

November 2013

Call for Ideas/Papers/Speakers/etc

Editor

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Recommended Citation

Editor (1996) "Call for Ideas/Papers/Speakers/etc," *Against the Grain*: Vol. 8: Iss. 3, Article 46.

DOI: <https://doi.org/10.7771/2380-176X.1937>

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Publisher's Profile

Column Editor: **Matt Nauman** (Blackwell North America)

Walter de Gruyter, Inc.

200 Saw Mill River Road, Hawthorne, NY 10532
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World Wide Web: <http://www.degruyter.de>

ISBN Prefixes: 3-11: 0-202

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Dr. Helwig Hassenpflug Eckart A. Scheffler, Vice President and General Manager
Hans-Dieter Brandhoff

Vital Statistics:

Number of Employees: 200 (Berlin) 18 (New York) 1996 estimated number of books to be published: 400 In print titles: 12,000


Walter de Gruyter & Co is a leading international publishing house serving a wide spectrum of academic fields including the humanities, language and linguistics, the social sciences, business and management, law, mathematics, medicine, and the natural sciences. Located in Berlin, Germany, de Gruyter publishes approximately 350 book titles and 60 journals a year, and maintains a backlist of 12,000 titles, many of which are reprints of books whose original editions date back to the nineteenth century.

Celebrating its 25th anniversary this year, Walter de Gruyter, Inc., located in Hawthorne, NY, was created in 1971 to handle promotion, warehousing and fulfillment for de Gruyter in the United States, Canada and Mexico.

The formation of Walter de Gruyter & Co. in 1919 was the result of a series of acquisitions by the scholar Dr. Walter de Gruyter of several existing companies, some dating back to the 18th century. Among the publishing houses that became part of the present-day de Gruyter were **Georg Reimer** (founded 1749), publisher of notable German Romantic writings, A.W. von Schlegel and Tieck's classic translations of Shakespeare, and the memoirs of Carl Schurz; **G.J. Göschen** (founded 1785), the first publisher of Goethe; and **Karl J. Trübner** (founded 1872), publisher and antiquarian bookseller in Strasbourg. Deeply rooted in the political and cultural history of the past two centuries, de Gruyter will celebrate its 250th anniversary in 1999.

More recent acquisitions include **Mouton de Gruyter** (former Mouton Publishers of the Hague and Paris), which specializes in language and linguistics, and, since 1991, includes the list of the former Foris Publications of Dordrecht, The Netherlands; and **Aldine de Gruyter** (formerly Aldine Publishing Company of Chicago), publisher of texts and monographs in the social sciences, now located at the office of Walter de Gruyter, Inc. in Hawthorne, NY.

Whether a one-volume monograph or a multivolume set, de Gruyter publications have historically been known for their impeccable scholarship and quality of production. Among the renowned comprehensive sets are *Rise and Fall of the Roman Empire (ANRW)*, *Theologische Realenzyklopädie (TRE)*, the historical and critical editions of Friedrich Nietzsche (also available on CD-ROM) and Friedrich Schleiermacher, and *Handbooks of Linguistics and Communication Science (HSK)*. De Gruyter regularly publishes new editions of standard reference works, such as *American Universities and Colleges, Concise Encyclopedias of Biology, Chemistry, and Biochemistry and Molecular Biology*, and both a German/English and an English/German Law Dictionary.

Of the many journals de Gruyter publishes, several date back to the previous century, such as *Biological Chemistry Hoppe-Seyler*, *Journal für die reine und angewandte Mathematik (Crelles Journal)*, and *Zeitschrift für die alttestamentliche Wissenschaft*. Among the newest journals, all launched since 1990, are *Human Nature*, *Technology Studies*, *Journal for the History of Modern Theology*, *Lexicology*, *Cognitive Linguistics*, *Linguistic Typology*, and *International Journal of Cultural Property*. 

Call for Ideas/Papers/Speakers/etc.

The 1996 Charleston Conference — November 7-9, 1996, Charleston, S.C.

Issues in Book and Serial Acquisition: Money Talks

Money talks. It tells publishers and vendors whether they can survive, how many people they need on staff, and what tasks can be done. It tells them what they can publish, and which and how many experiments they can do to develop new products and services. Money tells librarians how many people to employ, what those people can do, and what products and services they can buy. It tells the standards makers what to work on. It talks to us all the time. What is it telling us now?

If you are interested in leading a discussion, acting as a moderator, coordinating the lively lunches or simulation rooms, or would like to make sure we discuss a particular topic, please let us know. The Charleston Conference prides itself on creativity, innovation, flexibility, and informality. If there is something you are interested in doing, please try it out on us.

The Planning Committee for the 1996 Charleston Conference includes **Barbara Dean** (Fairfax County Public Library), **Heather Miller** (SUNY-Albany), **Katina Strauch** (College of Charleston) and **Judy Webster** (University of Tennessee).

Send ideas by **June 30, 1996**, to **Barbara Dean**, Technical Operations Center, 4000 Stringfellow Rd., Chantilly, VA 22021. Phone (703)222-3139; fax (703)222-3135. Internet: <bdean@leo.vsla.edu>. 