February 2006

If Rumors Were Horses

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Against the Grain

"Linking Publishers, Vendors and Librarians"

ISSN: 1043-2094

Collecting Books and Other Artifacts

by **Kirstin A. Steele** (Assistant Professor and Collection Management Librarian, Daniel Library, The Citadel, Charleston SC) <steelek1@citadel.edu>

At the **2004 Charleston Conference**, keynote speaker **Michael A. Keller** noted that librarians' preoccupation with journals has often prevented us from collecting more contemporary, less traditional cultural artifacts (e.g., video games or early versions of automated library systems). **Dr. Robert Martin** of **IMLS** noted how the missions of libraries, museums, and some broadcasters have become so similar as to eat through the walls of our separate "silos."

Those two addresses helped to gel thoughts I'd had about why people and libraries collect certain books. A larger question, of course, is why humans collect things at all, sometimes things that are barely useful. For this issue, I have focused on two questions: why individuals collect what they do, and why/if it is important to individuals to find their collections a perpetual home. One in-

spiration is the **Chapin-Herowitz Collection** of dog books at the **Earl Gregg Swem Library** at the **College of William & Mary**. Another is the variety of collections just in my own family.

In addition to books about dogs, I collect refrigerator magnets shaped like insects and coloring books, and harbor unfulfilled desires to collect wooden chairs. My motivations are fairly straightforward: I like dogs and enjoy reading about them; and my inner six-year-old still enjoys coloring and the fun shapes that magnets come in. Chairs are useful and interestingly made sometimes; I don't actively collect because they take up a lot more space than magnets and books! I purchase a lot of jigsaw puzzles, but I never keep them. I don't expect any of my little collections to find permanent homes after I'm dead.

My paternal grandmother collected salt and pepper shakers in animal shapes, and my maternal grandmother collects rocks... sometimes not real pretty ones! My sister collects miniature tea cups and saucers. Undeterred by space limitations, my mother collects furniture. Buttons, postcards, and keys...

I solicited short essays from my family and acquaintances about their collections, asking how they started their collections, why and if they continue to collect, whether they think the collection is an "important" cultural record, and where they would like to see their collection in 100 years. I found it interesting that in this small sampling, the men had concrete, large-scale collections, while (like me) the women chose things they enjoyed looking at or handling. No conclusions, just interesting!

Nothing I've gathered here addresses library collection development directly, but I hope these essays generate thought on strategic collection planning and maybe the balance between collecting for perpetuity and collecting for short-term or pleasure reading. On a personal note, I've found it much easier to get rid of stuff at my house since I have acknowledged that I don't consider my bug magnets important cultural records. Or are they?

If Rumors Were Horses

Back from San Antonio. I ran into a lot of great friends and colleagues. And San Antonio is especially fun. Even spent some time with my daughter-in-law **Lindsay** who lives in the area. We had some great times!

Hoo ha! The fabulous **Karen Hunter**, Senior Vice President, **Elsevier** has been awarded the **2006 CSA/Ulrichs Serials Librarianship Award** (formerly **Bowker/Ulrichs Serials Librarianship Award**), recognizing her leadership in the collaborative development of the electronic delivery of scholarly information. **Karen's** colleagues in libraries and in publishing organizations describe her as a "thought-leader" and "innovator" with concerns that go "beyond any interests she may have as an employee of a single publishing company." A dedicated explorer of the yields of electronic delivery, she has spearheaded many important re-

search initiatives that influenced the thinking of an entire professional community. Two key collaborative projects were **TULIP (The University Licensing Program)** (1991 to 1995) which involved nine major research universities in the United States and other partners and its successor **PEAK (Pricing Electronic Access to Knowledge)**, a collaboration with the **University of Michigan** and other partners. She actively champions a range of projects addressing the challenge of archiving digital information and orchestrated **Elsevier's** project planning effort in its collaborative work with **Yale University Library** on the **2001 Andrew W. Mellon Grant, "Archiving Electronic Journals."** These projects were characterized by the open sharing of research findings. **Karen** was an early supporter of the **Coalition for Networked Informa-**

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Remembering Papa Lyman

20 September 2005 — Lyman W. Newlin

San Fernando Cathedral, San Antonio, TX

Remembrance by Mike Markwith <michael@teldan.com>

It was 34 years ago exactly to this day, January 20, 1972, that **Lyman** became an institution in my family. **Lyman** and I had worked together for about two years prior to this day in 1972 and on this day my first daughter, **Aimee**, was born at 6:30 am. By noon, **Lyman** decreed she was engaged to **Fred Newlin**, his eldest son who was two or three. This is only one reason why I will always be close to **Lyman**.

Lyman was my bookselling mentor and I was not alone as “young lads” mentored by **Lyman**. We met by phone in 1970 but not in person until 1971. He was in New Jersey responsible for Publisher Relations at **Abel** and I was newly appointed manager of Approval book purchasing (or Advance Information Acquisitions) in Portland.

Lyman introduced me to the professional world of bookselling. He also introduced me to New York City in 1971. West coast boy goes east for the first time and has real New York publisher meetings with **Elsevier**, **McGraw-Hill**, **Random House**, and **Academic Press** including lunch at the **Netherlands Club** complete with gin & tonic. He also introduced me to the wonders of room service breakfast: fresh hot eggs, toast, bacon, strawberries, black coffee, and meeting while eating. Glorious.

Lyman and I worked together for **Richard Abel** for three years before I was moved into sales. We enjoyed early morning and late afternoon phone calls (Oregon time) as well as many, many conversations about books and the people who inhabited bookselling lore. He knew them all.

Lyman was a role model, even a hero to this young professional. He was always positive and supportive and never negative about someone (unless that person wanted to give us less discount!). He did not harbor negative feelings though he lost a career (**Abel**), lost many books (fire), and lost income (**Abel**). We should all have **Lyman's** attitude about how we deal with one another.

And he was a damn good democrat.

Lyman was a friend and “father figure.” When we saw each other at conferences, most recently in his motorized cart, it was always: “Hi dad” “Hi son.” He was a robust man who in later life used a cane and then the cart to get around, but he was always a friend to me and so many others. **Lyman** unified people. I believe he played a major role in coaxing **Dick Abel** from “exile” to attend the **Charleston Conference** and share his valuable perspective on bookselling and libraries. It meant a lot to those of us who worked for **Dick** to see him again and **Lyman** was primarily responsible — remember this is the man who could have but didn't carry a negative thought regarding **Abel**.

Lyman never quit working. At age 85 he contacted me at **Swets** to help him with a client of his in Mexico regarding journals (he called them “magazines”). He said to me, “I don't know anything about this journal business, hell I only know Cap'n Billy's WhizBang or some such title, but I have a client who has some questions and hope you can help...” I did what I could.

He was a damn good democrat.

Our relationship ended as it began: on the

phone. Last August I called and we talked and reminisced. He told me at **ALA** in Chicago about the new cancer and that he was going to go through chemo. I didn't realize it was the last time we would ever talk. We made plans for dinner in Charleston in November and he said it would be his last conference. He was excited about the new issues in our business as he was excited about seeing friends and continuing his work. But it was just too tough to travel.

Lyman was my friend for 35 years. How many of us meet someone for the first time when that person is 60 years old and can say that they are a friend for 35 years? To say **Lyman** was special doesn't do justice to the word “special” or to **Lyman**. My late mother always said that “growing old isn't for wimps.” **Lyman** was not a wimp.

