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Bestsellers in Australia/New Zealand, 2000

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And They Were There from page 67

- User takes 10 seconds to decide if site has what they want and will only wait 40 seconds for delivery.

- Evolution: "Online brochure" to service delivery to relationship with user.

- Make usability key part of the design process.

- Color outside the lines: basic options are HTML, database driven Web sites, and the Web as an interface to software.

- Don't forget accessibility!

Regarding e-publishing, publishers are kissing frogs.

"Beastly Breakfast" on Trials:

- License before trial is too much work and almost insulting.

- Details of set up are important.

- Consider appointing a trials advocate.

- Minimum of 1 month is best; ideal 60 days.

- Direct solicitation by vendors/publishers to faculty has been going on for years—often not appreciated by libraries. Cooperation between vendor and library is crucial.

- Publicizing trials is key.

e-books:

- Engage in the chaos: being a part of the evolution takes more resources, but will cause it to go in the best direction.

- Utility is key.

- Reasonable price for what's offered.

- Still trying to define just what an e-book is.

- Lack of standard is a hindrance to mass adoption.

Privacy between reader and publisher has shifted.

Usage data is big deal.

Summary of Tour

When digging through a field of so many nuggets by way of thought provoking, at times controversial, and sometimes genuinely enlightening discussions, it's tough to only pick up a few of the bits of wisdom.

While the number of opinions on the numerous topics covered was as varied as the number of attendees, it was encouraging to observe an environment of genuine dialogue and cooperation amongst the various industry players.

The uncertainties brought on by technology have provided at least one positive outcome: greater awareness that if our industry is to arrive at some standards in the hope of making more effective use of technology, we must have representation by all sectors.

Bestsellers in Australia / New Zealand 2000

by **Françoise Crowell** <FCrowell@YBP.com>

The year 2000 brought to our homes, among other things, images of the New Year celebrations in New Zealand and the Summer Olympics in Sydney. In bookstores there were many displays of Australian travel books, history titles and fiction. Personally, this antipodean emphasis was reinforced by a trip to Melbourne for YBP where, with the advice of Australian librarians, I discovered writers unknown to me. The academic publishing world mirrored this heightened interest in Australian/New Zealand topics. The mixture of titles here reflects the diversity of interest in this region: art, film, sports, native studies, ecology, etc. Fittingly, five of our best sellers come from Australian University Presses. Librarians and arm chair travelers alike will find here books for their collections.

Jane Campion's The Piano; Ed. by Harriet Margolis. Cambridge Univ 2000 \$54.95 Cloth 0521592585

Macintyre, Stuart, 1947- . *Concise History of Australia*. Cambridge Univ 1999 \$54.95 Cloth 0521623596

Mcculloch, Susan. *Contemporary Aboriginal Art: A Guide to the Rebirth of an Ancient Culture*. Univ of Hawai'i 1999 \$39.00 Cloth 0824822684

Bliss, Michael, 1947- . *Dreams Within A Dream: The Films of Peter Weir*. Southern Illinois 2000 \$39.95 Cloth 0809322846

Cowlishaw, Gillian, 1934- . *Rednecks, Eggheads and Blackfellas: A Study of Racial Power and Intimacy in Australia*. Univ of Michigan Pr 1999 \$26.95 Paper 0472086480

Bergerud, Eric M. *Fire in the Sky: The Air War in the South Pacific*. Westview 2000 \$35.00 Cloth 081332985x

Rowse, Tim, 1951- . *Obligated to be Difficult: Nugget Coombs' Legacy in Indigenous Affairs*. Cambridge Univ 2000 \$59.95 Cloth 0521773539

Head, Lesley. *Second Nature: The History and Implications of Australia as Aboriginal Landscape*. Syracuse Univ 2000 \$39.95 Cloth 0815605870

Rosenfeld, Jean Elizabeth, 1940- . *Island Broken in Two Halves: Land and Renewal Movements Among the Maori of New*

Zealand. Penn State Univ 1999 \$49.50 Cloth 0271018526

Oxford Companion to Australian Film; Ed. by Brian McFarlane. Oxford Univ Press 1999 \$65.00 Cloth 0195537971

Alves, Dora. *Maori and the Crown: An Indigenous People's Struggle for Self-determination*. Greenwood 1999 \$55.00 Cloth 0313310580

