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If Rumors Were Horses

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Against the Grain

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- CHARLESTON CONFERENCE ISSUE -

Against the Grain

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If Rumors Were Horses

We understand that Albion has been bought by **Charles Negaro** who operates a small chain of quality trade bookstores in Connecticut including Atticus

Books

(across from Yale University) and the Wesleyan College Bookstore (Middletown, CT). Jim

Murphy

will continue to run Albion but the company will no longer supply books to libraries. This information courtesy of Barry Fast (Scholarly Book Center).

And **Jackie Thompson** is returning to Wiley November 6 after the death of her husband, Larry Cooper (Scholarly Book Center) and the birth of her son Aaron.

And congratulations are in order! **Forrest and Margaret Link** (Forrest is of Midwest Library Service fame) are the proud parents of twins, Alice Lorraine and Jeremy John, born July 31, 1990.

We understand that **Warren Eisenberg** (remember him? He used to be with Ballen and also with Samson) is alive and well

and living in Ft. Myers, FL. We understand that he's doing so well that he even ate supper with **Lenny Schrift** (President of Ballen Booksellers

International).

And Lenny tells us that Warren still wears an earring (We think Warren began the trend).

We hear tell that **Ed Lockman** (The Faxon Fulfillment Center) is living in newly married bliss.

Carol Eyler is now Head of Technical Services at Mercer College Library in Macon, Georgia.

On November 29 and 30 in the Dallas Holiday Inn Crowne Plaza, **AMIGOS** will sponsor a special workshop "The Reality of Collection Evaluation: Facts, Myths and Practices" with featured speakers George Soete (University of California, San Diego), Bonnie MacEwan (University of Missouri-Columbia) and Mary Bushing (Montana State University).

According to the *Wall Street Journal* for October 9, 1990, continued on page 8

Samuel Lazerow Fellowship for Research in Acquisitions or Technical Services

Purpose: To foster advances in acquisitions or technical services in an academic or research library by providing librarians a fellowship for research, travel, or writing in those fields. Research projects in collection development or the compilation of bibliographies will not be supported by this fellowship.

Donor: The Institute for Scientific Information funds the fellowship, which consists of a \$1,000 cash award and a citation, in memory of one of their senior vice-presidents who had a distinguished career in library and information science and who held high-level posts in each of the three national libraries of the U. S. - National Library of Agriculture, National Library of Medicine, and the Library of Congress.

Criteria: The proposals will be judged with an emphasis on the following:

1. Potential significance of the project to acquisitions or technical services work.
2. Originality and creativity.
3. Clarity and completeness of the proposal.
4. Evidence of an interest in scholarship, such as a previous publication record.

Submission procedures: Brief proposals (five pages or less, double-spaced) should be sent to the ACRL office and include the following: Description of research, travel or writing project, schedule of project, estimate of expenses. (Examples: professional travel, computer time, photocopying, typing)., and current curriculum vita. *Recipients of the fellowship will be asked to submit a brief report of the results of their research.*

Deadline: December 1, 1990.

Previous Recipients:: 1983 Denise Bedford, 1985 Anne L. Highsmith, 1987 Margaret Johnson, 1988 Carol Kelley, 1989 Robert H. Burger, 1990 Terence K. Huwe

Association of College and Research Libraries A Division of the American Library Association

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Toll-free: 800-545-2433, ext. 2512; FAX: 312-440-9374

Rumors

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Robert Maxwell is selling MCC Italia ("the holding company for Panini International, a specialist childrens' publisher") for £60 million (\$117.4 million).

Ree Sherer has been named Vice President and General Manager of EBSCO Subscription Services for the Birmingham, Alabama, office. Prior to his promotion, Ree was Vice President and General Manager of Publisher Services.

We have received word that **Academic Book Center** has been selected as the primary vendor to acquire and process books for the opening day collection for the

California State University Campus, San Marcos. **Marion T. Reid** is the Director of Libraries. Some libraries have all the luck (or money), don't they!

Matt Nauman, based in Lake Oswego, Oregon, is the new Marketing Manager of Blackwell North America, Inc. **Allan Graham**, also in Lake Oswego, is the Marketing Manager for B/NA's Technical Services Division. **Kim Anderson** has replaced Allan Graham as the B/NA representative in the Mountain Plains region.

Marcie Kingsley is now at Western Michigan University in Kalamazoo, Michigan.

Donald Riggs is the new

Director of Libraries at the University of Michigan.

Bonnie Hill is Head of Collection Development at Tufts University.

Barbara Woodford is the new SW/Mountain Plains marketing manager for Yankee Book Peddler and will live in Colorado Springs, Colorado. Barbara used to be head of collection development at Colorado College and attended the Charleston Conference last year.

Sage Publications has moved to more spacious facilities. New address: Sage Publications, Inc., 2455 Teller Road, Newbury Park, California 91320. Phone and fax

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Letters to the Editor
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but there's no excuse for doing business with unidentified box holders.

