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Bet You Missed It-Press Clippings-In the News

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copy it saying that it would violate copyright law. They explained that they refuse to copy more than one article from the same journal title, if the requesting library has made previous requests from that journal in the past five years. Is this not a misinterpretation of the CONTU Interlibrary Loan Guidelines?

ANSWER: The Association has it wrong; they appear to be confusing Section 108(d) and the ILL guidelines. Section 108(d) deals with the borrowing library in the ILL situation; it states that the local library cannot copy for a user more than one article from a journal issue.

For ILL, a library may borrow five articles

a year from the journal title. It can even be the same article five times, for five separate users. The lender does not need to maintain records, the borrowing library does, however. It is the responsibility of the borrowing library to conform to the guidelines. All the lender need do is require that the borrower certify that it is conforming to the ILL Guidelines.

In fact, the borrowing library may borrow more than the five articles from a journal title within the calendar year as long as it seeks permission or pays royalties, etc. In the situation described, the borrowing library may not even be in this situation since the lending library apparently misunderstands the ILL Guidelines concerning five requests from a title within a calendar year over the most recent five years of the journal.

Bet You Missed It

Press Clippings — In the News — Carefully Selected by Your Crack Staff of News Sleuths

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ERUDITE ENGINEERS

by **Pamela M. Rose** (University at Buffalo)

If you enroll in the first freestanding undergraduate engineering college in the U.S. now under construction outside Boston, be prepared to take **Diana Dabby's** course on **Leonardo da Vinci's** scientific and artistic achievements as well as courses on starting a dot-com, fluid mechanics, and thermodynamics. Student-partners will also combine on-campus seminars with monthlong experiences abroad. Head **Richard Miller** isn't fazed by the challenge of actually educating rather than simply training future engineers. Opening in September 2002, the goal of the new **Olin College of Engineering**, which will have no academic departments or tenured faculty, is to produce 150 graduates a year with the ability to predict, create and manage the technology that will shape the future.

See — **Jeffrey Mervis**, "Olin Puts Up \$500 Million for 'No-Excuses' College" in *Science*, p. 1887, Mar. 9, 2001.

THE MISSING LINK

by **Sandra Beehler** (Old Dominion University)

The "map" is now the size of half the continental U.S. **Anoto**, the Swedish startup company that owns the "map", is working to ensure that their system of transmitting handwritten information will be the standard for the future.

Here's how it works. — A sheet of "digital paper" is covered with microscopic dots that are arranged in such a way that each dot is a unique "location" on the "map". A pen equipped with a tiny optical device, a **Bluetooth** microchip and a ballpoint (so you can read what you're writing) transmits those "locations" through your mobile phone or **PDA** to one of **Anoto's** computers holding the "map" which deciphers them into an image that is then sent to the service provider that owns that portion of the "map". Presto!—instant transmission of handwritten communications in any language (or none: graphics will be possible too). **Anoto** makes its money by selling portions of the "map" to service providers and tracking transactions (taking a cut of each transaction payment). Digital paper and special pens are cheap to manufacture and easily distributed to consumers. Industry observers say **Anoto's** system, if widely adopted, may provide the final missing link between paper and digital.

See — "The Hot New Medium: Paper", *Wired*, p. 185-91, April 2001.

See — "The Hot New Medium: Paper", *Wired*, p. 185-91, April 2001.

Please Note: Additional "Bet You Missed Its" can be found on page 93 in this issue. — **KS**

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a student and loved using full text journals, I can't wholeheartedly support the idea that digital access in the absence to the originals is bad. Looking at our full text download statistics also convinces me that full text is extremely popular with all users—not just me. Yes, I understand that the OCR technology that is going on behind my searches, and then reading PDF versions of the original pages, is a joke; but such indexing lets me scan so many more articles than I would have otherwise. And I find that I am equally enthusiastic about electronic reference works, monographs, and especially electronic dissertations. But if I didn't have sufficient funds to do both (Columbia does), I would feel justified in buying only digital and hope that the student who wants/needs to use the printed version will be able to borrow it from libraries than can afford to do both or who are anti-digital.

So in the end I enjoyed reading Baker's hyperbolic diatribe in a self flagellating sort of way, although I totally protest/condemn his personal attacks on Pat Battin. She has vision and integrity, rare qualities and rarer to be found in the same person. She is guilty of taking part in promoting the *Slow Fires* hype, but she is not alone in her use of this technique to draw attention to a problem that she feels strongly about. Mr. Baker is equally guilty of this sin as well. He made several points that are worth serious consideration.