Lyman had a strong faith in his God, in you and me, in his love for his family. He was an avid naturalist and it may be corny but I find these words of the *91st Psalm* the best way to memorialize **Lyman**:

And he will raise you up on Eagles wings

Bear you in the breath of dawn

Make you to shine like the sun

And hold you in the palm of his hand.

Thanks “Dad.” 🍀

Rumors

from page 1

tion and **CrossRef**. Her ability to represent the views of the library world to the publishing world and the views of publishers to librarians during her 30-year career continues to have a profound and positive influence within our industry. Electronic journals as we know them today, and indeed, the electronic delivery of scholarly communication has been shaped by **Karen Hunter's** thoughts and deeds. **Ms. Hunter** has earned both the respect of librarian and publisher colleagues and the **2006 CSA/Ulrichs Serials Librarian Award**. **Ms. Hunter** was a library assistant and librarian at the **Cornell University Libraries** before joining **Elsevier** in 1976. Her undergraduate degree is from the **College of Wooster** and she earned graduate degrees in history, library science, and

business administration from **Cornell**, **Syracuse** and **Columbia** universities respectively. This award for distinguished contributions to serials consists of a citation and \$1,500 donated by **CSA**. The announcement was made by **Marilyn Geller** <mgeller@lesley.edu>, Chair, **CSA/Ulrichs Serials Librarianship Award** and **Collection Management Librarian**, **Lesley University Library**. Congratulations to **Karen**, most deserving of this Award!

Speaking of Awards, **Denise Beubien Bennett**, **Pam Cenzer**, and **Paul Kirk** have been awarded the **2006 Reference Service Press Award** from **RUSA/ALA** for the most outstanding article published in **RUSQ** (Previously **RQ**) during the preceding two volume years. Here's a citation to the article: “A Class Assignment Requiring Chat-Based Reference”. *Reference & User Services Quarterly*, Winter, 2004, Vol. 44 Issue 2, p. 149-163. Pretty excit-

ing! And remember that the awesome and energetic **Pam** <pam.cenzer@gmail.com> (with cohort **Susan Campbell**) were the mentors at the **2005 Charleston Conference** and will be the same at the **2006 Conference**. They can answer any questions you might have especially if you are a “newbie” planning on attending the **2006 Conference**. Come on down!

Paul Ginsparg, physicist and Internet scholarly communications pioneer, is the latest recipient of the **Paul Evan Peters Award**. This was announced by the **Coalition for Networked Information (CNI)**, the **Association of Research Libraries (ARL)**, and **EDUCAUSE**. The award will be presented on April 3, 2006, at the **CNI Membership Meeting** in Arlington, VA, where **Ginsparg** will deliver the **Paul Peters Award lecture** at the opening plenary. A professor of physics, computing

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Rumors

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and information science at **Cornell University**, **Ginsparg** has distinguished himself as the visionary behind **arXiv** (<http://arxiv.org>), an Internet e-print archive for articles in the sciences, which allows scholars to circulate and comment on research prior to publication in traditional peer-reviewed journals, thereby significantly reducing the amount of time it takes for an article to be available to researchers. Started in 1991 as a service for preprints in physics, **arXiv** eventually expanded to include mathematics, computer science and quantitative biology. Today, the resource boasts open access to over 350,000 articles. **Ginsparg** joins previous award recipients **Brewster Kahle** (2004), **Vinton Cerf** (2002), and **Tim Berners-Lee** (2000). www.cni.org/

And this just in — The most-deserving **Jill Emery**, **Director of the Electronic Resources Program at the University of Houston Libraries**, is the 2006 recipient of the **Esther J. Piercy Award** for her success in the world of serials librarianship, especially her knowledge of electronic resources licensing and pricing models. **Jill** shaped how libraries use and acquire electronic resources and influenced the development of new and improved products and services by sharing her expertise with colleagues, publishers, and vendors. Very active professionally, **Jill** was elected Chair Elect of the Serials Round Table of the **Texas Library Association** in her second year out of library school. She currently serves on three publisher

advisory boards as well as two elected national offices, Chair of the **ALCTS Serials Section** and a **Board Member-at-Large** of **NASIG**. **Library Journal** acknowledged her achievements in naming her one of 50 **Movers and Shakers for 2004**. **Emery** has a BA in Literature from **Texas A&M University** at College Station and an MLIS from the **University of Texas at Austin**. The recipient of the **Esther J. Piercy Award**, established by **ALCTS** in 1968 receives a \$1500 grant donated by **YBP, Inc.** and a citation in recognition of his/her accomplishments. The award jury consisted of chair **Larry Heiman**, **Karen Brown**, **Julie Moore**, **John Radencich**, and **Bonnie Tijerina**.

Still another award! **Ray English**, Azariah Smith Root Director of Libraries at **Oberlin College**, Oberlin, Ohio, is the 2006 **Association of College and Research Libraries' (ACRL) Academic/Research Librarian of the Year**. The award, sponsored by **YBP Library Services**, recognizes an outstanding member of the library profession who has made a significant national or international contribution to academic/research librarianship and library development. **English** will receive a \$3,000 award on Monday, June 26, 2006, at 4:30 p.m., at a ceremony and reception during the **American Library Association (ALA) Annual Conference** in New Orleans. **YBP Library Services** sponsors the reception. Under **English's** leadership, **Oberlin** became the first private, liberal arts college library to join **OhioLINK**. In addition, he participated in a cooperative effort with four other Ohio private colleges in establishing a new consortium, the **Five Colleges of**

Ohio, which received a major grant from the **Andrew W. Mellon Foundation** for library resource sharing. He also coordinated a \$475,000 grant from the **Andrew W. Mellon Foundation** to incorporate information literacy into the liberal arts curriculum of each of the Ohio Five schools. In addition, **English** was co-project director of an **Institute of Museum and Library Services (IMLS) National Leadership grant** to create a library diversity intern program at **Oberlin College** from 2000-2002. The **Oberlin College Library** received the 2002 **ACRL Excellence in Academic Libraries Award** in the college category. **English** received his A.B. with honors in German from **Davidson College** in 1969. He earned his Masters in German literature from the **University of North Carolina at Chapel Hill** in 1971, where he also received his M.S.L.S. in 1977 and earned his PhD in German literature in 1978. Previous award winners include **Ravindra Nath (R. N.) Sharma** (2005); **Tom Kirk** (2004); **Ross Atkinson**, (2003); **Shelley Phipps**, (2002); **Larry Hardesty** (2001); and **Sharon Hogan** (2000). www.ala.org/ala/acrl/acrlawards/acrlibrarian.htm.

News from two **Charleston Conference** regulars. The fantastic **Ian Rowlands** will join the new **UCL Centre for Publishing** in April as **Director of Research**. **Ian** comes from **City University** where he has led the **Information Science** course, teaching information management, scholarly communication, and research methods. He has extensive publishing industry research experience with **Pira International**, with a special interest in bibliometrics, citation analysis, and online publishing. He has worked on projects funded by various organizations including the **Wellcome Trust**, the **Publishers Association**, the **International Association of STM Publishers**, **Elsevier Science**, **Institute of Physics Publishing** and the **European Commission**.

And the double-fantastic **Anthony Watkinson** <anthony.watkinson@btinternet.com> became **Director of Industry Liaison** in February at the **UCL Centre for Publishing**. An active publisher at **Blackwell Publishing** he is also consultant to the **Publishers Association**, to the **International STM Association** where he runs an annual **Journals Management Course**, and director of the **Charleston Library Conference**. Trained as an ecclesiastical historian, **Anthony** taught in both the History and Theology departments of the **University of Cambridge** and was a librarian at **New College, Oxford**. **Anthony** now has over thirty years experience of publishing management.

