December 2005

If Rumors Were Horses

Katina Strauch

Against the Grain, kstrauch@comcast.net

Follow this and additional works at: <https://docs.lib.purdue.edu/atg>

Part of the [Library and Information Science Commons](#)

Recommended Citation

Strauch, Katina (2005) "If Rumors Were Horses," *Against the Grain*: Vol. 17: Iss. 6, Article 1.

DOI: <https://doi.org/10.7771/2380-176X.4583>

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.

Against the Grain

c/o Katina Strauch
209 Richardson Avenue
MSC 98, The Citadel
Charleston, SC 29409

ALA MIDWINTER ISSUE

VOLUME 17, NUMBER 6

DECEMBER 2005 - JANUARY 2006

TM

Against the Grain

"Linking Publishers, Vendors and Librarians"

ISSN: 1043-2094

Cancellation of Print Journals In The Electronic Era: A Case Study

by **Xiaoli Li** (Head of Technical Services, Carlson Health Sciences Library, University of California, Davis, One Shields Avenue, Davis, CA 95616-5291; Phone: 530-752-9866; Fax: 530-752-4718) <xlli@ucdavis.edu>

and **Carolyn Kopper** (Collection Development Librarian, Carlson Health Sciences Library, University of California, Davis, One Shields Avenue, Davis, CA 95616-5291; Phone: 530-752-6205; Fax: 530-752-4718) <ckopper@ucdavis.edu> <http://www.lib.ucdavis.edu/dept/hsl/>

A SELLER OF PLASTER IMAGES

INTRODUCTION

The Health Sciences Libraries at the **University of California, Davis** recently conducted their latest large cancellation projects for 2004 and 2005. The work on the cancellation projects was done during 2003 and 2004 respectively. These two specialized libraries, the **Carlson Health Sciences Library (CHSL)** and the **UCD Medical Center Library in Sacramento (MCL)** are part of the **General Library of UC Davis** and part of the system of libraries of the **University of California**, which also includes the **California Digital Library**. The **General Library** collections serve a number of subjects from arts to zoology, including a number of professional schools. This article describes the decision making, the processing of

materials, and the impacts of the Health Sciences Libraries' journals cancellation projects for 2004 and 2005.

The collections of the Health Sciences Libraries complement each other. The **CHSL** serves the faculty, staff and students of the **School of Medicine** and the **School of Veterinary Medicine**. The **CHSL's** collection has its strengths in the basic life sciences as they relate to human and animal medicine, collecting extensively in veterinary medicine. The scope of the **CHSL's** collection encompasses clinical medicine, veterinary research, and basic medical and veterinary sciences including genetics, virology, immunology, medicine, parasitology, orthopedics, neurology, epidemiology, preventive medicine and zoonoses. The journal collection is

especially strong in the basic sciences and clinical research. The **MCL** serves the faculty, staff and students affiliated with the **UCD Health System**. This collection contains monographs and serials in the areas of clinical medicine, nursing and patient care.

The **Health Sciences Technical Services (HSTS)** is housed at **CHSL**, but it serves both libraries. Staffed by five FTE equivalents, **HSTS** provides a full range of technical services, from acquisitions and cataloging to binding/preservation,

continued on page 18

If Rumors Were Horses

Y'all. Happy New Year!

We begin the year with more **sad news**. Our esteemed colleague, the astute, vivacious, energetic, and loving **Deana L. Astle** passed away on December 6, 2005 in Greenville, NC. Deana had struggled many valiant years with cancer and every time that I talked with her I was convinced that she would beat it. She was an amazingly resilient woman who never gave up. I will miss her greatly. Her quirky style. Her dulcimer playing. Her brilliant mind. Her crocheting. Her love of animals. May she rest in peace. See **Chuck Hamaker's** obit in this issue, p.12. And we are planning on conducting a service in her memory at the upcoming **ALA** in San Antonio. News will be posted on listservs.

On a more upbeat note, just this minute got a brief message from **Heidi Hoerman** <heidihorman@yahoo.com>! She and **Bill** tied the knot over the holidays! She is married! Pretty exciting. More news forthcoming.

SAGE Publications has become the first corporate affiliate of the **Federation of Behavioral, Psychological, and Cognitive Sciences**. The **Federation** is a dues-supported coalition of member organizations (20 scientific societies) plus affiliates which include university departments of psychology, schools of education, research centers, regional psychological associations, and science divisions of the **American Psychological Association**. Representing the interests of scientists

continued on page 6

What To Look For In This Issue:

From the University Presses	64
Innovations Affecting Us	77
Case Study Two	83
<i>Profiles Encouraged</i>	
Xiaoli Li	18
Carolyn Kopper	20
Maha Kumaran	28
Dawn Bassett	30
Kristen DeVoe	38
Tina Feick	44
James Buczynski	47
Barbara Blummer	66

Interviews

Gary Rautenstrauch and Philip Blackwell	51
A.K. Peters	52

1043-2094(200512/200601)17:6:1-V

From Your (cooking) Editor:

Can you believe it's 2006? This winter has been especially bittersweet. My parents are quite old and fading fast. Several of our best library friends, **Lyman Newlin** and **Deana Astle**, most especially, have passed on to the hereafter. We just completed the **25th Charleston Conference** with the delightful **Memory Book** that **Cris Ferguson**, **Glenda Alvin**, **Ramune Kubilius**, and **Jack Montgomery** put together. The pictures of many of our friends through the years are included. In fact, if you'd like a copy of the **Memory Book** on CD-ROM, let me know and I will send you a copy.

Anyway, always focusing on the future, we have all been working away diligently on this issue of **ATG** which is about replacing print with electronic copies of journals. **Cris Ferguson** and **Ajaye Bloomstone** have put together seven papers from **Xiaoli Li** and **Carolyn Kopper**, **Claire T. Dygert**, **Maha Kumaran** and **Dawn Bassett**, **Rick Anderson**, **Kristen DeVoe**, **Tina Feick** and **Shawn Herman**, and **James A. Buczynski**. **Mark Herring** talks about **Giving Thanks** in his **Little Red Herring** column which doubles as our **Op Ed** for this issue.

Our first interview this issue is with **Gary**

Rautenstrauch and **Philip Blackwell** and is followed by **Richard Abel's** interview with **Alice** and **Klaus Peters**. We have many, many profiles including one from **Barbara Blummer** our **Biz of Acq** author for this issue. **Tom Gilson** (whose article arrived ahead of deadline) and **Debbie Vaughn** (who has just started a new job) have both provided the reviews that we all look forward to and **Sever Bordeianu** has edited **Reports of Meetings** from **Ramune Kubilius** on the **Special Library Association 2005 Annual Conference** and **Joyce Tenney** on the **14th Annual North Carolina Serials Conference**.

Peter Givler has a new column entitled **From the University Presses** and his first focus is on "Books for Understanding." And speaking of new columns check out **Richard Abel's** "Occasional Rambles in the World of the Book" which also premieres in this issue. **Tinker Massey** has the second installment of her new column "Something to Think About" and so does **Anne Langley**, see **Case Study Two: The**

Case of the Temperamental Bibliographer.

And let's not forget **Peter Shepherd** our new column editor for **International Dateline** who brings his second installment as well — **eBook: The New Serial?** — which was also the intriguing title of a very timely and well-attended seminar organized by the **United Kingdom Serials Group**. And there's much, much more!

Plus, it's time for the big New Year's dinner and I am supposed to be cooking the ham. Gotta go. Happy New Year and all the best to all of y'all for 2006! **Yr. Ed.**

Rumors from page 1

who do research in the areas of behavioral, psychological, and cognitive sciences, the **Federation** focuses its efforts on legislative advocacy, education, and the communication of information to scientists. "SAGE chose to support the Federation because, as a scholarly publisher, we hold similar values," said **Blaise Simqu**, SAGE President and CEO. "In particular, SAGE wants to assist in countering recent changes in government funding of research which have limited the support for investigation in the behavioral, psychological, and cognitive sciences."

www.sagepublications.com

www.thefederationonline.org.