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our online account. It happens every renewal that we lose 2-10 journals, then have to contact the publishers to re-establish access.

PUB: *Would you like to see the print and online subscription process even more consolidated so that the subscription agents handle everything from payment of subscriptions to handling of site licenses?*

LIB: I hate giving up the authority but relish the idea of time saved. Of course, the ideal would be for you to throw the online access or print in for free. The future of subscription services is a difficult thing to predict. The large publishers could make it economically attractive to deal directly with them. In the short term, yes, I can see the agents doing this for us.

PUB: *In what ways do you see the online environment improving for library customers?*

LIB: I foresee that in the future the access points will likely be more standardized, in particular in regard to access from various citation indexes. Also I see handheld and wireless technology as potentially having a significant impact upon the future online environment in libraries.

You can ring me at (919) 620-0681 or email me at <amber@jbmr.org> if you would like to add to this discussion or suggest topics to address in future columns.

DIVORCE HAPPENS TO LOVE GURUS

by Bruce Strauch (the Citadel)

Megabucks authors Ellen Fein and Sherrie Schneider promoted *The Rules* as a chronicle of their experiences in snagging the wily male animal. *Rules II* was hot too, and *Rules III*—holding that marriage together through subservience, long hair and low expectations of male sympathy—was due out. Then Fein let it drop to Warner Books that she was about to divorce her husband. And the action had been filed a year earlier ... before she signed the contract. She claims to have kept it a secret hoping for a reconciliation. Now the cover blurb will have to be redone, dropping the claim to Fein's enduring marriage. See—Devon Spurgeon, "Author's Divorce Pits Her 'Rules' Against Reality" in *Wall Street Journal*, p.B1, March 23, 2001.

LEATHERSTOCKING TALES FROM MITTELEUROPA

by Bruce Strauch (the Citadel)

Thief and swindler Karl May's Westerns have sold 100 million copies of 80 books, making him the bestselling German author of all time. His fans included Hitler and Einstein, and he sparked all the German Wild West clubs. Lufthansa recently laid on non-stop service to Phoenix to haul all the German tourists to May literary sites. May died in 1912 having never visited the Southwest. All his data came from magazine articles on Indian wars which he first found in a prison library. Now the Karl May cult has hit American campuses—symposiums, exhibits, film festivals—possibly because the white men were usually villains, thus passing the p.c. test. Can doctoral dissertations and deconstruction be far behind? See—Cecilie Rohwedder, "Germans Have a Thing About the Wild West, Thanks to Karl May" in *Wall Street Journal*, p.A1, April 4, 2001.

NICE WORK IF YOU CAN GET IT by Bruce Strauch (the Citadel)

Sumner Redstone expanded his father's drive-in movie chain into Viacom. It now owns CBS, Paramount, MTV, Blockbuster and Nickelodeon. And with the help of that necessary "accomplished collaborator" he's going to tell us all about how he did it. Conveniently, Viacom owns the publisher Simon & Schuster. Which is giving him a coast-to-coast publicity tour, network t.v. appearances and a high-priced "lay-down date." That means the book will be launched everywhere on a single day, which requires a lot of tricky shipping. Sales staff have been exhorted to treat the launch as "A Passion to Keep Our Jobs," a little word play on the book's title *A Passion to Win*. Traditionally, these top exec books were highly suspect and were taken to another publishing house to prove they weren't total vanities. As you can guess, many don't sell very well. See—Laurie P. Cohen, "Simon & Schuster Is More Than Excited About a New Author," in *Wall Street Journal*, p.A1, April 5, 2001.

BUT DOES HE HAVE A TRUST FUND?

by Bruce Strauch (the Citadel)

Charles Webb was born rich, and his family was contemptuous of his novel *The Graduate* until it became a movie and a huge success. Irritated by the success ethic and American consumerism, Webb gave the money away to charity and moved with his wife to England, drawn by the English eccentric lifestyle. Now after forty years, he has published again—*New Cardiff* with Little, Brown & Co. And he doesn't care at all for the hype connecting him with his famous earlier book. In fact, he had six novels after *The Graduate*, all panned by critics as inferior to his big hit. See—Wade Lambert, "Author of 'The Graduate' (Finally) Publishes Again," in *Wall Street Journal*, p.B1, May 8, 2001.

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