The **Charleston Conference 2006** is November 8 (preconference and Vendor Showcase) and November 9-11 (main conference)! Mark your calendars! And we are updating the **Conference Website** and should have it updated by the end of February or early March. Be sure and visit it and tell us what you think. What's missing, what needs more, that sort of thing. **Ramune Kubilius** and **Leah Hinds** and **Regina Semko** will do their best to answer your questions. www.katina.info/conference

The great **John Chambers** <jchambers

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@bos.blackwellpublishing.com> has left Wiley and is now **Director of Book Sales at Blackwell Publishing!** Apparently, John needed to move to New England for family reasons. I'll bet up in heaven Lyman is surprised!

And just heard from the illusive but truly fabulous (I guess that's the way newlyweds are) **Heidi Hoerman** <heidihoerman@yahoo.com> who gives us more wedding news. His name is **Bill Urton**. (They are not changing names. (Just try saying "hoermanurton" or "urtonhoerman" three times fast, Heidi quips.) **Bill** is a statistician working for **Blue Cross/Blue Shield** in Columbia. He has his Ph.D. in Sociology from Illinois. Heidi and Bill got married at Heidi's mom's house in Connecticut on December 30th. It was a relaxed wedding with the family but Heidi says she wore the full bride's costume. Read on. "It's the first time for both of us and we met through **Yahoo Personals**. We are combining stuff into my house because I had three bathrooms and he only had one. We are very happy campers!" Hoo-ha! Sounds idyllic! Many happy returns! Yasoo, as the Greek saying goes.

Some of the buzz at **ALA** related to **Blackwells**. It seems the elegant **Philip Blackwell** (grandson of **Basil Blackwell**) has stepped down as Executive Chairman after six years. **Philip Blackwell** has worked in the trade for over twenty years as both publisher and bookseller. Most recently he returned to **Blackwell** via the management consultancy **Cap Gemini**, where he ran the CRM and eCommerce practices. Previously he has worked at **Hodderheadline PLC**, **Blackwell Publishing**, and **B Dalton Bookseller** in America. The **Blackwell Family** owns two independent and separate companies: **Blackwell Publishing** and **Blackwell Limited (BL)**, the retail and library supply business. **BL** has an annual turnover of circa £200 million from two core operating divisions (**Blackwells Bookshops** and **Blackwell Book Services**) and employs approximately 800 staff in the UK. The **Blackwell's Bookshops division**, integrates retail, online and mail order and exhibitions, within a single business under a single management and has a turnover of £68 million. As well as 61 retail outlets throughout England, Scotland and Wales, **Blackwell's Bookshops** division has responsibility for **Heffers** and **Blackwell's Online**. **Blackwell's Bookshops** can be segmented as follows: **Flagship (Oxford, Cambridge, London and Edinburgh.) Academic and Professional** (Aberdeen, Bristol, Cardiff, Liverpool, Manchester, Newcastle, Leeds and Sheffield.) **Campus** (Campus shops nationwide.) **Specialist** (Art- Oxford, Law Holborn.) **Blackwell's Book Services (BBS)** is based in the USA and has offices in Portland, Oregon and Blackwood, New Jersey, as well as in Oxford. **Blackwell's Book Services** specializes in the supply of books and bibliographic support products to academic, research, and leading public libraries throughout the world. It is a market leader in combining traditional bookselling expertise with the latest develop-

ments in library technology. Word is that **Philip** will pursue investment opportunities outside of the existing businesses.
mergetools.com/opt/index.aspx?customerID
www.havocinteractive.com

Moving right along. **Philip Blackwell** will be replaced by **Gerry Connolly**. **Connolly's** appointment marks the conclusion of the Business' succession planning which commenced with the previously announced appointments of **Vince Gunn** as Chief Executive and **Martyn Osborne** as Finance Director of **Blackwell UK Limited**, and that of **Gary Rautenstrauch** as CEO of **Blackwell's Book Services**. At this time, **Vince Gunn** and **Martyn Osborne** will also be joining the **Board of Blackwell Limited**. **Gerry Connolly** is a chartered accountant with international experience acquired in career postings with leading multi-national companies in Africa, Europe, and the USA. He brings with him wide experience with both large and small companies in diverse industries including the library supply business as well as involvement in significant change management initiatives which will prove invaluable to the group as it develops its future strategic plans. **Mr Connolly** commented, "I am tremendously excited to have the opportunity to return to an industry about which I feel so passionately, and particularly with a company which has such a long-established and respected name in the business." These appointments underline **Blackwell's** commitment to the growth of its retail and library supplies businesses, both of which are participating in a period of great change. These changes present unprecedented challenges to our management and staff, but equally create great opportunities for the future of **Blackwell**. The brand transformation work which began in July 2005 will continue in developing the "Knowledge Retailer" proposition in the year ahead. We also look forward with renewed vigour to serving the interests of our partners in the academic publishing and library communities." **Blackwell Limited**, established in 1879, is a UK book retailer and specialist supplier of books and bibliographic support products to leading academic and research libraries throughout the world.
www.blackwell.com/breakingnews.iol.ie/news/story.asp?j=169936318&p=y69937xz4

Check out this article by **Ian Youngs**, "Libraries fear digital lockdown" in the **BBC News**. The cut line reads, "Libraries have warned that the rise of digital publishing may make it harder or even impossible to access items in their collections in the future." Since many publishers have restrictions on digital items, some DRM (digital rights management) tools may obstruct legitimate uses of this material. And suppose people are unable to unlock restricted works

when future generations are able to view them because of technological changes? "This is going to be one of the significant challenges for us over the next few years," says **Dr. Clive Field** of the British Library. Read more at news.bbc.co.uk/go/pr/fr/-/2/hi/technology/4675280.stm and from **Edupage** (Feb. 3, 2006) — www.educase.edu/Edupage/.

More from **Edupage** (Feb. 3, 2006) — The **U.S. Patent and Trademark Office** has agreed to review a patent held by **Forgent Networks** on the **JPEG** compression technique. An organization called the Public Patent Foundation had petitioned the patent office to review the patent. The Public Patent Foundation is a nonprofit organization committed to minimizing what it sees as damage that patents cause, and last year it reportedly persuaded **Pfizer** to narrow its patent claims on **Lipitor**. The **JPEG** patent is extremely lucrative for **Forgent**, especially since the explosion of digital cameras in the past few years. The company has reportedly earned more than \$100 million from the patent, which officials from **Forgent** said could be worth \$1 billion. **CEO Richard Snyder** said his company has thoroughly investigated the patent and is confident it will be upheld. He said there are

no "convincing arguments of invalidity" and the company "look[s] forward to an efficient re-examination." The **Public Patent Foundation** said that when the patent office agrees to reconsider a patent, it makes changes in 70 percent of cases,

though that does not always mean the patents are invalidated. From — **ZDNet**, 2 February 2006 news.zdnet.com/2100-9595_22-6034544.html.
www.educase.edu/Edupage/