Robert Frizzell, chair of the **Missouri Bibliographic Information User System** executive committee, has announced that **George Rickerson** has submitted his resignation from the position of **MOBIUS** executive director. **Rickerson** will transition to the position of **associate vice president for administrative applications** within the **University of Missouri**. **Rickerson** has led **MOBIUS**, a state-wide consortium of academic libraries, since its beginnings in 1998. Under his leadership, **MOBIUS** has grown to 60 Missouri colleges and universities and two public libraries as cooperating partners. Originally funded by the state of Missouri and member institutions, **MOBIUS** is now completely funded by member institutions after state budget cuts last year. The largest single project for which **MOBIUS** is responsible, the **Common Library Platform**, creates a virtual collection and a single user interface that allows faculty and students to request library materials using any computer with Internet access. Requested materials are delivered within one or two days of being requested by the **MOBIUS** delivery system. The **MOBIUS** executive committee has named a search committee and will be getting that process underway immediately, **Frizzell** said. **Rickerson's** resignation is effective March 31, but he has agreed to remain in the position until a replacement has been hired.

continued on page 10

Letters to the Editor

Send letters to <kstrauch@comcast.net>, phone or fax 843-723-3536, or snail mail: **Against the Grain**, MSC 98, The Citadel, Charleston, SC 29409. You can also send a letter to the editor from the **ATG Homepage** at <http://www.against-the-grain.com>.

Dear Editor:

Susan Campbell <scampbel@ycp.edu> and I had a great time as **Mentors** to new people coming to the **Charleston Conference** this past year. We hope that people will continue to contact us with ques-

tions, ideas, suggestions, and whatever they want to talk about. We are looking forward to November 8-11, 2006!

Sincerely,

Pam Cenzor

(University of Florida,
Marston Science Library)

<pamcenz@mail.uflib.ufl.edu>

<pam.cenzor@gmail.com>

AGAINST THE GRAIN DEADLINES VOLUME 18 — 2006-2007

2006 Events	Issue	Ad Reservation	Camera-Ready
Annual Report, PLA	February 2006	01/04/06	01/18/06
MLA, SLA, Book Expo	April 2006	02/22/06	03/08/06
ALA Annual	June 2006	04/26/06	05/10/06
Reference Publishing	September 2006	07/26/06	08/09/06
Charleston Conference	November 2006	09/20/06	10/04/06
ALA Midwinter	Dec. 06/Jan. 07	11/22/06	12/06/06

FOR MORE INFORMATION CONTACT

Edna Laughrey, Ads Manager. Address: 291 Tower Drive, Saline, MI 48176; Internet: elaughrey@aol.com; Phone: 734-429-1029; Fax: 734-429-1711.

Take a closer look at....

The CHARLESTON REPORT

Business Insights into the Library Market

You Need The Charleston Report...

if you are a publisher, vendor, product developer, merchandiser, consultant or wholesaler who is interested in improving and/or expanding your position in the U.S. library market.

Subscribe today at our discounted rate of only \$75.00

The Charleston Company

618 South Monroe Way, Denver, CO 80209

Phone: 303-282-9706 • Fax: 303-282-9743

Rumors from page 6

The staff of the **Clemson University Libraries** in Clemson, South Carolina planned a used book sale to raise funds to aid libraries damaged by **Hurricane Katrina**. The sale was held on September 30 and when the event was over, book sale coordinator **Steve Johnson** announced that they had raised a total of \$10,000. A check for that amount will be sent to the **Louisiana Library Relief Fund**. **Coastal Carolina University** in Conway, SC is planning a similar event.

See this issue, p. 64, for the first of a series of columns by the awesome **Peter Givler**, Executive Director of the **American Association of University Presses**. This first one is about Books for Understanding, a topical, online bibliography born in the aftermath of September 11.

Was talking to **John Laraway** <John.Laraway@Blackwell.com> who, despite the **Hurricane** which was the worst in 40 years, made it to the **Conference** in November. Besides losing electricity and phone service for several weeks, **John** had lots of outside damage to the roof and fence of his house. He said he had some trees to cut down and trim. So, that's how he stays in shape! And, **John** has been in touch with my son **Raymond** who is in Iraq. I tell you what, email and voice over IP is wonderful. The wonders of modern communication!

Had another delightful conversation with **Lainie Brown** <Lbrown@epnet.com>. Besides doing business, we have been comparing notes about caring for elderly parents, visiting frequently, and calling every night to see how they are doing. **Lainie** said that the shoe is really on the other foot these days. Our parents used to worry themselves about us when we were growing up, and now we are doing the same with them as they are getting older and older.

Besides doing lots of visiting with family and friends, and phone calling and emailing those we weren't able to see, we did some reading over the holidays. In fact I really enjoyed a scholarly publishing novel called **LET THEM EAT CAKE** by **TOM ANGUS**. Do you know who that is? **Tom Angus** is none other than **Peter Shepherd**!!! of **Project Counter** (and a regular columnist for **ATG**, see this issue, page 76). Anyway, this book is about the pre-Internet world of scholarly publishing and is really quite entertaining. (Can you imagine a university where the library only has copies of *GQ*, *Field and Stream*, and *Surf's Up*?) I can't wait for the sequel to appear (shortly?) We hope to have a review in an upcoming issue of **ATG**. Stay tuned. And, if any of you want to review this book for **ATG**, please let me know. I will send you a copy. **Peter** says that a librarian will make an appearance in the sequel which will be in the Internet-driven world that we all live in these days. Can't wait!

Speaking of fiction, while we're on the subject, we had five submissions in the **ATG** fiction contest and we are reviewing them as we speak. We should be able to publish the winning piece in the next issue of **ATG** (February, 2006)! All of the submissions were quite good, just underlining the fact that we are all a bunch of talented people! We will have a second fiction contest in 2006, so please sharpen your pencils or charge the batteries of your **PalmPilot** or computer or whatever you write with these days, and get busy! Hooray for all of us!

And, speaking of reading, be sure and look at this month's **Back Talk** by the resplendent **Tony Ferguson**. It's about **OCLC's Perceptions of Libraries and Information Resources**, released in 2005, this issue, p.86.

And speaking of memories (above), got an incredibly nice email from the always-working-and-on-top-of-things **Dick Dougherty** <rmddough@umich.edu> about the awesome **George M. Eberhart's** two-page write up in the December 2005 **American Libraries** (pp.34-35) about the **25th Charleston Conference** in November. Did you see it? It was pretty amazing and I especially liked the picture of the bobble-head doll plus **Eleanor Cook**, **Stephanie DuBose**, **Stuart Grinell**, **Eve Davis**, and **Ann-Marie Breaux** who were the stars in the two **Charleston Conference** skits, which have come to be an institution. Like, Wow!

Speaking of the **Charleston Conference**, the **2004 proceedings** have been mailed at no charge to everyone who attended the **2004 conference**. In the meantime, the dynamo **Beth Bernhardt** is working on the **2005 proceedings**. And **Ramune Kubilius'** group of reporters have been conscientiously turning in conference mini/preview reports which will run in the upcoming issues of **Against the Grain**. Have you renewed your subscription yet?

Can't help but wonder about the **Woo Suk Hwang Stem Cell Controversy**. Shades of memories about papers at previous conferences. For a detailed discussion, see "When Articles Vanish: Policy and Practice for Removing Articles From Full Text Electronic Collections" by **Anthony Watkinson** in the **2003 Charleston Conference Proceedings**, edited by **Rosann Bazirjian** and **Vicky Speck**, Westport, CT: Libraries Unlimited, 2003, pp. 139-147.

Science magazine, on their Website, has published an "expression of concern" to alert readers to concerns re the validity of the findings published in two papers in **Science**. They "are working with the authors and **Seoul National University** to proceed with the retraction of the 2005 paper ... and will provide more information on the 2004 paper as it becomes available."
www.sciencemag.org/cgi/content/abstract/1124185

continued on page 12

Rumors from page 10

Anne Langley's <anne.langley@duke.edu> collaboration book — *Building Bridges: Collaborating Inside and Beyond The Academic Library*, is coming out in January and is published by Chandos Publishing in Oxford, Great Britain. Am looking forward to seeing it and, in the meantime, see her most recent case study (the temperamental bibliographer), this issue, p.83.

