April 2007

If Rumors Were Horses

Katina Strauch

Against the Grain, kstrauch@comcast.net

Follow this and additional works at: <https://docs.lib.purdue.edu/atg>

Part of the [Library and Information Science Commons](#)

Recommended Citation

Strauch, Katina (2007) "If Rumors Were Horses," *Against the Grain*: Vol. 19: Iss. 2, Article 1.

DOI: <https://doi.org/10.7771/2380-176X.5041>

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.

ISSN: 1043-2094

Against the Grain

"Linking Publishers, Vendors and Librarians"

The Renaissance of the eBook: Transformations and Question Marks

by **Tony Horava** (Collection and Information Resources Coordinator, University of Ottawa, Canada) <thorava@uottawa.ca>

Ah, eBooks. The near demise of **netLibrary** a few years ago seemed to be the death rattle of the eBook industry, but that seems like long ago — the comeback in recent times has been very pronounced and remarkable. Various publishers such as **Springer**, **Wiley**, and **Blackwells** have recently released eBook collections, with **Elsevier** poised to follow suit. The development of **Google Book Search** (now including Spanish libraries), the **Open Content Alliance**, **Amazon's Search Inside the Book** and **Upgrade**, the growth of aggregators such as **EBL**, **ebrary**, and **Coutts MyiLibrary**, and the commitment of various university presses, all bear witness to the newfound acceptance of eBooks as a viable medium for scholarly communication and research for students and faculty. At conferences

and workshops, in discussion groups and blogs, eBooks are a hot topic.

The eBook produces a gut reaction in people, and this ranges from skepticism and anxiety to guarded optimism and edgy excitement. Why? The eBook harkens back to the core of the traditional library — the monograph collection — and challenges our assumptions, especially for those of us who entered the profession before eBooks ever existed. Even trying to define an eBook leads to controversy. The eBook is a touchstone for a wide spectrum of issues, such as: the economics of publishing models and the viability of print and online formats in different

subject areas; the concept of leasing rather than ownership; the proliferation of licensing and access models; the preservation of eBooks and archival access (e.g., in relation to the mass digitization projects above); the measuring of usage and the critical need to assess value for money; the large impact on library workflows; new modes of collaboration between authors and readers; and student habits and learning issues. I expect a few years from now we will conceive of the term "author" and "book" in radically new ways, as scholarly communication evolves to meet new expectations and opportunities. And what is the future of sustained reading in a Web-dominant culture? These are large and slippery issues for which answers will hopefully emerge in the coming years. One

continued on page 16

If Rumors Were Horses

Big news! — **Prenax Inc.**, a wholly-owned subsidiary of the global subscription agency **Prenax Global**, has acquired the shares of **Basch Subscriptions Inc.**, based in Concord, New Hampshire. **Mats Edlund**, is President and CEO of **Prenax Global**. **N. Bernard "Buzzy" Basch** is the Founder and President of **Basch Subscriptions** and will continue as President. **Basch Subscriptions** and **Prenax, Inc.** will continue as separate entities. There will be no merger of brands, and customer service and systems will continue as before. The **Prenax Group** is a global business-to-business subscription management company headquartered in Stockholm, Sweden. Founded in 1991, **Prenax** maintains operations in Sweden, the United States (New York, Boston, San Francisco), the United Kingdom, and France. **Basch Subscriptions Inc.**, based in Concord, NH, is a

subscription management company founded in 1995. **Basch** serves the government, medical, and corporate markets, and academic, public, and school libraries. See our interview with the awesome **Buzzy**, this issue, p.56.

www.prenax.com/

Thanks to the on-the-ball **Ramune Kubilius** <r-kubilius@northwestern.edu> for this tip. The awesome **Elizabeth Connor** (Daniel Library, The Citadel) has just won the **Murray Gottlieb Prize** for "The Body Politic: The Contributions of Physician-Patriot Joseph Warren." The **Murray Gottlieb Prize** is awarded annually for the best unpublished essay on the history of medicine and allied sciences written by a health sciences librarian. The **Gottlieb Prize** was established

continued on page 6

What To Look For In This Issue:

Lead, Follow, or Get Out of the Way: Management Succession in Libraries 84
European Conference Adds Weight to Debate on Scientific Publishing..... 86
Open Source in the Library: An Alternative to the Commercial ILS? ... 88

Interviews

Buzzy Basch..... 56
Andrew Hutchings 58

Profiles Encouraged

Tony Horava 16
Michael Levine-Clark 20
William Gee 24
Lorraine Busby..... 28
Aline Soules..... 36
Annis Lee Adams..... 46
Plus more..... See inside

1043-2094 (200704) 19:2:1-0

From Your (accident-prone) Editor:

When I was a child my father always told me I was a bull in a china shop because I had frequent mishaps playing with my two brothers. And here I sit dying to talk to y'all. Instead I am relegated to punching with one hand on the keyboard because I just broke my RIGHT elbow (why not my left instead? beats me, go figure.) Guess there is no help for us klutzes!

Still this is a wonderful issue. I love it just like all of its predecessors. It has something special and unique. The theme is **The Renaissance of the eBook: Transformations and Question Marks** guest edited by **Tony Horava**. We have feature articles from **Michael Levine-Clark**, **William Gee**, **Lorraine Busby**, **Aline Soules**, **Annis Lee Adams**, **Millic Jackson**, and **Barbara Williams**.

Our interviews this issue are with **Buzzy Basch**, who has some hot news about **Basch Subscriptions** and **Prenax**, and the newly appointed CEO, **Andrew Hutchings**, talks about plans and products at **Blackwell Book Services**. And this issue is loaded with people profiles so you can really get to know our authors.

Can we integrate electronic resources into our allocation formulas? Well, you'll have to read **Matthew Ismail's Op Ed** to find out. And be sure to read about "Drama in the Library" by **Bryan Carson** in this issue's **Legally Speaking** and about the "Brave New World" in **Biz of Acq** by **Antje Mays** and **Audrey Fenner**.

Plus we can't tell you what we had to cut from this issue — okay, maybe just a little peek — look forward to many more reports from the **2006 Charleston Conference**. There will also be a report on the **Electronic Resources in Libraries Conference** and "Making Friends Online: Library Use of Social Networking Services" a **Technology Left Behind** both submitted by **Cris Ferguson**. And we are holding a really offbeat "Little Red Herrings" from **Mark Herring** and an interview with **Don Beagle**. So ... have you renewed your subscription yet? It's that time again and you don't want to miss a single issue of **ATG** or any of those fantastic articles.

Just got a card from my Dad telling me to remember my Spartan background. Gotta run, no, better not, the klutz in me is settling down. See y'all in June!

Much Love, Yr. Ed.

