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Bet You Missed It -- Press Clippings -- In the News -- Carefully Selected by Your Crack Team of News Sleuths

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John Kennerly Interview
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JK: In the early 1990's the library received a gift of children's books from **Dr. Wofford Baldwin**, a local doctor and supporter of **Erskine College**. The collection consists of approximately 7,800 volumes of children's literature with a number of volumes dating back to the 19th century. This collection is currently housed in the Edgar Long English Room located in the library. The "Long Room" is currently closed to the public, and the **Baldwin Children's Book** collection is waiting to be processed and added to the online catalog. This is a rich resource for the study of children's literature and is much in need of better access. Lack of staffing and funding has prevented opening the collection to the public.

The majority of the library's special collection items are unique 18th and 19th century volumes or volumes of local significance. Many of these items are used by genealogical researchers with ties to the institution, the **ARP Church**, or the local geographical area. One significant component of the library's

genealogical collection is the **Miller Family History Center**. Funded by the Miller family, the **Family History Center** consists primarily of electronic resources such as census data, marriage records, death records, and family histories. Other resources associated with the Center include reference books and family papers. The **Center** is housed in **McCain Library**.

The library plans to move archives and special collections to the planned remote library annex once renovations are complete.

ATG: *What do you do for fun? Tell us about your family and hobbies.*

JK: I enjoy music. The time I spend as a guitarist, songwriter, and performer are more of a passion than a hobby. I got that from my mom. I also enjoy gardening and spending time outdoors. You can blame my father for that one. I must say, however, that my greatest pastime is spending time with my wife, **Heather**, and our three-and-a-half year old twin daughters, **Autumn** and **Bridget**. You could say that I am severely outnumbered at home, but, then again, who cares when you're surrounded by such beautiful women? 🐼

Bet You Missed It

Press Clippings — In the News — Carefully Selected by Your Crack Staff of News Sleuths

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A LITTLE COMPETITION COULD GO A LONG WAY By Bruce Strauch (The Citadel)

Despite the legal kibosh put to **Napster**, music swapping goes on unabated. Hollywood is using all its lobbying muscle to get protection technology in PCs, but what the industry really lacks is a will to compete. Hard core music thieves will never alter their ways. But run-of-the-mill **Joe Doaks** will part with his money if the product is right. In a fragmented music swapping world, one-stop recording is a plus. And the music companies have all the product.

See — **Thomas Weber**, "Record Companies Should Try Competing For Music Fans' Loyalty," *Wall Street Journal*, p.B1, April 15, 2002.

RETURNS JUST GET MORE NIGHTMARISH by Bruce Strauch (The Citadel)

Unknown **Pennie Clark Ianniciello** is the discounted book buyer for **Costco's** massive stores and along with whoever does the job for **Walmart** and **Sam's Club** is a big power in the publishing industry. The Clubs take up to 25% of the first printing and are consulted on what should be published. But — and there would be a but — the Clubs don't take many titles and will ditch a title in a week if it isn't selling. That takes a whole bunch of books — often by best-selling authors — off the market as the returns take two months to get back to the publisher.

And small bookstores, enjoy the spectacle. **Barnes & Noble** is going ballistic over the better discounts the clubs receive.

See — **Matthew Rose**, "Selling Books Like Dog Food Gives A Buyer Real Bite," *Wall Street Journal*, p.A1, April 10, 2002.

Alternative Library Literature, 2000/2001

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Edited by Sanford Berman and James P. Danky. [200]pp., 2002, \$45 softcover (8½ × 11), illustrations, index, ISBN 0-7864-1313-1.

"PROVOCATIVE" — *LIBRARY JOURNAL*

Ethics and Librarianship

Robert Hauptman. 161pp., 2002, \$35 softcover, bibliography, index, ISBN 0-7864-1306-9.

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Bruce H. Stewart, Jr. 264pp., 2002, \$75 hardcover (8½ × 11), 71 maps, notes, bibliography, index, ISBN 0-7864-1170-8.

