December 2000

And They Were There-Reports of Meetings-SALAM's XLV Annual Conference, 52nd Frankfurt Book Fair

Sever Bordeianu

University of New Mexico, sbordeia@unm.edu

Julia Gelfand

UC, Irvine, jgelfand@orion.oac.uci.edu

Follow this and additional works at: <https://docs.lib.purdue.edu/atg>

Part of the [Library and Information Science Commons](#)

Recommended Citation

Bordeianu, Sever and Gelfand, Julia (2000) "And They Were There-Reports of Meetings-SALAM's XLV Annual Conference, 52nd Frankfurt Book Fair," *Against the Grain*: Vol. 12: Iss. 6, Article 31.

DOI: <https://doi.org/10.7771/2380-176X.3117>

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.

ADVANCED TECHNOLOGY

At Majors, you'll experience the perfect combination of modern technology and the personalized customer service you've come to expect from the very best.

MAJORS ELECTRONIC DATA INTERFACE COMMUNICATION SYSTEM (MEDICS®) keeps your library current with file transfer functions that let your library system order from ours. With **MEDICS®**, orders are processed once each hour between 6 a.m. and 8 p.m. everyday. Your system can also download management reports and other information you need to effectively run your medical library, such as order acknowledgments, new titles, price changes, database extracts, out-of-print titles, new editions pending, approval plan selections, and invoicing data.

MAJORS ONLINE RESOURCE (MORE™) is a user-friendly book acquisitions system that gives you immediate access to information about health science, scientific, and technical titles. With **MORE™**, you can search for titles by ISBN, author, keywords, Majors category, or a combination of these. Preview a book's table of contents using Majors **TACO-Line®** (Table of Contents Online). View in-stock quantities for all of Majors warehouses, find current book prices, and place your book orders directly online. You can even access the Majors Approval Plan through **MORE™** and scan new titles, review and edit your selections, or view weekly new book receipts.

Majors . . . leading the way into the new millennium.

MAJORS SCIENTIFIC BOOKS, INC.

DALLAS
800-633-1851

ATLANTA
800-241-6551

HOUSTON
800-458-9077

And They Were There

Reports of Meetings — SALALM's XLV Annual Conference and Frankfurt Book Fair 2000

Column Editors: **Sever Bordeianu** (Head, Serials Cataloging Section) <sbordeia@unm.edu>
and **Julia Gelfand** (UC, Irving) <jgelfand@orion.oac.uci.edu>

SALALM's XLV Annual Conference

Andean Studies: New Trends and Library Resources

Sponsored by **Library & Latin American Center, University of California**
Long Beach, California, May 27-31, 2000

Report by **Claire-Lise Benaud**
and **Sharon Moynahan** (University of New Mexico)

"**Andean Studies: New Trends and Library Resources**" was the theme of the **45th annual Seminar on the Acquisition of Latin American Library Materials (SALALM)** held in Long Beach, California, May 27-31, 2000. Sponsored by the **Library and the Latin American Center of the University of California**, Los Angeles, the event gave participants an opportunity to discuss research trends, library issues and solutions, and to attend top-notch panels which addressed Andean resources, social issues, and publishing.

The two days of committee meetings ensured that the many projects of **SALALM**, such as regional consortia, acquisitions and processing agreements, the Hispanic American Periodicals Index, the Latin American Microfilming Project, and outreach activities,

were running smoothly. Other committees kept members and guests abreast of current issues and introduced new members into the workings and activities of the organization. During this time, the annual Book Exhibits opened with coffee and an opportunity for a first-hand look at new publishing and databases from Latin America and elsewhere.