Rumors from page 1

in 1956 by **Ralph and Jo Grimes** of the **Old Hickory Bookshop**, Brinklow, MD, in order to recognize and stimulate the health sciences librarians' interest in the history of medicine. **Ramune** says she remembers **Elizabeth's** great presentation in **Charleston** several years ago about her off-shore medical school experience at **Ross University School of Medicine** on the Caribbean Island of **Dominica**. (**Ramune** even won a basket from the islands.) www.mlanet.org/awards/awards_2007.html

Speaking of **Ramune**, we would like to thank her and her many **ATG** reporters who worked so hard reporting on the **2006 Charleston Conference**. You can find many of the reports in our February issue (**ATG** v.19#1, p.60), but there are many more still to come. Unfortunately, we ran out of space in this issue, so you won't find any here, but we will continue running the reports in upcoming issues until they have all been published.

On that same note, we apologize to **Cris Ferguson** who submitted a report on the **Electronic Resources in Libraries Conference** which we will also include in the next issue.

Just learned that the fantastic **Jenny Buzbee** (**EBSCO**) is pregnant with her second child. Due date is July. **Jenny's** first boy is three years old. Gosh!

Was talking to **Freddy Scott** from **RefWorks** the other day. She has a son in the Army and was recently vacationing in the Isle of Palms. **Freddy's** full name is **Fredericka**. Isn't that a pretty name? Since I learned that the last queen of Greece (once upon a time) had that name, I have been partial to it.

And speaking of **RefWorks**, just met up with **Linda Burns** who did a fabulous training session for all of us in Charleston.

Gail Schlacter <findaid@aol.com> (**Reference Service Press**) has just been named **Distinguished Alumna of the Year** by the **University of Wisconsin School of Library and Information Studies** (Last year **Jim Rettig** got the award.) Congratulations, **Gail**! www.rsfpunding.com

Also just learned that **Dora Biblarz** is really enjoying retirement and is in the process of buying land (in Payson, Arizona?), where she and her husband are going to build a house.

Recently wrote **Daryl Rayner** of **Rumors from Paddington** fame (see back **ATG** issues lying around your office) to see what she was up to. She tells me that she, **Adam Hodgkin** and **Tim Bruce** started a new company 18 months ago called **Exact Editions**. They are putting magazines online for consumers and which are mainly UK titles right now but they have plans for US magazines in the future. Apparently, they are not distributing to libraries at this point but may offer the magazines to libraries eventually. www.exacteditions.com

From **Liblicense** — **How do researchers interact with academic libraries in the UK?**

continued on page 8

Letters to the Editor

Send letters to <kstrauch@comcast.net>, phone or fax 843-723-3536, or snail mail: **Against the Grain**, MSC 98, The Citadel, Charleston, SC 29409. You can also send a letter to the editor from the **ATG** Homepage at <http://www.against-the-grain.com>.

Dear Editor:

I just received a copy of the Feb. 2007 issue of **ATG** and it is fabulous. We are just starting a big consortial institutional repository project on behalf of our 12 member libraries. Would there be any way to get copies of this issue to distribute to our two IR committees?

Thanks for the consideration.

George Machovec

<gmachove@coalliance.org>

Colorado Alliance of Research Libraries

www.coalliance.org

AGAINST THE GRAIN DEADLINES VOLUME 19 — 2007-2008

2007 Events	Issue	Ad Reservation	Camera-Ready
ALA Annual	June 2007	04/25/07	05/09/07
Reference Publishing	September 2007	07/25/07	08/08/07
Charleston Conference	November 2007	09/19/07	10/03/07
ALA Midwinter	Dec. 07/Jan. 08	11/21/07	12/05/07

FOR MORE INFORMATION CONTACT

Toni Nix <justwrite@lowcountry.com>; Phone: 843-835-8604; Fax: 843-835-5892 or

Edna Laughrey <elaughrey@aol.com>; Phone: 734-429-1029; Fax: 734-429-1711

Address: 291 Tower Drive, Saline, MI 48176.

The report from the study carried out for the **Research Information Network** on the use of libraries by researchers in the UK is now published. Using empirical data and qualitative insights from over 2250 researchers and 300 librarians, the results should prove useful to inform the future development of academic libraries and the services that they provide to researchers.

<http://www.rin.ac.uk/researchers-use-libraries>

Recently met up with **Char Booth**, a good friend of the indispensable **Melinda Scharstein** (Pam Censer's niece). **Char** just attended the **ACRL Conference** in Baltimore a few weeks ago and sends glowing reports. Hope to get a full report from her in the June issue of **ATG**. In the meantime, there is a brief report in the current issue of *The Charleston Report* (v.11#5).

And speaking of *The Charleston Report*, the incredible **Kristen DeVoe** is the editor of **TCR** as well as a columnist for *Against the Grain*, see this issue, p. 88. **Kristen** is one of the featured speakers in the **South Carolina Library Association's College & University Section's Workshop** entitled "Keeping up with our Patrons: Adapting to User Expectations." www.scla.org/CollegeAndUniversitySection/HomePage

Besides being pregnant and holding down a fulltime job, **Cris Ferguson** <cris@furman.edu> is working on the questions / surveys for the second eBook rollout which we will publish in our June issue. Watch for it! Coming up!

I can't believe that **Debbie Hodges** (Shew-maker is her married name) <Deborah.hodges@il.proquest.com> is retiring to the mountains of North Carolina. Not yet, but soon! Was talking to her the other day. She has a new darling little black puppy called **Angel** who besides chewing on stuff likes to get up early. Sounds like a good alarm clock for retired people!

Wasn't many years ago it seems like that I had lunch with **Don Beagle** and his lovely wife. Heard recently that **Don** had just published a book called *The Information Commons Handbook* with contributions from **Donald Russell Bailey** and **Barbara Tierney**, Neal-Schuman, 2006. I haven't seen it yet but am looking forward to it and see our upcoming interview with **Don** in a future issue of **ATG**,

"The past is a foreign country; they do things differently there." — L. P. Barthartley

probably June! And did you know that **Don** used to work at the **Charleston County Library** and did a wonderful online city tour back when no one was doing such things. What an innovator!

Oklahoma State University (OSU) Library has chosen **AquaBrowser Library** to be implemented with their **Endeavor Voyager**

against the grain people profile

N Bernard (Buzzy) Basch

President, Basch Subscriptions, Inc.

88 North Main Street, Concord, NH 03301

Phone: (603) 229-0662 Fax: (603) 226-9443

<subs@basch.com> www.basch.com

BORN & LIVED: My mother gave me the nickname Buzzy — she said I was buzzing around the crib. I grew up on the ocean in Winthrop Massachusetts.