While poking around the **BBC Website**, I learned that by the end of February, **Jeeves, P.G. Wodehouse's** well-known valet, will disappear from the **Ask Jeeves Website!** The **Ask Jeeves Website** which was purchased in March 2005 by **IAC/InterActive** for \$1.85bn (£970m) is "repositioning our brand and Jeeves will be retiring," according to **Rachel Johnson**, **Ask's** vice president of marketing in Europe. Apparently in the future, **Ask Jeeves** will be known as **Ask**. "The initial decision to axe **Jeeves** was greeted with dismay by many and a campaign to save the valet briefly flared into life." Gosh! I wonder what **Bertie** thinks? Golly Jeeve Whiz!
news.bbc.co.uk/go/pr/fr/-/2/hi/technology/4701474.stm — Published: 2006/02/10 17:46:18 GMT

More from the **BBC Website** and of interest to all you who have **BlackBerrys!** — As we all know, **RIM**, the Canadian-based firm, is being sued by **NTP** which wants the

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Rumors from page 12

BlackBerry service turned off because of a patent dispute. What's going to happen? And there's more, see this issue, **Bet You Missed It**, p.76. blogs.wsj.com/law/2006/01/17/a-blackberry-ntp-blow-by-blow/
news.bbc.co.uk/go/pr/fr/-/2/hi/business/4699246.stm

And this just out from **Edupage** (Feb. 13, 2006) — **Microsoft** has teamed with **Vodafone** to challenge **BlackBerry** in the portable email market. The **Windows Mobile E-mail** service will allow users to send and receive email from portable devices and to access and edit **Microsoft Word** and **Excel** documents. The service will also allow users to have mail sent to **Microsoft Outlook** clients forwarded to handsets. **Microsoft's Pieter Knook** said, "It's an exciting time for companies who are now realizing the true business potential of mobile solutions." news.bbc.co.uk/2/hi/business/4709184.stm — BBC, 13 February 2006

Still looking for news about **Don Jaeger** and the demise of the **Alfred Jaeger Company**? A week doesn't pass that I don't get a call or email inquiring about **Don** and what has happened to him. Latest email was from **Linda** and **Chet Pletzke** <pletzke@mindspring.com>. Remember them? Long-time **Charleston Conference** participants, the couple from the **Library of Congress** and **Uniformed Services University** respectively have been retired for the past four

years but stayed in touch with **Don**. They miss him. So do all of us. (see **ATG** Dec 2005/Jan 2006, Rumors, p.12.)

STAT-USA, in conjunction with the **Bureau of the Census** and **Beyond 20/20**, has announce that they will be adding port-level data to the **USA Trade Online** product starting with the December trade data release (due February 10). This level of detail is currently not available anywhere else, including on the Census-released data DVDs. This is a major addition to the database and is being made available at no additional cost to **USA Trade Online** subscribers. home.stat-usa.gov/statnews

From **Liblicense** (Feb. 7, 2006) — **The German coalition for action "Aktionsbündnis"** now has its Webpages translated into English. This coalition for action is supported by all research organizations and a lot of universities in Germany. Have a look at www.urheberrechtsbueundnis.de/index.html.en.

PNAS is launching a new section in the journal on **Sustainability Science**, an emerging field of research dealing with the interactions between natural and social systems. **Sustainability Science** focuses on the challenge of sustainability: meeting the needs of present and future generations while substantially reducing poverty and conserving the planet's life support systems. www.pnas.org/misc/sustainability.shtml

Some **Reference Librarians** are upset about the widespread use of **Wikipedia**. Well, this article points up some of the reasons. See, "**Congress made Wikipedia changes**" by **Matthew Davis** from the **BBC News**, Wash-

ington. It goes on to say, "Online reference site **Wikipedia** blames US Congress staff for partisan changes to a number of political biographies." Since **Wikipedia** is produced by readers, apparently changes can be made easily which is how many on **Capitol Hill** are removing "unpalatable facts" from articles. news.bbc.co.uk/go/pr/fr/-/2/hi/technology/4695376.stm

Speaking of changing content — **Safari Books Online, LLC** has launched **Rough Cuts Service**. This is the opportunity to get an exclusive sneak peek into the latest books covering new technologies. A joint venture between technology publishers **O'Reilly Media, Inc.** and **Pearson Technology Group**, a division of **Pearson plc** (NYSE: PSO), the beta version of the new **Rough Cuts** service gives readers online access to **works-in-progress before they're published as print books**. Readers who buy a **Rough Cuts** title get immediate access to an **evolving manuscript**. They can read the book online or download and print a PDF version. The initial version of a **Rough Cuts** book will not be fully edited, subjected to final technical review, or completely formatted. Similar to the nightly build in a software project, the **Rough Cuts PDF** is updated every time the author and editor make changes as they progress toward the finished book. Using the **Rough Cuts** service's built-in **Notes** feature, readers can send feedback, suggestions, bug fixes, and comments directly to the author and editor. Four **O'Reilly** titles are available now, and up to eight additional **Rough Cuts** books from both **O'Reilly** and **Pearson Technology Group** will be added in the first quarter of 2006. A **Rough Cuts** title typically becomes available two to six months prior to a book's publication. It is updated as the author and technical reviewers progress, so users have access to new versions as they are created. Readers have three purchase options through **Rough Cuts** program: buy the online version, at a substantial discount from the suggested retail price for the print book; buy both the **Rough Cuts** and, when it is released, the print book at a special package price; or place an advance order for just the finished book at a pre-publication discount. For more information about the **Rough Cuts** service and registration for the program, visit my.safaribooksonline.com/roughcuts.

ProQuest Company (NYSE: PQE - News) has announced that during a review related to its internal controls assessment required by the **Sarbanes-Oxley Act of 2002**, the company discovered material irregularities in its accounting. As a result, the company intends to restate certain of its previously issued financial statements. The accounting irregularities that have been identified primarily affect **ProQuest's Information and Learning division**. While the results for the **Voyager Expanded Learning business** have been included in the segment results for the Information and Learning business unit since the first quarter 2005, the accounting irregularities do not involve **Voyager**. Based upon its initial findings, the company believes that its deferred income and accrued royalty accounts are materially understated in previously issued

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No two faces are alike

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financial statements. It also believes that its prepaid royalty account is materially overstated. It anticipates that as a result it will be required to recognize amounts of royalty and other expenses as well as reduce a portion of revenues previously reported for its **Information and Learning business**, the effect of which will materially reduce earnings from continuing operations for many of the affected periods. Based upon its initial findings, the company believes that the accounting irregularities do not affect the company's cash balances, the amounts invoiced to customers, cash receipts from customers, or disbursements to publishers and suppliers. "While we are disappointed to have discovered these accounting irregularities, the Board and senior management team of **ProQuest** are absolutely committed to the highest level of accounting and financial reporting standards," said **Alan Aldworth**, chairman and chief executive officer of **ProQuest Company**. "Our business units remain focused on providing our customers with quality products and the highest level of customer service." biz.yahoo.com/prnews/060209/nyth081.html?v=34&printer=1
www.proquestcompany.com/

ProQuest Information and Learning's Current Newspapers database expanded its **New York Times** coverage by 15 years, more than doubling the amount of current content from the **Times**. Earlier this month, via such products as **ProQuest Newsstand**, library patrons began connecting to news from today's issue and issues as far back as 1980. Combined with **ProQuest Historical Newspapers**, libraries and their patrons can search and view the complete record of the newspaper, from 1851 through the present.
www.il.proquest.com

Talking to **Bob Nardini** <rnardini@ybp.com> the other day, I learned that like **Fred McMurray** he has Three Sons! Son #1 is a freshman at **Vanderbilt** while the other two are in high school. I had no idea. Did you?

