December 2004

From Your (on-the-move) Editor

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From Your (on-the-move) Editor:

Greetings and Happy Holidays! Your editor is locked in the throes of a monumental library move. The **College of Charleston Library** is only moving a block away but, my goodness, that's significant when you're moving thousands of books. **Hallett Movers** have been fantastic.

Meanwhile, back at the **ATG** house, we have been putting together the Dec/Jan issue. **Cris Ferguson** of **Furman University** has been a life-saver. In this issue, which is on the new "new" collection development, we have the **Charleston Conference** keynote paper from **Mike Keller**, "Deconstructing collection development." Other papers are from **Milton T. Wolf**, **Jennifer Knieval**, **Heather Wicht** and **Lynn Silipigni Connaway**, **Lynn Johnson Corcoran** and **Charles Marlor**, **Ezra Schwartz**, and **Heather Miller**. And there are many first-hand reports from people who attended the conference. (And the proceedings will be published by Greenwood Press/Libraries Unlimited in 2005, watch for them.) And, in this issue, we also have an interview with **Amy Knapp**, **Harriet Bell**, **Warren Holder**, and **Spencer de Groot** about **Scopus**. And there are also some great columns dealing with institutional digital repositories (**Ann Lally**), human resources management (**John Fenner & Audrey Fenner**), eliminating low-value tasks (**Ruth Fischer** and **Rick Lugg**), and ISBN-13 (**Eric Throndsen**). That's just the tip of the iceberg. Or should I say, the "moving cart." Speaking of moving, there are shelves to be adjusted, nooks and crannies to be dusted, and chairs to be relocated. Everywhere there's something to do!

Happy New Year and see you in Boston! Yr. Ed.

Letters to the Editor

Send letters to <kstrauch@comcast.net>, phone or fax 843-723-3536, or snail mail: **Against the Grain**, MSC 98, The Citadel, Charleston, SC 29409. You can also send a letter to the editor from the **ATG Homepage** at <http://www.against-the-grain.com>.

Dear Editor :

Good morning!

I have just read the September 2004 edition of **ATG** (the Reference Publishing issue) [v.16#4] and have found it so enlightening that I'd like to buy a couple of copies to share with some of my remote colleagues. Is that possible?

Thanks much, **Nat Bruning**, Publisher Relations Manager
YBP Library Services, Contoocook, NH 03229
<nbruning@ybp.com>

Editor's Note: Sure! Back issues of **ATG** are available at \$10 per issue. Send orders to <kstrauch@comcast.net>.

AGAINST THE GRAIN DEADLINES VOLUME 17 — 2005-2006

2005 Events	Issue	Ad Reservation	Camera-Ready
Annual Report, PLA	February 2005	01/05/05	01/19/05
ARLIS	April 2005	02/23/05	03/09/05
ALA Annual	June 2005	04/27/05	05/11/05
Reference Publishing	September 2005	07/27/05	08/10/05
Charleston Conference	November 2005	09/21/05	10/05/05
ALA Midwinter	Dec. 05/Jan. 06	11/23/05	12/07/05

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lion-volume collection like **Temple's**, educating every student to be a wise and savvy user of information regardless of where he or she finds it, building paper-based and electronic collections that are deep and broad, and providing comfortable, safe spaces with widespread Internet access where students can study, meet and learn, even at 3 a.m. "It also means using technology to bring the library and its services beyond the walls of the library building and beyond the boundaries of the campus to make them truly available anytime, anywhere," Alford added.
http://www.temple.edu/temple_times/nmr/bw0411_092.html

Robert N. Snyder, Chairman of **Cambridge Information Group, Inc.**, has announced the promotion of **James P. McGinty** to Vice-Chairman and the promotion of **Andrew M. Snyder** to President. **James McGinty** will be responsible for overall strategic planning, executive development, and exploring opportunities in overseas markets. He will also continue to direct the **RefWorks** joint venture. Jim has been President of the Cambridge Information Group for four years, after spending eight years as president of its CSA division. He is a veteran of more than two decades with the **Dun and Bradstreet Corporation**, serving during his last assignment as Managing Director of **D&B North Pacific**. Jim is a long-time member of the **Software and Information Industry Association**, and served on its board of directors (when it was the **Information Industry Association**) from 1984 to 1988; he has also served on the board of **NFAIS**, the **National Federation of Abstracting and Information Services**. Jim is currently serving on the management board of **Sotheby's Institute of Art — London**.

Andrew Snyder, currently Executive Vice President of the Cambridge Information Group, will succeed **McGinty** as President. He will be responsible for the activities of all Cambridge Information Group operating units. Snyder joined the Cambridge Information Group in 2003. Before that, he was Vice President in the Principal Investment Area of **Goldman Sachs** where he focused on investments in media, information, and business services industries, leading Goldman Sachs' investments in nearly a dozen companies. Prior to that assignment, he spent a year as the Assistant to the Chairman of **Goldman Sachs**. Snyder was awarded a J.D. degree from **Georgetown University**, graduating Magna Cum Laude; he also holds B.S.E. degree (Cum Laude) from the **Wharton School**, University of Pennsylvania. The **Cambridge Information Group** is a privately owned group of companies in information services, bibliographic publishing and education. Founded in 1971, **CIG** is headquartered in Bethesda, Maryland, and has over 500 employees throughout the U.S., Australia, Hong Kong, Japan, Europe and the United Kingdom. Its operating companies include **RR Bowker** and **CSA**. It also owns the **Sotheby's Institute of Art — London** and is a partner in **RefWorks**, the Web-based bibliographic management service. www.csa.com/press

The **Institute of Museum and Library Services**, in conjunction with the **Corporation for Public Broadcasting** has released guidelines for the **Partnership for a Nation of Learners (PNL) Community Collaboration Grants**, which are designed to support new and existing lifelong learning collaborations between museums, libraries, and public broadcasters. Eligible projects include collaborations between a public broadcasting licensee (radio or television) and a museum or library, or among all three types of organizations. Projects that involve all three types of organizations will generally be considered more competitive for funding. Grant amounts will range from \$25,000 to \$250,000.

For complete grant application information, visit <http://www.partnershipforlearners.org/>

This is from **Chemical and Engineering News**, December 10, 2004 — "ACS Takes Legal Action Against Google — Google search service is said to infringe **SciFinder Scholar** trademark" by **Aalok Mehta** <a_mehta@acs.org>. A complaint was filed on December 9 in U.S. District Court for the District of Columbia contending that... "Google's use of the trademark 'Scholar' for its Google Scholar literature-search engine constitutes trademark infringement and unfair competition." <http://pubs.acs.org/cen/news/8250/8250acs.html> — A Blog Post: <http://battellemedia.com/archives/001116.php> — Slashdot Discussion: <http://yro.slashdot.org/yro/04/12/11/1924254.shtml?tid=217=123=146>

And, speaking of **Google Scholar**. This is creating quite a stir in academic circles.

And another **Google** innovation has been overshadowed by **Google Scholar**. It's **Google Print**. In case you missed this **NYT** article... (requires free reg-

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