April 2002

Best Sellers in Ethics

Francoise Crowell

Yankee Book Peddler, fcrowell@ybp.com

Follow this and additional works at: <https://docs.lib.purdue.edu/atg>

Part of the [Library and Information Science Commons](#)

Recommended Citation

Crowell, Francoise (2002) "Best Sellers in Ethics," *Against the Grain*: Vol. 14: Iss. 2, Article 23.

DOI: <https://doi.org/10.7771/2380-176X.3189>

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.

And They Were There from page 68

are supposed to be managing them, it frequently seems they manage you. In addition, they are unexpectedly expensive and unpredictable.

The conference featured events on the first two evenings of the conference, Wednesday and Thursday, and provided buses to the River Walk on the last night, Friday, for an "evening on our own." The Wednesday evening event featured a Mexican buffet on the Esplanade at Trinity campus. On Thursday night, attendees were treated to the **Institute of Texan Cultures** where they were able to sample ethnic foods from many of the cultures of Texas and leisurely explore the displays about the history of the region. Thursday and Friday nights concluded with a late night social (from 10 p.m. to 12 midnight) allowing **NASIG** night owls to visit, have a cool drink, watch *2001: A Space Odyssey*, and get to know each other in a relaxing, social setting.

The 17th annual conference will be held at the **College of William & Mary** in Williamsburg, Virginia, June 20-23, 2002. The theme will be "*Transforming Serials: the Revolution Continues*." **Stephen Clark** and **Joyce Tenney**, Conference Planning Committee Co-Chairs, are planning a conference that promises to be a revolutionary experience! Watch for information about the conference at: <http://www.nasig.org>. See you in Williamsburg in 2002!

Books Are Us

by **Anne Robichaux** (Professor Emerita, Medical University of South Carolina; Consultant, Majors Scientific Books) <akr772@mac.com>

From your editor, this column is supposed to cover fiction about people like us — librarians, publishers, vendors, booksellers, etc. All contributions are welcome. —AR

Thanks to **Teri Lynn Herbert** (Reference Librarian, Medical University of South Carolina) for passing on the following two titles, discovered on the **Book Arts List** discussion list ("the electronic meeting place for all facets of the books arts," based at **Syracuse University** and managed by **Peter Verheyen**. Check out The Book Arts Web: www.philibiblon.com):

The New Yorker (8/1/94) makes note of *The Sixteen Pleasures/A Novel* by **Robert Hellenga** (Soho Press, March 1994, \$22, ISBN 1569470065; Paperback by Delta, 1995, 12.95 ISBN 0385314698), concerning a twenty-nine year old book conservator who went to Florence in 1966 to "save whatever could be saved, including myself." Her desire to help restore priceless treasures damaged by the flood of the Arno led her to working and living in a cloistered convent helping to save the convent's invaluable library, both physically and financially, "through the potentially illegal sale of a volume of sixteenth-century pornographic pictures and sonnets." The reviewer found the book sharply suspenseful and "modest, resourceful, and without malice," just like the conservator.

Websites from **Barnes and Noble**, and **Amazon.com** provided more details about this title,

and further reviews, applauding not only the story but the details given in the book about art and

book restoration. The **Charleston County Library's** online catalog notes the conservator "Margot Harrington discovers a fabulous volume of erotic art that was supposed to have been destroyed four centuries earlier." Coincidentally, the **College of Charleston Library** has in its collection what appears to be a translation of the original work featured in this novel: *I Modi: the Sixteen Pleasures: an erotic album of the Italian Renaissance*: **Giulio Romano**, **Marcantonio Raimondi**, **Pietro Aretino**, and **Count Jean-Fredoric-Maximilien de Waldeck**, edited and translated from the Italian, with a commentary by **Lynne Lawner** Evanston, IL: Northwestern University, 1988, ISBN 0810108038)

Salamander by **Thomas Wharton** was described on the **Book Arts List** as a must for all people who love books and bookmaking. (McClelland & Stewart, Toronto, April 200, \$34.99, ISBN 0771088337; Emblem Editions, March 2002, \$19.99, ISBN 0771088345; Flamingo, March 2002, £15.99, ISBN 0007128649; Washington Square Press, August 2002, \$14.00, ISBN 0743444159). On the Book Lovers Website from **Harper Collins Publishers** (www.fireandwater.com) we learn that the story is set in 1717 where Count Ostrov, mourning the death of his only son, "loses himself in his love of puzzles, turning his spectacular Slav castle into a giant, mechanical conundrum of revolving doors, moving floors and unstable staircases." (Sounds like Hogwarts doesn't it?). "The Count brings to this impossible castle the legendary English printer **Nicholas Flood**, and charges him with the task of producing a book without beginning or end." Along the way he is distracted from this task, and turns to working on another book entirely, "a tiny octavo volume with one word, Desire, gold-tooled on its spine."