And speaking of sons, heard from the awesome **Digby Sales** <digby@uctlib.uct.ac.za> the other day. After a year off, he IS coming to the **Conference** this year and plans to give a brief talk at a Lively Lunch on **University of Cape Town's** experiences with **LibQUAL**. Anyway, to get back to the sons, **Donald**, **Digby's** eldest is doing quite well and finishing up a semester of college while **Andre**, the younger is following a BA in Film. How these kids grow up, don't they?

I was so sad to learn of the death of **Gerald Hodges**, associate executive director for communications and marketing for the **American Library Association**, on January 10 at the age of 61. I will always remember his friendly, smiling face. May he rest in peace.
www.ala.org/

Speaking of **ALA**, in San Antonio, I ran into **Dr. Robert P. Holley** <robert.holley@wayne.edu>, Professor of Library and Information Science at **Wayne State University**.

Robert has done some interesting research on buying and selling out of print books. He is coming to Charleston in November to tell us all about it.

A group of **publishers, librarians, and learned societies** have launched a community initiative employing the **LOCKSS** technology to support a large dark archive that serves as a failsafe repository for published scholarly content. **Controlled LOCKSS (CLOCKSS)**, aims to provide assurance to the research community that a disaster, which would prevent the delivery of content, will not obstruct access to journal content. **CLOCKSS** content or the orphaned content would only become available after a trigger event, such as the material was no longer available from the publisher. In these situations, a joint advisory board, representing societies, publishers, and libraries, will begin the process to determine if the content is orphaned and whether it should be made publicly available. The board ensures that content is controlled but that no one person or sector has authority over orphaned digital materials in the system. The initial two-year pilot includes research libraries, commercial and society publishers. During this time, publishers and libraries will continue to work closely to collect and analyze data and develop a proposal for a full-scale archiving model. As part of a longer-term strategy to permanently preserve published work, **CLOCKSS** will report the findings to the wider community and begin the dialogue about a global infrastructure to ensure preservation of all past, present, and future digital scholarly content.
lockss.stanford.edu/

The scale and complexity of the infrastructure and operation necessary to preserve core electronic scholarly literature exceeds that which can be supported by any individual library or institutional budget. After extensive, iterative discussion in the library and publisher communities, the **Portico electronic archiving service** has been shaped in response to this need. Initial support for **Portico** is provided by **The Andrew W. Mellon Foundation, Ithaka, The Library of Congress, and JSTOR**. **Portico** offers a service which provides a permanent archive of electronic scholarly journals. **Portico** began as the **Electronic-Archiving Initiative** launched by **JSTOR** in 2002 with a grant from **The Andrew W. Mellon Foundation** to build upon the Foundation's seminal **E-Journal Archiving Program**. The charge of the Electronic-Archiving Initiative was to build a sustainable electronic-archiving model, and for more than two years, project staff worked on the development of necessary technology and engaged in extensive discussions with publishers and libraries to craft an approach that balances the needs of publishers and libraries while generating sufficient funding for the archive. In 2004, the **Electronic-Archiving Initiative** became a part of **Ithaka Harbors, Inc.**, a non-profit organization with a mission to accelerate the productive uses of information technologies for the benefit of higher education around the world.
www.portico.org/

Heckman Bindery Inc. and **ICIBinding Corporation** have combined resources to form

a new organization, **The HF Group LLC**. The library binding industry has faced many challenges in the last five years. Those challenges are no small part of this decision to combine resources. Library budgets for binding are shrinking. In some cases journals are no longer bound at all or libraries are moving to paperless offerings. As a result of these changes, revenues continue to decline and costs continue to escalate. "We believe this merger makes sense on several levels," says **Jay Fairfield, President of ICIBinding Corporation**. "We believe this merger will better position the new company to successfully navigate these industry challenges." www.icibinding.com/
www.icibinders.org/

From **OCLC Abstracts**, February 13, 2006 — **M:Metrics**, a mobile market authority, has found that **Yahoo!** is the most popular mobile content brand. During the quarter ended December 2005, 12.8 million U.S. mobile subscribers accessed **Yahoo's** services, such as email, search and news, in an average month, 4 million more than second-place **AOL**. **MSN** and **Google** follow, with about 7 million subscribers accessing their mobile offerings each month during the fourth quarter. **M:Metrics** surveys 12,000 to 14,000 U.S. mobile subscribers monthly to report on the consumption of mobile content and applications and benchmark the performance of carrier, device manufacturers, mobile content publishers and technology providers.
www.mmetrics.com/press/PressRelease.aspx?article=20060130-portals>

NC LIVE (North Carolina Libraries for Virtual Education) has signed a three-year agreement to provide the nearly 200 libraries in the consortium with access to more than 1,300 **eAudiobook** titles from **NetLibrary** and **Recorded Books**. Available titles include perennial bestsellers from authors such as **Stephen King, Dan Brown, Patricia Cornwell** and **Alexander McCall Smith**; easy-to-understand language lessons for beginners, intermediate level speakers and English as a Second Language students covering 39 languages; **Newbery** and **Caldecott** award winners for children and young adults; and timeless literary classics from writers such as **James Joyce, Mark Twain, Victor Hugo** and more.
www.nclive.org/authhome.phtml

Tis the season of Awards! Six libraries are winners of the **John Cotton Dana Library Public Relations Award**. Jointly sponsored by the **H. W. Wilson Company** and the **H. W. Wilson Foundation**, Bronx, N.Y., with the **Library Administration and Management Association (LAMA)**, a division of **ALA**, this Award has been awarded continuously since 1946. Two South Carolina Libraries were among the six winners: **Charleston County Public Library** (Charleston, S.C.), for its innovative project, "Remembering the **Cooper River Bridges**," an aggressive public relations effort with local media partnerships, which dramatically increased the public's awareness of the significance of Charleston's bridges, and raised the library's public profile with nearly \$800,000 in free news coverage. Also, the

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Rumors from page 16

James B. Duke Library—**Furman University** (Greenville, S.C.), for “ICU: Life in the Library” and “Year of the Library,” a two-phase building renovation and expansion campaign. Staff members injected a humorous medical theme to ease stress during the construction phase, which was followed by a yearlong celebration of the library, its new building, and capabilities. I can’t resist pointing out that **Pam Gabriel**, once a coordinator of the **Charleston Conference**, wrote a great book on the Cooper River Bridges, called *The Great Cooper River Bridge* by **Jason Annan** and **Pamela Gabriel** (University of South Carolina Press, 2002). Most of us probably remember those scary, roller-coaster bridges. And here it all is in black and white for posterity lest we forget. Plus our very own **Cris Ferguson** from the **James B. Duke Library** has written a great article in this issue, see p.82. So **ATG** is obviously on the cutting edge!
www.ala.org/ala/pressreleases/2006/january/2006/JCD06.htm

Was in a waiting room the other day, waiting ... Picked up a copy of *Martha Stewart Living* (Feb. 2006) and what to my wondering eyes should appear but an article on **antique cookbooks and libraries**. Gosh! I was fascinated. No, it wasn’t recipes for paste or paper or anything, the article (Rediscovering American treasure — Vintage Cookbooks (text by **Marion Roach**, photos by **Dean Kauffman**). pp. 88-90. It’s about the **William L. Clements Library** at the **University of Michigan**—**Ann Arbor** and curator **Janice Bluestein Longone** who collected this priceless and unique collection. I do declare, what a treat this was to learn about!

Ran into **Charles Getchell** <charles.getchell@quinnipiac.edu>, University Library Director, **Quinnipiac University**, Hamden, CT. I remember **Charles** from way back when he was at **Wake Forest University**. And I also remember an encounter by email with **June De Gennaro**. We were talking about the fact that **Dunleavy’s Pub** on **Sullivan’s Island, SC** has a banner from **Quinnipiac**. What a small world we live in.

