November 2013

Table of Contents

Editor

Follow this and additional works at: http://docs.lib.purdue.edu/atg

Recommended Citation

Editor (1995) "Table of Contents," Against the Grain: Vol. 7: Iss. 3, Article 1.
DOI: https://doi.org/10.7771/2380-176X.1742

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.
Against the Grain

TABLE OF CONTENTS

ISSUES, NEWS, AND GOINGS ON

1 Rumors
6 Deadlines
6 From Your Editor
7 Letters to the Editor

FEATURES

1 To Buy or Not to Buy: The Cost Implications of Purchasing Paperbacks by Ed Goederek, Ivan Hanthorn & Pam Rebarcak The long-standing habit of acquiring hard bound library materials whenever a choice was available between paperback and hard cover is changing.

16 Paperbacks On Approval by John M. Harr Is the cost differential for titles published in dual covers substantial?

17 Paperback Conundrums by Heather S. Miller Observations on paper and cloth editions from a number of North American book suppliers.

18 Hard and Softcover: A Report from a Publisher by Jennifer Ruark

20 Op Ed — Not Sweating the Details Barbara Dean says change is not all gloom and doom.

22 On the Street — We surveyed some of you to find out what you are doing about purchasing hard and paper materials. Here are the results ...

INTERVIEWS

33 Mary Ann Liebert, President and Founder, Mary Ann Liebert, Inc.

37 Fred Philipp (President, Blackwell North America) talks about the recent purchase of Ballen by BNAm.

39 Mike Markwith is the new CEO of Swets North America! Here is what he told us.

44 Ken Kister (Freelance Writer) and dubbed “the Ralph Nader of encyclope-dias ...”

80 GraceAnne DeCandido, Editor, Wilson Library Bulletin

PROFILES ENCOURAGED

A look at some of our colleagues — Edited by Barbara Dean (Fairfax County Library)

69 Celia Wagner (Blackwell North America)
REGULAR COLUMNS

PUBLISHING

40 Book Pricing Update — Since 1990, the number of new academic monographs in the Humanities has declined about 9%.
42 From the Reference Desk — Besides several book reviews, Tom Gilson spoke with Ken Kister.
49 Book Reviews — Paul Gleason has arranged reviews of Webster’s Third and Who Owns Information?
53 Cases of Note — Legal opinions of interest to ATG readers — by Anne Jennings.
55 Publisher Bestsellers — Best selling titles from Purdue University Press.
56 Marketing to Libraries — A Discussion with Tia Gozzi and Pat Phillips.
58 Publisher Profile — Primary Source.

BOOKSELLING AND VENDING

60 And They Were There — Reports of Meetings — The Oklahoma Conference and the Charleston How to Get Published Institute are just two that ATG attended.
64 Bet You Missed It — Clifford Stoll, David Magier, and Dick Rowe are just some of the people discussed on this compilation of recent articles.
68 Biz of Acq — Sandy Beehler talks about Negative Acquisitions.
70 International Dateline — Richard Abel gives us a report on the London Book Fair and Gita Gunatilleke about celebrating the Maori Language. And there’s more.
74 Papa Lyman Remembers — Kroch’s and Brentano’s bookstore.
76 Group Therapy — This one’s about librarians who don’t keep appointments.
78 In Praise of Bookshops — Instead of spending the weekend in Pittsburgh, Jack Walsdorf visited The Roycroft Campus, East Aurora, New York.

TECHNOLOGY

24 Where to Buy CD-Roms — by Norm Desmarais
26 Innovations Affecting Us — SilverPlatter, NetPublisher, Pro CD, ColumbiaNet.
29 CD-Rom at the Service of Society
31 What is HTML? — Rebecca Bauerschmidt and Joan Griffis tell us.
39 Chaos — This month Sandy Paul tells us about BIC, Book Industry Communications.
81 DOC AQUIS — a column reporting on news and developments relating to acquisitions and document delivery — Vendor Online Services — Blackwells Connect and NTO.
86 Drinking From the Firehose — New developments with ACQNET . . .
88 Not Fit For Print — Will publishers be able to distribute electronically at a profit?
90 Legally Speaking — S.314: The Communications Decency Act and Cyberspace.

ETC.

69 Call for Papers — The 1995 Charleston Conference
89 You Gotta Go To School For That? — How Jerry Seay sees life is not like we mortals.