FAMILY: Two adult children. A son in Cambridge Mass and a daughter and grandson in Santa Rosa CA,

EDUCATION: Undergraduate and MBA from **Washington University** in St Louis where I serve on the **Olin Library** national council.

FIRST JOB: My first job at 10 was sweeping the floor and cleaning up my dad's service station.

PROFESSIONAL CAREER AND ACTIVITIES: Lots of jobs — The first out of college was at **McDonnell Aircraft** as an analyst in the flight test division, St Louis. In the Library Profession I have had the opportunity to participate as an elected officer and as an appointee in **ALA**, **SLA**, **ASIS&T** and **NASIG**. In addition to reading and writing lots of articles I coauthored with **Judy McQueen** *Buying Serials*, published by **Neal-Schuman**.

IN MY SPARE TIME I LIKE TO: In my spare time I have taken up collecting stamps and enjoy vegetable gardening.

PHILOSOPHY: My philosophy is it isn't how badly one screws up that counts; it's how quickly you recover and that everyone makes mistakes — that's how we learn.

MOST MEANINGFUL CAREER ACHIEVEMENT: Starting my own subscription agency and watching the individual staff members grow and take on more responsibility has been the most rewarding experience.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: My long range planning is tomorrow. It is a challenge I enjoy.

WHERE DO YOU SEE THE INDUSTRY IN FIVE YEARS: How/Where do I see the industry in five years? Where is it all going? If I knew I would pick stocks not sell subscription services. The publishing, distribution, and collection of serial publications is certainly changing. What we do not know is the time frame and when these changes will be accepted. My sense is they will move slowly, over a long period of time and be segmented. In our society I believe there is a growing awareness and demand for competent and knowledgeable service. The subscription agencies that can keep their costs in line and provide quality service will continue to provide meaningful services to the library community. 🐻

ILS. The **Stillwater Campus** will be the first to implement **AquaBrowser**, with the rest of the **Oklahoma A&M Library System** to follow. The **OSU Library** has a collection of over 2.5 million volumes, 96,500 serials, more than 4.5 million microforms, and 420,000 maps

and aerial photographs. The **OSU Library** has been a member of the **Association of Research**

Libraries for over 40 years. The **Oklahoma A&M Library System** is a coalition of twelve libraries, nine of which are governed by the **Board of Regents for Oklahoma Agricultural and Mechanical Colleges (OSU/A&M)**.

www.library.okstate.edu/

www.TLCdelivers.com/aquabrowser

www.TLCdelivers.com

It was in October 2003 that **Michelle Flinchbaugh** contacted **Audrey Fenner** about editing **ATG's "Biz of Acq"** column. Can you believe that **Audrey** has been editing the column for nearly four years! And, I have to tell you confidentially that **Audrey** always turns in her columns way ahead of the deadline. Gosh! What a feat! And how time flies when we're having fun! Anyway, **Audrey** is stepping down with the September, 2007 issue and we are looking for a new editor. If you are interested, please contact yours truly at <kstrauch@comcast.net>. **Audrey** says that editing the column has put her in contact with librarians all over the country, and allowed her to see projects and their plans from the inside. How can you turn this opportunity down? kstrauch@comcast.net

This tidbit from the awesome **Helen Ivy** (librarian, **Marine Resources Library**, Col-

continued on page 10

Take a closer look at....

The CHARLESTON REPORT

Business Insights into the Library Market

You Need The Charleston Report...

if you are a publisher, vendor, product developer, merchandiser, consultant or wholesaler who is interested in improving and/or expanding your position in the U.S. library market.

Subscribe today at our discounted rate of only \$75.⁰⁰

The Charleston Company

6180 East Warren Avenue, Denver, CO 80222

Phone: 303-282-9706 • Fax: 303-282-9743

Adventures in Librarianship — American Idle

by **Ned Kraft** (Ralph J. Bunche Library, U.S. Department of State)
<kraftno@state.gov>

"This is it. We're down to our final three librarians. My name is **Ryan Seafoam** and this is **American Idle!**"

"Let's meet our judges. First, from **Cleveland Public**, the infamous **Randy Down**."

"Wassup, dawg!"

"From the **Northern Miami State University Janitorial Library**, **Paula Freshly**."

"Hi."

"Finally, you either love him or hate him and I've never met anyone who loved him, from the **Library of PS 32** in New York City, **Simon Cudgle!**"

"Hmm."

"And here's our final three librarians: **Sammy Mott**, **Conchita Fragrence**, and **Bill Terpid**. Are you nervous kids? Yes? No?"

"**Sammy**, last night you presented an authority record for **Quaker Oats Company**. **Randy** said he liked your style, but thought you didn't 'bring it.' **Paula** said that you're a beautiful young man and that she wouldn't mind marrying you. **Simon** thought that your 670 fields were 'flaccid' and your 667 fields were 'perhaps some sort of library prank.'"

"**Conchita**, you showed the audience your circulation speed by wanding twelve patrons through with 43 books in 24 seconds. **Randy** liked your outfit, thought you were 'way fast,' but lacked 'that soul thing.' **Paula** thought you were a lovely girl and would make a wonderful mother some day. And **Simon**, to him your performance was 'amateurish at best, bordering on vulgar.'"

"Finally, **Mr. Terpid**. Your display of spine repair left **Randy** feeling 'sort of queasy inside' as if he had eaten a bad taco. **Paula** loved your big strong hands and the way you squeezed the glue out of its tube. **Simon** suggested that you not be allowed near tools or books ever again."

"But the audience voted in record numbers. Thirty-seven callers jammed our phone lines. And the results... of our 2007 **American Idle** contest... for the best librarian in America... the most talented... the results... were... inconclusive. Oh yes I'm sorry everyone. They were all crank calls! Please come back next week, and for as many weeks as it takes. I promise we'll come up with the 2007 **American Idle**, our favorite librarian, even if it kills us!" 🐼

Rumors from page 8

lege of Charleston) and the **IAMSLIC listserv** at **UC-Davis — American Geophysical Union (AGU)** members who subscribe to the journal *Geophysical Research Letters* or the *Member Journal Library* now have access to scanned issues of *GRL* going back to Vol. 1, 1974. This begins the first phase of the **AGU Digital Library** project to digitize all journals to their earliest volume. The current preview is in the beta stage and does not include linked references or the option for single article sales, which will be available when the library is complete. The **AGU Digital Library** will include over 60,000 **AGU journal articles** going back to 1896 followed by over 600 books and 100,000 pages of *Eos* and its predecessor *Transactions*. The **Publications Committee** and **AGU staff** are working on a subscription model to offer the **AGU Digital Library** to institutions. A plan will be ready for institutions for the **2008 subscription year**.

www.agu.org/pubs/e_publishing/digitize_2007.html

www.agu.org

The incredible **Charles Bailey** sends word that **Version 67** of the **Scholarly Electronic Publishing Bibliography** is now available from **Digital Scholarship**. This selective bibliography presents over 2,960 articles, books, and other printed and electronic sources that are useful in understanding scholarly electronic publishing efforts on the Internet. An article about the bibliography has been published in *The Journal of Electronic Publishing*. Whew! What a job it must be to maintain this bibliography! Thank you, **Charles!**

www.press.umich.edu/jep/07-02/bailey.html
www.digital-scholarship.org/sepb/sepb.html

Was putting quotations on my answering machine and ran across this one by **L.P. Barthartly** — "The past is a foreign country; they do things differently there." Seems to me that our society does not value old timers the way some other societies do. Read **Rick Lugg's** and **Ruth Fisher's** article, this issue, p.84, and tell us what you think.

