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Publisher's Profile -- MPS

Editor

MPS

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MPS was founded over 30 years ago by **Macmillan Publishers**. Primarily set-up to provide typesetting services, we have evolved into a global provider of high quality publishing solutions that cover the entire author-to-reader process. We have 10 offices which span 3 continents, we employ over 2,000 people and work with some of the worlds leading publishers to provide:

• Digital publishing solutions that include COUNTER stats, eBook and eJournal delivery, data conversion, and the creation of eLearning tools.
• A range of production solutions for book and journal publishers that cover copyediting, page design, and XML workflows
• Creative solutions which include advertisement design and magazine production.
• Fulfillment solutions for books and journals that handle the full spectrum of customer management from enquiry to order.
  www.macmillansolutions.com

MPS is part of the **Macmillan Publishers Ltd**, part of **Verlagsgruppe Georg von Holtzbrinck**.

MPS and Macmillan Publishers

With over 7,000 staff operating in more than 80 countries, **Macmillan Publishers Ltd** is one of the largest and best known international publishing groups in the world. It is characterized by high-quality academic and scholarly, educational, fiction and non-fiction publishing in many forms; from STM and social science journals to serious non-fiction and literary fiction; from educational course materials and dictionaries to college textbooks, academic monographs and reference with supporting online resource sites.

Macmillan is particularly unusual in the publishing world in its commitment to service and is one of the only publishing groups to provide other publishers with services right across the author to reader cycle. *www.macmillan.com*

Verlagsgruppe Georg von Holtzbrinck GmbH publishing group is a family-owned company headquartered in Germany. It is active in more than 80 countries and publishes works in both print and electronic media, providing information, disseminating knowledge, and serving the needs of educational, professional, and general readership markets.

Vital Statistics

• Founded over 30 years ago
• Part of **Macmillan Publishers Ltd**
• Over 2,000 employees
• 10 offices spanning three continents including Boston, London and Bangalore
• We work with some of the worlds leading publishers
• We offer solutions that cover the entire author-to-reader process

Overview

MPS is traditionally a provider of book and journal production solutions. We have been experts in this field for over 30 years and work with some of the worlds leading STM, academic and trade publishers. We offer a full project management solution for book and journal publishers and were one of the first to deliver online articles ahead of print. We recognized that the world of publishing is changing, and have expanded to stay on top of our ever-evolving market. We now offer a range of solutions to compliment this, including:

• **MPS Insight** — a unique service that provides on-time and accurate COUNTER-compliant usage reports to some of the worlds leading publishers. We eliminate the time spent running these reports by doing the work for you. In addition, we offer a suite of publisher reports that will allow you to gain a real insight into how your content is being used by your subscribers.

On time, every time: We're so confident that we will deliver your COUNTER reports on deadline, we'll incur a penalty fee if we fail to do so.

Grow your business: Our suite of publisher reports will help you to identify upsell and cross-sell opportunities, provide information to prevent cancellations, help you to grow your existing accounts and even to create new ones.

COUNTER Release 3 compliant: We are fully compliant with COUNTER Release 3 and SUSHI.

Easy-to-use: Our easy to-use interface means that you and your staff will be able to access your essential COUNTER reports with ease.

• **ContentStore** — which provides the ultimate solution to publishers who are serious about selling eBooks, eJournals or any type of digital content. **ContentStore** gives publishers the freedom and flexibility to experiment with selling, marketing and distributing their digital content in new ways.

ContentStore is the digital platform that stores, displays, markets and sells digital content on behalf of publishers. We offer everything from "Browse and Search Inside," to a variety of flexible business models, ways to engage online communities' right through to new marketing tools.

ContentStore ensures that publishers are ready for the digital future and helps to increase sales and enrich their end-user experience. **ContentStore** provides the ultimate solution to kick-starting your digital publishing strategy…

• **MPS Fulfillment** — works with journal and book publishers globally to meet their fulfillment requirements. We pride ourselves on being able to work with any pricing model and any online or print publisher collection.

Our fulfillment solution covers the entire fulfillment cycle – from storage to order processing, to invoicing, to payment processing, to distribution, renewals and customer service – all with first class results. 🐾