Strategies for gaining and maintaining academic support for the institutional open access repository

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Agenda

- About QUT
- The importance of open access
- Framework for research support
- History of QUT ePrints
- Advocacy
- Policy
- Library roles
- Staff development
- Information, promotion, training and support
- Populating the repository
- System integration
- Usage statistics
- Citation data
- The future
The open access movement is gaining momentum.

There are many altruistic and academic reasons to support open access.
The Library has made research support core business with staff positions and fora for planning communication. There is a Research Support Action Plan.
The Researcher Support Strategy is a framework for the development and delivery of a range of services.
The Library also supports researchers with scholarly publishing, especially early career researchers:

• Provide information to help select appropriate research outputs
• Information and support for publishing in gold open access journals
• Financial support to pay Author Publications Costs (APCs)
QUT ePrints was launched in 2003, making this its 10 year anniversary.

QUT ePrints was ranked highly in the 2013 Webometrics World Ranking of Repositories (14 institutional repository in the world).
Advocacy can happen at all levels.

It is important for open access and the institutional repository to be made core business, reflected in committee papers.
The QUT open access policy was released in 2003 with the repository.

It was the first institutional OA mandate.

It mandates peer reviewed articles and conference papers be deposited (author manuscript version).

The mandate is used to ensure it is a University directive so publishers deal with the University rather than negotiate with individual authors.

QUT’s Intellectual Property Policy also has the University own the copyright and provide a non-exclusive right to authors to publish.
Library roles

- Research Support Coordinator
- Scholarly Communications Librarian
- Repository Resource Librarian
- Resource Assistants
- Liaison Librarians
- Applications and Development Team Leader
- Programmer
- Associate Director

There are specialised positions supporting research and the repository.
Staff development is ongoing.
Promotion and support is ongoing.

We take every opportunity we can to promote ePrints to new academics, higher degree research students and non-users.
Self-deposit is core to our success as it ensures academic engagement and ownership. It is also scalable.
Deposit is continuous.
Here you can see how high the deposit rates is for various outputs types.

<table>
<thead>
<tr>
<th>Item Type</th>
<th>Works</th>
<th>Full-text</th>
<th>Open-access</th>
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<tr>
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<td>859</td>
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<td>19%</td>
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<tr>
<td>Book Chapter</td>
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<tr>
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<td>56%</td>
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</table>
Every faculty engages.
Fulltext deposit increased in 2011/12 when we integrated ePrints with Researchmaster for research assessment purposes.
Our workflow is: deposit into ePrints – verify – add to ResearchMaster – use for research assessment etc.
ePrints is embedded in workflow with other processes.
The Library gathers evidence of research outputs via the repository which is integrated with the ResearchMaster research management system. Deposit once – use for multiple purposed.
This shows download statistics increasing year on year.
98.3% of downloads of papers attributed to the Faculty of Education are from external IP ranges (to QUT).
This and the next statistical reports can all be generated for ePrints as a whole, a faculty, author or a single paper.

Access is worldwide.
There is a healthy sense of competition amongst researchers. ePrints standing is used as evidence by researchers in performance appraisals.
Scopus and Web of Science citation information in integrated at the record level. Google Scholar citation information is linked to. Download statistics are shown. This has been very popular.
The future...

- Automated ingest of records
- Author name authority
- NLA party identifiers
- ORCID
- Improved linking to academic profiles
- Improved linking to data repository
- Improved linking from QUT Media Warehouse creative works repository

System development is continuous.
END