Sad news about Don Jaeger and his company, Alfred Jaeger, Inc., which has apparently gone out of business. Serialst has posted several messages about this, including a communication from Don's brother, Glenn Jaeger, the owner of Absolute Backorder Service, Inc. in Wrentham, Mass., which has no connection at all with Alfred Jaeger, Inc. and

is still very much in business. To consult the Serialst archives, visit <http://list.uvm.edu/cgi-bin/wa?A1=ind0512&L=serialst>. Your editor has been unable to contact Don by telephone or email but I understand that he is okay. Don Jaeger has done good things for the industry, notwithstanding these developments. I wish nothing but the best for him and his family.

Sob! Debbie Vaughn <vaughnd@cofc.edu>, our untiring and intrepid Monographic Musings book review column editor, has worked her last day in the College of Charleston's Addlestone Library. BUT — Debbie is moving to the College of Charleston's Office of Accreditation, Planning, and Assessment which is just across campus. SO — Debbie will continue to edit and write the book reviews for *Against the Grain*. In fact, she tells me she's already hard at work on the February book reviews! Can you believe that this is our eighteenth volume? Golly gee whiz!

Deana Astle

by Chuck Hamaker <cahamake@email.uncc.edu>

Wednesday, December 07, 2005

Deana Astle the Associate Director for Collections at East Carolina University's Joyner Library and formerly Assistant Dean of Libraries at Clemson University Libraries passed away this morning at 2 AM.

Deana will be well remembered by the many members of the serials community for her work on differential pricing; her research and articles on serials analysis; her leadership in preservation issues, including disaster planning; and her involvement with professional organizations and conferences. She was a great mentor in a lot of ways to many librarians. Some of you would have seen her at the last Conference she attended, ALA Midwinter in Boston.

She was the recipient of the Bowker Ulrich Serials Librarianship award in 1991 for efforts that ... "led to international attention on the pricing policies of journals and publishers practices." She was active in NASIG in its early years, ACRL and ALA particularly in ALCCTS including the Serials Section and chaired the Esther J. Piercy Award Committee in 1996. She was a frequent presenter at the Charleston Conference and a member of the original editorial board of the *Newsletter on Serials Pricing Issues* and author of over a dozen articles in library journals.

Deana was Phi Beta Kappa and Beta Phi Mu, an A.B. graduate Cum Laude with High Honors from Brown University, MLS from UCLA and MA University of Utah.

She began her professional career in the Serials Department at the University of Utah libraries in 1970, and became Head of the Serials Department at the University of Missouri-Columbia, Ellis Library in 1978. In 1986 she went to Clemson University where she served as Head of Technical Services until 1992 when she was named Assistant Dean of Libraries. She moved to East Carolina University in 2001.

Friends will recall her knitting, her Dulcimer, and her sense of humor and her active and intelligent contributions to discussions of major issues, whether online or in person, at conferences and in daily conversations.

She succumbed after a long and courageous battle with cancer. She is survived by two brothers. Deana was an active member of the Church of Jesus Christ of Latter-day Saints.

Memorial Service information is not currently available.

Docutek, a SirsiDynix company, has announced the release of v5.2 of Docutek ERes, its electronic reserves system. Docutek ERes v5.2 features CCC Connect, a seamless integration with Copyright Clearance Center's (CCC) rights licensing database that delivers advantages for e-reserve librarians. The new release allows users to search, obtain, and modify permission when posting materials on reserve without leaving Docutek ERes. "Now librarians can easily manage all copyright-related issues from one system," said Leah McGinnis, undergraduate librarian at the University of North Carolina at Chapel Hill. "Connecting to CCC and getting permissions within Docutek ERes couldn't be simpler." Docutek ERes v5.2 is the most powerful version of the system yet offered by Docutek. Communication between the CCC and Docutek systems is two-way, enabling Docutek ERes to instantly reflect a change in the copyright status of a document. CCC Connect users can check the status of special copyright requests online and have more flexibility to manage and track copyright transactions. Other new features include an improved search and order process, expanded search results, and the ability to submit "special order" permission requests to CCC.

www.docutek.com
www.sirsiidynix.com/
www.copyright.com

An article from The Book Standard by Ed Christman on December 2, 2005 reports that Willis Stein & Partners has hired Goldman Sachs to "shop" the distributor. Willis Stein acquired Baker & Taylor in June 2003 for \$255 million. Mentioned as possible buyers include Ingram, Levy Home Entertainment, Source Interlink Anderson Entertainment, and Hendleman Company. Baker & Taylor is a privately held company.

http://www.thebookstandard.com/bookstandard/news/retail/article_display.jsp?vnu_content_id=1001613795

Rudolf Siegle (61), Managing Director of Springer Wien, will be retiring from the company as of 1 January 2006. His successor will be Jan Sramek (37), previously responsible for the publishing program and product management as Director of the Editorial Department. Siegle will continue to be available to Springer Wien senior management as a consultant until 2008. Siegle started at Springer Wien as Sales and Marketing Director in 1977 and has managed the Minerva Scientific Book Agency in Vienna since 1982. He took over as Managing Director of Springer Wien in 1988. Under his direction, the publishing program of books and journals was expanded, particularly in the fields of law and medicine. Siegle founded the popular architecture series and expanded publishing fields of philosophy, art and art theory. Springer Wien is now Austria's top provider of art and architectural literature, with the journal *Architektur*

continued on page 14

Rumors from page 12

Aktuell being one of the leading journals in the German-language field. One of the most impressive projects begun under **Siegle's** management is the Vienna edition of the works of **Ludwig Wittgenstein**, which will total 70 volumes. From 1987 to 2002, **Rudolf Siegle** was also **Managing Director of Böhlau Verlag**. He has been in charge of the Vienna journal *Ärzte Woche* as Managing Director since 2003. His successor **Jan Sramek** came to **Springer Wien** in 1996 as Editorial Director for **law, economics, and philosophy**. He has been Director of the Editorial Department since 1999 and was also Interim Director of the **Scientific Information** department from February 2000 to July 2001. **Sramek** studied law, German language, and literature and art history in Vienna. **Springer Science+Business Media** is an international publisher of scientific and specialist literature. In the science, technology, and medicine (STM) sector it is the second-largest supplier worldwide. The group owns 70 publishing houses, which publish a total of 1,450 journals and more than 5,000 new books each year. The core publishing areas are **science, medicine, business, engineering, architecture, construction, and transport**. The group has around 5,000 employees in 19 countries in Europe, the USA, and Asia.

Springer Science+Business Media is not connected with **Axel Springer AG**.
<http://www.springer-sbm.de/index.php?L=0>

Elsevier has announced that **Portico**, a non-profit electronic archiving service, will be an official e-journal archive for the company. The partnership with **Portico** will ensure that the over 2,100 current and formerly published journals on **Elsevier's ScienceDirect** service are preserved in a permanent archive for posterity. In 1996 **Elsevier** began depositing e-copies of its Dutch imprint journals with the **Koninklijke Bibliotheek (KB)**, the **National Library of the Netherlands**. Discussions with the **KB** continued in 2000 for it to become **Elsevier's** first official archive, leading to the current agreement to archive all **Elsevier ScienceDirect** journals. Since that time, **Elsevier** has been seeking additional trusted third parties around the world to be official archives and the new agreement with **Portico** is a major step in this global plan. **Elsevier's** collaboration with **Portico** coincides with a recent matching grant that the **Library of Congress** made to **Portico**. The three million dollar award from the **Library of Congress' National Digital Information Infrastructure and Preservation Program (NDIIPP)** will assist **Portico** in their economic model and technical infrastructure building efforts. The grant from the **NDIIPP** is part of **Library of Congress'** efforts to achieve permanent archives of digital materials. Digital archiving is particularly critical now with the steady in-

crease in electronic scholarly journals and conversion of library subscriptions to electronic-only, which has sparked concern from academics, librarians, and publishers about their long-term availability. "We live in an electronic age that has seen rapid transition to reliance on electronic formats for scholarly works. It is both urgent and important that the community take steps to preserve the scholarship of the past, present and future," said **Kevin Guthrie**, president of **Ithaka** and chairman of the **JSTOR Board of Trustees**. "In supporting and launching **Portico**, **Ithaka** and **JSTOR** are offering the community a concrete way for publishers to secure their content and for libraries to act on their preservation mandate. Our partnership with **Elsevier** ensures that a substantial and essential core of scientific literature will be preserved." Permanent preservation of journals is a common goal for both libraries and publishers. It is essential to preserve scholarly works. "Successful preservation of electronic journals depends upon cooperation and collaboration between libraries and publishers," said **William Bowen**, chairman of the **Ithaka Board of Trustees** and president of **The Andrew W. Mellon Foundation**. **Portico** has been in development for more than three years and is now moving into implementation. The more than 7 million **Elsevier** articles will be loaded into **Portico** beginning in 2006. **Portico** is working to build a group of contributing publishers and libraries who will be participating in supporting the **Portico** archive.

www.portico.org/

The European Library, version 1.1, launched in early December. There are now 113 searchable collections across 12 libraries, with access to a further 30 as hyperlinks. Early 2006 will see the addition of three more national libraries and their collections. By the end of 2006, there will be at least 23 libraries and more than 200 searchable collections online. This access to millions of documents and digital items across Europe represents the true beginnings of a **European Digital Library**. For more information, visit www.TheEuropeanLibrary.org.