Forgot to mention that **Ingenta** has merged with **VISTA International** to form a new business, **Publishing Technology plc**. The fantabulous **Doug Wright** (Vice President, IngentaConnect) says that while the merger will not affect **IngentaConnect** directly, **Ingenta** is already benefiting from the strengthened organization.

eyetoeeye.ingenta.com/library/

ProQuest CSA and the **Early English Books Online (EEBO) Text Creation Partnership** have announced the call for entries for the **2007 EEBO in Undergraduate Studies Essay Competition**. The competition grants five prizes with cash awards totaling more than \$2,500. The deadline for submitting essays is **October 31, 2007**. Winners will be announced in January 2008. The **EEBO in Undergraduate Studies Essay Competition** honors undergraduate research papers that rely on research conducted via the **Early English**

continued on page 12

e-mail ► info@brockhaus-germanbooks.com
Internet ► www.brockhaus-germanbooks.com

No two faces are alike

The same holds true for libraries. Brockhaus/German Books recognizes that every collection is as unique as a face.

We develop a deep understanding of each customer's library and its unique requirements. Our customers choose from a full range of library services and enjoy services tailored to their individual needs.

Brockhaus/German Books
Library services face to face

Kreidlerstraße 9
70806 Kornwestheim
Germany

Telephone
(+49) 71 54 /13 27 49

Fax
(+49) 71 54 /13 27 13

Rumors from page 10

Books Online collection of primary texts. Entries are evaluated by a committee of librarians and scholars from around the world representing various disciplines and areas of study.
www.lib.umich.edu/tcp/eebo/edu/edu_essay.html
www.cambridgeinformationgroup.com
www.proquest.com
www.csa.com

OCLC is piloting a new service that will allow libraries to combine the cooperative power of **OCLC member libraries** worldwide with the ability to customize **WorldCat.org** as a solution for local discovery and delivery services. The **WorldCat Local pilot** builds on **WorldCat.org**, which allows Web access to the OCLC database for discovery of materials held in libraries. The **WorldCat Local pilot** will test new functionality that allows users to place requests, gain online access, or request an interlibrary loan within **WorldCat.org**. Libraries and groups participating in the **WorldCat Local pilot** include: University of Washington; Peninsula Library System in California; Libraries in Illinois, including: University of Illinois Urbana-Champaign, Glenside Public Library District, CCS (Cooperative Computer Services) Consortium, Lincoln Library, Illinois State Museum, Illinois State Library, Hoopeston Public Library, Northeastern Il-

continued on page 14

2007 Charleston Conference — 27th Annual Issues in Book and Serial Acquisition

**Call For Papers, Ideas, Conference Themes, Panels, Debates,
Diatribes, Speakers, Poster Sessions, Preconferences, etc. ...**

Wednesday, November 7, 2007 — Preconferences and Vendor Showcase
Thursday-Saturday, November 8-10, 2007 — Main Conference
Francis Marion Hotel & Embassy Suites Historic District, Charleston, SC

If you are interested in leading a discussion, acting as a moderator, coordinating a lively lunch, or would like to make sure we discuss a particular topic, please let us know. The **Charleston Conference** prides itself on creativity, innovation, flexibility, and informality. If there is something you are interested in doing, please try it out on us. We'll probably love it...

The Conference Directors for the **2007 Charleston Conference** include — **Beth Bernhardt**, Principal Director (UNC-Greensboro) <beth_bernhardt@uncg.edu>, **Glenda Alvin** <galvin@tncstate.edu>, **Cris Ferguson** (Furman University) <cris.ferguson@furman.edu>, **David Goodman** <dgoodman@liu.edu>, **Chuck Hamaker** <cahamake@email.uncc.edu>, **Heidi Hoerman** <hoerman@sc.edu>, **Ramune Kubilius** (Northwestern Health Sciences Library) <r-kubilius@northwestern.edu>, **Heather Miller** (SUNY-Albany) <hmillier@uamail.albany.edu>, **Jack Montgomery** (Western Kentucky University) <jack.montgomery@wku.edu>, **Audrey Powers** (UFS Tampa Library) <apowers@lib.usf.edu>, **John Perry Smith** (Total Information Inc.) <jps@totalinformation.com>, **Anthony Watkinson** (Consultant) <anthony.watkinson@bopenworld.com>, **Katina Strauch** (College of Charleston) <ksrauch@comcast.net> or www.katina.info/conference.

Send ideas by **July 31, 2007**, to any of the Conference Directors listed above.

Or to: **Katina Strauch**
MSC 98, The Citadel, Charleston, SC 29409
843-723-3536 (voice) 843-805-7918 (fax)
843-509-2848 (cell) <ksrauch@comcast.net>
<http://www.katina.info/conference>

Rachel K. Schenk Memorial Scholarship

This year the fifth **Rachel K. Schenk Memorial Scholarship** of \$1,200 will be awarded to the person who has demonstrated a true love of books. There are three requirements:

- 1) The applicant must write an essay of no more than 600 words on "my love of books."
- 2) The applicant must be a librarian with a library degree.
- 3) The applicant must be a first-time attendee to the Charleston Conference for 2007.

Please note: The **Rachel K. Schenk Memorial Scholarship** was to be given for a total of five years with an award of \$1,200 per year. This is the final year for this scholarship.

Deadline for application is August 20, 2007. For more information, visit <http://www.katina.info/conference/scholarship.html> or contact <ksrauch@comcast.net>.

Our B.O.S.S. Puts YOU in Charge!

