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Bet You Missed It

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Bet You Missed It

Press Clippings — In the News — Carefully Selected by Your Crack Staff of News Sleuths

Column Editor: **Rosann Bazirjian** (Syracuse University)

Open the Window, 95 of Course by Rosann Bazirjian (Syracuse University)

This is an in-depth article on **Windows 95** distributed by **Microsoft**. The author describes it as a dramatic improvement with a common sense approach to navigation, by helping the user find his/her way among files and pro-

grams easily. Many of the features of **Windows 95** are discussed in detail. See — James Aley, "Windows 95 and Your PC," **Fortune**, vol. 131 (6) (April 3, 1995), p. 29-30.

History of the Internet by Rosann Bazirjian (Syracuse University)

A good summary article on the Internet, discussing its advances since its Department of Defense days to today, when there are more than 2.2 million computers on the Internet. The article addresses the World Wide Web

and the types of connections possible today, complete with screen images. See — Abe Dane, "Understanding and Exploring the Internet", **Popular Mechanics**, vol. 172 (4) (April, 1995), p. 66-70, 140.

Ouch, That's Hot! by Marie Swearingen (Syracuse University)

To ensure that professional goals, as well as our own personal goals, are achieved, it is important that we learn to deal with

our "hot buttons." In the April, 1995 issue of **Supervisory Management**, steps are listed for resolving these interpersonal conflicts and implementing change within ourselves to identify and meet our goals. See — Ralston, Faith, "Keeping Hot Buttons from Taking Control," **Supervisory Management**, April, 1995, p. 1.

Legal Headaches by Rosann Bazirjian (Syracuse University)

This article summarizes some of the legal battles **Microsoft** is fighting with its software competitors. Potential legal, political and economic repercussions are discussed, with many legal battles

documented in full. See — Brenton R. Schlender and David Kirkpatrick, "The Valley vs. Microsoft," **Fortune**, vol. 131 (5) (March 20, 1995), p. 84-90.

Ride the Waves by Philip Dankert (Cornell University)

The author of this Point of View piece describes and gives examples of what he believes are obstacles to free debate on the Internet. "Ban the medium of flaming, and you ban the mes-

sage of dissent." See — Lemisch, Jesse, "The First Amendment is Under Attack in Cyberspace," **Chronicle of Higher Education**, January 20, 1995, p. A56.

May I Have One? by Rosann Bazirjian (Syracuse University)

This is a great article which highlights all the neat new accessories you can purchase for your PC, as well as other innovative computer products from ergonomic chairs to word processing

for kids to konexx kouplers and smart labelers. See — Stratford Sherman, "PC Products That Can Change Your Life," **Fortune**, vol. 131 (4) (March 6, 1995), p. 183-192.

The Summary Screen by Rosann Bazirjian (Syracuse University)

This is an excellent summary of **Mosaic** and the **World Wide Web**. It defines any term you might need to know, as well as

gives you some addresses of free browsers. See — **NetGuide**, March, 1995, p. 42-48.

Welcome to Cyberspace by Joan Loslo (University of Northern Iowa)

The Spring special issue of **Time** is entitled "Welcome to Cyberspace." Articles cover many topics, including discussions of access, terminology, control, new

products, computers in education and political implications. See — "Special Issue: Welcome to Cyberspace," **Time**, vol. 145 (12) (Spring, 1995).

Communication Crisis
by Philip Dankert
(Cornell University)

Unless changes are made, the author of this article, the Director of Pennsylvania State University Press, strongly suggests that we are heading for a crisis in the whole system of scholarly communication. One of the main reasons cited for this phenomenon is that, except for libraries, only a few hundred individuals are likely

to purchase a book by a particular scholar. Several ways are suggested to keep scholarly monograph publishing going. See — Thatcher, Sanford G. "The Crisis in Scholarly Communication," *Chronicle of Higher Education*, March 3, 1995, p. B1-B2.

Full Speed Behind?
by Katina Strauch
(College of Charleston)

You will all remember Clifford Stoll as the author of *The Cuckoo's Egg*. This article is about his new book, *Silicon Snake Oil: Second Thoughts on the Information Highway* (Doubleday). "I find my life dribbling away at 9600 baud," says Stoll as he questions many of the

assumptions of our brave new technological world which eats up our time delivering data and "in the end has feet of clay." See — Wald, Matthew L. "A Disillusioned Devotee Says the Internet Is Wearing No Clothes — Conversations/Clifford Stoll," *New York Times*, April 30, 1995.

Lynden Speaks
by Twyla Racz
(Eastern Michigan University)

According to Lynden, Associate University Librarian, Brown University, there are ten major problems (book and serial costs, shrinking budget, electronic services, preservation, document delivery, copyright and licensing,

outsourcing, staff training, and the library's role of the future) that need thorough research. See — Lynden, Frederick A. "A Research Agenda for Libraries," *Publishing Research Quarterly*, vol. 10 (3) (Fall, 1994), p. 36-50.

