February 2000

Bestsellers in Anatomy & Physiology

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Recommended Citation

Crowell, Francoise and Nardini, Bob (2000) "Bestsellers in Anatomy & Physiology," *Against the Grain*: Vol. 12: Iss. 1, Article 27.
DOI: <https://doi.org/10.7771/2380-176X.3425>

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Best Sellers in Anatomy & Physiology 1999

by Françoise Crowell <FCrowell@YBP.com>

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We are not sure which is the bigger mystery on YBP's list of 50 best-selling titles for 1999 in Anatomy and Physiology—why we've sold one copy more of *Comparative Hearing: Fish and Amphibians* than we have for *Comparative Hearing: Insects*, or why this pair of Springer-Verlag titles landed on the list in the first place.

It's no surprise at all, though, that the predominant topics on the list reflect our customers' interests in sexual differences, mind and memory, and aging, all universal areas of human concern, of course, which far outnumber topics such as the musculoskeletal system, or NMR spectroscopy, or cellular signal transduction. The American Psychological Association's *Male, Female: The Evolution of Human Sex Differences* has been our top-selling Physiology title for the year, edging out, again by a margin of one copy, Houghton Mifflin's *Woman: An Intimate Geography*.

We hope this best-seller list, which we've arranged in descending sales order,

helps readers of ATG to identify a few titles useful to their own collections.

Geary, David C. *Male, Female: The Evolution Of Human Sex Differences*. Amer Psych Assn 1998 \$49.95 Cloth 1557985278

Angier, Natalie. *Woman: An Intimate Geography*. Houghton Mifflin 1999 \$25.00 Cloth 0395691303

Squire, Larry R. *Memory: From Mind To Molecules*. Scientific American 1999 \$34.95 Cloth 0716750716

Fruton, Joseph S. (Joseph Stewart), 1912- *Proteins, Enzymes, Genes: The Interplay Of Chemistry And Biology*. Yale Univ Press 1999 \$45.00 Cloth 0300076088

Biochemical Pathways: An Atlas Of Biochemistry And Molecular Biology; Ed. By Gerhard Michal. Wiley-Liss 1999 \$115.00 Cloth 0471331309

Kirkwood, Tom. *Time Of Our Lives: The Science Of Human Aging*. Oxford Univ Press 1999 \$27.50 Cloth 0195128249

Allman, John Morgan. *Evolving Brains. Scientific American* 1999 \$34.95 Cloth 0716750767

Spitzer, Manfred. *Mind Within The Net: Models Of Learning, Thinking, And Acting*. MIT Press 1999 \$27.50 Cloth 0262194066

Watkins, James, 1946- *Structure And Function Of The Musculoskeletal System*. Human Kinetics 1999 \$49.00 Cloth 0880116862

From Brains To Consciousness?: Essays On The New Sciences Of The Mind; Ed. By Steven Rose. Princeton Univ 1998 \$29.95 Cloth 0691004692

Jouvet, Michel. *Paradox Of Sleep: The Story Of Dreaming*. Translated By: Laurence Garey. MIT Press 1999 \$25.00 Cloth 0262100800

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the institution may sell the presentation (depending on the agreement between the school and the faculty members). However, if one looks at the starwars.com Website and reads the terms of use, commercial use of the images and sound is prohibited. So, while use for the workshop presentation may have been fair use, selling the presentation makes it commercial. If there is broad distribution, even if the sales price is only cost recovery, the best course is to contact Lucasfilm and seek permission.

QUESTION: The X corporation libraries want to harmonize the way they maintain interlibrary loan records. Corporate counsel has advised that only loans between the corporation and outside libraries are defined as interlibrary loans. Further, librarians have been told that it is not necessary to keep records of photocopies obtained from any of the 13 X corporation libraries as these are covered by its Copyright Clearance Center

agreement. The same instruction was provided as to not keeping any records of photocopies obtained from an outside, for-profit photocopy vendor. Complicating this issue is the fact that some of these libraries work with vendors that send itemized bills showing separate copyright payments, while other libraries work with a vendor that has sent a letter saying that they will pay the royalties to the CCC. So, is it necessary to keep ILL records?

ANSWER: The only records that must be kept are ILL for which none of the corporation X libraries pays royalties, that is, library to library loans. If the copies come from a vendor that pays the royalties, no records are necessary. This activity is not ILL and royalties are paid. However, it is a good idea to use only authorized document delivery services that pay the royalties for the copies.

