Harnessing Open Internet Media Resources

Dorothea J. Coiffe
Assistant Professor // Media Librarian
Borough of Manhattan Community College // City University of New York

35th International Association of Technological University Libraries
IATUL 2-5 June 2014 // Aalto University // Espoo, Finland

Project for a teaching tool resource is funded by a PSC-CUNY grant
MAKE FASTER!!! Of the 23 CUNY colleges
Using moving images is not new. Slide projectors; Reel-to-reel; Elmo projectors & their plasticine slides- which were customizable but clumsy. There are pros & cons to anything used as a teaching tool. Then VHS ... technologically enhanced classrooms = computers & overhead projectors.

**Why Use Moving Images In/Out of Class**

**Positives:**
- Breaks up the class session to maximize interest
- Some students learn better with visual aids – *A picture is worth ...*
- Use as a lesson guide/Flip their class
- Use a springboard -- In-depth discussions/Critical thinking
- Strengthen conceptual understanding

**Negatives:**
- Can’t use what I want in time – limited on-site resources
- Takes up valuable class time
Newest Way ...
... Internet Moving Image Websites
Such as ...

TopDocumentaryFilms.com
Not all Moving Image Sites are “YouTube-y”
Some have user input/interact to make them move...

Virtual Tour of the Sistine Chapel  Google Earth w/on-street avatar

...the more I looked, the more I found...
My project is to annotate these sites and present them to the BMCC community using LibGuides, a reasonably priced, intuitive, flexible web 2.0 application that allows the sharing of information.
Having no sign-in
NO sign in = Media Hub an OER
Open Education Resource

UNESCO World OER Congress / 2012 Paris OER Declaration

The 5 Rs of OER Rights:

- **RE-VISE**: Content can be adapted, adjusted, modified, or altered.
- **RE-USE**: Content can be reused in its unaltered form.
- **RE-MIX**: The original or revised content can be combined with other content to create something new.
- **RE-DISTRIBUTE**: Copies of the content can be shared with others in its original, revised or remixed form.
- **RE-TAIN**: Users have the right to make, archive, and "own" copies of the content.
Impact - Outcome after deducting estimate of what would have happened anyway
Outcome after attribution after deducting estimate of what would have happened anyway
Possible Reasons:

1. I did my job
2. Users looking at Library's website
3. Too inconvenient? (users of information systems want to find information quickly & conveniently.)
4. Not sure
Kiitos!

If you have any questions or wish to contact me:

Dorothea J. Coiffe
Assistant Professor / Media Librarian
BMCC/CUNY // dcoiffe@bmcc.cuny.edu