Toohy, K. (Kristine). *Olympic Games: A Social Science Perspective*. Cab International 2000 \$70.00 Cloth 0851993427

Malouf, David, 1934- . *Dream Stuff: Stories*. Pantheon 2000 \$22.00 Cloth 0375420533

Mccullough, Dale R., 1933- . *Kangaroos of Outback Australia: Comparative Ecology and Behavior of Three Coexisting Species*. Columbia Univ Press 2000 \$50.00 Cloth 023111916x

Kneale, Matthew, 1960- . *English Passengers*. Doubleday 2000 \$25.00 Cloth 0385497431

Bryson, Bill. *In A Sunburned Country*. Broadway Books 2000 \$25.00 Cloth 0767903854

Johnston, Mark, 1960- . *Fighting the Enemy: Australian Soldiers and their Adversaries in World War II*. Cambridge Univ 2000 \$69.95 Cloth 0521782228

Bowman, D.M.J.S. *Australian Rainforests: Islands of Green in a Land of Fire*. Cambridge Univ 2000 \$85.00 Cloth 0521465680

Symanski, Richard. *Blackhearts: Ecology in Outback Australia*. Yale Univ Press 2000 \$32.50 Cloth 0300078196

Centenary Companion to Australian Federation; Ed. by Helen Irving. Cambridge Univ 1999 \$64.95 Cloth 0521573149

Davies, Bronwyn, 1945- . *(In)Scribing Body/Landscape Relations*. Altamira 2000 \$62.00 Cloth 0742503194

Moorhouse, Geoffrey, 1931- . *Sydney: The Story of a City*. Harcourt Trade 1999 \$25.00 Cloth 0151006016

Piano Lessons: Approaches to the Piano; Ed. by Felicity Coombs. John Libby 1999 \$19.95 Paper 1864620358

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Bestsellers
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Reshaping the Labour Market: Regulation, Efficiency and Equality in Australia; Ed. by Sue Richardson. Cambridge Univ 1999 \$64.95 Cloth 0521652812

Dussart, Francoise. **Politics of Ritual in an Aboriginal Settlement: Kinship, Gender, and the Currency of Knowledge.** Smithsonian Inst 2000 \$45.00 Cloth 1560983930

Unemployment Crisis in Australia: Which Way Out?; Ed. by Stephen Bell. Cambridge Univ 2000 \$69.95 Cloth 0521643503

Gilling, Tom. **Sooterkin.** Viking 2000 \$23.95 Cloth 0670891525

Toussaint, Sandy. **Phyllis Kaberry and Me: Anthropology, History and Aboriginal Australia.** Melbourne Univ 1999 \$29.95 Paper 0522848354

Identity Work: Constructing Pacific Lives; Ed. by Pamela J. Stewart. Univ of Pittsburgh 2000 \$45.00 Cloth 0822941155

Flanagan, Richard, 1961-. **Sound of One Hand Clapping.** Atlantic Monthly 2000 \$24.00 Cloth 0871138026

Miller, Alex, 1936-. **Conditions of Faith.** Scribner 2000 \$25.00 Cloth 0684869357

Religious Business: Essays on Australian

Aboriginal Spirituality; Ed. by Max Charlesworth. Cambridge Univ 1998 \$22.95 Paper 0521633524

Levine, Stephen. **New Zealand Jewish Community.** New Lexington 1999 \$65.00 Cloth 0739100033

Mccullough, Collen. **Morgan's Run.** Simon & Schuster 2000 \$28.00 Cloth 0684853299

King, Michael, 1945-. **Wrestling with the Angel: A Life of Janet Frame.** Counterpoint 2000 \$30.00 Cloth 1582430691

Sillitoe, Paul. **Social Change in Melanesia: Development and History.** Cambridge Univ 2000 \$59.95 Cloth 0521771412

Daly, James W., 1934-. **Recreation and Sport Planning and Design.** Human Kinetics 2000 \$36.00 Paper 0736003452

Cook, Ian. **Liberalism in Australia.** Oxford Univ Press 1999 \$22.00 Paper 0195537025

Rata, Elizabeth, 1952-. **Political Economy of Neotribal Capitalism.** Lexington Books 2000 \$65.00 Cloth 0739100688