The European Library also publishes a newsletter. The October edition is available online at: libraries.theeuropeanlibrary.org/news/tel_newsletter_october_2005.pdf. If you would like to receive the newsletter by email as it is published, contact **Olaf Janssen** <Olaf.Janssen@kb.nl>.

And here are more **international library Websites** — http://lists.webjunction.org/libweb/Europe_main.html
<http://www.ohiolink.edu>
http://libraries.theeuropeanlibrary.org/libraries_en.xml

And, speaking of **Europe**, got an email from **Chuck** — the awesome, energetic, amazing, the prototype of informed — **Hamaker** the other day. He told me about this new, cool

continued on page 16

e-mail ► info@brockhaus-germanbooks.com
Internet ► www.brockhaus-germanbooks.com

No two faces are alike

The same holds true for libraries. **Brockhaus/German Books** recognizes that every collection is as unique as a face.

We develop a deep understanding of each customer's library and its unique requirements. Our customers choose from a full range of library services and enjoy services tailored to their individual needs.

Kreidlerstraße 9
70806 Kornwestheim
Germany

Telephone
(+49) 71 54/13 27 49

Fax
(+49) 71 54/13 27 13

Brockhaus/German Books
Library services face to face

Rumors from page 14

Website — boissonnas.net/. We might think that **Christian Boissonnas** has retired, but think twice. He is now sharing great pictures with all of us. Check out news of **Christian** and his brood: **Alison, Barbara, Daria, Eric, Gael, Remi (grandpere), Roger, and Stephanie**. So great! And where does the Europe connection come in? You might remember that **Christian** was born in **Paris, France**. What's more international than that? You can email him at christian@boissonnas.net.

Whitley College, Parkville (Victoria, Australia), has been awarded a \$6,600 **Federal Community Heritage Grant** to fund a preservation survey of its collections and conservation training for members of the **Victorian Chapter of the Australian and New Zealand Theological Library Association**. A total of \$377,865 was distributed to 76 groups from around Australia including museums, libraries, archives, historical societies, art galleries, migrant, indigenous and religious organizations. Each received funds to assist in the identification and preservation of community owned but nationally significant heritage collections. **Whitley College**, formerly the **Baptist Theological College of Victoria**, was established in 1891 and was the first Baptist theological college in Australia. Apart from **Whitley College**, the diverse range of recipients included the **Union of Australian Women**, the **Armenian Heritage Centre**, **Central Highlands Regional Library**, **Back to Back Theatre**, **Vision Australia**, **Puffing Billy Preservation Society**, **The Flying Fruit Fly Circus**, **Berwick Mechanics Institute and Free Library**, **Jewish Holocaust Centre** and the **Echuca, Castlemaine, Kyneton and Tatura Historical Societies**. The **Community Heritage Grants Program** is managed by the **National Library of Australia**. It is funded by the Australian Government through the **Department of Communications, Information Technology and the Arts**, the **National Archives of Australia**, the **Australian Film Commission**, the **National Museum of Australia** and the **National Library of Australia**.

ProQuest Information and Learning has sold its periodical microfilm business, including the periodical film itself, to **National Archive Publishing Company (NAPC)**. **NAPC** is an Ann Arbor-based company newly established by former **ProQuest** executives. **Dan Arbour** (who spoke in Charleston several years ago) is President and Chief Executive. **Joe Mills** is Executive Vice President of Manufacturing. **Tim Mitchell** is Executive Vice President of Sales and Marketing. **Jeff Moyer** is Executive Vice President of Publishing. **Kimberly Durliat** is Vice President of Finance and Administration. **ProQuest Information and Learning** continues to own sole

rights to pursue digitization options of all microfilmed content, including periodical film owned by **NAPC**. The move flows from strategic plans that place increased emphasis on creating unique digital solutions for libraries and educational institutions. Terms of the sale include a provision for **NAPC** to perform manufacturing of non-periodical microform and electronic scanning services. Production processes will remain in Ann Arbor and will continue to be performed by the same group of microform experts. Terms of the sale allow **NAPC** to market their periodical products as **UMI® Periodicals in Microform**.

www.il.proquest.com

www.napubco.com/management.html

ProQuest also announced the concurrent sale of the **XanEdu® CoursePack** business to **NAPC**. **NAPC** also has purchased the existing manufacturing and production facilities at 300 North Zeeb Road, Ann Arbor, MI 48103. **ProQuest** will lease space from **NAPC** until it moves to its new building in Ann Arbor in 2006. **NAPC** is a newly established company that includes three lines of business, **UMI® Periodicals**, **XanEdu®**, and **Microfilm and Digitization Services** with extensive microfilm and digital content production capability. It was formed through the firm's acquisition of the established business units from **ProQuest Information and Learning**, which determined these long time profitable businesses are not part of its future strategic growth plans, and the manufacturing capability for microfilm and digital content. **NAPC** serves the library, government and commercial markets in the United States as well as internationally.

www.il.proquest.com

And guess what else? The fantastic **Tina Creguer** has joined **National Archive Publishing Company** as Director of Marketing and Communications. Whew! I am glad to still be hearing from her!

ProQuest Information and Learning has appointed **Marilyn Quinsaat** as Vice President of Publishing. **Ms. Quinsaat** will oversee all publishing activities for the school library offerings, including **eLibrary®**, **SIRS®**, **CultureGrams™**, and **K-12 ProQuest®** product lines. **Ms. Quinsaat** will report to **Al DeSeta**, president of **ProQuest's K-12** business segment.

www.il.proquest.com

Okay, y'all. Sorry. I don't have a companion blog. Should I? According to **Jacqueline Dacko** (Library Intern, Duango, Colorado, jdacko@EMAIL.ARIZONA.EDU), the **New Criterion** has a companion blog titled **Armavirumque**. <journal: www.newcriterion.com/> blog: www.newcriterion.com/weblog/armavirumque.html

The incredible **Carol Eyler** (Head of Technical Services, Carleton College Library) ceyler@carleton.edu sent out an email survey to innopacusers, obegroup, serialst, collib, and autocat. They received such detailed re-

sponses that they didn't want to do a statistical summary. So, you can access the compiled results at the link below. This is a 13-page Word document, with the responses from each library in a different color.

people.carleton.edu/~ceyler/EJournalinOPACSurveyResultsEDITTED.doc

How do you teach serials librarianship? I remember when the dapper **Phil Greene** pgreene@ebsco.com (he's too young to retire) asked me to review an outline of such a course. **Steve Black** blacks@strose.edu (Serials and Instruction Librarian at Saint Rose in Albany, New York) has a course that he has developed. And **Judith Stokes** JStokes@RIC.EDU informs us that the **ALCTS Serials page** has syllabi for teaching about serials. www.ala.org/alcts/

According to **Mark Chillingworth** (13 Dec 2005) — Business information from the **Thomson Corporation** will now be focused on its new **Business Intelligence Services** division, as **Dialog** becomes a **Thomson Scientific** brand. As well as re-branding, **Business Intelligence Services** has developed a new platform for users. Moving **Dialog** into the **Thomson Scientific** stable is part of a strategy to push the **Thomson** brand name: www.iwr.co.uk/actions/trackback/2147499.