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AFFIRMATIVE PORTRAITS

by **Pamela M. Rose** (University at Buffalo)

It hasn't been easy, but Nobel Laureate **Dudley Herschbach** has finally succeeded in getting a portrait of astronomer **Cecilia Payne-Gaposchkin** (1900-1979) hung in the faculty room in University Hall at **Harvard**. It only took 30 years and \$15,000!

See — "Breaking the Portrait Glass Ceiling" in Random Samples Section edited by **Constance Holden**, *Science*, Feb. 15, 2002, p.1227.

SECRECY, SECURITY AND SCIENCE

by **Pamela M. Rose** (University at Buffalo)

Campus policies on secret research are being debated at **MIT** and **Duke** among others, a consequence of the September 11th attacks and concerns about security. The clash is between homeland security suggestions that some research results be withheld and university views that restrictions are detrimental to research.

See — "Universities Review Policies for Onsite Classified Research" by **David Malakoff**, *Science*, Feb. 22, 2002, p.1438-39.

ABORIGINAL CONNECTIONS

by **Pamela M. Rose** (University at Buffalo)

Ethnographic research is about to become a lot easier. The Canadian government is funding the \$40 million project to electronically link aboriginal collections in North America and Britain. The **University of British Columbia** and the **Canada Foundation for Innovation** hope to create unprecedented access to information for researchers.

See — "21ST Century Ethnography" in Random Samples section edited by **Constance Holden**, *Science*, Feb. 22, 2002, p.1459.

PAPER IN THE PAPERLESS SOCIETY

by **Joan Loslo** (University of Northern Iowa)

Paper remains useful in the "paperless society," partly because of its usefulness in performing cognitive tasks, in which it has advantages over computers. Special mention is given to **Melvil Dewey**, who thought of paper as an instrument of control of data. This is another interesting entry relating to libraries by **Nicholson Baker**.

See — **Nicholson Baker**, "Social Life of Paper," *The New Yorker*, v.78 (5) (Mar. 25, 2002), p. 92-96.

MAVERICK MOVES

by **Pamela M. Rose** (University at Buffalo)

J. Craig Ventner, maverick founder of **Celera Genomics** and the source of the DNA used in the race to map the human genome, is turning his genius to solving the earth's greenhouse effect problem. In his new life **Ventner** is creating three not-for-profit ventures, including **Institute for Biological Energy Alternatives** which will focus on "carbon sequestration", the ability of plants and bacteria to soak up excess carbon dioxide. "**Venter** said he hopes to find — or, if necessary, create ... — an ideal organism or group of organisms that would be able to take in carbon dioxide, break it down, and produce both biological compounds and energy."

See — "A New Outlet for Venter's Energy—Genome Maverick To Take On Global Warming" by **Justin Gillis**, at <http://www.washingtonpost.com/wp-dyn/articles/A5058-2002Apr29.html>.

UNIFORMITY OR FLEXIBILITY?

by **Pamela M. Rose** (University at Buffalo)

Updating guidelines for sharing research issued by the **Royal Society in London** in 1665 proved a daunting task for scientists and journal editors. Meeting at the **National Academy of Sciences** in February, the group failed to forge some commandments on the ethics of making data "freely available" among researchers. So although neither the "Uniform Policy on Access to Data and Materials (UPADAM)" nor the "trench-by-trench" approach was adopted, attendees did agree on a few basic principles common to both.

See — "Clear-Cut Publication Rules Prove Elusive" by **Eliot Marshall**, *Science*, Mar. 1, 2002, p.1625.