Best Sellers in Ethics

by **Françoise Crowell** (Yankee Book Peddler) <FCrowell@YBP.com>

Editor's Note: *The New York Times* plays an important part in my Sunday morning ritual. One of my favorite sections (after the Book Review and Styles) is the ethics column in the Magazine. I wanted to see how the publishing world treats this topic and found that ethics (at least the topic) is alive and well in academic publishing. All aspects are represented: medical, environmental, business, historical, literary and political, to name a few. I looked at titles published over a 12 month period and found 256 imprints with **Oxford UP**, **Cambridge UP**, **Routledge**, **Rowman & Littlefield**, and **SUNY** publishing a large majority. This

list represents just a hint of the issue, but it should keep your collection honest. —FC

Nussbaum, Martha Craven, 1947-. *Upheavals of Thought: The Intelligence of Emotions*. Cambridge Univ Press 2001 \$40.00 Cloth 0521462029.

Blackburn, Simon. *Being Good: An Introduction To Ethics*. Oxford Univ Press 2001 \$17.95 Cloth 0192100521.

Glendon, Mary Ann. *World Made New: Eleanor Roosevelt and the Universal Declaration of Human Rights*. Random House 2001 \$25.95 Cloth 0679463100.

Fleischer, Doris Zames. *Disability Rights*

Movement: From Charity To Confrontation. Temple Univ Press 2001 \$79.50 Cloth 1566398118.

Cloning and the Future of Human Embryo Research; Ed. by Paul Lauritzen. Oxford Univ Press 2001 \$47.25 Cloth 0195128583.

Andrews, Lori B. *Future Perfect: Confronting Decisions About Genetics*. Columbia Univ Press 2001 \$24.95 Cloth 0231121628.

Hitchens, Christopher. *Trial of Henry*
continued on page 71

Best Sellers in Ethics
from page 70

Kissinger, Verso 2001 \$22.00 Cloth 1859846319.

Folbre, Nancy. *Invisible Heart: Economics and Family Values*. New Press 2001 \$24.95 Cloth 1565846559.

Seib, Philip M., 1949-. *Going Live: Getting the News Right in a Real-time, Online World*. Rowman & Littlefield 2001 \$24.95 Cloth 0742509001.

Alford, C. Fred. *Whistleblowers: Broken Lives and Organizational Power*. Cornell Univ Press 2001 \$25.00 Cloth 0801438411.

Wolfe, Alan, 1942-. *Moral Freedom: The Impossible Idea That Defines the Way We Live Now*. W.W. Norton 2001 \$24.95 Cloth 0393048438.

Green, Ronald M. *Human Embryo Research Debates: Bioethics in the Vortex of Controversy*. Oxford Univ Press 2001 \$29.95 Cloth 0195109473.

Regan, Tom. *Defending Animal Rights*. Univ of Illinois Press 2001 \$24.95 Cloth 025202611x.

Berlak, Ann. *Taking It Personally: Racism in the Classroom from Kindergarten to College*. Temple Univ Press 2001 \$59.50 Cloth 1566398754.

Foot, Philippa. *Natural Goodness*. Clarendon/Oxford 2001 \$22.00 Cloth 0198235089.

Nelson, Robert H. (Robert Henry), 1944-. *Economics As Religion: From Samuelson to Chicago and Beyond*. Penn State Univ Press 2001 \$35.00 Cloth 0271020954.

Schultz, Walter J., 1950-. *Moral Conditions of Economic Efficiency*. Cambridge Univ Press 2001 \$50.00 Cloth 0521801788.

Ethical Issues in Practitioner Research; Ed. by Jane Zeni. Teachers College Press 2001 \$52.00 Cloth 0807740012.

Peterson, Anna L., 1963-. *Being Human: Ethics, Environment, and Our Place in the World*. Univ of California Press 2001 \$50.00 Cloth 0520226542.

Sullivan, Evelin E., 1947-. *Concise Book of Lying*. Farrar, Straus & Giroux 2001 \$25.00 Cloth 0374128685.

Hansen, David T. *Exploring the Moral Heart of Teaching: Toward a Teacher's Creed*. Teachers College Press 2001 \$46.00 Cloth 0807740942.

Marcuse, Harold, 1957-. *Legacies of Dachau: The Uses and Abuses of a Concentration Camp, 1933-2001*. Cambridge Univ Press 2001 \$35.00 Cloth 0521552044.

