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Doc Aquis

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DOC AQUIS . . .

a column reporting on news and developments relating to acquisitions and document delivery

Column Editors: **Mary McLaren** and **Barbara Hale** (U. of Kentucky)

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This month, Doc Aquis includes only the Have You Heard section but will return in full form in the November issue. — KS

HAVE YOU HEARD?

UnCover announces their new service **UnCover Reveal**, a new electronic table of contents alert service. Uncover users with profiles can create a list of titles which are of interest to them. When the next issue of any of those titles is entered into the UnCover database, the system will automatically send a copy of the table of contents to the profiler's e-mail address. Included in the table of contents will be the journal name, issue date, author, full article title, any available summary information, starting page number, and cost for delivery. Users may order documents through Reveal by reply e-mail. There will be no additional charge for using the alerting service.

Also announced by Uncover is its new **Personal Navigator**. The Personal Navigator is a Windows-based graphical user interface to the UnCover database. It will be put into general release this fall, and will be available in both PC and Mac versions.

The **Uncover document delivery service** is now more easily accessed by Dynix Vista customers. A gateway has been established to bring UnCover's faxed-based delivery service to clients searching on the Vista electronic database service.

This summer, the **Uncover Company** welcomed the **National Library of Australia** to its family of contributor libraries. The National Library is Australia's largest library and one of its leading research institutions. The Australian National Library's participation in UnCover has two parts. First, NLA will add approximately 800 unique titles to UnCover — primarily Australian publications. Table of contents from these contributed titles will be supplied to UnCover on a regular basis. As articles from the National Library titles are requested, orders will be filled via an UnCover scanning station installed at the Library. The other facet of the NLA/UnCover agreement is a gateway to provide access to the UnCover database and document delivery services, at favorable rates, to libraries and library users throughout Australia.

Winnebago Software Company has expanded the capability of its circulation and online catalog programs to include full-text and abstract informational databases. Through agreement with **Facts on File**, Winnebago Software's CIRC/CAT program for IBM or compatible computers can be supplemented with **Facts on File News Digest**, a database that provides coverage of national and international news in full-

text articles. The interface between the card catalog program and informational databases allows library patrons and staff to look up listings in multiple databases, as well as the library's own holdings, within the same search.

Facts OnLine, a service that locates and retrieves documents from information sources in the former Soviet Union, is the newest supplier in the **OCLC PRISM Document Supplier Program**. Facts OnLine can retrieve items from Russian libraries such as archival works, articles, books, patents, and genealogical documents on subjects including chemistry, law and regulations, science and technology, and specifications and standards. Libraries can access the Facts OnLine document delivery service using the OCLC symbol, ONF. Check the OCLC Name Address Directory under the ONF symbol to find more information relating to fees for this supplier.

UMI has acquired **The Information Store**, a document delivery business based in San Francisco. The Information Store lives by the motto "if it exists, we'll find it." UMI draws upon its own collection of periodicals to fill article requests, and will rely on the information specialists at The Information Store to locate information held in other collections. This includes SEC reports, company brochures, government documents, patents, reports, books, journals, periodicals, and conference proceedings. The combined UMI Article Clearinghouse and The Information Store allows one-stop shopping for information.

At the **Special Libraries Association Meeting**, **Chemical Abstracts Service (CAS)** and the **American Chemical Society (ACS)** Publications Division announced the addition of journal page images to the 23 ACS journals in the **CJACS** file on **STN International**. The images, which are copies of the actual pages from the journals, including figures and tables, are available for journal articles published from 1992 to the present. Users will be able to download and then view the images online, send them to a local printer or receive them via offline print or a new **PRINT FAX** capability. The quality of the downloaded pages and hardcopy offline prints is comparable to the quality of pages in the printed journal.

STN International has added **Newsletter Database (NLDB)** to its growing collection of databases on science- and technology-related business topics. Produced by **Information Access Company**, NLDB contains the full text of more than 600 business and industry newsletters published in the United States, Europe, Latin America, Asia, and the Middle East. NLDB contains approximately 1.2 million full-text records from 1988 to the present and is updated daily with about 1,500 new records. Coverage includes company activities, joint ventures, mergers and acquisitions, new products and technologies, government policies, the environment, and regulatory compliance as reported in such newsletters as **Coal and Syn-**

fuels Technology, Fiber Optics News, Occupational Health and Safety Letter, and Toxic Materials News.

