCutcheon** (psychology collection development). Our interviews this issue is with **Helen Parr**, Executive editor of **Medical Online** and **Ursula Schwarz** in **Philip Hallman's Media Minder**.

Back Talk is about butterflies and POD technology, **Greg Tananbaum's Train** column gets us to thinking about the theme of the **2008 Charleston Conference** — **The**

Best of Times, The Worst of Times, **Todd Carpenter** talks about standards and culture shock, **Cris Ferguson** clicks her way to information literacy, **Rick Lugg** and **Ruth Fischer** take on a new identity with their column — from **I, User** to **Future Tense** — and discuss weeding, **Xan Arch** tell us about **Wikis** in acquisitions which we can all take to heart. There is so much more in this issue and even more to come in November so do not quit reading.

Now I have to stop and go to, you guessed it, a meeting ... who was it that said "meetings are held to discuss many problems which would never arise if we held fewer meetings?"

Love, Yr. Ed. 🌻

Letters to the Editor

Send letters to <kstrauch@comcast.net>, phone or fax 843-723-3536, or snail mail: *Against the Grain*, MSC 98, The Citadel, Charleston, SC 29409. You can also send a letter to the editor from the *ATG* Homepage at <http://www.against-the-grain.com>.

Dear Editor:

Greetings — I just had an opportunity to read **Mark Herrings'** June 2008 "Little Red Herrings" column for *ATG* (v.20#3, p.75). I wanted to thank **Mark** for providing a fair and balanced look at the **Blended Librarian** approach that **John Shank** and I have been sharing the last few years. We've never been evangelistic about the ideas or the community. We simply put it out there as something that our colleagues may find of interest to them. If it doesn't appeal to you (a "naysayer" I guess), feel free to find whatever works for you. **John** and I respect that there are other librarians out there offering their own solutions that might have more appeal for some librarians than what we have to offer. We do find that our ability to offer ongoing free Webcasts on topics related to

improving ourselves and our libraries continues to be popular among our colleagues.

Aside from **Mark's** mentions of **BL**, I really enjoyed what he said in the column this time. We are certainly of a like mind with respect to our concerns for this profession and those we serve.

Thanks again. I hope that as a result of **Mark's** column some new colleagues will take a closer look at **Blended Librarianship**. We continue to evolve the ideas and goals we've set for the community, and now are exploring new territory over at **Designing Better Libraries** (<http://dbl.lishost.org>).

Regards, **Steven J. Bell**

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Rumors

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businesses, **Andrew** took on global responsibility for the Acquisitions and Distribution functions. In March 2005, he took on the role of **BBS UK** Managing Director and led the recovery in performance within that business unit. **Andrew** helped to guide the business through another system change when **Blackwell Book Services** moved from its mainframe technology to a new Windows-based system. In March 2007, **Andrew** was appointed **Blackwell Book Services** CEO. **Congratulations, Andrew** and good luck as you expand into the Retail side of the business!

Basch Subscriptions has moved into a larger facility! The new facility is spacious (to accommodate continuous growth), bright and still in downtown Concord, NH. Here are the new details: **Basch Subscriptions, Inc.**, 10 Ferry Street, Concord, NH 03301. Phone: 603-229-0662 (no change). Fax: 603-226-9443 (no change). His two pre-conferences at the **2008 Charleston Conference** are among the most popular as well. I tell you, it is impossible to keep up with the **Energizer Buzzy!**

ebrary has been selected by **Ambassador Books and Media** to provide **Ambassador's** new eBook offering. Under the terms of the agreement, **Ambassador** will resell **ebrary's** eBooks under a perpetual access model to its customer base in more than 30 countries. A growing selection of more than 67,300 eBooks and other titles in a variety of academic and professional subject areas will be available for purchase under a single or multi-user access model, and **Ambassador** will fulfill eBook orders using the **ebrary Ordering Platform (eBOP)**. **Ambassador Books and Media** is now celebrating its 35th anniversary as a provider of print and non-print materials to college, university, school, corporate, public, government, and medical libraries. **OneSource** is **Ambassador's** proprietary, password-protected software that offers access to a database of over 3 million book titles and over 1.5 million media titles. Founded in 1999, **ebrary** is privately held, is headquartered in Palo Alto, CA, and currently offers a growing

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AGAINST THE GRAIN DEADLINES VOLUME 20 & 21 — 2008-2009

2008 Events	Issue	Ad Reservation	Camera-Ready
Charleston Conference	November 2008	09/03/08	09/17/08
ALA Midwinter	Dec. 08/Jan. 09	10/29/08	11/19/08
2009 Events	Issue	Ad Reservation	Camera-Ready
Annual Report, ACRL	February 2009	12/10/08	01/07/09
MLA, SLA, Book Expo	April 2009	02/11/09	03/04/09
ALA Annual	June 2009	04/08/09	04/29/09
Reference Publishing	September 2009	07/8/09	07/29/09
Charleston Conference	November 2009	09/02/09	09/23/09
ALA Midwinter	Dec. 09/Jan. 2010	10/21/09	11/11/09

FOR MORE INFORMATION CONTACT

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