BIOINFOWHATICS

by **Pamela M. Rose** (University at Buffalo)

What exactly is bioinformatics? This paper offers an incredibly clear explanation of this field, describing the main tools of the bioinformatician and how they are being used to interpret biological data and to further understanding of disease. The summary covers the key points: "Bioinformatics is the application of tools of computation and analysis to the capture and interpretation of biological data; Bioinformatics is essential for management of data in modern biology and medicine; The bioinformatics toolbox includes computer software programs such as **BLAST** and **Ensembl**, which depend on the availability of the internet; Analysis of genome sequence data, particularly the analysis of the human genome project, is one of the main achievements of bioinformatics to date; Prospects in the field of bioinformatics include its future contribution to functional understanding of the human genome, leading to enhanced discovery of drug targets and individualised therapy."

See — "Bioinformatics" by **Ardeshir Bayat**, at <http://bmj.com/cgi/content/full/324/7344/1018>.

MEDIA MERGER BELLY-FLOPS

by **Bruce Strauch** (The Citadel)

Those conglomerates that set out to own all the world's media have so far achieved zero synergy and some massive losses. **AOL Time Warner** posted a \$54 billion loss for the first quarter of 2002. **Vivendi Seagram Universal** is \$29 billion in debt with a \$15 billion first quarter loss. **Bertelsmann** was going to build an e-commerce pipeline for book and music sales, but can't seem to show a profit. It's had \$1 billion in Internet start-up losses. **Disney** movie popularity is way down, and the overseas theme parks only make a go by hiring savvy locals as partners who take most of the profits. And **Viacom-CBS** is reeling from the advertising slow-down.

And of course all the merger frenzy has completely distracted them from providing quality books, movies & TV shows.

See — **Bruce Orwall** and **Martin Peers**, "The Message of Media Mergers: So Far, They Haven't Been Hits," *Wall Street Journal*, p.A1, May 10, 2002

BAD HAIR DAY

by **Bruce Strauch** (The Citadel)

Patent-infringement lawsuits have gone up 62% over the decade, but it's rare for an infringer to call an inventor and tell him about it. It seems a German inventor named **Harry Gaus** invented a safety shut-off for hair dryers that worked when it touched water which will prevent those bathtub electrocutions. **Gaus** got a U.S. patent and then tried to sell his device to hair dryer giant **Conair**. **Gaus** was told 'no.' But then he was invited around for more schmoozing. And over drinks, a **Conair** VP confided they were already selling a dryer that "may infringe" **Gaus'** patent. And now after a two-week trial, a jury handed **Gaus** \$28.5 million.

See — **Jerry Markon**, "Conair Faces Hair-Raising Damage Award," *Wall Street Journal*, p.B1, March 19, 2002

Group Therapy

Column Editor: **Rosann Bazirjian** (Assistant Dean for Technical & Access Services, University Libraries, The Pennsylvania State University; Phone: 814-865-0404; Fax: 814-865-3665)
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GRIPE: Submitted by **Kent Mulliner** (Collection Development Coordinator, Ohio University Libraries)

I'm not sure if this is the best forum for this question, but it is a starting point. As we are struggling to add links from various **A & I** services to full-text articles (NLM's **Link-Out** would be an example, as would be such services as **SFX**, and we have a nascent similar capability within **OhioLINK**), I wonder how other libraries (esp. academic libraries) are handling this? Is it a Serials responsibility? A Tech Services responsibility? A Reference responsibility? Other?

As modest background, providing these links usually means preparing and updating a table of accessible resources (frequently e-journals) including dates and rules for access. This table can be submitted as a full table or by filling out forms on the linking site.

As this is an activity that hasn't really existed in the past since it deals with electronic **A&I** and full-text, I'm very interested in how libraries are handling it.

RESPONSE: Submitted by **Harriette Hemmasi** (Associate Dean of Libraries and Director of Technical Services, Indiana University, Bloomington.)

Not unlike the situation at other institutions, the evolving and multi-layered processes related to introducing and maintaining electronic resources for **Indiana University Libraries** patrons have evolved in a less than methodical fashion and have been shaped by a number of hands and minds.

Such has been the case whether the issue was ordering the item, signing off on the license agreement, adding the title to the Libraries' online catalog, Web pages, or both, trouble-shooting access problems, or activating additional links to, from, and among the Libraries' growing e-collection.