If the library obtains a photocopy from a university library, then that is an ILL. If the corporation pays royalties for all ILL also, then no records are required, but libraries may want to do so to provide documentation of compliance. It is a corporate decision.

TestDriving CD-ROM from page 56

words and phrases of right-to-left languages like Hebrew into left-to-right text such as English. The very powerful search engine locates words or phrases anywhere on the CD and highlights the results.

A topic browser window appears to the left of the main window. It is organized both by era and by topics, with entries listed beneath the topic window. The installation recommends setting a screen resolution of 800 x 600; but the 9-point type can appear too small for easy viewing. One can change the font by editing the user preferences; but this does not change the size. One can change the size from the View option on the toolbar or use Control-Shift-< and Control-Shift->. One can also use the product at 640 x 480 resolution and close the topic browser window. It can be activated at any time and overlays the main window.

African-American History and Culture: CD-ROM Encyclopedia is a thorough subject encyclopedia in coverage. Many entries are brief; but the synergy of all the various components from a variety of sources and the links between related entries provide students and researchers with a rich web of information. The powerful Logos Library System search engine is a good selection for this well-executed product.

Bestsellers in Anatomy
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Hormones, Health, And Behavior: A Socio-ecological And Lifespan Perspective; Ed. By C. Panter-brick. Cambridge Univ Pr 1999 \$69.95 Cloth 0521573327

Carter, Rita. **Mapping The Mind.** Univ Of California Pr 1998 \$29.95 Cloth 0520219376

Fain, Gordon L. **Molecular And Cellular Physiology Of Neurons.** Harvard Univ Press 1999 \$65.00 Cloth 0674581555

States Of Mind: New Discoveries About How Our Brains Make Us Who We Are; Ed. By Robert Conlan. John Wiley 1999 \$24.95 Cloth 0471299634

Samuel, David. **Memory: How We Use It, Lose It And Can Improve It.** New York Univ Press 1999 \$19.95 Cloth 0814781454

Males, Females, And Behavior: Toward Biological Understanding; Ed. By Lee Ellis. Praeger 1998 \$69.50 Cloth 0275959414

Latchman, David S. **Eukaryotic Transcription Factors.** Academic 1998 \$59.95 Cloth 0124371760

Protein Targeting And Translocation; Ed. By D.A. Phoenix. Princeton Univ Pr 1998 \$85.00 Cloth 069100901

Hughes, Howard C. **Sensory Exotica: A World Beyond Human Experience.** MIT Press 1999 \$26.95 Cloth 0262082799

Consciousness And Human Identity; Ed. By John Cornwell. Oxford Univ Press 1998 \$24.95 Cloth 0198503237

Brody, Tom. **Nutritional Biochemistry.** Academic 1999 \$79.95 Cloth 0121348369

Cantor, Charles R. **Genomics: The Science And Technology Behind The Human Genome Project.** Wiley-Liss 1999 \$125.00 Cloth 0471599085

Wilmore, Jack H., 1938- **Physiology Of Sport And Exercise. Human Kinetics** 1999 \$59.00 Cloth 0736000844

Palmer, Stephen E. **Vision Science: Photons To Phenomenology.** MIT Press 1999 \$70.00 Cloth 0262161834

Modern Nutrition In Health And Disease; Ed. By Maurice E. Shils. Lippincott/W&W 1999 \$106.00 Cloth 068330769x

Pattern Discovery In Biomolecular Data: Tools, Techniques, And Applications; Ed. By Jason T. L. Wang. Oxford Univ Press 1999 \$55.00 Cloth 0195119401

Warshofsky, Fred. **Stealing Time: The New Science Of Aging.** Harpercollins 1999 \$26.00 Cloth 1575000458

Barash, David. **Mammal In The Mirror: Understanding Our Place In The Natural World.** W.H. Freeman 1999 \$24.95 Cloth 0716733919

Strand, Fleur L. **Neuropeptides: Regulators Of Physiological Processes.** MIT Press 1999 \$65.00 Cloth 0262194074

RNA World: The Nature Of Modern RNA Suggests A Prebiotic RNA; Ed. By Raymond F. Gesteland. Cold Spring Harbor 1999 \$129.00 Cloth 0879695617