■ From **Nat Bodian**,
Publisher's Marketing Consultant

Dear Katina:

In my article on changes in book publishing in the *ATG* June issue, I'd lamented about the "Decrease in Publishers Publishing Books About Publishing."

I'd mentioned in my article "In distant years, R.R. Bowker called itself 'The Publisher's Publisher.' Today, Bowker has abandoned that roll."

My reference to books for the publishing industry dealt with

small, single-author, limited-appearance references and monographs written by people in the industry for people in the industry.

In the September issue of *ATG* you published a response from Peter Simon, Vice President for Database Publishing at Bowker. The publishing industry books Simon mentioned in his response were *Books in Print*, and *Literary Marketplace*. It points up Bowker's current publishing focus—database and subscription publications that can be updated and reissued annually or periodically, mainly to subscribers.

The other books Simon mentioned were two forthcoming updated editions of older Bowker works, and my two volumes of *Book Marketing Handbook*, Vol.1 published 1980,

and Vol.2, published 1983. (Both still selling).

Peter Simon's response in *ATG* seems to reinforce my earlier lament. People active in the book industry today have virtually no opportunity for publication should they write about their work or experience. Publishers like Bowker, who claim to serve the industry, are declining such works at this time with turn down phrases such as "...does not fit into our present publishing program."

The quote in the preceding paragraph is not made up. It is a Bowker publisher's response to a 1990 proposal for a new publishing industry guide that in earlier years Bowker would have snapped up in a minute.

My comments in my June *ATG* article still stand, Peter Simon's letter to the contrary. ✎

Rumors

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remain the same.

Acquisitions 91 (sponsored by **Genaway and Associates** in Canfield, Ohio) will take place in Minneapolis, Minnesota, on April 10 and 11, 1991.

And we understand that **SISAC** has agreed to move forward in the development of electronic data interchange (**EDI**) standards for journal orders, order acknowledgements, claims, cancellations, and invoices. Both **EBSCO** and **Faxon** are members of the International Working Party on Magnetic Media Transfer, a group of international journal publishers and subscription agents working toward the transmission of messages containing dispatch information. **Sandra Paul**,

Managing Agent for **SISAC**'s parent organization (and regular contributor to *Against the Grain*), the Book Industry Study Group, is

coordinating the efforts across Subcommittees and with **BISAC**. The study Group joined **ASC X12** last year. Paul has acknowledged the growing use of **X12** formats for national and international **EDI**. "Although **SISAC**'s library constituency has traditionally used data communications formats based on **ANSI/NISO Z39.2**,

enthusiastic support as we've had in **BISAC**'s work, I expect it will take a full year to finalize the **ASC X12** formats for serial transactions." If you want to contribute your two cents here, contact **BISAC**, 160 Fifth Ave., New York, NY 10010 (phone: (212)929-1393, FAX (212)989-7542.

NISO's agreement to migrate its standards to **ASC X12** allows us to proceed with our work," Sandy says. "If **SISAC** gets as much

The **Commission on Preservation and Access** and the **Southeastern Library Network (SOLINET)** have begun a collaborative project to design and conduct a preservation management seminar for library staff who have part-time preservation responsibility. To be led by **SOLINET** staff and be held for one week hopefully during the summer of 1991, the new seminar will help library staff members develop the management skills and implement the activities that contribute to successful

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**Now is the time for
all good people to
come to the aid of
Against the Grain!**

Well, one subscription
year has passed for
Against the Grain, and
we haven't given up yet!

It's time to renew
subscriptions for 1991.

There will still be at
least five issues a year
(February, April, June,
September, November)
and the subscription
price is still \$25 a year
(suggested). Please
enter your subscription
now!! Thanks.

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preservation programs. Attendance
will be open to librarians
throughout the nation, but
registrants will be selected on an
application basis. As well, the
Commission will award one
scholarship to a qualified attendee.
Further information will be
available from SOLINET (400
Colony Square, Plaza Level;
Atlanta, GA 30361-6301)
beginning in January 1991.

And we have received word that
Nat Bodian's *Encyclopedia of
Mailing List Terminology and
Techniques* after going out of
print is now being republished (after
being updated) as *NTC Dictionary
of Direct Mail and Mailing List
Terminology and Techniques* by
NTC Business Books, 4255 West
Touhy Avenue, Lincolnwood, IL
60646 (phone: 800-323-4900).
Look it over! 🐱

DEADLINES

Here are *Against the Grain* deadlines for 1991!! PLEASE stop
everything and send something in. Don't worry about footnotes!
Just tell us what you are thinking about!

- ☞ February 1991 -- deadline: December 15, 1990
- ☞ April 1991 -- deadline : February 15, 1990
- ☞ June 1991 -- deadline: April 15, 1990
- ☞ September 1991 -- deadline: July 15, 1990
- ☞ November 1991 -- deadline: September 30, 1990

Remember if you have something important, we may be able to
make room for it regardless of the deadline! And everything you
think is important is important! This means YOU. *Against the
Grain* needs you!