Initial linking to the resource is accomplished primarily by the **Electronic Resources Acquisitions Unit (ERA)**, with input from collection managers and **Library Information Technology (LIT)**, as needed. In most cases, title-level links are added to our webcat, even though exceptions to this practice have occurred. In the case of large aggregators, such as **EBSCO** and **Lexis-Nexis**, links have not been added to the webcat for each of the individual titles due to the impact on workload. In such cases, we continue to examine and experiment with the use of vendor-supplied records.

To find the most complete listing of electronic resources, users rely on a library Web page outside of the webcat. This page, <http://www.indiana.edu/~libej/>, was developed by one of our reference librarians and is jointly maintained by **Reference**, **ERA**, and **LIT** staff. **ERA** is responsible for keeping **~libej** updated by submitting, through a Web form, the individual e-journal titles that are processed for the webcat. A Reference librarian updates the list by mass processing titles from large aggregators, fixing problems, and managing the site. **LIT** provides system support for the **SUN** server that runs the **MYSQL**, which serves as the database engine for the site.

In addition to links, **~libej** documents holdings and informational files about each database. While this site continues to perform a critical function for library users, alternatives to maintaining the site are be-

ing explored. **ERA** staff have been working with **Serials Solutions** to generate a complete listing of e-resources. Results are currently less complete and less appealing than **~libej**, but we continue to work with **Serials Solutions** and our Web Development Team to determine how best to provide this data to our users.

There is no centralized group at **IU** presently carrying out the functions of adding, activating, and maintaining **A&I** links. The person responsible for making the final decision on whether and how to activate **A&I** links within a given product may be whomever the vendor has first or most recently contacted, i.e., collection manager, reference librarian, or **ERA** staff member. As evidence of this flexibility, **ERA** staff has experience with vendors in arranging for the activation of **A&I** links, such as those within **Web of Science** and **Current Contents**. Likewise, collection managers have worked directly with vendors such as **EBSCO**, **ABC-CLIO**, **PCI**, and **CSA**.

Follow-up on the malfunctioning of the **A&I** internal links is often initiated by public services staff or collection managers who are most familiar with the problems involved and the day-to-day use of the resource. **ERA** and **LIT** staff are also asked to help trouble-shoot problems since the exact source of the problems is often unclear. A trouble-shooting policy was developed this fall that reflects the sense of shared responsibility and involvement. <http://lit.indiana.edu/library/index.html> (Select: Libraries Database Problems Process)

To study broader issues, a Linking Task Force was recently appointed. This group is comprised of representatives from several of the Libraries' operational units, including collection management, public services, technical services, and information technology. The group is charged to review and evaluate current linking mechanisms, e.g., **SFX**, **iTablet**, and **CrossRef**, and recommend a timeline and plan for if and how these mechanisms should be implemented within the **IU Libraries** environment.

From our current perspective, this cross-operational approach seems to be the most effective at **IU**. We recognize the value of learning together and sharing both the burdens and benefits that come from exploring issues and finding solutions. While some functions may be the primary responsibility of certain areas, we have come to the realization that it is the continued intermingling

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HARVARD BIZ REV GOES TABLOID by Bruce Strauch (The Citadel)

Suzie Wetlaufer, editor of the peerless *Harvard Business Review*, admitted first to a "close relationship" with a junior staffer who for a time was a live-in baby-sitter. Then she admitted to romancing or being romanced by uber-CEO **Jack Welch** in the course of an interview series. This provoked a minor mutiny by the staff and ultimately her resignation/demotion to a position of "editor-at-large." Jack's wife will be divorcing him and dividing his gargantuan estate.

Naturally the tabloids were all over it. Harvard's response? **Walter Kiechel**, ed.-dir. of **Harvard Biz Pub Corp** has suggested the possibility of a case study in the *Biz Review*.

See — **James Bandler**, "Harvard Business review's Wetlaufer Resigns," *Wall Street Journal*, p.B1, April 25, 2002.