And was just sitting around my computer minding my own business when I decided to send an email to **Steve McKinzie** <mckinzie@dickinson.edu>. (My nephew just got accepted at **Dickinson** and I thought I would touch base.) Guess what? **Steve** and his family (he has five children if I’m not mistaken), are moving to **Salisbury SC** in May where he will be library director at **Catawba College**. **Steve** has lived in **Carlisle** for 18 years. Wowee! Head ‘em up, move ‘em out!

Forget to tell y’all that **Alexander Street Press** has acquired **Ad Fontes’s** electronic publishing projects, the **Digital Library of Classic Protestant Texts (CPT)** and the **Digital Library of the Catholic Reformation (DLCR)**. **Ad Fontes** has published the **CPT** and **DLCR** in collaboration with an advisory board of world-renowned scholars.
www.alexanderstreetpress.com/

Speaking of **Alexander Street Press**, ran into the amazing **Stephen Rhind-Tutt** <RhindTutt@alexanderstreet.com>, president who is expecting a second little one in June. Pretty exciting. And, brainstorming about libraries and information, **Stephen** says that “free is the way to go.” Watch for his op ed, coming up in the **April** issue of **ATG**.

We had a conference call about the **2006 Charleston Conference** a few days ago. Watch for updates on the **Conference Website** <http://www.katina.info/conference>. And meantime be sure to mark your calendars for November 8 (preconferences, Vendor Showcase) and November 9-11 (main conference). See you soon!

This is from **Liblicense** and was posted by **Joseph J. Esposito** <esposito.j@gmail.com> (15 February 2006) — “Why Publishing Should Send Fruit-Baskets to Google.” It’s about Google’s new **Book Search**. From the **Boing Boing** blog. www.boingboing.net/2006/02/14/why_publishing_should.html

Speaking of **Liblicense**, a brief post from the fabulously splendiferously wonderful **Ann Okerson** <ann.okerson@yale.edu> appeared in early February. Until mid-April, **Ann** will be on professional leave, working with the **Council on Library and Information Resources (CLIR)** in Washington, DC. **Ann** will be reading **Yale** email daily and that remains the best way to reach her.

The Registration to the **3rd Nordic Conference on Scholarly Communication, Beyond Declarations—The Changing Landscape of Scholarly Communication** to be held 24 - 25 April 2006, Star Hotel, Lund, Sweden is open at www.lub.lu.se/ncsc2006/.

Atypon has appointed **Kelly Peters** to their expanding, UK-based Client Services team as **Customer Relations Manager**. **Kelly** officially joins **Atypon Limited** on Wednesday 1st March, 2006 and will be responsible for supporting the **Atypon Publisher** partners on the **Atypon Link** platform. **Kelly** has been in the information industry for over five years, most recently with **Swets Information Services**, where she has held a number of client service support roles including **Electronic Media Specialist** (supporting suppliers and customers in the UK, USA and Internationally) and **Electronic Products Coordinator** for **SwetsWise**. Since 1996, **Atypon** has focused on providing software and technology services to the information industry. **Atypon** has two electronic publishing propositions, **Atypon Link** and **Atypon Premium**, which together with other custom modules provide online content hosting solutions to over 60 publishers. **Atypon Premium** clients include major Websites such as **Blackwell-Synergy**, **Annual Reviews** and **CrossRef** as well as mid-sized commercial and not-for-profit publishers. **Atypon Link** provides a fully managed low-cost e-publishing solution to a growing group of international publishers including **Walter de Gruyter**, the **American Marketing Association** and **Thomas Telford**.
www.atypon.com

From **Edupage**, 15 February, 2006—**Nicholas Negroponte** will step down from the chair-

manship of **MIT’s Media Lab**, which he co-founded in 1985, to pursue his project of supplying \$100 laptops to developing countries.
news.zdnet.com/2100-9584_22-6039808.html
www.educase.edu/Edupage/639

More from **Edupage**—**Google** will provide email service for students of **San Jose City College** under a new agreement just announced. The college, which is part of the **San Jose/Evergreen Community College District**, has about 10,000 students, some of whom remain students for years while others only stay for one semester. Under the new deal, **Google** will provide accounts and storage for students through its **Gmail** service. The arrangement is similar to those **Microsoft** has through its **Hotmail University** program. **Google** is soliciting other colleges and universities to participate in its email offering.

Chronicle of Higher Education, 15 February 2006 (sub. req’d) chronicle.com/daily/2006/02/2006021501t.htm
www.educase.edu/Edupage/639

The **2006 Allen Press Emerging Trends Seminar** will take place at the **National Press Club** in Washington, D.C. on Wednesday, April 26, 2006.
www.allenpress.com/static/seminar06-email-1.htm

John Wiley & Sons, Inc., and **The American Ceramic Society (ACerS)** have signed a multi-year agreement to jointly publish books and meeting proceedings, effective March 2006. Under the agreement, **Wiley** and **ACerS** will co-publish approximately 20-30 books and proceedings per year in the fields of ceramics, ceramic engineering, glasses, composites, crystallization, abrasives, cements, whitewares, and advanced ceramics. **Wiley** will oversee the publishing services for these titles, including production, marketing, and distribution worldwide. **Wiley** and **ACerS** will collaborate on editorial development.
www.wiley.com
www.ceramics.org

It’s hard to keep up with the energetic **Helen Henderson**! Here’s what she’s been up to. The **British Library**, **HighWire Press**, **Ringgold Inc.**, **Swets Information Services B.V.** and a group of **HighWire-affiliated publishers** have launched an initiative to explore the creation, prototype implementation and value of a common institutional identifier that can be used throughout the entire industry, from purchaser to end user. The start of every calendar year is a turbulent time for all parties involved with the journal supply chain, with missing issues, lost access to electronic journals and problems relating to the setting up of initial access. Many of these problems occur because of communication breakdowns somewhere along that chain. Although each company or organization involved has its own way of recognizing customers, users, clients and subscriptions, one of the aims of this project is that, in the creation and utilization of a **standard institutional identifier**, these problems will be eliminated, mitigated or at the very least diagnosed earlier. As qualified representatives of all stages in the chain, the participants in this **pilot project** share

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folksonomies. In a section called “The Social Life Of Metadata” — a characteristically fun and catchy **Morvillian** phrase — **Morville** analyzes how taxonomies, controlled vocabularies, and ontologies, work and what their strengths and weaknesses are. His explanation of ontologies was particularly useful for me, as I’ve found the term and its relation to the Semantic Web very slippery. He explains that ontologies are systems that structure semantic relationships between controlled terms, offering “a taxonomy and a set of inference rules,” and in doing so help provide an infrastructure that captures more than just the associative relationships between entities that the traditional thesaurus offers.

Morville also goes further, asking why ontological approaches like the Semantic Web, and RDF (Rich Description Framework) have “failed to change the world” why they have not become “an integral component of every Web project.” His answer is that “the vast majority of information systems do not warrant the application of structured metadata and controlled vocabularies.” Almost as significant is the fact that “the design of shared classification systems is surprisingly complex, messy, and expensive.” There is a certain “fallacy” in a “rules-based definition... most categories we employ in everyday life are defined by fuzzy cognitive models rather than objective rules.” And, finally, he raises the point that “the design of taxonomies and ontologies is inherently political and moral;” a particular view of the universe is always being imposed.