BASCH Subscriptions, Inc.
Services for Libraries and Publishers

88 N. Main St. • Concord, NH 03301 • Phone: 1-800-226-5310 • Fax: (603) 226-9443 • www.basch.com

Rumors from page 12

Illinois University, Mattoon Public Library, Champaign Central High School, Williamsville Senior High School. OCLC will test interoperability with systems used by participating pilot libraries, including **Innovative Interfaces**, **SirsiDynix**, and **ExLibris Voyager**.
www.oclc.org

More on OCLC. The **OCLC Board of Trustees** has appointed a special **Governance Study Committee** to conduct a study of OCLC's governance structure. The Board will also retain a consulting firm to assist the Committee in the study. The Chair of the Governance Study Committee is **William J. Crowe** (University of Kansas). Members of the committee are: **Brad Baker** (North-eastern Illinois University); **Berndt Dugall** (Frankfurt University, Germany); **Barbara A. B. Gubbin** (Jacksonville Public Library); **Vickie Hanawalt** (Reed College Library); **Marshall Keys** (Keynote at upcoming **2007 Charleston Conference**, Nantucket, Massachusetts); **Loretta Parham**, (The Atlanta University Center); **Jane Ryland** (Internet2);

"Libraries face stiff competition from Web-based resources. Our students don't want to search; they want to find ..."
— **OSU Associate Dean for Collection and Technology Services Anne Prestamo**

and **Sandy Yee** (Wayne State University). **George Needham** is the OCLC staff liaison. The Council will discuss them at its February 2008 meeting and act on them at the May meeting, with any modifications to take effect on July 1, 2008.
www.oclc.org

Innovative Interfaces and **Swets** have announced that the **Wayne State University Libraries** have achieved real-time acquisition of user statistics from within **Innovative's ERM. Using the Standardized Usage Statistics Harvesting Initiative (SUSHI)** model, staff can now access cost-per-use analysis.
www.swets.com
www.iii.com

This from **OCLC Abstracts**, April 16, 2007 — A new study reveals that one in three Internet users make purchase decision based on social networking sites — Have you seen the last two issues of **ATG?** to learn more? — Yes indeed, the power of social networks appears to be growing. A new report from search engine marketing firm **iProspect** finds that: one in three Internet users make purchase decisions influenced by sites that contain social content. **Amazon.com** is the most influential of all. One in four adult Internet users regularly visit the most popular social networking sites, including **MySpace**, **YouTube** and **Amazon.com**. Visitors arrive at social networking sites primarily through direct navigation, **Google search**, **Yahoo! search**, and links in emails (in that order). Internet users visit social networking sites for a variety of reasons, including entertainment,

connecting with others, researching a product or service, and purchasing a product or service. While social networking sites are a growing and important online channel, all three major search engines have a much higher percentage of **total U.S. online population** visiting their sites on a daily and weekly basis. **iProspect**

defines a social networking site as one that allows Internet users to add user-generated content such as comments, reviews, feedback, ratings or their own dedicated pages.
www.oclc.org/

I tell you what. I was fascinated reading this article in the **Washington Post** — "In the New Dating Scene, the Attraction Is a Beautiful Mind" by **Anthony Faiola**, April 16, 2007; A01. Gosh! Are we seeing the resurgence of "intellectuality?" According to this article, people in their 20s and 30s are going to movies and discos less and choosing to show up at the library for conversation and intellectual stimulation. You heard it here! Pretty awesome!
www.washingtonpost.com/

Jeannine Mjoseh has been hired as the new public affairs officer of the **Institute of Museum and Library Services**. **Ms. Mjoseh** has worked with numerous publications and brings almost 20 years of journalism experience to her position. Prior to joining the Institute, **Mjoseh** worked for seven years in the communications office of the **National Institute on Aging (NIA)**, **National Institutes of Health**. While at the **NIA**, **Mjoseh** directed **Vital Visionaries**, a museum-based project aimed at improving medical students' attitudes towards older people.
www.imls.gov

I can't believe it. Do y'all remember the fantastic, awesome, and wonderful **Keith Schmiedl**? I knew you would. Well, **Keith** is now working for **Coutts** in England and we are looking forward to an article about, by, or concerning **Keith**! Gosh, I remember way back when **Keith** and some of his colleagues bought **Coutts**. I thought he'd be sitting on his millions, but he is back at **Coutts**! Can't wait to hear all about how **Keith** has left the cold climes of Canada to settle at his old company. Stay tuned! This space. Coming up!

Have to tell you all that **ATG** is as of a few weeks ago now taking **electronic transfers of funds, nationally and internationally**. Just contact me and I give you all the information. This is a new service for **ATG** and should be interesting! Contact your editor, <ksrauch@comcast.net>.

Well. Take a breath. It was about now in **Rumors** that your klutz of an editor fell down and had an encounter with the asphalt. More strange but meaningful encounters occurred in which I learned that I had broken my right elbow. And boy does it hurt! Anyway I am sorry if I have left something important out. I am getting **voice recognition software** (see below) and **Rumors** will be even better in June.

And subsequently I had a one-finger email conversation with the ebullient **Julie Gammon** who I seem to recall had a broken arm several conferences ago and suggested voice recognition software! Gosh! What an idea. I put my people on it right away! And after all that we are sorry we couldn't run **Julie's** report on the **Southern Publisher's Association**! But not to worry, it'll be appearing in the June issue! By the way, have you renewed your subscription for 2007?

continued on page 16

thing is certain — many of us are investing a huge amount of time dealing with eBook licensing and acquisitions, and this needs to change. It is not sustainable in the long term, and efficiencies of scale and workflow need to be developed. The question of digital rights management bedevils us at every turn, and undermines our clients' ability to use eBooks for research and learning. The fact that business approaches and access methods have not evolved towards a standard model, in contrast to ejournals, reflects the problematic state of the eBook industry for academia. eBooks are in catchup mode. We are in a period of rapid transformation that is rife with opportunities and bewildering with complications. I find it a fascinating time (although it can be equally frustrating, depending on the day!). Every day there are new questions to confront.