Sinatra, Jim. **Listen to the People, Listen to the Land.** Melbourne Univ 1999 \$29.95 Paper 0522848613

Simpson, Ken. **Birds of Australia.** Princeton Univ 1999 \$39.50 Cloth 0691049955

Kelsey, Jane. **Reclaiming the Future: New Zealand and the Global Economy.** Univ of Toronto 2000 \$27.95 Paper 0802083951

Watson, Elizabeth A. **Women, Work and Care of the Elderly.** Ashgate 1999 \$64.95 Cloth 1840143959

Johnson, Louise C., 1953-. **Placebound: Australian Feminist Geographies.** Oxford Univ Press 2000 \$19.95 Paper 0195535669

Drewe, Robert, 1943-. **Shark Net: Memories and Murder.** Viking 2000 \$24.95 Cloth 0670888095

Mcgarvie, Richard E. **Democracy: Choosing Australia's Republic.** Melbourne Univ 2000 \$24.95 Paper 0522848087

Lake, Marilyn. **Getting Equal: The History of Australian Feminism.** Allen & Unwin 1999 \$24.95 Paper 186508137x

Dixson, Miriam. **Real Matilda: Woman and Identity in Australia; 1788 to the Present.** New South Wales 1999 \$24.95 Paper 0868407372

Bradley, James, 1967-. **Deep Field: A Novel.** Henry Holt 2000 \$26.00 Cloth 0805061118

Carrying the Banner: Women, Leadership and Activism in Australia; Ed. by Joan Eveline. Univ of Western Australia 1999 \$24.95 Paper 1876268301

Publisher Bestsellers — New York University Press

Column editor: **Julia A. Gammon** (Head Acquisitions Dept., University of Akron, & Marketing Manager, University of Akron Press) <jgammon@uakron.edu>

Established in 1916, the **New York University Press** has a strong editorial program in history, law, social sciences, psychology and psychiatry, gender studies, business, Judaica and New York regional affairs, to name a few. With over 1,400 books in print and publishing over 146 new books in 1999, the selection is large and comprehensive.

Rachel Weiss, Marketing and Sales Manager, at **NYU Press** provided this concise list of recent bestsellers. Her best kept secrets that haven't seen the demand that was expected are two interesting books—one a photographic essay on life in a prison and the other on using the Web in college instructions. They sound like books I should have ordered. Check your catalog too.

Bestsellers

Kosovo: A Short History, by **Noel Malcolm**, (0-8147-5598-4, \$28.95 cloth). Described by the *Wall Street Journal* as "a book every policy expert, journalist and lay

person must read," this book, acclaimed by reviewers here and abroad, provides the definitive history of this troubled region, from its origins to its current state of unrest.

American Metropolis: A History of New York City, by **George J. Lankevich**, (0-8147-5149-0, \$18.95 paper, 0-8147-5148-2, \$55.00 cloth). Already in its second printing, this political and economic history of Gotham was described by *Publishers Weekly* as "a terrific primer on the Big Apple."

Just the Facts: How "Objectivity" Came to Define American Journalism, by **David T. Z. Mindich** (0-8147-5613, \$24.95 cloth). A former journalist for CNN looks at the historical development of objectivity in American journalism, in what *Columbia Journalism Review* deemed "an engaging discussion."

Best Kept Secrets

Behind the Razor Wire: Portrait of a Contemporary American Prison System, Photographs and Text by **Michael Jacobson-**

Hardy, with a foreword by **Angela Davis**, and essays by **John Edgar Wideman**, **Marc Mauer**, and **James Gilligan, M.D.** (0-8147-4240-8, \$29.95 cloth). A forceful examination, in words and stunning black-and-white photographs, of the American penal system, from the inside out. This book was named as one of the top photography books of the year by the *Boston Globe*.

The Wired Professor: A Guide to Incorporating the World Wide Web in College Instruction, by **Anne B. Keating** with **Joseph Hargitai** (0-8147-4725-6, \$19.50 paper, 0-8147-4724-8, \$50.00 cloth). With a companion web site: <http://www.nyupress.nyu.edu/professor.html>.

This new book is the first book written specifically to help professors with limited technical expertise build and manage instruction-based Web sites. In addition to step-by-step instructions and examples, the book also discusses the pedagogical challenges posed by the Internet.