Cambridge Companion to Christian Ethics; Ed. by Robin Gill. Cambridge Univ Press 2001 \$60.00 Cloth 052177070x.

Fox, Michael W., 1937-. *Bringing Life to Ethics: Global Bioethics for a Humane Society*. State Univ of New York Press 2001 \$62.50 Cloth 0791448010.

Geuss, Raymond. *Public Goods, Private*

JOHANN HEINRICH LAMBERT'S

PHOTOMETRIA

1760/2001

FIRST ENGLISH TRANSLATION

WITH INTRODUCTORY MONOGRAPH AND NOTES BY DAVID L. DILAURA

THE ORIGINS OF ILLUMINATING ENGINEERING

IT IS DIFFICULT TO OVERSTATE THE ENORMOUS CONTRIBUTION JOHANN LAMBERT MADE TO THE SCIENCE OF LIGHTING, PARTICULARLY WITH PUBLICATION OF PHOTOMETRIA 1760.

AND NOW FOR THE FIRST TIME YOU CAN READ, IN ENGLISH, THE REMARKABLE ADVANCEMENTS LAMBERT MADE IN THIS HISTORIC WORK, AND UNDERSTAND WHY A 200 YEAR-OLD BOOK IS REFERENCED SO OFTEN IN MODERN TECHNICAL LITERATURE.

2001 • 680 PAGES

5 3/8 X 8 1/2 • HARD COVER

ISBN #0-87995-179-6

ORDER #DD-1-01

\$79.00 LIST

\$63.20 MEMBER

Call 212-248-5000 ext 112

Fax 212-248-5017

Online www.iesna.org

Goods. Princeton Univ Press 2001 \$19.95 Cloth 0691089035.

Caring and Doing for Others: Social Responsibility in the Domains of Family, Work, and Community; Ed. by Alice S. Rossi. Univ of Chicago Press 2001 \$42.00 Cloth 0226728722.

Cohen, Carl, 1931-. *Animal Rights Debate*. Rowman & Littlefield 2001 \$65.00 Cloth 0847696626.

Tauber, Alfred I. *Henry David Thoreau and the Moral Agency of Knowing*. Univ of California Press 2001 \$40.00 Cloth 0520225279.

Thomson, Judith Jarvis. *Goodness and Advice*; Ed. by Amy Gutmann. Princeton Univ Press 2001 \$19.95 Cloth 0691086737.

Cloning Sourcebook; Ed. by Arlene Judith Klotzko. Oxford Univ Press 2001 \$34.95 Cloth 0195128826.

Falk, Gerhard, 1924-. *Stigma: How We Treat Outsiders*. Prometheus 2001 \$26.00 Cloth 1573928801.

Hyde, Michael J., 1950-. *Call of Conscience: Heidegger and Levinas, Rhetoric and the Euthanasia Debate*. Univ of South Carolina Pr 2001 \$39.95 Cloth 1570033889.

continued on page 72

Best Sellers in Ethics
from page 71

French, Peter A. *Virtues of Vengeance*. Univ Press of Kansas 2001 \$29.95 Cloth 0700610766.

Menikoff, Jerry. *Law and Bioethics: An Introduction*. Georgetown Univ Press 2001 \$65.00 Cloth 087840838x.

Larson, Jil. *Ethics and Narrative in the English Novel, 1880- 1914*. Cambridge Univ Press 2001 \$55.00 Cloth 0521792827.

Himanen, Pekka. *Hacker Ethic and the Spirit of the Information Age*. Random House 2001 \$24.95 Cloth 0375505660.

Davey, Joseph Dillon. *Conscience of the Campus: Case Studies in Moral Reasoning Among Today's College Students*. Praeger 2001 \$59.95 Cloth 0275972089.

Greenberg, Daniel S., 1931- . *Science, Money, and Politics: Political Triumph and Ethical Erosion*. Univ of Chicago Press 2001 \$35.00 Cloth 0226306348.

Woodruff, Paul, 1943- . *Reverence: Renewing a Forgotten Virtue*. Oxford Univ Press 2001 \$22.00 Cloth 0195147782.

Encyclopedia of Ethics; Ed. by Lawrence C. Becker. Routledge 2001 \$350.00 Cloth 0415936721.

Feagin, Joe R. *Liberation Sociology*. Westview 2001 \$28.00 Paper 0813333237.

Fort, Timothy L., 1958- . *Ethics and Governance: Business as Mediating Institution*. Oxford Univ Press 2001 \$49.95 Cloth 0195137604.

Roberts, Robert North. *Ethics In U.S. Government: An Encyclopedia of Investigations, Scandals, Reforms, and Legislation*. Greenwood 2001 \$65.00 Cloth 0313311986.

