Impact ²: Through the Power of Collaboration

How we increased our impact by helping researchers to increase theirs

Hester Mountifield
Associate University Librarian
Academic and Research Support Services

7 July 2015
Undergraduate EFTS 25,937
Postgraduate EFTS 7,511
Academic staff 2,154
92nd in the Quacquarelli Symonds (QS) World University Rankings

175th in the Times Higher Education (THE) World University Rankings

In the 201-300 band for the Academic Ranking of World Universities
Performance-Based Research Funding (PBRF)

- **Purpose**: encourage and reward excellent research
- **Assess** the research performance
- **Allocate** government funding

**Funding allocations 2012**

<table>
<thead>
<tr>
<th>TEO</th>
<th>Quality Evaluation</th>
<th>External Research Income</th>
<th>Research Degree Completion</th>
<th>Total Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Auckland</td>
<td>$40,526,364</td>
<td>$13,817,320</td>
<td>$20,021,776</td>
<td>$74,364,460</td>
</tr>
<tr>
<td>University of Otago</td>
<td>$33,636,984</td>
<td>$6,267,427</td>
<td>$10,565,142</td>
<td>$52,469,553</td>
</tr>
<tr>
<td>Massey University</td>
<td>$21,833,456</td>
<td>$4,975,401</td>
<td>$7,636,798</td>
<td>$34,445,655</td>
</tr>
<tr>
<td>University of Canterbury</td>
<td>$15,896,278</td>
<td>$2,757,902</td>
<td>$7,255,801</td>
<td>$25,909,981</td>
</tr>
<tr>
<td>Victoria University of Wellington</td>
<td>$14,600,714</td>
<td>$2,970,948</td>
<td>$6,034,751</td>
<td>$23,606,413</td>
</tr>
<tr>
<td>University of Waikato</td>
<td>$9,568,154</td>
<td>$1,776,951</td>
<td>$4,137,787</td>
<td>$15,482,892</td>
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<tr>
<td>Lincoln University</td>
<td>$4,679,326</td>
<td>$2,035,199</td>
<td>$1,958,441</td>
<td>$8,672,966</td>
</tr>
<tr>
<td>Auckland University of Technology</td>
<td>$4,108,163</td>
<td>$608,199</td>
<td>$3,192,820</td>
<td>$7,909,182</td>
</tr>
</tbody>
</table>
Background: Research outputs @ Auckland

2010
Purchase Symplectic Elements*

2011
Library ownership
New team

2012
PBRF

*First site outside of the UK to implement Elements

...and beyond
Researcher selects databases to search

Library subscriptions

Open access sites

Supplementary sources provided by Symplectic
Impact of an article

Global interest tracking

Social media mentions

Mentioned by
- 15 news outlets
- 12 blogs
- 53 tweeters
- 16 Facebook pages
- 1 Wikipedia page
- 1 Google+ user
- 1 Redditor
- 2 Pinners
- 2 video uploaders

Demographic breakdown

<table>
<thead>
<tr>
<th>Type</th>
<th>Count</th>
<th>As %</th>
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</thead>
<tbody>
<tr>
<td>Members of the public</td>
<td>39</td>
<td>74%</td>
</tr>
<tr>
<td>Scientists</td>
<td>11</td>
<td>21%</td>
</tr>
<tr>
<td>Science communicators (journalists, bloggers, editors)</td>
<td>3</td>
<td>6%</td>
</tr>
</tbody>
</table>
Group reporting available
System integration

Research Outputs

- Research Repository
- University reporting systems
- University directory profile
- Impact platform
Collaboration & Partnerships

- School of Graduate Studies
- Faculty research support
- Libraries & Learning Services
- Information Technology Services
- Planning & Quality Office
- Research Office
Professor Simon John Holdaway
MA, PhD

Biography

After finishing an MA degree in Archaeology at the University of Otago, Simon moved on to Philadelphia to graduate with a PhD from Temple University in 1975. Simon subsequently taught at the University of Auckland in 1975 and the University of Otago from 1979. In 1998, he took up a position at the University of Sydney, where he held a professorial chair in the School of Sociology and Anthropology. He is currently Professor of Anthropology at the University of Sydney.

Research

Archaeology: Australian, Egyptian, New Zealand archaeology; stone artefact analysis; archaeological theory; GIS.

Selected Publications and Creative Works (Research Outputs)

Books

Book Chapters

URL: http://hdl.handle.net/2292/6609

Journal Articles

URL: http://hdl.handle.net/2292/23379

Other University of Auckland co-authors: Rebecca Phillips
BiblioInformatics Service

Phased Launch 2014 - 2015

Multi faceted impact reporting service

For individuals:
• Consultations
• Research Impact Reports
• Web guides

For senior management & HoDs
• Benchmarking, citation and collaboration reports
BiblioInformatics

Publication type breakdown:

<table>
<thead>
<tr>
<th>Publication type</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Book</td>
<td>9</td>
</tr>
<tr>
<td>Chapter</td>
<td>32</td>
</tr>
<tr>
<td>Conference</td>
<td>45</td>
</tr>
<tr>
<td>Journal article</td>
<td>45</td>
</tr>
<tr>
<td>Other</td>
<td>21</td>
</tr>
<tr>
<td>Poster</td>
<td>6</td>
</tr>
<tr>
<td>Report</td>
<td>14</td>
</tr>
</tbody>
</table>
BiblioInformatics
Strategic reporting for senior management across:

- Collaborations
- Strengths
- Comparisons

![Relative Impact of UoA for Selected Medical Subject Areas, 2002 - 2011](image-url)
Collaborations: Who are our international collaborators?

Assess the spread of our collaborations
BiblioInformatics
Working Groups

The various working groups are:

- Increase your outreach
- Researcher development
- Open Access
- Increase your impact

www.auckland.ac.nz/increaseyourimpact
Working Groups

Citation Working Group

How best to increase UoA and researcher citation performance and impact

Library recognized as active and knowledgeable in this area – invited to write position paper and present to Research Committee

Number of recommendations saw the formation of a Citation Working Group

An institution wide Increase Impact campaign was successfully undertaken in late 2014
Collaboration on integration initiatives, working groups and new services =

Exponential impact for Library, researchers and the institution

Sustained buy in and support of Library led initiatives and services

Ongoing recognition of Library value with opportunities to participate in institution wide projects

Poised to continue to lead further service development and initiatives
Questions?