After the welcoming remarks from **Carlos A. Torres**, Director of the UCLA Latin American Center and **Janice Koyama**, Associate University Librarian for Public Service, at the UCLA Library, **Dr. Maria Rostworowski** of the Instituto de Estudios Peruanos delivered the keynote address, "Vision General del Inca." An eminent scholar of Peruvian anthropology, she discussed the organization of the Inca Empire and how this structure affected

its response to the Spanish conquest. Also during the opening session, the prestigious **Jose Toribio Medina Award** was given to **Eileen Oliver** of Kent State University for her bibliography of Afro-Brazilian religions.

Theme panels developed the topic of Andean resources and bibliography by exploring historical, social, and political developments. For example, a panel "Research Expeditions: Discovering Historic Andean Collections in the Northeast US," used events such as Hiram Bingham's discovery of Machu Picchu and Peru's viceroyalty to examine regional resources. **David Block** presented photographs of Hiram Bingham's expeditions to Peru contained in the Yale archives. The photographs show how Machu Picchu has drastically changed from its discovery in 1911 to the present. **Peter Stern** discussed how legal documents, rather than military presence, shaped colonial Peru. **Darlene Waller** examined rebellions, land issues, and the sale of communal Indian lands in 19th-century Bolivia as reflected in 10 newspapers of the time. **Fernando Acosta Rodriguez** reported on a NEH-funded project at New York Public Li-

continued on page 82

brary to microfilm Latin American materials from 1800 through 1950. He reported selection criteria in terms of preservation, date of publication, and general interest. Materials printed on poor quality paper, materials published before 1850, and materials published during exceptional periods of history were considered good candidates for micro-filming.

Fred Morgner's (Literatura de Vientos Tropicales) panel "Revolucion y Contrarevolucion en los Andes: El Sendero Luminoso de Peru y el Caso Pinochet de Chile," dealt more specifically with events and their interpretation. Peter Stern, a Sendero Luminoso authority, explained the downfall of this movement. This seemingly unstoppable group split after its leader's arrest in 1992 into two factions, Sendero Blanco and Sendero Rojo. Little is known about Sendero's new leader. Even though the violence has subsided, the group is trying to regain a foothold in urban areas. **Anne Barnhart Park** presented her bibliography on Pinochet and highlighted the best resources on the topic. **James Barnhart Park** discussed the situation of the Mapuche, an indigenous people from Chile. He described several Mapuche organizations and he reported on Mapuche artistic, literary, and political aspirations.

Two panels (moderated by **Scott Van Jacob** of the University of Notre Dame and **Darlene Waller** of the University of Connecticut) were devoted specifically to Andean resources and bibliography. Internet access, documentaries and videos were also explored. Literature and literary production of the region were also explored in depth. Whether exploring the history of the Iturriaga book dealership in Peru (by **Mark Grover** of Brigham Young University) or Vargas Llosa's exploration of the corruption of society under Trujillo's dictatorship (by **Efrain Kristal** of UCLA) participants were engaged in lively discussions and debate. Andean politics were reflected in two presentations. **Linda Rodriguez** of UCLA reported on the situation in Ecuador. The country is going through its worse crisis in the 20th century. Long standing economic and political problems from the 19th-century continue to plague the country today and there are more regional disparities than ever. Extreme political fragmentation prevents the country from going forward. Rodriguez ended her presentation with a plea for librarians to continue collecting Andean materials. **Karen Lindvall-Larson** focused on Colombia. She discussed her guide on election results at the municipal, state, and general level from Independence to today.

Society is affected by political events, but is also shaped by elements in the population. **Clara Chu** of UCLA moderated a panel

which explored Asians in the Andean region. Of note was a presentation by **Steven Masami Ropp** of the UCLA Department of Anthropology which examined the Japanese presence in Peru, from Manco Capac to Alberto Fujimori, and in doing so, how and why they came and how they have fit into Peruvian society and politics at various times in history. The slide-show panel "Documenting Peru: One Hundred Fifty Years of Peruvian Photographic Images" gave a good overview of the Tulane University Latin American Photographic Archive (TULAPA). Architecture, portraits, folk arts, and landscapes are all represented in the various collections of this unique archive.