Was breezing through **C&RL News**, when I noticed this write up regarding the incredible **Norm Desmarais'** new book, **Battlegrounds of Freedom** (241 pp., June 2005). This book is a survey by state of the engagements in the **American Revolution**. **Norm** had it in **Charleston** and I bought five copies. I am getting ready to order more. What we don't need to know!

www.buscainc.com

Who won the **Rachel K. Schenk** scholarship this year? We received 11 excellent essays and it was very difficult to pick a winner. We have selected **Marsha Burrus Ballard** from **Scottsdale Community College Library** in Scottsdale, Arizona as the **Rachel K. Schenk** essay winner this year. We hope to publish her essay in the next issue of **47G**. The next **Rachel K. Schenk** scholarship will be for the **2006 Charleston Conference**, (see p.49). Details will also be posted shortly. www.katina.info/conference

Online Computer Library Center has purchased the assets of **Openly Informatics**, a provider of linking software and services for the library market, so that both organizations can strengthen their products and services to benefit **OCLC** libraries and clients of **Openly Informatics**. **Openly Informatics** 1.2 million-record database of linking metadata for electronic resources will be used to enrich **OCLC WorldCat**. The enhanced records will improve **WorldCat** applications such as **FirstSearch WorldCat**, **WorldCat Resource Sharing**, **WorldCat Collection Analysis** and **Open WorldCat**. **OCLC WorldCat**, in turn, will extend the **Openly Informatics** database

continued on page 48

Vendors Begin to Address ... from page 47

tive. Consequently, product licenses that do not exclusively permit use in course reserves, non-commercial course packages, or permit copying/printing for classroom dissemination, are used as justification for maintaining print holdings. Royalties for providing classroom dissemination via photocopying or printing; or electronic access to one book chapter or periodical article range from \$5 to \$5000, per course section. Licenses for photocopying or electronic dissemination are often unavailable from rights holders. Products with persistent URL functionality, in theory, eliminate electronic dissemination issues. The conflict that arose earlier this year regarding placing Harvard Business Review case studies on electronic reserve challenged the idea of engineering technical solutions to electronic reserve licensing barriers. The

cases are available via persistent URL to **EBSCO's Business Source Premier** product. However, the links cannot be used on course reserve systems to link to the full text.¹ Although problems remain with the uses permitted in license agreements, libraries are generally negotiating more favorable licensing clauses to address their needs. Keep in mind that some aggregators, however, do not possess the rights themselves (inter-library loan, course reserves, course packages, etc.), and so they cannot make them explicitly available to libraries.

Developing and managing digital collections in practice is proving more labor intensive than print collections for acquisitions and selections staff. At this time, jobbers are unable to mirror their print services in today's electronic products arena. Selection and acquisitions staff at community colleges are already pared to the bone to meet management productivity expectations, given product ordering and receiving

outsourcing initiatives. They are now struggling with new workloads derived from electronic product acquisitions. Investigating access and license agreements, setting up access points in the digital library, troubleshooting content/access problems, answering queries about the permitted uses of resources, and managing trials and renewals is extremely time intensive.

Many libraries have not yet moved away from the staffing model whereby one librarian is responsible for the acquisitions of all electronic resources. Format migration initiatives are limited to the time this person is available to acquire electronic access to held print publications. As more and more libraries decentralize electronic resource acquisitions tasks to selectors and technical services staff, this bottleneck will be eliminated.

Recently released electronic resource management systems, like **Endeavor's Meridian** system, **Serials Solution's ERMS**, etc., provide the infrastructure needed to decentralize acquisitions. Like other resources, these systems have unknown price / demand curves, and prices thus far remain out of reach for many community college libraries. Community college libraries are unwilling to allocate funding to acquire these systems because they have so few electronic resources to manage. However, they have so few resources, in part, because they do not have the infrastructure to acquire more electronic resources. In-house developed solutions, like those deployed today in many university libraries (**Hermes**, **Vera**, **ERLIC**, etc.) are not a reasonable solution given staffing realities.

End user expectations of searching ease, collection size, and direct full text access are clashing with the reality of community college digital libraries. Developing and managing digital collections, in practice, is chock full of roadblocks and detours. In their rush to profit from electronic publishing, vendors have previously forgotten community colleges. Today, there are encouraging indications that vendors have begun to direct their attention to a relatively untapped market, community college libraries.

For Further Reading

Ebert, Loretta. "What's the Big Deal? 'Take 2' or, How to Make the Big Deal Work For You." *Serials Librarian* 48, no. 1/2 (2005): 61-68.

Frazier, Kenneth. "The Librarian's Dilemma: Contemplating the Costs of the Big Deal." *D-Lib Magazine* 7, no. 3 (March 2001), <http://www.dlib.org/dlib/march01/frazier/03frazier.html>.

Gerhard, Kristen H. "Pricing Models For Electronic Journals and Other Electronic Materials: the State of the Art." *Journal of Library Administration* 42, no. 3/4 (2005): 1-25.

Geist, Michael. "Copyright Ruling Seeks a Balance." *Toronto Star* (October, 11 2004) : D1. [overview of the Heather Robertson case]

Mulliner, Kent and Jack Epstein. "The impact of Tasini: foreword." *Against the Grain* 14, no. 1 (February 2002): 1+.

Sadeh, Tamar and Mark Ellingsen. "Electronic Resource Management Systems: the Need and the Realization." *New Library World* 106, no. 5/6 (2005): 208-218.

Siar, Janet, Melanie Schaffner and Karla L. Hahn. "Proliferating Pricing Models." *Serials Librarian* 48, no. 1/2 (2005): 199-213.

Smith, Becky. "HBR Digital Content Posting Rules." *BELlog: Perspectives Archives* (October 24 2005), http://www.library.uiuc.edu/blog/bellog/archives/2005/10/beckys_blurbs_h.html.

Tyckoson, Dave. "Facts Go Online: Are Print Reference Collections Still Relevant?" *Against the Grain* 16, no. 4 (September 2004): 34.

Turner, Rollo. "The Hidden Costs of E-Journals." *Serials Librarian* 48, no. 1/2 (2005): 215-218.

Wang, Jue and Alan T. Schroeder Jr. "Subscription Agent as E-journal Intermediary." *Serials Review* 31, no. 1 (March 2005): 20-27.

Wilkinson, Frances C. and Linda K. Lewis. "Buy One, Get One 'e' — or Has Print Finally Become Never, No More In Reference Collections?" *Against the Grain* v. 16, no. 4 (September 2004): 1+.

Endnotes

1. Becky Smith, "HBR Digital Content Posting Rules," *BELlog: Perspectives Archives* (October 24, 2005), http://www.library.uiuc.edu/blog/bellog/archives/2005/10/beckys_blurbs_h.html.

Rumors from page 16

by contributing metadata covering materials in other electronic formats, including electronic books, digital audio books, digital theses and dissertations. As part of the agreement, **Dr. Eric S. Hellman**, Founder and President of **Openly Informatics**, and his staff, will join **OCLC** to continue to manage, innovate and support **Openly Informatics** services. **Dr. Hellman** will serve as Director of the new division, op-

erating as **OCLC Openly Informatics**. Founded in 1998, **Openly Informatics** is a linking software and metadata company headquartered in Bloomfield, New Jersey. **Openly Informatics** has consistently been first to market with a number of innovations, including release of the first open source link server, the first to integrate A-Z list functionality within a link server, and the first to develop a link server compliant with OpenURL 1.0. www.openly.com/

Neil Westin is leaving **Elsevier** for den-

tal school at the **University of Tennessee Health Sciences** in Memphis. We will miss him but hope that he keeps in touch!

Talk about a voice from the past. Heard from none other than the fantabulous **Barbara Home Stewart** (longtime rep with **ISI**) over the holidays. She is doing great, and she has a good friend whose daughter is hoping to come to the **College of Charleston**. She was catching me up on some of the **ISI** folks like **Arthur Kennedy** who has retired

continued on page 58

Book Reviews from page 57

the player into a graphically beautiful world in which s/he can be anyone, amass power, glory and wealth and interact (either friendly or violently) with other people who are doing the same.