Being closely involved in ebook licensing and acquisitions, I was very happy to have the opportunity to develop an issue of *Against the Grain* devoted to the eBook, following on **Cris Ferguson's** excellent vendor survey in the November 2006 issue. In this issue, our contributors examine the impact of eBooks on libraries from the frontlines. Public service issues, workflow integration, and the implications for collection development are raised. **Michael Levine-Clark** from the **University of Denver** assesses the challenges for integrating eBooks into approval plans. He notes that "It is not so clear that all publishers recognize the need to supply their books electronically in a way that makes them fit easily into the library acquisition process." **Annis Lee Adams** from **University of Hawaii** at Manoa compares the content and functionality of four major eBook collections in medicine. She points out that "we need to communicate the strengths, weaknesses and desired innovations to the vendors at every opportunity, so that the vendors understand the features important to us." **Millie Jackson** from **Florida State University** examines the issues of title by title eBook selection versus acquiring eBook collection packages. She observes that "there is an increased need for evaluation procedures and policies and for marketing the items we purchase." **Barbara Williams** from the **University of Arizona** presents an analysis of engineering students' use of an eBooks database versus printed sources. She observes that "Engaging in intellectual exchange paves the path to mutual understanding and informed decision-making." **William Gee** from **East Carolina University** addresses the many challenges of eBooks for an interlibrary loans service, arguing that "Libraries and publishers simply must find methods either to truly loan eBooks or at the very least methods to cheaply and automatically rent them." **Lorraine Busby** from the **University of Western Ontario** reflects on the complex issues of eBook acquisitions, pricing models, and access. She notes that "The lack of consistency and the variety of options at the point of purchase should give librarians cause to pause and consider workflow repercussions

against the grain people profile

Tony Horava

Collection and Information Resources Coordinator
University of Ottawa

65 University, Ottawa, Canada

Phone: (613) 562-5800 x3645 Fax: (613) 562-5196

<thorava@uottawa.ca>

BORN & LIVED: Born in Montreal, Canada. Moved to Ottawa in 1987.

EARLY LIFE: Lived in Montreal until I was eighteen, then moved to Ottawa.

FAMILY: Parents born in Czechoslovakia; emigrated after World War 2. Have two children, **Malcolm** and **Adam**, and wife **Susan**.

EDUCATION: BA in English & History (like many librarians!) in 1983; MLIS in 1987; MA (English Literature) in 1994.

FIRST JOB: Medical research startup company ... didn't last too long.

PROFESSIONAL CAREER AND ACTIVITIES: Have worked at the **University of Ottawa** since 1987 ... Reference, Distance education, Document Delivery, Electronic resources, and Collection development.

IN MY SPARE TIME I LIKE TO: Play tennis (summer); cross-country ski (winter); sing in a community choir (good for the soul).

FAVORITE BOOKS: *Blink* by **Malcolm Gladwell**; *The Future of Ideas* by **Lawrence Lessig**.

PET PEEVES/WHAT MAKES ME MAD: Vendors who don't listen to clients; new technologies that are smoke and mirrors.

PHILOSOPHY: Bring dedication and curiosity to your daily work, take risks, and try not to take yourself too seriously.

MOST MEANINGFUL CAREER ACHIEVEMENT: Co-developing the model license agreement for the **Ontario Council of University Libraries**.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: Five years is a lifetime! I hope to be engaged in the effort to develop the library as a full partner in academia.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: If we can find simpler ways of presenting the gamut of quality resources to our clients, and integrating services and collections, we can raise the profile of the library. We need to become more sensitive to the expectations and needs of clients, and influencing vendors to provide scholarly content and intuitive interfaces.

The emergence of new scholarly communication systems, and the debate over intellectual property/copyright issues, will loom large. We need to be at the forefront of this discourse to demonstrate how relevant we are to these issues. 🌱

and how much staff effort is needed to manage a digital format." **Aline Soules** from **East Cal State University** discusses the impact of licensing and acquisitions on the limitations of how eBooks are used. She observes that, "The possibilities and permutations are only going to increase. Now is the time for acquisitions to

devise ways to manage these new information sources and formats."

Taken together these articles provide insights into many of the challenges we face in dealing with eBooks, and illustrate the complex landscape in which we are now living and working. 🌱

Rumors from page 14

Speaking of email correspondence, heard recently from **Tom the terrific Leonhardt** <thomasl@admin.stedwards.edu>. Tom is

on the **ALA Committee on Accreditation** so he's not spending much time in the exhibits, which is his usual hangout. He admits that he has been a delinquent contributor to **ATG**. He is reading galleys for a book he is editing for **Haworth Press**. (He didn't give me the title,

continued on page 22

matter whether this is through one or multiple eBook vendors, as long as the eBook vendor can work with the approval process. Publishers need to realize that libraries do not want to add additional steps to the book purchasing workflow. Integration of frontlist eBook titles into the approval process makes the most sense for libraries since it will allow decisions to be made in a rational way about preferences for print, electronic, or both for various call number ranges and non-subject parameters. Publishers must realize that libraries will only purchase their non-reference eBooks in significant amounts if there is a reasonable discount for print-online bundles. They need to develop consistent and fair pricing models for these packages, allowing libraries or consortia to duplicate print and electronic versions of some titles. This pricing structure has evolved successfully with electronic journals to a point that seems to make sense for most libraries and most publishers. There is no reason that it can not do the same for monographs. 🐘

Rumors

from page 16

bad boy Tom!) Anyway, he is well and has some new catalogs on his desk that need our attention. Coming up in the next issue? libr.stedwards.edu

Seems like April has been the month for visitors to Charleston. Just had a delightful visit with **Michael Moss** <M.Moss@hatii.arts.gla.ac.uk> from Scotland. **Michael** is an archivist and former colleague of my husband, **Bruce**, from **Oxford University, Worcester College**. **Michael** recently attended a meeting

continued on page 32

Endnotes

1. **Michael Levine-Clark**, "Building a Consortial Monographic Purchase Plan: The Colorado Alliance of Research Libraries Experience," **Hugh A. Thompson**, ed. *Sailing into the Future: Charting Our Destiny: Proceedings of the Thirteenth National Conference of the Association of College and Research Libraries*, March 29-April 1, 2007, Baltimore, Maryland. Chicago: Association of College and Research Libraries, 2007: 39-45.
2. For information on the history of **netLibrary**, see **George S. Machovec**, "netLibrary Revisited," *The Charleston Advisor* 4, no. 4 (April 2003), available from <http://www.charlestonco.com/review.cfm?id=147&CFID=1594434&CFTOKEN=95241428>, accessed February 5, 2007; For comments on the lack of currency of the early **netLibrary** titles, see **Machovec**, "netLibrary," *The Charleston Advisor* 2, no. 1 (May 2000), available from <http://0-charlestonco.com.bianca.penlib.du.edu/review.cfm?id=14>, accessed February 5, 2007.
3. **Bob Murphy**, Senior Public Relations Specialist, **OCLC**, email to author, February 12, 2007.
4. **Michael Zeoli**, Director of Content Product Management, **ebrary**, email to author, February 5, 2007.
5. **Mark McQuillan**, Senior Manager, Sales & Content Development, **MyiLibrary**, email to author, January 12, 2007.
6. **Tom Rosenthal**, Senior Manager, Electronic Product Sales, **Elsevier Science & Technology Books**, email to author December 18, 2006.
7. **Murphy**.
8. For information on eBook pricing, see **Cris Ferguson**, "Technology Left Behind – eBook Rollout," *Against the Grain* 18, no. 5 (Nov. 2006): insert.
9. The idea of a bundled print-electronic ISBN was suggested during a telephone conversation with **Jay G. Henry**, Director, Business Development, **Blackwell Book Services**, and **Matt Naumann**, Director of Publisher Relations, **Blackwell Book Services**, January 16, 2007.
10. **Matt Naumann**, "Ebooks in the Academic Library Supply Chain," paper given at the 27th International Supply Chain Specialists Meeting, **2005 Frankfurt Book Fair**.
11. **Kim Zwollo**, Global Director, Special Licensing & Rights, **Springer**, telephone conversation with author, January 3, 2007.
12. **MyiLibrary** <http://www.couttsinfo.com/econtent/myilibrary.htm> (accessed February 5, 2007); See also **Ferguson**.
13. "Stanford University to Integrate Ebook Acquisition with Print Approval Plans in Partnership with MyiLibrary," <http://www.myilibrary.com/company/pdfs/MiL%20Stanford.pdf> (accessed February 5, 2007).
14. Email from **McQuillan**, January 12, 2007.
15. *Ibid*.
16. **Blackwell Book Services: eCommons** http://www.blackwell.com/library_services/ecommons/ (accessed February 5, 2007).
17. **Blackwell ECHO: The Library eBook Hosting Platform** http://www.blackwell.com/downloads/ECHO_FSNB.pdf (accessed February 5, 2007).
18. Email from **Henry** February 5, 2007.
19. Telephone conversation with **Henry** and **Naumann**, January 16, 2007.
20. Email from **Ann-Marie Breaux**, Vice President, Academic Service Integration, **YBP Library Services**, January 31, 2007.
21. **Naumann**.
22. Email from **Zeoli**.

