Something Else to Think About -- Building Better Mousetraps

Mary E. (Tinker) Massey
Embry-Riddle Aeronautical University, masse36e@ebrau.edu

Follow this and additional works at: http://docs.lib.purdue.edu/atg
Part of the Library and Information Science Commons

Recommended Citation
DOI: https://doi.org/10.7771/2380-176X.5125

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.
**Annual Multi-use License**

In recent years, colleges and universities have asked CCC to develop an annual comprehensive license similar to the one it offers to the business sector. CCC just announced at the ALA 2007 Conference a new Annual Copyright License for academic institutions, and received a tremendous response. More than 200 campuses have already registered for online seminars to learn the details of this first-of-its-kind academic license.

The Annual Copyright License was created to make it easy for faculty, researchers and staff across campus to share content with confidence. It covers use and distribution of text-based material in electronic course content as well as coursepacks, classroom handouts, and library reserves. The license also extends beyond campus to students studying abroad, satellite campuses and distance education programs.

**Free Rights**

Another type of licensing that has received a lot of attention is the concept of licenses that give users broad rights to use certain content at no cost. **Creative Commons** is the most notable example. The idea is simple: rightsholders label their work with a Creative Commons license to let readers know upfront that they allow certain free uses of their content.

**Looking Ahead**

Technology has opened up so many new ways for all of us to get information and pass it along. For colleges and universities, these technologies foster a richer educational experience, greater collaboration and so much more. With innovations in rights licensing, educators can make the most of the latest and greatest applications and still respect intellectual property rights. ✭

---

**Rumors**

Heard from the awesome Diane Kerr (don’t you just love her Scottish accent?)<!diane.kerr@dawsonbooks.co.uk> that Dawson Books has launched its new eBook platform dawsonera. Integrating with Dawson’s existing book catalog used by all Dawson customers, libraries now have a procurement process offering one point of purchase for printed book and eBook orders. No fewer than 30,000 eBooks are available for individual purchase. enquiries@dawsonera.com

Picked this up from the incredibly interesting LISnews. http://lisnews.org/article.php?sid=07/09/14/115242 — The National Library of New Zealand is running a campaign at the LIANZA Conference in 2007 to see predictions of the what the Library will be like in 2017. Check it out. Pretty interesting. You know, we should do something like that in Charleston in 2007!

What else? Bringing you up-to-date. Did you know that the always upbeat Forrest Link is now with Blackwell’s Book Service? We will see him in Charleston in November to get the “poop.”

Also, the delightful Jim Morrison from