Contrast this expensive, inherently biased structure with that of the “swarms of social software buffs buzzing around the blogosphere” who are participating in the “broad sociotechnical phenomenon” of social software, which, simply put, is software that “supports group communications.” Such tools have exploded on the Web in recent years, including blogs, **Wikipedia**, **del.icio.us**, **Flickr**, and many others. These tools are characterized by informal social classification or “folksonomy,” and here again, **Morville** gives us the history of this term. He quotes another writer (**David Sifry** of **Technorati** — see <http://www.technorati.com>) on the merits of folksonomies: “Unlike rigid taxonomy schemes that people dislike, the ease of tagging for personal organization with social incentives leads to a rich and discoverable folksonomy. Intelligence is provided by real people from the bottoms-up to aid social discovery. And with the right tag search and navigation, folksonomy outperforms more structured approaches to classification.”

Morville is even-handed throughout this book, and it is probably not chance that led him to present this particular argument in another’s voice. He concludes in a measured manner not that folksonomy is better than

structured classification, but that “we don’t have to choose. Ontologies, taxonomies, and folksonomies are not mutually exclusive.” The “formal structure of ontologies and taxonomies” works well situations like a corporate Website where it is worth the investment entailed; but folksonomies thrive in the blogosphere where their “casual serendipity ... is certainly better than nothing.” To capture this distinction, he repeats a particularly apt metaphor that originated with high-profile blogger **David Weinberger**:² “The old way creates a tree. The new rakes leaves together.” Both the structured hierarchy of the tree and the shifting piles of independent leaves are important, useful, and significant. The strength of his discussion about this topic, like all of those in the book, is that **Morville** gives us the background in a manner that those new to the topic can understand, he analyzes the various positions, he uses vibrant language to help capture abstract ideas, and he offers the reader his own conclusion, which is usually some middle ground between extremes. It’s educational, it’s satisfying, and it’s somehow both exciting and reassuring at the same time.

Morville’s chapter on “inspired decisions” was one of my favorites. He summarizes the key research on how humans make decisions, and how the human brain makes choices — the deep evolutionary reliance on emotion, and tendency to seek and detect patterns in all information we process. This “bounded irrationality” is not presented as a problem or failure, but simply what is. (Unlike the macroeconomics class I took as an undergrad, what is described actually sounds like what real people do.) What’s new about this book, rather than, say, an introductory social science book about human cognition, is that he condenses important concepts and relates them to life in the virtual universe of the Internet.

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the belief that integration and standardization are of paramount importance to the successful flow of information. The project will set up real-use case scenarios to discover whether or not the creation of such a standard identifier for institutions will be beneficial to all parties involved and test implementation strategies. The pilot will be **limited to the UK customers** of all the participants. Regular reports and findings discovered throughout the project will be published online, along with comments from the participants involved in the project. All this information will be made publicly available. www.JournalSupplyChain.org

The astute **Ramune Kubilius** <rkubilius@northwestern.edu> sends word of a Northerner moving South. The awesome **Liz Lorbeer** <Elizabeth_R_Lorbeer@rush.edu> has accepted a position at the **University of Alabama—Birmingham** at the Lister Hill

For example, some of his observations are that:

- The Internet allows us to take advantage of the “power to make better decisions.” In part this is because the Internet allows us to take advantage of “collective intelligence,” the connections other users make for us, with fewer barriers than in the past.
- But at the same time since we “absorb most of our information passively and rely on who we know for much of what we know....and the smallest of barriers will deter us.”
- Systems must be designed in such a way that there are not too many choices, for as **Morville** shows, research is clear that too much information prevents us from concentrating and effectively deciding.
- Humans operate in a world of personal networks, “fuzzy goals, imperfect information, and limited time” with “partially rational minds” that “adapt well enough to ‘satisfice’ but don’t generally optimize.”

With my “limited time” and “partially rational mind,” I was “fuzzy” about why I picked up **Morville’s** book (although his appealing and inspiring talk at the **London Online Conference** played a big role in that decision). The book did not disappoint, and I think it did much more than “satisfice.” In fact, I think **Ambient Findability** is a gift for librarians and publishers who are seeking a conceptual grasp of information seeking and finding in our Webbed world. 🐼

Endnotes

1. All review headlines and review quotes as viewed on **Amazon.com** 2/5/06.
2. Weinberger’s blog is at <http://www.hyper.org.com/blogger>.

Medical Library as the **Associate Director of Content Management**. Her last day at **Rush University** is tentatively March 3. You can reach her after March 3 on her Yahoo email at: <lizlorbeer@yahoo.com>. She says that she should have UAB email in April. **Ramune** adds that Liz seems to like to live in “B” cities — Buffalo, Boston, (Chicago), now Birmingham.

CrossRef has a new trial service for its member publishers. In partnership with **Inera**, **CrossRef** has deployed a custom version of **Inera’s eXtyle(r) refXpress** that parses unstructured, free-text references into granular and valid XML and returns any matching Digital Object Identifiers (DOIs) for those references. The Free-Text Query form is now available on a trial basis to members on the **CrossRef** Website. The simple cut-and-paste form accepts references formatted in common bibliographic styles and returns the DOI for the article if one is found. One or more references may be pasted into the form on this page; each reference must

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GREY HOUSE PUBLISHING

Announces Its Newest Imprint...Mackenzie & Harris

Important Reference Sources for University Libraries, Public Libraries and High Schools

New Mackenzie & Harris Titles for 2006

Encyclopedia of Prisoners of War & Internment; Second Edition

An in-depth look at POWs and internments throughout history, including the Crusades, Plains Indian warfare, concentration camps, the two world wars, the recent conflict in the Middle East, along with famous POWs, atrocities, escapes, political policies involved and more.

"Suitable for the reference collections of all public, high school, and academic libraries." -ARBA

Pub. Date: March 2006
Hardcover ISBN 1-59237-120-5; \$95.00

From Suffrage to the Senate—An Encyclopedia of American Women in Politics; Second Edition

A comprehensive and valuable compendium of biographies of the key players in women's politics, past and present, along with an examination of the wide range of women's movements.

"A well-researched, skillfully organized reference on American women's influence on public life. Recommend for all public and academic libraries." -Library Journal

Pub. Date: March 2006
Two Volume Set; Hardcover
ISBN 1-59237-117-5 \$195.00

The Encyclopedia of Invasions & Conquests—From the Ancient Times to the Present; Second Edition

A comprehensive, in-depth exploration of the 150+ invasions and conquests that have played a remarkable role in shaping our world and defining its boundaries, physically, politically and culturally.

"This solid reference will reach from high school to college-level libraries with its survey of invasions from ancient to modern times." -Bookwatch

Pub. Date: March 2006
Hardcover ISBN 1-59237-114-0; \$95.00

The Value of a Dollar 1600-1865—The Colonial Era to the Civil War

From the Development of the Colonies to the Civil War, this volume details what Americans paid for various items, how much they made in various professions and what they spent their money on. Plus, handy Conversion charts make easy work of calculating comparing values to today's dollar.

Pub. Date: October 2005; 600 pages
Hardcover ISBN 1-59237-094-2; \$145.00

The Encyclopedia of Warrior Peoples & Fighting Groups; Second Edition

Explores the origins and leadership of these outstanding combat forces, their accomplishments, their decline or disbanding, and assesses their influence on the groups and methods of warfare that followed.