In countless interviews with players, **Kelly 2** explores the social, economic and political relationships that evolve in these games. In any given game, online players can be from all over the (real) world. Within the context of the game, players band together for mutual defense and converse in the abbreviated keyboard slang that is common to games (and found in instant messaging and email). Conversation begun on in-game topics (i.e., cooperating to kill that big monster that is about to make mincemeat of our party) often evolves into other topics as players discover mutual interests or simply ask for help. **Kelly 2** gives the example of meeting up with a party in the game that consisted of a French girl, an Englishman, some Germans and a couple of guys from Denmark. After this party helped him dispatch a particularly nasty creature that was attacking him, the French girl announced that she was up against a tough English test soon and wondered if anyone could help her with it online. She received that help.

Of course, as **Kelly 2** points out, MMORPGs are not all cooperation and happiness. On the contrary, the worlds are filled with virtual violence, destruction, killing, and deceit. It is, at times, a free-for-all to be sure. The interesting thing is that the vast number of players involved in any one game world tend to evolve into self-regulating societies (though still usually somewhat cut-throat), complete with moral codes of conducts, dynamic economy and trade, and political and social institutions. In fact, the economy of one such game world has been found to be the 77th largest economy in the world — somewhere between Russian and Bulgaria. And this is not simply virtual currency. Some hard core gamers actually make a fine living by accruing objects of wealth in the game world and then literally selling them for American dollars to other players on sites like eBay.

This book would be a valuable title for any public or academic library. Though it would complement teen and young adult collections, it would also benefit adults and researchers interested in the details of this multi-billion dollar industry and the incredible impact these games are having socially, politically and economically (not to mention how it is changing the way people learn and think). **Massively Multiplayer Online Role-**

Playing Games is a solid introduction to the on-goings of the **MMORPG** world, the psychology of players and their evolving social and political interactions, the production of **MMORPGs**, and their possible future. The book contains an appendix of online addiction organizations and **MMORPG** information sites. It has an index and a good starting bibliography, although a bit heavy on fiction books like *The Three Musketeers*, *The Hitchhiker's Guide to the Galaxy*, and *Werhunter*. While the afore-mentioned titles may be of great background interest to those who actually play the games, other nonfiction titles such as *Got Game* and *Digital Game Based Learning* (unfortunately not included in the bibliography) offer fantastic explanations and illustrations of what games have actually done to transform our society.

Kelly 2 quotes Sean O'Faolain with writing, "There is only one admirable form of the imagination: the imagination that is so intense that it creates a new reality..." Online gaming is (so far) the most ultimate form of new reality and needs to be understood as the massive societal-changing force that it is. Gaming is literally creating a new reality, and thus changing the perception of the current one. 🍌

Rumors from page 48

and is doing well. It's enough to inspire us all!

Have you seen *Investigators Guide to Steganography* by **Gregory Kipper**? (Auerbach Publications, 2004). Hmm... What is steganography? A form of hidden communication.

You know, it's just plain exciting to get all these holiday greeting cards at his time of year. For example, I just got one from my long-time friend, **Bob Miranda**, who I will always associate with **Asti's** the opera restaurant in New York (he hosted a dinner there for **LAPT**, the precursor to **LCATS**) and **Pergamon Press**. This year his card came from **Miranda Press**, an imprint of **Cognizant Communication Corporation**. Pretty amazing, the things that people get up to! In fact, curious, I decided to poke around on the Internet and look for **Miranda Press** and, lo and behold, what to my wondering eyes should appear but the **Cognizant Communications Website** with all sorts of in-

continued on page 63

WEBWORTHY

Column Editor: **Pamela M. Rose, M.L.S.** (Web Services & Library Promotion Coordinator, Health Sciences Library, University at Buffalo; Phone: 716-829-3900 x129; Fax: 716-829-2211) <pmrose@buffalo.edu> wings.buffalo.edu/~pmrose

Webworthy has reviewed 346 Websites to date! Are you reading this intro? If so, we'd like to know if you find this column useful! Email the editor at <pmrose@buffalo.edu> with your comments and any suggestions for improvement!

*Websites are chosen for uniqueness, depth of information, functionality and ease of access. Sites are organized by broad subject area and are visited just prior to publication. Please let the editor know of any broken links. Comments and suggestions welcome! Pamela M. Rose, <pmrose@buffalo.edu>, Health Sciences Library, University at Buffalo, 3435 Main St., Buffalo, NY 14214-3002; 716-829-3900 x129. Unless otherwise noted, Internet sites were also reviewed in *Science's NetWatch* column. — PR*

Evolutionary Genetics

British geneticist and mathematician **R.A. Fisher's** (1890-1962) achievements, including seven books, several hundred papers, and scientific correspondence with its thought-provoking content and ideas for further development, are attracting increasing attention for their far-reaching consequences. The **R. A. Fisher Digital Archive** from the Uni-

versity of Adelaide Library in Australia now allows readers to browse more than 170 of **Fisher's** complex and eclectic work, which probe questions such as the origin of dominant genes and the inheritance of the Rh blood groups. Follow along **Fisher's** correspondence as he discusses heredity, natural selection, and other topics with thinkers such as **Charles Darwin's** son **Leonard**, a soldier and scientist. **Fisher's** papers also reveal what **Stephen Jay Gould** called one of his "major-league errors," his campaign to discredit the link between smoking and lung cancer. — <http://www.library.adelaide.edu.au/digitised/fisher>

Taxonomy

535,000 down, 1.24 million to go! With an ambitious agenda of creating a validated checklist of all the world's species (plants, animals, fungi and microbes) using consistent taxonomy by 2011, **Species 2000** is well on its way. Bringing together an array of global species databases covering each of the major groups of organisms, the "federation," in partnership with the **Integrated Taxonomic Information**

system (ITIS) of North America, currently produces the **Catalogue of Life** — an Annual Checklist available on the **Species 2000** Website and by CD ROM. — <http://www.sp2000.org> 🍌

Cases of Note from page 62

ing CDs is not the sole interest of the authors. They also make money from radio when no one buys the music on CD. See *Broadcast Music, Inc. v. Columbia Broadcasting System, Inc.*, 441 U.S. 1 (1979).

Statutory Damages

Statutory Damages under 17 U.S.C. § 504(c)(1) per infringed work is "a sum of not less than \$750 or more than \$30,000 as the court considers just." But if the infringer can convince the court she was unaware of her sins, damages can be reduced to "not less than \$200." 17 U.S.C. § 504(c)(2). **Gonzales** asked for the \$200 amount.

But that takes us to § 402(d) which says: "If a notice of copyright ... appears on the

published phonorecord ... to which a defendant ... had access, then no weight shall be given to such a defendant's interposition of a defense based on innocent infringement ..."

Gonzales downloaded data without copyright notices, but she had access to CDs bearing the notice. She may not slip the noose because prior infringers in the chain failed to put copyright notices on the works.

But what about the right to a jury trial?

BMG cleverly asked only for \$750, eliminating any question of fact for a jury. See *Feltner v. Columbia Pictures Television, Inc.*, 523 U.S. 340 (1998). *Feltner* holds that a suit for statutory damages is one at law permitting the defendant to demand a jury trial. But by going with the bottom "not less than" amount, **BMG** eliminated a jury's role and allowed for summary judgement.

Gonzales focused on: "The right to a jury

trial includes the right to have a jury determine the amount of statutory damages." *Id.* at 353. She seemed to feel a jury of her file-pilfering peers should be able to nullify the statute and send the author home empty-handed.

Defendants in copyright cases do not have some absolute right to ask jurors to "return verdicts in the teeth of the law."

Okay, I'm sorry. Are you satisfied now?

Gonzales said she had "learned her lesson" and dropped her broadband access to the internet. She didn't need the injunction.

