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Dan Arbour, Vice President, Marketing and Sales, UMI Division

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Profiles Encouraged

Name: Dan Arbour

Position: Vice President, Marketing and Sales, UMI Division.

Born where and when: Pontiac, Michigan, June 24, 1952.

Current residence: Ann Arbor, MI.

Education: BBA Western Michigan Univ., MBA Eastern Michigan University.

Job experience summary: 20 years of experience in library information publishing.

Proudest/most recent accomplishment(s): Being current President of FOLUSA (Friends of the Library, USA).

First job: Financial Analyst—UMI.

Biggest recent surprise: How the Web has changed all of our work lives so quickly.

Favorite pastimes: Long walks with my wife of 25 years.

Last book read or literary tastes: *Flags of our Fathers*, historical novels.

What would you like to be doing seven years from now? Still helping libraries develop their role as the social, intellectual, and cultural center of our communities.

Had I but world enough and time.. Spend more time watching my daughter's soccer games.

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Adventures in Librarianship from page 72

10:30-11:30 "Copyright Conundrum" — Cloris Weary, of Darkmound University Library, discusses how her library has dealt with recent court decisions on copyright and fair use. Darkmound pioneered the use of student volunteers to blockade photocopying machines and remove ink cartridges from printers. When properly applied, such tactics can have the added advantage of reducing the incidence of plagiarism.

11:00-12:00 "Branching Out" — Pinedale Public's director, Simon Slip-

pers, outlines how selling woman's shoes can dramatically increase a library's visitor statistics. "Libraries need to diversify if we truly want to serve the public," says Slippers. "We've had great luck with classic pumps, but some of the athletic shoes have done just as well." Should library schools be offering this as a specialty? Come and voice your opinion!

11:30-12:30 "Consolidated Publishing: Where do we go from here?" — Representatives from the two remaining publishing companies discuss their plans for taking over each other, and what form future expansion might take. "We fore-

see a world," says Miriam Mensch, Vice-President of the Vision Division of Uber Verlag, "when libraries will no longer need to shop for anything, when there will be one source, one provider, one master." Sound intriguing? Join us!

1:00-2:00 "Lunch with Leon" — The infamous Leon Redman, of Redman's Rare Books, reminisces about the days before wood pulp and glued spines. Although Leon will be fed intravenously, you can enjoy your choice of smoked salmon or "penne arabica" while your host clears his throat and spins yarns of bygone days. Advance reservations only.