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Bet You Missed It -- Press Clippings -- In the News -- Carefully Selected By Your Crack Staff of News Sleuths

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Bet You Missed It

Press Clippings — In the News — Carefully Selected by Your Crack Staff of News Sleuths

Column Editor: **Bruce Strauch** (The Citadel)

Editor's Note: Hey, are y'all reading this? If you know of an article that should be called to *Against the Grain's* attention ... send an email to <kstrauch@comcast.net>. We're listening! — **KS**

WHY WORK? GET PAID TO INTERVIEW

by **Bruce Strauch** (The Citadel)

James Ambras' matchmaker **Notchup** links companies eager enough for employees that they will pay them to come interview. **Notchup** takes 35% of the interview fee. Its target demographic are folks happy in their \$80,000-to-\$200,000 jobs. Executive recruiters are looking for clients with much higher demands.

The interview fee? \$450 to \$1,000.

See — **Helen Coster**, "Pay to Play," *Business Week*, Sept. 29, 2008, p.62.

LITERARY LIBATION

by **Bruce Strauch** (The Citadel)

The Jack Rose cocktail was named for "**Bald Jack Rose**" **Rosenzweig**, a bagman for a crooked cop in N.Y. In 1912, **Herman Rosenthal**, a bookie who was being squeezed, went to the *New York World's* editor **Herbert Bayard Swope** and exposed the racket. This got him gunned down in the restaurant of the Hotel Metropole off Times Square as he enjoyed a steak and a cold Horse's Neck (ginger ale with a twist of lemon).

The gunsels' car was rented by **Jack Rose**. He rolled over on them plus the cop, sending them all to the chair at Sing Sing.

Jake Barnes enjoys a Jack Rose in the bar of a Paris hotel in Hemingway's 1926 novel *The Sun Also Rises*.

Oh yes. Applejack (apple brandy), lemon or lime juice and grenadine shaken with ice and strained into a stemmed glass. Lemon twist.

See — **Eric Felten**, "How's Your Drink: A Hood, a Posy and a Swell," *The Wall Street Journal*, Sept. 20-21, 2008, p.W9.

MORE BIG BUCKS FROM THE WEB

by **Bruce Strauch** (The Citadel)

Ethan Stock was taken by a girlfriend to a ball in Oakland, CA where 350 dancers were dressed in Victorian formal wear. He was shocked that he did not know such a thing existed.

With a programmer, he created **Zvents** which "scours the unstructured soup" of the Web looking for events. These run the gamut from museum openings to two-for-one drinks.

Rather than try to draw people to his Website, he has partnered with old media — 250 newspapers, **MTV**, **MSN** and **AT&T**.

See — **Victoria Barret**, "Timing is Everything," *Business Week*, Sept. 29, 2008, p.54.

LANDMARK TRIALS

by **Bruce Strauch** (The Citadel)

Famed Harvard Law liberal **Alan Dershowitz** lists his five favorite books on big trials. (1) **Leonard Dinnerstein**, *The Leo Frank Case* — the famous 1913 Atlanta murder trial and lynching; (2) **Edward Larson**, *Summer for the Gods* — setting the record straight on the Scopes trial which everyone knows only through the Hollywood propaganda of "Inherit the Wind"; (3) **Ronald Radosh** and **Joyce Milton**, *The Rosenberg File* — shattering the long-time claim of their innocence; (4) **Deborah Lipstadt**, *History on Trial* — the libel suit brought by Holocaust denier **David Irving**; (5) **Stuart Taylor** and **KC Johnson**, *Until Proven Innocent* — the Duke Lacrosse case.

See — **Alan Dershowitz**, "Five Best," *The Wall Street Journal*, Jan. 17-18, 2009, p.W8.

OH, HENRY!

by **Bruce Strauch** (The Citadel)

Retired U.S. bond trader **Arthur Schwarz** has had a three-decade obsession with collecting Tudor books, manuscripts and letters. For the 500th anniversary of **Henry VIII's** accession to the throne, **Schwarz** is opening a show on March 4 at the **Grolier Club**, a society for bibliophiles in mid-town Manhattan. It will move for a three-month run at the **Folger Shakespeare Library** in Washington late in 2010.

Not as easy as it sounds, this has been six years in the making and required \$120,000 and documents contributed to the show from the **Morgan Library** and **Harvard's Houghton Library**.

See — **Forbeslife**, "Oh, Henry," *Forbes*, Feb. 16, 2009, p. 76.

STRUGGLING UP FROM THE CULTURAL BOTTOM

by **Bruce Strauch** (The Citadel)

It's a national trend — people go to libraries in ever greater numbers for books! There is no death of reading, and a report from the **National Endowment for the Arts** bears it out.

The biggest bump up in readership came in the 18-to-24-year-old group who are laying down their **iPods**.

The author says it's not the new poverty, but rather "we have reached the cultural bottom and are ready to be smart again."

See — **Ann Patchett**, "The Triumph of the Readers," *The Wall Street Journal*, Jan. 17-18, 2009, p. W3.

Future Dates for Charleston Conferences

	Preconferences and Vendor Showcase	Main Conference
2009 Conference	4 November	5-7 November
2010 Conference	3 November	4-6 November
2011 Conference	2 November	3-5 November
2012 Conference	7 November	8-10 November

DUSTING OFF HAZLITT

by **Bruce Strauch** (The Citadel)

Duncan Wu has published *William Hazlitt* with **Oxford University Press**, 557 pages, \$45.

Hazlitt (1779-1830) was the great English essayist of his age, knowing every British writer of stature and making enemies of most of them. Shelley: "Egotism, petulance, licentiousness, levity of principle is a bad thing in any one, and most of all, in a philosophical reformer."

See — **Saul Rosenberg**, "The Great Provoker," *The Wall Street Journal*, Jan. 16, 2009, p.W10.