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Developing an Assessment Program: From Zero to Sixty

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Developing an Assessment Program: From Zero to Sixty

Description (150-250 words): In 2016, the University of Florida George A. Smathers Libraries created a new position and hired an Assessment Librarian. Five years later, the program is highly agile and supports a larger culture of assessment. This talk will outline the steps, and missteps, as well as the scope of a program that includes an Assessment Advisory Team and multiple sub-teams. The program supports grant applications, IRB submissions, assessment resource recommendations, user engagement, usability and user-experience studies, public service assessment, dashboard development, and continues to expand.

Attendees will gain a deeper understanding of the key steps for implementing a successful program, of the elements of UF's current assessment program, and of what the horizon looks like as we build infrastructure to support local initiatives. The presenters will utilize interactive technologies to engage the audience in the talk and to share more widely their own institution's unique assessment path.

60-minute presentation

Scope:

1. (Briefly) the steps taken to develop the program, including some missteps, some accomplishments and many learning moments. Will describe growth, increasing from one position to a three-person team to instilling a culture of assessment more broadly throughout the Libraries (Assessment Advisory Team and beyond) – Val present
2. What the program currently looks like. Talk about team structure, strengths and weaknesses. Maybe talk very briefly about a few of the projects, but only in terms of how the larger team supports the work – Laura present

Topics: Organizational culture/climate , Team building & cultivation