The Conundrum of eBooks and Interlibrary Loan

by **William Gee** (Interlibrary Loan Librarian, East Carolina University) <GEEC@ecu.edu>

With the tremendous amount of material available on the open Internet and in research databases some of my friends, family, and even some librarians I have met seem surprised that interlibrary loan is still used as heavily as it is, especially to borrow books. While physical loans continue to represent over half of **Joyner Library's** nearly 30,000 annual interlibrary loan requests, eBooks are emerging as a major library material type,¹ with predictions that the eBook will be the leading format for nearly all new academic monographs by 2020.² Little seems to have been written specifically on the relationship between eBooks and interlibrary loan, though.³ So, what exactly is this relationship? What could this relationship be in the future?

Benefits

On the positive side, eBooks certainly can reduce the demand for interlibrary loan services and quickly and cheaply satisfy patron needs. Distance education patrons, in particular, can have instant access to eBooks that in their print form would require nearly a week to arrive. Since many times academic patrons only need to read a section of a book, finding eBooks in institutional repositories, on Websites, and in **Google's** or **Microsoft's** book projects can save the delay and expense of traditional interlibrary loan for all patrons. **Joyner Library's** interlibrary loan (ILL) borrowing service workflow takes this into consideration by checking for the availability of eBooks when we think

the full text of a requested book would be online, usually for older works that fall outside copyright; if titles are found, we ask the patron if the eBook will suffice. Electronic dissertations and theses are especially useful to ILL departments because print copies of these documents are frequently difficult to borrow or copy.

continued on page 24

have a responsibility to make accessible what is purchased. Without further, dedicated research on electronic access from the users' perspective, best practices will be slow to emerge. Experience so far suggests that users likely are quite willing to search content on Websites (either library or vendors' Websites), rather than sifting through an **OPAC** for digital resources. Yet that approach works well only if all eBooks are accessible through one vendor platform or are locally loaded on an institutional server. Once available through a common interface or platform the potential for federated searching of digital books becomes a real alternative to access through the **OPAC**. At this point there are significant limitations to federated searching but technological innovations are sure to overcome these problems in the foreseeable future. The alternative, namely to encourage users to search the **OPAC** and link out to specific titles of interest, clearly is not adequate either. When purchasing content in packages one or both options are possible. Purchasing on a title-by-title basis necessitates integration into the catalog. In the short term, both expedient approaches will have to be considered adequate. In the long term, the role and function of our catalog need to be agreed upon. Clarity on this issue is missing and doesn't appear to be on the horizon in the near future. Controversies over the design of next generation catalogs are equally divisive to some in the profession who worry that control and access is being sacrificed to expedience. Meanwhile our users **Google** and never think of searching a library catalog.

Sub-standard approaches are sub-standard only if users cannot find what they want and need. Technology should provide the capability to scoop relevant metadata from which to create catalog records with sufficient bibliographic detail to accurately identify and access the item. Combine this with digital Table of Contents (TOC) and the user has something to work with. Traditionally we have paid for TOC services as a catalog enrichment service, but why would we do so when the data is already part of the digital item in hand? Using technology to retrieve this data and import into a record allows effective resource management, and is a process well suited to technological automation. From there the user can treat an eBook as comparable to a journal with separate chapters/articles. Surely libraries can manage this process without outsourcing and without human intervention. Control in this fashion requires contracting for eBooks to be locally hosted. Otherwise it requires librarians to contract with our eBook vendors, not for MARC records, but for relevant metadata to create sufficient access points to the electronic book entity being described. In time, if the standardization efforts and consensus evolve, the possibility of upgrading and conforming can be considered. A united voice is needed to make this happen. Perhaps our consortia can lead this initiative as part of contracting for eBook packages. But frankly, if our users

are satisfied perhaps it is not an issue worth pursuing. The goal should be accessibility for the user. They search, they capture, and they print as needed.

In reviewing a recent Weblog by **Lorcan Dempsey**,⁷ he highlighted relevant points:

- Libraries are reducing investment in routine activities to focus on where they can most create value for the user. This leads to a focus on both ends of the value chain: use of resources and creation of resources.
- Cost and complexity need to be driven out of library activity. This drives an interest in standardization and consolidation.

From **Dempsey's** Weblog page it is possible to link to the *DEFF Strategy Discussion Paper*, which referenced the **OCLC Pattern Recognition Scan** from 2003. While neither source specifically deals with the issue of access to eBooks, the overall conclusions are relevant: shift the focus to the user and shift service from "what you see is what you get" to "what you need is what you get." Librarians continue to learn what our users both want and need but the bottom line is that students see eBooks as must-haves. Libraries already are competing with free eBooks from **Google** and other search engines on the Internet; it behooves us to take a lesson from these digital leaders by adopting the obvious approaches available and modifying these approach as users respond to them.

How can electronic book access be expedited compared to earlier efforts with journal Web pages? My biggest fear is that librarians will treat these resources as monographic series — a futile attempt to equate the serial-like nature of electronic content with the marketing and packaging of the content as a "book." While there may have been legitimate reasons to manage these entities in the convoluted

world of series, let's not digitally replicate the confusion.