Her laying off pirating for a while does not make the issue moot. The injunction is appropriate to make sure she doesn't jump back into the free-booting once things die down. See *United States v. W.T. Grant Co.*, 345 U.S. 629 (1953). 🐼

Adventures in Librarianship — Self Improvement

by **Ned Kraft** (Ralph J. Bunche Library, U.S. Department of State) <kraftno@state.gov>

"Good evening, class. Welcome to 'Self Improvement for Librarians.' I'm your instructor, **Mary Marshall**. Our first lesson is probably our most exciting, and I suspect it's the reason most of you signed up for the class. Who hasn't fanaticized about being able to impress our bosses, our colleagues, and our friends by using insightful quotes from **Melvil Dewey**? Certainly we can do no better than to cite a man so prescient as to accurately predict that the turn of the last century would be known to historians as the 'Library Age.'"

"I've distributed several essays by **Mr. Dewey** and I'd like to start by going around the room and asking each of you to say how you might use a quote in a social or business situation. Please make sure your nametags are visible. **Miss Sartre**?"

"Yes, I think I know exactly what you mean. For instance, if I was a hostess at a small party and I forgot to get any food or drinks, I could tell people as they walked in the door 'If any such omission occurs, it is unintentional.'"

"Well, that's perhaps not quite the best use of a Dewey phrase. **Mr.... Ranjaksiminee**, can you think of something?"

"Well, ah. Okay, if... if you were maybe talking to your boss about a raise or something

you might say "We live now not in the age of the reservoir but in the age of the fountain."

"Alright. And by that you would mean..."

"Well, like, maybe, give me more money."

"Okay. Okay. That might work, but let's try someone else. **Miss Billingsworthy**?"

"Sure! Let's say I'm with my boyfriend and we are once again for the zillionth time *discussing* our so-called engagement while sitting in his car outside my apartment building. I might turn to him with a real 'don't-mess-with-me' look and say, 'The solution of our difficulties lies in recognition by the State that public libraries are not only good things, but that they are an absolutely necessary part of our educational system.' See what I mean? I am the public library and *he* is the State. It's metaphorical!"

"You're right about that, **Miss Billingsworthy**. That would be metaphorical. Moving on... **Mr. Franklin**, care to contribute?"

"Me?"

"Yes, **Mr. Franklin**. Don't be shy."

"Alright, well, if I... let's say that maybe I didn't pick up her dry cleaning on the way home from work and my mother... let's say my

mother was angry about that and wouldn't stop talking about it and maybe I could say to her 'Let us dwell on what has been well done, not on what has been omitted,' or, or something like that."

"Excellent, **Mr. Franklin**! Yes, **Miss Sartre**?"

"I think I get it now. If I was at a party and I met an astrological scientist or something and I wanted to make a good impression, I might say 'Space is the only requisite and if the shelf room is exhausted, the floor space is equally good, except for the inconvenience of stooping.'"

"Well, that's not quite..."

"Or if I met someone who talked a different language, I could say 'Translations are classed with their originals.'"

"Class, why don't we take a short break and gather our thoughts." 🐼

Rumors from page 58

formation on books, conferences, and journals. www.cognizantcommunications.com/filecabinet

Also received another gem in the mail, this time a small booklet called **On Literary Biography: Twenty-one Statements** (DLB, 2005), published by **Bruccoli Clark Layman**. A charming little compilation. My favorite so far is: "Literary biography requires no justifi-

cation. It stems from basic interests and basic needs. Literature is about people, and it appeals to readers who wish to know about people, their values, their motivations, their backgrounds and their interactions ..." **Richard Layman** (p.11)

continued on page 82

I Hear the Train A Comin' from page 81

ries. **Morgan & Claypool**, the eponymous company of **Michael Morgan** and **Joel Claypool**, produces **Synthesis Lectures**. Both **Synthesis** and **FnT** publish 50-100 page papers with a goal of providing a detailed look into a specific topic. The intention is to draw from primary research to present a contextual tutorial, if you will. **NOW Publishers** has launched seven titles in economics/business and nine in technology. **Morgan & Claypool** has launched two dozen computer science and engineering series. Each has plans for a rapid expansion.

NOW and **Morgan & Claypool** each must face up to hardscrabble circumstances of the monograph world outlined above. One way to do this is to, in effect, rebrand the monograph as a sort of journal hybrid. **FnT** publishes their long papers as "issues." For example, *Foundations and Trends in Technology, Information and Operations Management* published "From Filing and Fitting to Flexible Manufacturing" as its first issue, and "From Art to Science in Manufacturing: An Extension of Jaikumar's Study in the Evolution of Process Control" as its second. By positioning similarly-themed contributions as part of a traditional serial, **FnT** materials are more organic fits for indexing and abstracting services such as **EconLit** and **Inspec**.

Synthesis labels its materials "lectures" and publishes similarly-themed papers as part of a larger "series." For example, *Advanced Probability Theory for Biomedical Engineers* is a lecture (a single long paper) that appears as part of the **Synthesis Lectures on Biomedical Engineering** series. The nomenclature differs from **FnT**, but the concept of a single paper feeding into a larger corpus is consistent.

A second way in which **NOW** and **Morgan & Claypool** differentiate their offerings from traditional monographs is currency. As born-digital documents that pass through a sophisticated electronic editorial process, materials can be published in **FnT** and **Synthesis** much more quickly than the bound monograph. This "quick-to-market" advantage is supplemented by the flexibility the digital medium affords. **Synthesis Lectures**, for example, are designed to be dynamic documents. They may be revised on an ongoing basis, organized by a structured system of editions and versions. **Synthesis Lectures** also include the potential for a richer presentation using animations, audio files,

program code, and so forth. **NOW Publishers** also capitalizes on born-digital advantages by offering its content in a variety of formats (e.g., HTML, PDF) and provide updates as an HTML overlay. This overlay accomplishes the tricky feat of keeping materials updated while preserving the version of record. Both publishers trumpet the enhanced "discoverability" the electronic medium provides due to **Google**, emailed tables of contents, and so forth.

The electronic workflow and delivery options change the economics of monographic publishing. This alteration goes beyond the elimination of fixed printing, binding, and mailing costs. Digital files, for example, allow **NOW Publishers** to offer their customers greater flexibility over how they wish to purchase each monograph. In addition to electronic access via the **NOW Website**, customers may opt to buy low-cost individual issues in print (priced in the \$37.50 to \$75.00 range), or as eBooks (via **NetLibrary**, **ebrary** or **EBL**). **NOW's** costs are minimized by typesetting only once, from author input, and deploying cutting edge print-on-demand technology to avoid printing what might otherwise become a large warehoused inventory. **Morgan & Claypool** has similarly leveraged electronic production systems to reduce costs. Moreover, they have had significant early success promoting their concept of a bundled purchase as a way for subscribers to reduce costs. By offering 100 to 200 lectures in a package, **Morgan & Claypool** believes it can pass economies of scale on to the customer.

The skeptic might argue that authors will be reluctant to contribute to a strained scholarly form operated by untested companies. Not so, say both **Morgan & Claypool** and **NOW Publishers**. They have each achieved success in content recruitment by offering authors a unique opportunity to publish in a forum combining the best of monographs (greater space to explore an issue in depth) and journals (peer review, potentially wide dissemination). **NOW** has managed to secure authors from **Harvard**, **Stanford**, **New York University**, **Princeton**, and the **Max Planck Institute**, among other prestigious institutions. Many of **NOW's** policies are designed to appeal to the faculty member who has competing opportunities to publish his or her work. For example, authors retain

the copyright to their articles, granting the publisher an exclusive license to publish it in paper and electronic form for commercial purposes. This means authors are able to re-purpose their material for courses or future publications and to self-archive. Perhaps more substantively, **NOW** pays its authors and reviewers honoraria for the effort they make in ensuring that each issue is of the highest possible quality.

Synthesis authors are also compensated for their work, via a royalty scheme. There is a strong demand for up-to-date tutorials on active research especially for classroom purposes. In content recruitment strategy, **Morgan & Claypool** keys on the fact that a **Synthesis** lecture can be written more quickly and easily than a traditional book. Especially for the active researcher, a **Synthesis** lecture project involves a much lower opportunity cost. However, like **NOW**, authors retain the rights to reuse their **Synthesis** material to develop a longer traditional book with any publisher they choose.

As I sat to write this column, my head was filled with absolutes.