More practical elements of librarianship were dealt with

in panels such as **Laura Shedenhelm's** (University of Georgia) history of the Latin American Information Series and its development of access links, and **Claire-Lise Benaud's** and **Elizabeth Steinhagen's** (University of New Mexico) discussion of Cataloging and Bibliographic Control Issues.

All work and no play makes for a dull conference, and **SALALMistas** continued discussions and networking at several social events, including the famed bookdealers' reception that took place at the Museum of Latin American Art. A spectacular reception at the Getty Research Institute capped five days of informative panels and nuts-and-bolts workshops. Visitors were treated to tours of the grounds and a history of the design and building of the Getty Center.

Next year's conference will be sponsored by **Arizona State University** and will be held in Tempe, Arizona.

A Nightmare of Publishers — A Report from the 52nd Frankfurt Book Fair

Report by **Anthony Watkinson** (Independent Information Consultant)
<anthony.watkinson@btinternet.com>

This is a new collective noun like a flock of sheep. I do not know how many publishers exhibit or attend the **Buch Messe** but in 2000 there were 6887 booths, most of which are staffed by publishers and some of them were really big. **The Thomson Corporation** tends to send over 100 staff and there are probably others bigger. An informed regular reckoned that the event is eight times bigger than **Book Expo America**. And in spite of all the mergers, there were an extra one per cent of booths this year. Why a nightmare for a librarian? Just imagine dealing directly with all this lot without the benefit of vendors.

Publishers at **Frankfurt** are talking to each other. Traditionally this is a rights occasion. It was not an exciting year. At one point it was suggested that most money changed hands for the book about the footballer **David Beckham**, the husband of **Posh Spice**, so you can see what I mean. Knopf is said to have paid two million dollars for a book called *The Fabric of the Cosmos*: catty competitors pointed out that popular science as a market is on the wane. Most deals are actually done before **Frankfurt** and announced at the **Fair** and the big push by the **Fair** management is to provide virtual rights trading throughout the year to be up and running in summer 2001.

The other things that publishers do are meet their distributors and above all network. The scene used to be that you did business during the day and networked during the evening in the bars and restaurants of the city. Now you still do the eating and drinking but you are often forced to spend time away from the floor of the marketplace in subsidiary meetings. The **STM Association** proffers the

great and the good of that industry strutting their stuff at the **Arabella Grand** on the Tuesday before the **Fair** proper starts. On the same day there is the supply chain meeting, the international rights meeting and the sales conferences for some international presses, such as **Marcel Dekker**. One day there is an anti-piracy breakfast: are parrots on the shoulder optional or mandatory? On the Saturday **Wissentransfer und Wissensorganisation** starring **Ann Okerson**, **Ross Atkinson**, **James Campbell** and **Peter J. Givler** (AAUP) conflicts with the closed (not to say secret) annual general gathering of the Association of Subscription Agents and Intermediaries. Of course there are also presentations of the DOI, CrossRef and the digital future, where a communication on (wait for it) a Multiannual Community programme to stimulate the development and use of European digital content on the global networks and to promote linguistic diversity in the Information Society must compete hotly for the prize of the most boring title ever.

Yes this is Europe and specifically Germany. The little buses that enable the infirm or tired to get around the buildings (see below) advertised the German translation of the Ian Kershaw biography of Hitler, and **Leni Riefenstahl**, aged 95, gave a contentious press conference. The Festhalle adjoining the **Fair** was advertising not only **Britney Spears**, **Elton John** and the **Corrs** but also the **Nokia Night of the Proms** whatever that is. There is a lot that is not in English. Most the UK and the US exhibitors are currently located in Hall 8 which is one of the halls devoted to international publishers but there are halls

continued on page 81

SINCE 1853

MARTINUS
NIJHOFF
INTERNATIONAL

Bookdealers
Subscription Agents

YOU WANT IT WE OFFER IT SERVICE

OLD FASHIONED FOR ALL YOUR MOST
MODERN JOURNAL AND BOOK
ACQUISITION NEEDS

For more information visit our website: <http://www.nijhoff.nl>

Or contact us at:

HEADQUARTERS

P.O. Box 1853

2700 CZ Zoetermeer

The Netherlands

Phone: +31 79 3684400

Fax: +31 79 3615698

E-mail: csna@nijhoff.nl

LIAISON OFFICE

39 Joanna Drive

Foxboro, MA 02035

Phone: 800 346-3662

Fax: 508 698-0148

E-mail: middeldorp@nijhoff.nl

LIAISON OFFICE

New York

Phone: 800 664-1853

Fax: 518 226-0286

E-mail: endres@nijhoff.nl

And They Were There from page 82

devoted to religion, "fiction and non-fiction," "fiction and art books," tourism, and "graphic arts." In the last mentioned there was a strange assortment of art works including a series of photographs on the life of the leek plant and a lot of book shaped objects made of wood and stone. What was going on trendwise in all these different collections of publishers doing their own thing in their own tongue? I was helped by the **Casalini** family who has rather more languages available to them than I do. It was their impression that one obvious trend was the way in which publishing in Eastern and Central Europe was on the up. I went to look. Much on show was seriously professional whereas in the old days the booths used to be inhabited by burly characters of both sectors eating imported cookies and crouched over samovars, or do I exaggerate. There were some pleasantly old-fashioned products on offer nevertheless. The Albanians, for example, were showing their political developments by what seemed to be a series of pocketbooks enabling easy access to the thoughts of **Sygmund Freud**. The Far East contingent was cheek by jowl with these groups and their representatives did not look too confident. The Chinese particularly in Singapore, Malaysia and Taiwan but also from mainland China seemed to be pushing composition rather than the end products and

the Japanese medium sized publishers were less in evidence than they have been in the past. The "guest of honour" was Poland who had a whole floor to themselves. They included a café and a medieval scriptorium.

It will be obvious from what I have written so far that each participant in this extravaganza has his or her own perceptual map. I wore out my shoe leather hurrying between 8.0 (already mentioned) and 4.2, the domain of academic, professional and scientific publishers. Excursions farther afield were ventures into the unknown for **ATG** readers. However I shall go on to discuss matters electronic rather than book design or the latest novels because that is what I know about professionally. Because I do feel an obligation to make a stab at conveying the big picture, I consulted over breakfast **Fred Kobrak** (AAP and The Thomson Corporation) who has been attending **Frankfurt** virtually since the beginning. His analysis was immediate and straight to the point — comic books have come of age and entered the mainstream. Indeed DC Comics were two away from the massive Harcourt presence. There was the Comic-Zentrum in hall 4.1 but the big companies were very much in there mixing with the best and giving away amusing freebies. Between DC Comics and Harcourt was IDG advertising Sex for Dummies. On the Friday when some of us were waiting for the predicted announcement of the sale a loud booming voice came from the general direction. An

announcement in German from Bertelsman announcing the fall of another American fortress? No — it was **Dr. Ruth** doing an author spot. Is there something symbolic here?

Scholarly publishers, and in particular STM, mostly had no big developments on show but their big booths. The design agencies seemed to have earned a lot of extra money. Elsevier Science has become the New Elsevier. For Brits with New Labour in power there are resonances here. The booth eschewed books and journals and instead provided screens within pods for each of the main services, **ScienceDirect**, **BioMedNet**, **ChemWeb**, **EI** etc. These were locked to prevent naughty German youth switching them to pornographic sites and the little holders attached were something of a problem in that they were too small for the available promotional literature. None of the other companies went as far down the electronic road with **Wolters Kluwer** a distant runner up. They seemed to have more copies of their corporate report available than brochures about publications. There is still a special Electronic Media floor but that is mainly for local consumers though C-Select, alias Charlesworth the compositor, reported plenty of traffic. **NetLibrary** and **eBrary** were in Hall 8. **NetLibrary** personnel were as busy as ever. Many I spoke to felt that **eBrary** offered the most interesting deal for publishers out of the new kids on the block: in my interpre-

continued on page 84

Bestsellers in Environmental History, 1999-2000

by **Bob Nardini** <nardini@YBP.com> and **Françoise Crowell** <FCrowell@YBP.com>