Despite the slow introduction to electronic books, the current proliferation of purchasing options is waiting to be embraced while progress in managing these resources has stagnated. Since staff comprises the largest component of operating budgets, good business practices suggest that designing workflow processes, which allocate minimal staff and time in handling resources, is to be desired provided that there is no negative impact on identification and access for users. It is up to library staff to ensure eBook access to users is successful to the extent that it matches users' wants and needs. Expedient access options within, and outside of, the catalog must be widely shared and adopted with faith that the longer-term access issues can, and will, be resolved. So, let's work together to set reasonable standards, focus on effective access, reduce the preoccupation with control, and better serve our users. 🌿

Endnotes

1. **Coyle, Karen.** (2007). Resource Description and Access (RDA) Cataloging Rules for the 20th Century. *D-Lib Magazine*, 13 (1/2), Retrieved February 10, 2007 from <http://www.dlib.org/dlib/january07/coyle.html>.
2. **Dinkelman, Andrea and Stacy-Bates, Kristine.** (2007) Accessing E-books through Academic Library Web Sites. *College & Research Libraries* 68 (1) 45-58.
3. **Sharp, Steve.** (2006). E-book: the new serial? *Serials* 19 (1), 8-9. Retrieved from <http://uksg.metapress.com>.
4. **Sharp, Steve.** Ibid., p 9.
5. **Dinkelman, Andrea et al.** Ibid., p 47.
6. **Dinkelman, Andrea et al.** Ibid., p 52.
7. **Lorcan Dempsey's** Weblog on libraries, services and networks. February 5, 2007. Retrieved February 12, 2007 from <http://or-weblog.oclc.org/archives/001261.html>.

Rumors *from page 22*

at **UNC-Chapel Hill** about archiving print and e-content. We are hoping to have **Michael** write a regular column for **ATG** and perhaps speak during the **2007 Charleston Conference**. Can you believe it's been 37 years since **Bruce** and **Michael** were in Oxford as colleagues?

More visitors. **Pam Censer** <pam.censer@gmail.com> and her husband, **Doug**, were recently in **Charleston** enjoying the cool weather that we aren't used to. **Pam** is visiting **Melinda Scharstein** and her mother, **Terry**, and we hope to get a minute together to brainstorm about **Pam's** and **Susan Campbell's** mentoring roles at the **2007 Charleston Conference**. Should be fun, right?

continued on page 71

Future Dates for Charleston Conferences

	Preconferences and Vendor Showcase	Main Conference
2007 Conference	7 November	8-10 November
2008 Conference	5 November	6-8 November
2009 Conference	4 November	5-7 November
2010 Conference	3 November	4-6 November

Cases of Note from page 70

that commercial record rentals pose to the health of America's musical community." S. Rep. 98-162, at 2 (1984).

Congress was all in a lather about the danger to "musical creativity" and the dire risks taken by record companies in investing in "unknown artists and songwriters" or "to experiment with innovative musical forms." *Id.* at 3.

Ah, the utter daring and profound creativity of the year 1984 will resound through the ages. How could we have lived without Electro-pop, Purple Rain, the theme song to Ghostbusters, and that deathless moment when Bob Geldorf gathered a swarm of rock giants to sing "Don't They Know It's Christmas?"

George Orwell was onto something about 1984. He just didn't realize how grisly it would be.

When Congress extended the exception in 1988, the record included the incredible: "The legislative history of the enactment of the law in 1984 reveals that the specific problem addressed then was that consumers listen repeatedly to musical works, thus giving rise to the legitimate concern about displacement of sales."

Yes, even then, BIG MUSIC was dreaming of recordings that self-destructed after one listening.

The Traditional Bargain Idea

Well that was certainly a shameful example of Congress pandering to commercial interests while in pursuit of campaign contributions. Doubtless, the court was as embarrassed as we are, because they declined to pander on their own.

The first sale doctrine began with the common law aversion to limiting the alienation of personal property. See **Melville B. Nimmer & David Nimmer, 2 Nimmer on Copyright**, § 8.12[A] (2006). Once a sale is made, a copyright owner no longer needs his monopoly because he has gotten the price he wanted. See **Parfums Givenchy, Inc. v. C&C Beauty Sales, Inc.**, 832 F. Supp. 1378, 1389 (C.D. Cal. 1993). Now the copyright owner is prevented from intruding on the rights of the purchaser to alienate his property as he wishes.

Or we'll have a whole world of rubbish in landfills.

The record rental exception alters that traditional copyright bargain and extends the monopoly of the copyright owner beyond the first sale. Computer software likewise got exempted by amendment in 1990. Without clearer direction from Congress, the court was not about to read audiobooks in as an amendment.

So **Brilliance** got to go to trial on the trademark claim, but lost on copyright. 🐾

Microfilm and Micro Opaques

Scan To Your Computer

The ScanPro1000 utilizes cutting-edge digital technologies to bring you an exceptionally compact microfilm viewer/scanner/printer.

ScanPro1000 shown with combination fiche and motorized 16/35mm film carrier

A desktop footprint the size of two sheets of letter paper.

The ScanPro 1000 is easy-to-use and provides powerful features for working with all of your information stored on microfilm and micro opaques.

- High resolution scan in ONE second
- Single Zoom lens 7X to 54X
- 360° Optical and Digital rotation
- Customizable toolbar controls
- Secure monitor screen mode for public use
- E-mail, print, save to CD, USB, & HD drives
- Save files in all the popular formats including JPEG, TIFF, multi-page TIFF & PDF

Newspaper Shown on 24" Monitor in Portrait Orientation

Where Can I See The ScanPro1000?

NMLA	March 12-15	Albuquerque, NM	#1
ACRL	March 29-31	Baltimore, MD	#1109
OLA	April 3-4	Oklahoma City, OK	#21
TLA	April 11-14	San Antonio, TX	#2045
BCLA	April 19-21	Burnaby BC Canada	#14
SLA	June 3-5	Denver, CO	#861
ALA	June 23-26	Washington DC	TBA

More info? See us on the web or call.

<http://e-imagedata.com>

Ph 866-251-7987

Rumors from page 32

Speaking of which, check the **conference website** <http://www.katina.info/conference>. **Registration information** is being posted daily. The program is already filling up, so if you have a topic, panel, whatever to suggest, please **do so now** not later. You heard it here.

Sorry, but this is the final **Rumor**. If I have left you out, I'm sorry. Send me an email. Thanks to **Laura Barfield** for being my fingers. (Please note that I want to say more, but she refuses to type it.)

It's been real. See you in June.

Yr. Ed. 🐾