PROMT, the **Predicasts Overview of Marketing and Technology** database, is now available on **STN International**. Produced by **Information Access Company**, PROMT provides news and in-depth trade and marketplace information on such science- and technology-related business topics as research plans, product testing, manufacturing processes, and licensing agreements as well as industry overviews and forecasts. PROMT contains indexing and abstracts or full text from more than 1,100 trade journals, business magazines, research studies, government reports, and industry newsletters covering 65 major industries ranging from chemicals to ecology. Updated daily with more than 3,000 new records, PROMT on STN contains more than 3 million records dating from 1978.

The **Faxon Company** has introduced **Faxon Finder** table of contents access and document delivery service. Users can choose from over 10,000 journal titles and three million articles available in the Faxon Finder database. The Faxon Finder database is offered both online and on CD-ROM. The database includes all citable references such as news stories, editorials, and book reviews in addition to research articles from journals.

News from the **Research Libraries Group** is their enhanced **Ariel software**. **Ariel for Windows** was available for purchase in July. The software used with commercially available hardware allows users to scan articles, photos, etc. and transmit the electronic images over the Internet to another Ariel workstation.

Release 5.0 of the **WLN Conspectus Software** is now available through **PALINET**. Under the terms of the agreement, **PALINET** members are eligible to license the software on an annual basis for as long as needed. Licenses for this collection assessment and management system are provided to libraries in the **PALINET** service area at discounted prices. The **WLN Conspectus Software** lets a library or group of libraries create its own collection assessment database and print a variety of reports. It is organized around the framework of its subject divisions, categories, and descriptors. It supports both Dewey and LC classified collections and is designed to accommodate smaller and special library collections as well as large research collections.

Dynix is pleased to announce the expansion of **Vista's reference collection** of databases with **Books in Print**, a Bowker Reed Reference Electronic Publishing product. **Vista** is Dynix's answer to electronic information online, providing 21 databases through an easy Internet connect to the Dynix computer center. Any library, whether a Dynix client or not, can subscribe to **Vista**. Special offers on pricing and access to **Books Out of Print** may also be applicable. Dynix will provide a free 30-day trial access to **Books in Print** upon request. For more information contact **Vista**.

SIRSI announced that an **online INFORMATION DESK** is now offered as a fully-dynamic, integrated part of the **UNICORN/STILAS ENHANCED PUBLIC ACCESS MODULE**. Initially offered with **UNICORN Version 5.0**, released in

Summer 1992, the **INFORMATION DESK**, which stores information in **MARC** format, is provided at no additional cost to new and existing patrons. The **INFORMATION DESK** allows information to be easily exchanged between the library and the patron. The patron has access to information of general interest such as library hours and policies, library announcements, community announcements, lists of new or award materials, meetings and programs, and best reference questions and answers.

Data Trek, Inc. introduced additional ways for schools to achieve **ADA** (Americans with Disabilities Act) **compliance** in their libraries. Touch Screen monitors and **V View** software can be combined with **Data Trek's School Series** library automation software to meet the requirements of **ADA**. School libraries can now increase access to information for both staff and students with visual impairments. **Data Trek** offers three Touch Screen monitors to make online searching easier, and **V View**, a screen magnifying software product. Both products seamlessly integrate with **Data Trek's School Series** library automation software to make online catalog access easier.

More news from **Data Trek** is that they have acquired the **OASIS library automation software** from **Dawson Holdings**. The **OASIS** software includes Catalogue, Circulation, Serials, Acquisitions, and Inter-Library Loans. **OASIS** users will be given the options to continue use of that system or affordable migration and upgrades to **Data Trek's** products.

And yet from **Data Trek** comes another announcement that a major upgrade to their **Manager Series, 7.0**, containing over 200 enhancements, is planned for a third quarter, 1994 release.

OCLC announced that its subsidiary, **Information Dimensions Inc. (IDI)** has sold its **ZyLab** division to **ZyCo Incorporated**, a newly formed corporation controlled by **C-CUBED Corporation** of Alexandria, VA.