The most fruitful grafting of a new discipline onto an old might be the union of environmental studies and history, where the interplay between human-kind and our natural surroundings—or what long ago were “natural” surroundings—has within the past 25 years become a staple of scholarship, teaching, and publishing. The remarkable variety of topics under study is merely hinted at by this list of YBP’s best-selling books in the field for our 1999-2000 fiscal year. *Waste and Want: A Social History of Trash* (Metropolitan), *Gold: The California Story* (University of California Press), and *Second Nature: The History and Implications of Australia as Aboriginal Landscape* (Syracuse University Press), are only three examples, from the fifty on our list. The books, arranged in descending sales order, starting with our most popular title, *Something New Under the Sun: An Environmental History of the Twentieth-Century World* (W.W. Norton), pay due respect to some of the pioneer names in environmental studies. And *No Birds Sing: Rhetorical Analyses of Rachel Carlson’s Silent Spring* (Southern Illinois University Press), for example, demonstrates that environmental history now studies its own history, and so has certainly come of age.

McNeill, J.R. *Something New Under the Sun: An Environmental History of the Twentieth-Century World*. W.W. Norton 2000 \$29.95 Cloth 0393049175.

Redman, Charles L. *Human Impact on Ancient Environments*. Univ of Arizona Pr 1999 \$45.00 Cloth 0816519625.

Shabecoff, Philip. *Earth Rising: American Environmentalism in the 21st Century*. Island Press 2000 \$24.95 Cloth 1559635835.

Strasser, Susan, 1948-. *Waste and Want: A Social History of Trash*. Metropolitan

1999 \$27.50 Cloth 0805048308.

Isenberg, Andrew C. *Destruction of the Bison: An Environmental History, 1750-1920*. Cambridge Univ Pr 2000 \$24.95 Cloth 0521771722.

Leopold, Aldo, 1886-1948. *For the Health of the Land: Previously Unpublished Essays and Other Writings*. Island Press 1999 \$22.95 Cloth 1559637633.

Corbett, Judy. *Designing Sustainable Communities: Learning from Village Homes*. Island Press 2000 \$30.00 Paper 1559636866.

Samuels, Gayle, 1943-. *Enduring Roots: Encounters with Trees, History, and the American Landscape*. Rutgers Univ Press 1999 \$25.00 Cloth 081352721x.

Melosi, Martin V., 1947-. *Sanitary City: Urban Infrastructure in America from Colonial Times to the Present*. Johns Hopkins UP 2000 \$59.95 Cloth 0801861527.

Davis, Donald Edward. *Where there are Mountains: An Environmental History of the Southern Appalachians*. Univ of Georgia Pr 2000 \$40.00 Cloth 0820321257.

Daws, Gavan. *Archipelago: The Islands Of Indonesia: From the Nineteenth-century Discoveries of Alfred Russel Wallace to the Fate of Forests and Reefs in the Twenty-first Century*. Univ of California Pr 1999 \$45.00 Cloth 0520215761.

Preserving Cultural Landscapes in America, Ed. By Arnold R. Alanen. Johns Hopkins UP 2000 \$45.00 Cloth 0801862639.

Debuys, William Eno. *Salt Dreams: Land & Water in Low-down California*. Univ New Mexico Pr 1999 \$35.00 Cloth 0826321267.

And No Birds Sing: Rhetorical Analyses of Rachel Carson’s Silent Spring, Ed. By Craig

Waddell. Southern Illinois UP 2000 \$44.95 Cloth 0809322188.

