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Publisher's Profile: The University of Akron Press

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Publisher's Profile

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The University of Akron Press

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ISBN prefix: 1-884836

Staff: **Elton Glaser**, Director – **Julia Gammon**, Marketing Manager

Beth Pratt, Production Editor – **Jessica Mersky**, Distribution Manager

The University of Akron Press strives to be the University's ambassador for scholarship and creative writing at the national and international level. Established in 1988 to support intellectual inquiry through the publication of scholarly works, the Press is a fully operable university press, with regular Fall and Spring schedules for the publication of four scholarly and creative books each academic year. In 1997, it became an affiliate member of the **American Association of University Presses**.

The Press has a staff of four people, including its Director, **Elton Glaser**, its Marketing Manager, **Julia Gammon**, its Production Editor, **Beth Pratt**, and its Distribution Manager, **Jessica Mersky**. To aid in guiding the work of the Press, the President of the University appoints six fulltime faculty members to three-year terms on the Editorial Board, whose purpose is to establish the policies and practices of the Press and to evaluate manuscripts proposed for publication. An Advisory Board has also been established to enlist the opinions and interest of knowledgeable individuals who are sympathetic to the goals of the Press, free with constructive criticism, and willing to assist the Director and Editorial Board in formulating policies. The current Advisory Board includes three outside members, who are directors of other university presses.

The University of Akron Press publishes three series of books. The series on **Technology and the Environment** springs from public awareness of and concern about the effects of technology on the environment. Its purpose is to publish the most informative and provocative work emerging from research and reflection, work that will place these issues in an historical context, define the current nature of the debates, and anticipate the direction of future arguments about the complex relationships between technology and the environment. Two of the books in this series have been chosen by *Choice* as **Outstanding Academic Books**: **Jeffrey Stine's** *Mixing the Waters: Environment, Politics, and the Building of the Tennessee—Tombigbee Waterway* in 1994, and **Joel Tarr's** *The Search for the Ultimate Sink: Urban*

Pollution in Historical Perspective in 1997.

Books in the series on **Ohio History and Culture** cover a variety of topics concerning the Buckeye State, bringing to the readers vivid stories of Ohio's past and present, written for a general audience but supported by serious scholarship. In the summer of 1998, the Press will be releasing *The Sunday Game: At the Dawn of Professional Football*, in which author **Keith McClellan** traces the midwest origin of the sport that now entertains millions of fans each fall. *Wheels of Fortune*, based on the *Akron Beacon Journal's* year-long series chronicling the rise and fall of the rubber industry in Akron, will be released in November 1998.

The **Akron Series in Poetry** brings to the public writers who speak in original and compelling voices. Books that appear in the series exhibit three essential qualities: mastery of language, maturity of feeling, and complexity of thought. The University of Akron Press is committed to publishing poetry that, as **Robert Frost** said, "begins in delight and ends in wisdom." To that end, the Press founded the **Akron Poetry Prize** in 1995, contracting nationally acclaimed poets, such as **Charles Wright**, **Donald Justice**, and **Alice Fulton**, to serve as final judges for the contest. The first winner of the **Akron Poetry Prize**, **Susan Yuzna's** *Her Slender Dress*, was also selected by the **Poetry Society of America** as the winner of the **1997 Norma Farber First Book Award**.

The three established series provide a foundation for the Press publishing emphasis, and strong titles outside the series round out the list. Although still a relatively young operation, The University of Akron Press has already established itself in the community of academic publishers and will continue to broaden its influence as its list of publications expands. More information on The University of Akron Press current and backlist titles, ordering procedures, and the Akron Poetry Prize can be obtained through the Press Website at <http://www.uakron.edu/uapress>.

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pizza). The 3 of us formed the Gate C44 Group and decided we were going to Dallas come hell or high water. The Delta folks also seemed to be considering it a challenge because they now were telling us that the alleged "part" was on a United flight from Phoenix and that we should be leaving by 9:30 PM (sigh). A short while later, we were told that the United flight had been canceled. Let's see, I think we are up to plan R by now. Little Rock Mike and Shreveport Tina and I had noticed for quite awhile now that there was a plane over next door at Gate C42 that seemed to be ready but going nowhere. Why, oh why, can't we just take that plane we asked over and over again. Of course, no answer came. The Gate C44 group watched the snow removal equipment whose job seemed endless; we even began

making plans to register to vote and file a homestead stake at gate C44. Finally the Delta guy said that they found another plane and would bring it over. About 11:00 PM the Good Ship Albatross was pushed out of the way and the SS Minnow was brought in. Finally, we got on board and the witching hour of midnight came at which time the plane actually took off!!! Unbelievable. We landed in Dallas at 2:30 AM CST. I went to the baggage claim, but of course, no bags were there. I waved goodbye to Mike and Tina, got in a cab and said take me to the nearest Marriott. I got in bed by 3:30 am and slept until 8:30 am. I thought my feet would never thaw. I called Delta and they got me on the 12:55 PM flight to San Antonio (the one I should have been on Sunday!!!). I looked out the window and saw a big blue sky and snowless terrain. It was lovely so I ordered pancakes and coffee. I will never again see Dallas in quite the same way. I got to my house at 2:30 PM Monday. I was

greeted by Jimmie, Dale and Twyla who gave me a good talking to. We opened all the windows, breathed in the fresh, WARM air and gave thanks that we don't live where it snows. I hate snow. I hate cold weather. This trip confirmed that I am not meant to live north of Austin.

I think I will never travel again!

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