"This work is especially useful for high school students, undergraduates, and general readers with an interest in military history." -Library Journal

Pub. Date: May 2006
Hardcover ISBN 1-59237-116-7; \$95.00

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begin on a new line. According to CrossRef member Ian Michael of IM Publications, "This is absolutely fantastic. We have been looking for a way to incorporate DOIs cost-effectively into our references and have failed, until now."

www.crossref.org/
www.inera.com

ProQuest Information and Learning has appointed Simon Beale as Senior Vice President, Global Sales. Beale will be responsible for worldwide sales of all published and distributed electronic, print, and microform products to academic, public, government, medical and corporate libraries, including corporate licensing and development. Beale will report to David "Skip" Prichard, President, ProQuest Information and Learning. Beale joined ProQuest Information and Learning in June 2002 as Vice President of International Sales and Marketing. In 2004 Beale also was given responsibility for driving international business development initiatives. Before joining ProQuest, Beale was Executive Director of Sales at Elsevier Health Sciences, EMEA division; Director of Sales at Harcourt Publishers Europe; Director of Sales at Prentice Hall Europe, and International Sales and Marketing Manager at Pitman/FT Publishing, Pearson.

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IT'S TRUE!!!!

Fiction Contest in Against the Grain \$150 prize

*How many of you are working on the
Great American Novel, Short Stories, Poetry?*

Here's your chance to get into print and reach thousands of readers starved for fiction that tells the story of libraries and librarians, publishing and bookselling, but we're open to any original works—your imagination is the limit.

A fiction page will become a regular feature of *ATG* after this contest, so sharpen your pencils and tell us your story.

Submission lengths, generally, should be 2,000 to 5,000 words. Deadline for entries is August 15, 2006.

ATG LAUNCHING NEW FICTION PAGE

Back Talk from page 86

ians may be happening just when the need for them is lessening.

To return to my fiddling metaphor, **Campbell** suggests "Librarians *must* widen the discussion and raise the questions concerning the future of academic libraries" instead of making beautiful music while our libraries/our profession are being consumed by the flames of newer technology (page 28). He doesn't try to answer the question but emphasizes that each campus must confront this question.

I think he is right but I find it difficult to come up with some possible answers that I could advance on my own campus to get the discussion going. I guess I would like to return to the ideas [a bit updated] advanced last year in my tongue in cheek short story in *ATG* of what the librarian whose library was destroyed by a tsunami should do (March 2005):

- Buy as many eBooks and e-journals as possible and get the faculty to use them for teaching purposes instead of our legacy printed collections that cost people and space.

- Tell the faculty to rely upon **Google Print** for old books and give them an account with which they can buy new books from **Amazon.com**.
- Build new space, or convert the old space generated by selling off all the books that can be found in **Google**, for enormous information commons complexes for student study needs. Provide most services 18 hours a day but keep it open the other six hours.
- If our newly emptied old buildings still have surplus space — turn them into gyms, theatres, etc., for all the people who are spending too much time in front of their computers.
- Replace paper and books conservators/bindery staff with more systems librarians able to deal with the new problems that come with digital forms of information.
- Look at the work that needs to be done and hire accordingly. Hire more subject specialists and make sure help desks are manned with people who know what they are doing. When a professional librarian is needed, hire him or her but don't start

with a near religious belief in the need to find clones for ourselves. Cut the rest of the staff to the point that only those needed to do the above are left.

Do I really believe the above? I think I may be "just kidding." Or am I? I suggest that you find **Campbell's** article and spend some time thinking about these questions.

*P.S. I would like to thank **Mark Miller** of **Montgomery College** in Takoma Park, Maryland who kindly pointed out that in my September 2005 Backtalk article I referred to myself as an ex-patriot when I should have said that I was an "expatriate." Thanks so much for correcting me. All my patriotic relatives back home in Idaho will be much relieved. — AF*

Endnotes

1. Campbell, Jerry D. (2006). Changing a cultural icon: The academic library as a virtual destination. *Educause Review*, 41, 16-30.

Innovations Affecting Us from page 79

emerging issues that include archiving and copyright concerns. How libraries will use this technology remains to be seen in many cases, but it may become more important if coursecasting proves to be a positive supplement to the university or college student's learning experience.

According to the most recent **Pew Internet & American Life Project Report on Podcasting** (April 2005), over 22 million American Adults own an iPod or other MP3 player and of those 22 million, 29% have downloaded a podcast. More specifically, almost 50% of the people who own an iPod or other MP3 player and have downloaded podcasts are between the ages of 18-28. The report is available from http://www.pewinternet.org/PPF/r/154/report_display.asp. Accessed 20 January 2006.

I Hear the Train A Comin' from page 84

participation? If the price is right, yes. In the United States, the requested amount is \$5,000 a year for three years for Ph.D. institutions, \$2,000 a year for schools offering Master's degrees, and \$1,000 for institutions with undergraduate programs. More than 400 libraries worldwide have committed to the project. Combined with a National Endowment for the Humanities challenge grant, the library fundraising arms secured commitments of \$1.3 million in its first year.

To be sure, there is a free rider problem that the **Stanford Encyclopedia of Philosophy** has not fully overcome. Some schools have not contributed (and may not be aware of the importance of their contribution), but nonetheless benefit from the contributions of others. The **SEP** has an outreach plan that targets institutions meeting criteria such as size, location, the kind of degree in philosophy it awards, and so forth. When a reader

from one of the targeted institutions attempts to access an entry, the system (using IP checking) returns a note at the top of the page gently reminding the reader to speak to his/her library about the benefits of financial participation. The hope is that, much like **NPR's** pledge drives (or **bepress's** own quasi-open access policy), the demonstrated researcher interest will convince the library to support the model.

The **Stanford Encyclopedia of Philosophy** is forging a new path in scholarly publishing. It is neither a subscription service nor an author pays model. Its content is free, but only so long as the community that benefits from it provides the necessary funding to attain its endowment threshold. It is operated not by individual scholars or university administrators or libraries, but by a combination of all the above. Will the **Stanford Encyclopedia of Philosophy** succeed? Early returns, both in terms of content quality and financial planning, are promising. Will the model be replicated and extended by others? Time will tell.

Rumors from page 43

He also held various sales and marketing positions in **Addison Wesley** and **Simon and Schuster**. **Beale** holds a bachelor's degree from **Loughborough University**, UK, has studied extensively in the United States, and is an active member of the **UK Publishers Association**. He and his family will be relocating to the Ann Arbor, Michigan area in the coming months, and he will be

based out of the **ProQuest** global headquarters there. www.il.proquest.com/

Do you have **ARTstor**? We do in our library and are learning more about its functionality and content every day. Was talking to **Bruce Heterick** <Bruce.Heterick@jstor.org> about it. (He has been home recuperating from double-hip replacement surgery. Ouch!) Anyway, **Bruce** says that **Max Marmor** and **Kathryn Wayne** will be doing an article on **ARTstor** for *ATG*. Stay tuned.

A fascinating article to read — "Vatican 'cashes in' by putting price on the Pope's

copyright" by **Richard Owen** in *The Times*, January 23, 2006. Seems that the **Vatican** has decided to impose strict copyright on all papal pronouncements. www.timesonline.co.uk/article/0%2c%2c13509-2005615%2c00.html

And, finally, be sure and read **Bob Nardini's** **Issues in Vendor/Library Relations**, this issue, p.75. It reminded me of my father, a research economist. When I was in high school, he gave me a small book called *How To Lie With Statistics*. It taught me a lot, just like **Bob's** column on numbers ... very ... umm ... factual.

Signing off. See you in April.