Bonnicksen, Thomas M. *America’s Ancient Forests: From the Ice Age to the Age of Discovery*. John Wiley 2000 \$75.00 Cloth 0471136220.

Environmental Debate: A Documentary History, Ed. By Peninah Neimark. Greenwood 1999 \$49.95 Cloth 0313300208.

Guha, Ramachandra. *Environmentalism: A Global History*. Longman 2000 \$20.00 Paper 0321011694.

Macdonnell, Lawrence J. *From Reclamation to Sustainability: Water, Agriculture, and the Environment in the American West*. Univ Pr of Colorado 1999 \$37.50 Cloth 0870815334.

Dunlap, Thomas, R. *Nature and the English Diaspora: Environment and History in the United States, Canada, Australia, and New Zealand*. Cambridge Univ Pr 1999 \$59.95 Cloth 0521651735.

Hill, Mary, 1923-. *Gold: The California Story*. Univ of California Pr 1999 \$45.00 Cloth 0520215478.

Pritchard, James A., 1954-. *Preserving Yellowstone’s Natural Conditions: Science and the Perception of Nature*. Univ of Nebraska Pr 1999 \$45.00 Cloth 0803237227.

Brechin, Gray A. *Imperial San Francisco: Urban Power, Earthly Ruin*. Univ of California Pr 1999 \$29.95 Cloth 0520215680.

Clements, Kendrick A., 1939-. *Hoover, Conservation, and Consumerism: Engineering the Good Life*. Univ Pr of Kansas 2000 \$35.00 Cloth 0700610332.

Griffith, David Craig, 1951-. *Estuary’s Gift: An Atlantic Coast Cultural Biography*. Penn State Univ Pr 1999 \$55.00 Cloth 0271019506.

Lichatowich, Jim. *Salmon Without Rivers: A History of the Pacific Salmon Crisis*. Island Press 1999 \$27.50 Cloth 1559633603.

Taylor, Joseph E. *Making Salmon: An Environmental History of the Northwest Fisheries Crisis*. U of Washington Pr 1999 \$34.95 Cloth 0295978406.

Anderson, Robin L. (Robin Leslie). *Colonization As Exploitation in the Amazon Rain Forest, 1758-1911*. Univ Pr of Florida 1999 \$49.95 Cloth 081301719x.

Ashley, Jeffrey S., 1965-. *Groundwater Management in the West*. Univ of Nebraska Pr 1999 \$45.00 Cloth 080324276x.

Pincetl, Stephanie Sabine, 1952-. *Transforming California: A Political History of Land Use and Development*. Johns Hopkins UP 1999 \$45.00 Cloth 0801861101.

continued on page 85

And They Were There from page 83

tation they pay publishers the money that would otherwise go to the makers of photocopying machines which can’t be bad news. ESubstance, launched with a \$15 million investment, proffered the best freebie in an uninspired year, a rather exquisite if petite tin of mints. It was estimated that over 2000 of the exhibitors had some sort of electronic investment but for the journal publishers it was mostly the same old stuff and for the book publishers it was not yet or only just available. The frenzy of the search for business models was almost palpable.

What was in it for librarians? I don’t think

there was a great deal directly laid on or made available. On the top of Hall 9 was a so-called “International Librarians” and “Booksellers” Centre (careful punctuation and EU spelling preserved). It was quiet when I visited and I am told it was quiet most of the time. I only saw one librarian during the whole week and that was Michael Keller who cannot be missed. I suspect he was working on his plans for Stanford University Press. ACRL had an impressive booth and also showing the Stars and Stripes was the campaign to get overseas citizens to vote (see <http://www.usembassy.de/elections2000>) — presumably in Florida. I started by referring to the sheer numbers of publishers on show as nightmarish but perhaps it is all a good dream. Diversity still exists.