Lundberg, George D. *Severed Trust: Why American Medicine Hasn't Been Fixed*. Basic Books 2001 \$26.00 Cloth 0465042910.

Campbell, Jeremy, 1931- . *Liar's Tale: A History of Falsehood*. W.W. Norton 2001 \$26.95 Cloth 0393025594.

Hurka, Thomas, 1952- . *Virtue, Vice, and Value*. Oxford Univ Press 2001 \$55.00 Cloth 0195137167.

Nucci, Larry P. *Education in the Moral Domain*. Cambridge Univ Press 2001 \$55.00 Cloth 0521652324.

Cunningham, Anthony, 1958- . *Heart of What Matters: The Role for Literature in Moral Philosophy*. Univ of California Press 2001 \$60.00 Cloth 0520226615.

Gardner, Howard. *Good Work: When Excellence and Ethics Meet*. Basic Books 2001 \$26.00 Cloth 0465026079.

Moore, Margaret. *Ethics of Nationalism*. Oxford Univ Press 2001 \$45.00 Cloth 0198297467.

I, User — Down by the Ol' Mainstream: Backlogs and Bottlenecks

Column Editors: **Ruth Fischer** and **Rick Lugg** (Partners, R2 Consulting, 63 Woodwell's Garrison, Contoocook, NH 03229; Phone: 603-746-5991; Fax: 603-746-6052) <rick@r2consulting.org> www.ebookmap.net

This ages old refrain of library technical services has led many to believe that bottlenecks are inevitable and backlogs are a fact of life. It is rare indeed to visit a library that doesn't have any. The backlog may be in selection, ordering, receiving, or (most often) cataloging and it may be described as "the" backlog; the "real" backlog, the "back" backlog, the "front log" (really), the queue, or the unfinished recon or shelf listing project. However we refer to them, they have earned permanent, full-time status in many academic libraries, costing valuable staff resources and severely limiting access. In some places, just managing "the backlog" has become a full time job.

Technical Services — A Single Workflow

As configured below, there are six basic tasks which are universal to library technical services. Every library must accomplish them. We are quick to acknowledge, however, that there is remarkable variety regarding the sequence and the methods employed. Over and over again, we find that library staff members are quite familiar with one or two specific functions, but are remarkably unfamiliar with all others. This typical lack of familiarity often contributes to an irrational and inefficient work environment, where employees become isolated and routines become outdated.

A critical first step toward improved technical services workflow is to ensure that each member of the library staff understands the entire sequence of functions as a single process, even as it crosses traditional, sometimes rigid departmental lines. When individual contributors understand their own responsibilities as part of an accurate bigger picture, they are more able to solve problems, and support procedures that strengthen the whole.

It can almost go without saying that technical services have a profound and immediate impact on the patron experience. It is obvious that the library can only fulfill its mission when the work "flows," unrestricted by bottlenecks. To a large extent, this requires adoption of a "production" orientation instead of an artisan or "expert" mentality which still prevails in many academic libraries.

Basic Workflow Components

New Title Identification is the first step in the process and can be thought of in the

same way as the fisherman's net. The net may be cast as wide as the library requires, trapping potentially relevant content. This function is well supported by materials vendors with important services such as approval and notification plans for new titles, and retrospective lists for backfilling in specific areas. As well, most vendor databases are fully browseable by subject, keyword, and interdisciplinary terms, extending options for finding appropriate content. Publishers support the title identification process via publication catalogs and new product announcements. Literary and scholarly review journals help to identify important materials that may have been overlooked at point of publication. Faculty and patrons often participate in this stage of the process, by requesting specific materials.

Selection, typically performed by subject specialists, is the second step in the process, critical insofar as it forms the intellectual basis of the collection. Incorporating many factors concerning the subject scope and depth and the overall value of the item, choices are made about what should be added to the collection, and in what format (paperback, cloth, electronic, etc.). Fund codes and "notify" notes are often added at this point. Sometimes, location codes and vending/cataloging/preservation instructions are attached. There has been a trend in recent years toward "electronic selection" within a vendor's online system or within the library's ILS. The visibility of this activity is an important advantage for peers, administrators as well as the technical support team. Visibility at this stage often translates as workflow efficiency elsewhere.

Ordering, can be almost fully automated when selections are made online. Even so, there is typically a separate staff responsible for releasing orders and encumbering funds. To the extent that orders must be created/entered manually, this function can require many resources. A surprising number of resources can be directed toward duplication control. Duplication can be controlled with automated support from the ILS, the material vendor, and by OCLC. Once orders have been placed, claims, substitutions, and cancellations must be managed, most often by the same staff that placed the order in the first place.

continued on page 73