ZyLab develops and markets **ZyIndex**, a document retrieval system for personal computers, and markets **ZyImage**, a Windows-based document imaging and retrieval system. In a related transaction, **ZyCo** acquired **ZyImage** software from **PT Partners**, a Maryland partnership. **IDI** will continue to market **ZyLab** products and retains a license to continue to use **ZyLab** products that are embedded in **IDI** products.

Gaylord proudly announces that **GALAXY Integrated Library System** sales have topped 225 libraries. Along with the new lines of archival and security products, **GALAXY** has helped position **Gaylord** to look forward as the company begins its second hundred business years.

For a recent comparison review of integrated library systems, you might want to consult the January-February, 1994 issue of **Library Technology Reports**. The report entitled "Integrated Library Systems for Minicomputers and Mainframes: A Vendor Study, Part 1", by **William Saffady**, gives detailed reports on the products and services of 8 ILS vendors. The vendors covered in this issue include: **Data Research Associates**, **Dynix**, **Gaylord Information Systems**, **Innovative Interfaces Inc.**, **NOTIS**, **Sirsi Corporation**, **Sobeco Ernest & Young**, and **VTLS**. Other vendors will be

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covered in **Library Technology Reports'** next issue.

As of late June, Ameritech announced that **NOTIS Systems** and **Dynix** officially joined forces to form a new company named **Ameritech Library Services**. The new consolidated library services operation will be organized around two groups: a **Library Systems Group** and an **Information Services Group**.

The **Library Services Group** consists of 4 divisions to address the needs of different types of libraries. They are **NOTIS Systems** for academic libraries, **Dynix** for public libraries, **Marquis** for special libraries, and **Scholar** for school

libraries.

The **Information Services Group** will consolidate products and services that deliver information content. These include **Vista** for providing information databases access and document delivery, **Internet** and **Z39.50** access products such as **WinGopher** and **WinPAC**, **Retro Link Associates** (RLA) for retrospective conversion services, and **GeneSys** for distribution of genealogical databases.

The **NOTIS** staff will continue to work from its Evanston headquarters. The planned **LMS Release 5.2** will be delivered on schedule and future development plans include enhancements to **OPAC**, **Serials**, **Acquisitions**, and **Cataloging**.

Ameritech also announced that a single client/server system is being developed to serve its customers in all 4

divisions. The basis of its software, called **C/SP**, is the currently installed **Marquis client/server product**. ☞

Please note — We were as shocked by developments with NOTIS and Dynix as you were. Please see page 54, this issue, for Dynix answers to some ATG questions. — KS

Legally Speaking

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factors which are considered in evaluating the likelihood of confusion are: 1) the similarity of the marks (by both sight and sound); 2) the similarity of the goods or services being provided under the two marks; 3) the similarity of trade channels; 4) the conditions under which the goods or services are purchased and the nature of the purchasers; 5) the fame of the mark allegedly being infringed; 6) whether there are other similar marks in use; and 7) the extent of any actual confusion. *Re: E. I. DuPont deNemours & Co., 476 F.2d 1357 (CCPA, 1973).*

Trademark infringement, then, does not automatically result even from the use of identical marks. Assuming that *Against the Grain* is trademarked as the name of this publication, a bakery named *Against the Grain* would probably not infringe that mark, since the products are so dissimilar as to create no likelihood of confusion. But what if someone published an information systems newsletter entitled *Against the Grain*?

What if that newsletter was marketed to library information systems specialists? What if it were not marketed to anyone in the publishing, vendor, or library communities? These examples are a bit trickier.

The seeming subjective nature, or perhaps even vagueness, of the likelihood of confusion test makes trademark infringement cases complex and expensive for all concerned. This circumstance can lead to the tyranny of richer trademark holders, who can generally intimidate more shallow-pocketed companies into abandoning the use of a mark, even if that mark is not likely to cause confusion among either of the companies' markets. Most of us condemn the ripoff or knockoff of one company's trademarks or tradename by another, but the scales of justice in this area can be tipped rather dramatically by the gold of big companies. ☞

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