TABLE OF CONTENTS
v.12 #5 November 2000 © Katina Strauch

ISSUES, NEWS, & GOINGS ON

Rumors ........................................ 1
From Your Editor .................................. 6

FEATURES

Making It Work by Helen Williams — With the deluge of information on how technology is changing the face, mission, and infrastructure of libraries, there is an increased need for strategies to deal with these changes as they affect our core programs.

The Successful Liaison Program: An Academic Liaison Program: ......1

Librarians and Classroom Faculty As Partners in the Instructional Process by Irene K. Risser, Marjorie White and Geraldine Benson — This program is designed to coordinate the basic components of the university library curriculum, comprising information services, collection development, and library instruction.

College Librarians: Partners in Acquisitions and Serials Management by Ladd B. Brown, Molly Brennan Cox, and Nancy H. Seams — Library services at Virginia Tech in Blacksburg, Virginia, are physically centralized.

Collection Development for the Digital Age by Sandra S. Kerbel — We now have an opportunity to involve ourselves in the pre-publication aspects of the scholarly communication process by guiding, directing, and organizing the intellectual content as a product for the digital environment.

Collaboration and Reallocation: Implementing a New Collection Development Model by Janis M. Bandelin and John K. Payne — The distribution of library resources among academic departments/disciplines at many college and university libraries is often based on historical tradition with little rationale behind it. The escalating cost of serials in certain disciplines exacerbates the challenge of fairly allocating monies.

Op Ed — Opinions and Editorials ... 46
A Publishing view of the SPARC Initiative by Anthony Watkinson — Anthony was initially impressed by SPARC. How does he feel now?

Against the Grain Classifieds ... 91

Back Talk ... 92
by Tony Ferguson — Everyone seems to be concerned with determining how well they are doing in the race toward digital relevance. Here’s a test to measure your library’s success.

Memory Lane ... 5

ATG Millennium Issue — Call for Contributions. We’ve gotten a lot more, but we still need more! LAST CHANCE! Deadline is Nov. 15th.

ATG INTERVIEWS

Troy Williams ........................................ 50
President & CEO, Questia

Jim McGinty .......................................... 52
President, Cambridge Information Group

From the Reference Desk ....................... 56

Noteworthy Books ....................... 60
by Debbie Vaughn — Reviews of The American Presidents Ranked by Performance, American Author Houses, Museums, and Memorials. Eating Disorders: A Reference Sourcebook are just some of the books reviewed in this issue.

LEGAL ISSUES

Cases of Note ...................................... 66

<http://www.against-the-grain.com>
PUBLISHING

Papa Lyman Remembers .................. 44
by Lyman Newlin — This month Lyman remembers Charleston Conferences.

And They Were There .................. 74
Reports of Meetings — LOEX, and Winthrop's Libraries in Cyber Age Conferences.

BOOKSELLING

Other Side of the Street ................. 78
Principles to live by? Hardly. by Thomas Bachr — The Temple Principles were a set of guidelines intended to transform the scholarly publishing system.

Biz of Acq .............................. 79
Bringing Out the Dead: The Romance of Change in Librarianship by Forrest E. Link — The problem these days, says Forrest, is that dead ideas, dead procedures, and, yes, even dead companies haven't the decency to stay that way.

INTERNATIONAL

International Dateline .................. 85
Experiencing the China Society of Library Science Annual Conference 2000 by Hu Ming Rong and Haiwai Yuan.

International Dateline .................. 86
South Africa et al. — by Martin White — Besides reading a lot, Martin's been a-traveling to South Africa and the Netherlands.

TECHNOLOGY AND STANDARDS

Chaos .................................. 87
Acronyms in Today's Standards World — by Sandra K. Paul — Well, I've heard of ONIX and EDI and SISAC and BISAC, but what about DRM, DTD, EBX, and eXMDL. It's all Chaos!

Designing Librarians: on the Web ....... 88
by Anna Belle Leiseron — Digital photography is where it's at.

Webworthy ............................ 90
Unique and interesting Websites organized by broad subject area edited by Pamela Rose. Aquariums is one of the subjects this month, getting us all ready for our visit to the South Carolina Aquarium on Thursday night of the Charleston Conference!

ETC.

Adventures in Librarianship ............. 48
Kraft — Those of us who search the www regularly will laugh out loud at this one.

MEMORY LANE — ATG MILLENNIUM ISSUE — TIME IS RUNNING OUT
As you all should know by now, we are planning a Millennium Issue of ATG with the Dec.2000/January 2001 issue (v.12/6). What do you remember? We need submissions by November 15, 2000. Please see the flyer, included with this issue, for more details. Make the Millennium Issue a real treat for all of us by sending us your memories or favorite moments! We would even love photographs. SEND TO:
Katina Strauch, MSC 98, The Citadel, 209 Richardson Dr., Charleston, SC 29409. <strauchk@earthlink.net> phone or fax: 843-723-3536 www.against-the-grain.com