City of Lafayette
- Streetscapes –
Taking Main Street Mainstream

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Purdue Road School
March 7, 2017
• Carry out the public’s wishes
  • Strategic Plan for the Redevelopment of Downtown Lafayette – 1989 Camiros
  • Hyett Palma – Up with Downtown 2002
  • Hyett Palma – Up with Downtown Update 2007
  • Assessment Findings and Suggestions Report – Destination Development International 2008
• Continue the success of the current streetscape initiative.
• Build upon the current design but pay special attention and support the Main Street retail corridor.
• Create a strong identity and unique sense of place.
• Balance the needs of pedestrian and vehicle access.
• Redevelopment of sidewalks/streets for economic development.
Goals

• Support Main Street as an integral part of the downtown community.
• Support and build upon the unique heritage and environmental character particularly its historic core.
• Balance the needs and uses by businesses, residents, visitors, institutions and events.
• Encourage economic development.
• Enhance downtown and its quality of life for all citizens.

Scope

• 4th Street through 11th Street and extending ½ block north and south of Main Street on the numbered cross streets.
• Analysis of existing conditions with recommendations for sidewalk and street configuration, materials, parking, accessibility, signage, wayfinding, lighting, traffic, signal replacement, drainage, utilities, landscaping, festival space, public art, street furniture and related accessories.

Output: A conceptual draft plan reflecting past and current stakeholder input, as well as best practices for successful downtown development.
Project Scope
Amenities
Coal Chutes/Basements (60)
Parking
The Perception Gap
Design/Bidding

Final Design was completed in September 2015
Bids were received October 13, 2015
Low Bid was $4,126,782.90

2nd Bid was $4,130,724.00 (difference of $3,941.10)

Notice to Proceed was given to Milestone Contractors on October 27, 2015
Owner Contributions

Each Property Owner contributed money for reconstruction of sidewalks
Responsible for demolition ($3.50 per sq ft) and restoration
($8.50 per sq ft) for 5 feet around their building.
Amounted to approximately $300,000 for the project.
Getting Creative & Collaborative

Everyone at the table, team approach. Shop/Property Owners, Design/Construction Crews & Marketing/Outreach Partners
Marketing Components

STOP IN! We are Open for Business with ACCESS to all of your favorites:

Business
- Watts Valley Hospital
- Lafayette Medical
- City of Lafayette
Customer Service
- City of Lafayette

Dining
- Lafayette Brewing Company
- City of Lafayette

Shopping
- City of Lafayette

Entertainment
- City of Lafayette

Visit: DowntownLafayettesOpen.com

Street Signage

Postcard

Ad

Sweet Sounds of Progress

Sweet Sounds of Progress
Public Kick-Off, Stakeholder Meetings
You Tube - The Adventures of Will and Marq

#DowntownIsOpen
#Streetscape
#ShopLocal
#WillAndMarq

Combined social media reach exceeded 500,000

Discover Downtown With Will & Marq

Main Street is open for business... and so much more!

Meet Will and Marq—William Digby, who founded the great city of Lafayette, Indiana and his companion, none other than the Marquis de Lafayette, the man whose moniker stamps our town. Join the dynamic duo as they roam this great city of ours and explore all that downtown has to offer. Don’t miss a single installment of The Adventures of Will & Marq video series brimming with adventure, intrigue, romance—OK, maybe not that last one.
Stakeholder involvement, fun moments
Stakeholder involvement, fun moments
Construction Challenges
Construction Challenges
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Construction Challenges
Construction Challenges – Lafayette Brewing Co.
Construction Challenges – Lafayette Brewing Co.
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Streetscape Results – Lafayette Brewing Co.
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