Worst Book of the Year Award
by Twyla Racz
(Eastern Michigan University)

The author discusses *STRANGE JUSTICE: THE SELLING OF CLARENCE THOMAS*, by Jane Mayer and Jill Abramson and its antithesis *THE REAL ANITA HILL*, by David Brock. Mayer and Abramson were the recipients of the J. Gordon Coogler Award for

the Worst Book of the Year for their book, but Brock received special thanks for his denouncement of Hill. See — Tyrrell, R. Emmett, Jr., "The Worst Book of the Year," *American Spectator*, vol. 28 (3) (March, 1995), p. 12-13.

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Vigilantes on the Loose
by Philip Dankert
(Cornell University)

In an apparent attitude change those once despised censors who limit what other computer users can say online ("vigilantes") are now gaining quiet approval from many users of USENET. Some of their main targets are the network users who distribute copies of a

single message to thousands of bulletin boards at a time. *See —* Wilson, David L., "Vigilantes Gain Quiet Approval on Networks," *Chronicle of Higher Education*, January 13, 1995, p. A17-A18.

Computerlight
by Katina Strauch
(College of Charleston)

Do you want to read your newspaper by computer light? This article discusses some of the problems with the electronic delivery of newspapers for both publishers and end users. *See —*

Ziegler, Bart. "Publishers Scramble into On-Line Services, But Payoff Is Unclear," *Wall Street Journal*, April 26, 1995, p. A1, A6.

Electronic Information Kiosks
by Rosann Bazirjian
(Syracuse University)

This article discusses the increasing popularity of electronic information kiosks at our university campuses. The author summarizes the type of information accessible at the kiosks at various university sites, and the reasons

why they are so attractive to university administration. *See —* Thomas J. DeLoughry, "Computerized Kiosks," *Chronicle of Higher Education*, vol. 41 (24) (February 24, 1995), p. A25-A26.

Research Researched
by Twyla Racz
(Eastern Michigan University)

The director of research for the **American Booksellers Association** summarizes past research, which focused on the bookseller, joint ventures and proposes future research concerns. *See —*

Miles, Carol, "Bookselling Research: An Overview of the Past and Priorities for the Future," *Publishing Research Quarterly*, vol. 10 (3) (Fall, 1994), p. 51-59.

Does Your Mail Bin Runneth Over?
by Marie Swearingen
(Syracuse University)

Ever feel that reading all your incoming mail is rapidly becoming

ing a full-time occupation? Must EVERYTHING be read? This article provides excellent suggestions for "dissipating the overflowing in-basket" and freeing up your valuable time. *See —* "How to Control Information Overflow," *Supervisory Management*, April, 1995, p. 3.

Enter the Librarian
by Katina Strauch
(College of Charleston)

David Magier is a librarian at **Columbia University** and in this article he is articulating many of the problems with the Internet that we know and love and discusses the organizational gopher that he has been developing on South Asia. Few would disagree that the

Internet needs more organization, but besides Mr. Magier's efforts, **Ann Okerson** of **ARL** points to others. *See —* Magier, David. "Taming the Internet," *The Chronicle of Higher Education*, April 21, 1995, A29-A30.

Faxon Was As Faxon Did
by Katina Strauch
(College of Charleston)

When you open **Forbes** magazine to this article, you will see **Dick Rowe** smiling at you. This brief article discusses the **Faxon**

company and how it "perished because it overreacted to change." *See —* Alster, Norm. "Autopsy," *Forbes*, May 8, 1995, p.77-78.

The Liberating Factor?
by Rosann Bazirjian
(Syracuse University)

A fascinating article about where technology is taking us, as it liberates us from geography and the time clock. Will it destroy intimacy and affect our daily communication with others is the ques-

tion this article asks and attempts to answer. *See —* Andrew Kupfer, "Alone Together: Will Being Wired Set Us Free," *Fortune*, vol. 131 (5) (March 20, 1995), p. 94-104.

Consumer Beware
by Rosann Bazirjian
(Syracuse University)

This article summarizes a study made by **Timothy F. Bresnahan**, an economist at Stanford University, and **Shane Greenstein** of the University of Illinois-Urbana-Champaign on the

computer-buying behavior of business corporations. *See —* Rob Norton, "What Slowed the PC Revolution," *Fortune*, vol. 131 (4) (March 6, 1995), p. 38.

Important Questions
by Philip Dankert
(Cornell University)

Will licensing become much more important in electronic copying? Will the owners of intellectual property take control of this medium? What about the preservation of fair use in an electronic environment? These are some of

the issues addressed in this article. *See —* Jacobson, Robert L., "No Copying: Educators Fear Big Curbs in Fair Use Copyrighted Works in the Digital Age," *Chronicle of Higher Education*, March 10, 1995, p. A17-A19.