Rosenzweig, Mark R. **Biological Psychology: An Introduction To Behavioral, Cognitive, And Clinical Neuroscience.** Sinauer Associates 1999 \$76.95 Cloth 0878937919

Comparative Hearing: Fish And Amphibians; Ed. By Richard R. Fay. Springer-Verlag 1999 \$89.95 Cloth 0387984704

Scanlon, Valerie C. **Essentials Of Anatomy And Physiology.** F.A. Davis 1999 \$33.95 Paper 0803604076

Mackinnon, Laurel T. **Advances In Exercise Immunology.** Human Kinetics 1999 \$49.00 Cloth 0880115629

Mcree, Duncan Everett, 1957- **Practical Protein Crystallography.** Academic 1999 \$89.95 Cloth 0124860524

Glezerman, Tatyana. **Language, Thought, And The Brain.** Kluwer 1999 \$79.50 Cloth 0306460963

Drubach, Daniel. **Brain Explained.** Prentice Hall 2000 \$30.67 Paper 0137961944

Comparative Hearing: Insects; Ed. By Ronald R. Hoy. Springer-Verlag 1998 \$89.95 Cloth 0387946829

Advances In Synaptic Plasticity; Ed. By Michel Baudry. MIT Press 2000 \$65.00 Cloth 0262024608

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withstand longer development and publishing paths. While not diminishing the scholarly vitality of these fields, the collection of metaphors that faculty in these areas use to talk about their disciplines is different and has a significant effect on how educators in these "fuzzy" areas view scholarly communication. Longer treatises with significant academic apparatus are expected to be part of the package that tenure candidates bring to the table. The norm in these areas is reflected by the painstakingly long hours of research spent alone over stacks of books. The educational fodder of these areas is the past. What more is there to discover about Plato unless something old is found and brought into the present, introduced into a fixed system, to cause reevaluation and review and hopefully some chaos? Yet, the world is a richer educational agora because Platonic study is extremely important.

Vacuums are wonderful devices to clean the carpet, but they hardly provide the best surrounding for inspired research. Genius necessitates a thorough understanding of the current parameters of a given field. Genius also requires a Kierkegaardian "leap of faith" to a new framework. The e-revolution allows for a quicker, cooperative, and

more global way in which to conduct investigation. Just as the electronic market is putting pressure on manufacturers to unify pricing (due to the ease of checking prices across internet time and space), the electronic scholarly community will put pressure on researchers to take into account a much larger information view before dispensing results.

The book should not stand as a bulwark against progress in an area, scholarly com-

munication, where change is the norm and innovation the key to educational development. The next several years will bring new challenges and opportunities. A recent grant by the **Mellon Foundation** provides the capital for a reevaluation of scholarly communication and the university press. The timing could not be better. We must get ourselves out of the current information container before we find out that it's been closed for the good of all.

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Fundamentals Of Neural Network Modeling: Neuropsychology And Cognitive Neuroscience; Ed. By Randolph W. Parks. Mit Press 1998 \$60.00 Cloth 0262161753

Biochemistry Of Exercise X; Ed. By Mark Hargreaves. Human Kinetics 1999 \$60.00 Cloth 0880117583

Redish, A. David. *Beyond The Cognitive Map: From Place Cells To Episodic Memory*. MIT Press 1999 \$45.00 Cloth 0262181940

Sellers, James. *Myosins*. Oxford Univ Press 1999 \$50.00 Paper 0198505094

Carlino, Andrea, 1960- *Books Of The Body: Anatomical Ritual And Renaissance Learning*;

Trans. By John Tedeschi. Univ Of Chicago 1999 \$29.00 Cloth 0226092879

Where Biology Meets Psychology; Ed. By Valerie Gray Hardcastle. MIT Press 1999 \$55.00 Cloth 0262082764

Masoro, Edward J. *Challenges Of Biological Aging*. Springer Publishing 1999 \$38.95 Cloth 0826112773

Friebolin, Horst. *Basic One- And Two-dimensional NMR Spectroscopy*. Wiley-vch 1998 \$59.95 Paper 3527295135

Introduction To Cellular Signal Transduction; Ed. By Ari Sitaramayya. Birkhauser 1999 \$75.00 Cloth 0817639829

Traub, Roger D. *Fast Oscillations In Cortical Circuits*. MIT Press 1999 \$50.00 Cloth 0262201186