Monographs are a dying form. **NOW Publishers** and **Morgan & Claypool** are publishing monographs. By logical extension, **NOW** and **Morgan & Claypool** are swimming upstream. In fact, after further contemplation, none of these statements is exactly true. Monographs are not dying. The business model by which they previously thrived is indeed under pressure. However, there is still an audience for more detailed, contemplative analyses than a journal article can provide. The ARL data and the visible hand-wringing at library conferences around the world confirms this. This has created an opportunity to reinvent the monographic business model. Like **UC Press's eScholarship Repository** migration and **The History E-Book Project**, **Morgan & Claypool** and **NOW** seek to breathe new life into the monograph by reimagining its business and delivery models. Furthermore, both publishers have chosen to tweak the monographic form as well, to make it more inviting to both authors and readers. Are they swimming upstream? Perhaps. Or perhaps they have found an eddy, where the monographic current is starting to double back upon itself. 🌿

Rumors from page 63

And, guess what, your editor is going to finally get off her duff and finish the fantastic interview with **Matthew Bruccoli** (the brains behind the **DLB**), coming in the February issue. Stay tuned.

Listen up! **Basch Subscription Services** recently got top marks in **Outsell's Information Management Benchmark Database**.

In all areas: overall satisfaction, depth/breadth of coverage, and would recommend **Basch** came out on top. Congratulations to **Buzzy** and his team!

Did you know that **Carolyn Bucknall** the famous Collection Development librarian at the **University of Texas** at San Antonio is **Tim Bucknall's** mother?

So many cards, so many people. Just got another one from the wonderful **Paul Ashton** <p.ashton@earthlink.net>, remember him?

He was once with **Adonis**, I think it was, an early **Elsevier** CD-ROM product. Anyway, **Paul** and **April Ashton** now own **FocalPlane** which is a graphic and Website design service, among other things.

<http://www.focalplane.com/portfolios7.html>

And speaking of wonderful, **Greg Tananbaum's I Hear the Train A Comin'** — **SPARC**, An interview with executive director **Heather Joseph**, published in *Against*

continued on page 83

Case Studies in Collection and Technical Services

Case Study Two: The Case of the Temperamental Bibliographer.

Column Editor: **Anne Langley** (Head of the Chemistry Library, Duke University, Box 90355, Durham, NC 27708-0355; Phone: 919-660-1578; Fax: 919-681-8666) <anne.langley@duke.edu>

Brad was a little peeved. Right before the holiday break he had his performance review meeting with his supervisor, **Jorge**, who was the head of the monographic searching unit. The problem was not that he had gotten a bad review. In fact, **Brad** had gotten glowing remarks from not only **Jorge**, but also one of his fellow searchers, **Therese**, had seen fit to write a letter to **Jorge** describing what a terrific teacher **Brad** had been when she had been hired on six months ago. No, **Brad** was mad because **Jorge** had assigned him to be the main searcher for **Boris**, known in the monographic searching unit as "the problem." **Problem Boris** was the bibliographer for many subjects in the social sciences, and had worked at the library for years, and he had tenure so it was well known he would not be leaving anytime soon. He also taught classes on selection and collection development at the library school, and was well respected by those who never had to work with, or under him. He was known in the searching unit to be temperamental, sensitive, and perpetually late; but the worst part was that **Boris** had proven to be uncommunicative and even downright slippery, especially when it came to interacting with all of his many previous searchers. **Jorge** had assigned **Boris** to **Brad**, explaining that he thought **Brad** had excellent communication skills, and had built up strong rapport with the other bibliographers for whom he worked.

Brad knew that his success in the coming year would ride primarily on how he handled his new problem. What to do? How could he possibly communicate with **Boris**? Especially, **Brad** wanted to avoid having **Boris** march into the unit and yell at **Brad** in front of all the other searchers, as he had been known to do over the years.

The experts speak:

From a birds-eye view, **Boris** is not really **Brad's** problem. Whomever **Boris** reports to ought to have a long time ago worked with **Boris** to help him improve his communication skills, learn about working in a diverse work environment

and how to respect the work of others/underlings. His behavior ought not to have been tolerated all these long years. It is clear that among his many problems, **Boris** probably has self-image issues, particularly doesn't see himself as on the same level as a mere monographic searcher. **Boris** doesn't recognize searching as an important part of the selection and acquisition process. However, knowing the big picture, or having a little insight into **Boris's** personality, doesn't sort out **Brad's** predicament. What concrete things can **Brad** do to build a strong working relationship with **Boris**? Because building a strong working relationship is the goal. And the key in that statement is the word working. **Brad** does not need to be **Boris's** new best friend; he just needs to be able to work with **Boris**. So, what is the plan?

First, **Brad** needs to do some background checking on **Boris**. The goal here is to find out more about **Boris** from a non-work related point-of-view. He needs to find out why **Boris** is the bibliographer for those specific areas, where did **Boris** get his degree? Does **Boris** socialize with anyone that works in the library? What does **Boris** do with his spare time? Once **Brad** has a fuller understanding of **Boris** the person, he can then go about getting to know **Boris** better on his own.

Second, **Brad** needs to call (not email — he is trying to build a relationship, not just share information) **Boris** and introduce himself on the phone as **Boris's** new searcher. The goal of this phone call is to set-up a meeting with **Boris**, in **Boris's** office. Why not meet in a neutral space, you may ask? **Brad** needs to show **Boris** that he respects the work that **Boris** does, and to **Boris** he can explain that he, **Brad**, would like to have a better understanding of how **Boris** works, so that he can support **Boris's** work in the best way possible. It is very important for **Brad** to focus on what **Boris** does, not on what he does. He needs to show **Boris** that he respects and is interested in the work that **Boris** does.

Third, when they meet **Brad's** goal is to get **Boris** to talk. Talk about his job,

his goals for selecting, who his favorite professors are, and basically pay lots of attention to **Boris**. **Brad** needs to keep in mind that **Boris** likes attention, and probably doesn't get enough of it, so keep the focus on **Boris**. **Brad** also needs to ask **Boris** how he would like **Brad** to communicate with him on his orders. **Brad** needs to continually ask **Boris** what would work best for **Boris**. **Brad** needs to show that he can be accommodating to **Boris's** needs and that he is enthusiastic about being **Boris's** searcher.

Fourth, **Brad** needs to be attentive and responsive to **Boris's** needs, especially during their first few interactions. He needs to show **Boris** that without a doubt he will be a supportive and responsive searcher. He needs to be unflinchingly positive and helpful, even if **Boris**, under the onslaught of all **Brad's** professional customer service, is still snippy and spiteful. Unfailing patience, and a positive attitude are what **Brad** must focus on right now. If **Boris** doesn't respond to **Brad's** communications, even though **Brad** is using the ways that **Boris** specifically told **Brad** that he prefers, then **Brad** needs to call **Boris** and ask if there are other ways he would like to have **Brad** communicate with him.

And finally, **Brad** needs to keep **Jorge** apprised of his plan and long-term goals for working with **Boris**. Perhaps **Jorge** will have some insights, or even could look into getting some funding for **Brad** to take some customer service courses, or even something about dealing with difficult people. **Brad** could make his personal goal that of establishing such a good working relationship with **Boris**, that **Boris** would never have another searcher as long as **Brad** worked there. And perhaps, if **Brad** decided later on to get his library degree, he would work so well with **Boris**, that he could ask him for a recommendation. 🌱

If you have any ideas for future case studies, or a topic you would like explored in this column, please contact me, Anne Langley (Duke University) <anne.langley@duke.edu>.

Rumors

from page 82

the Grain, November, 2005 is posted on the SPARC Website. www.arl.org/sparc/

And speaking of trains. I'm running out of steam. HAPPY NEW YEAR and see you in February!

Yr. Ed. 🌱

The Charleston Conference and all of us have recently lost two of our most valuable and long-time friends and colleagues — **Deana Astle** and **Lyman Newlin**. A Memorial Service will be held in their memory at the San Fernando Cathedral, 115 Main Plaza, San Antonio, Texas on Friday, January 20, from 3-4 PM. Please contact **Katina Strauch** at <kstrauch@comcast.net> by Monday, January 16, if you would like to say something about one or both of our dear colleagues. 🌱