

November 2013

From Your Editor

Katina Strauch
Against the Grain

Follow this and additional works at: <http://docs.lib.purdue.edu/atg>



Part of the [Library and Information Science Commons](#)

Recommended Citation

Strauch, Katina (1994) "From Your Editor," *Against the Grain*: Vol. 6: Iss. 4, Article 5.
DOI: <https://doi.org/10.7771/2380-176X.1634>

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.

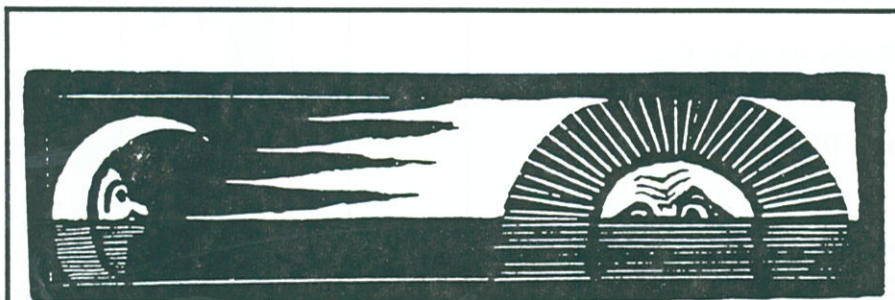
From your
(I-won't-be-
pinned-down)
Editor

Here is another issue of good old *ATG*. It is longer than ever and has some exciting new features. Things like **Profiles Encouraged** (no, JFK is not rolling over in his grave, but maybe Marilyn Monroe is), and **Facts and Figures and Marketing to Libraries**. A publisher who will go nameless asked me why I keep letting *ATG* grow. I am letting it reach its normal size, I opined. In our dynamic, changing industry, there is so much out there that still could be covered in *ATG*! And, since this is a cottage industry type of operation, *ATG* has the luxury of being able to grow and try new things to see if they pan out. As I tell myself, if *ATG* ever gets boring I am outta here!

We were going to print a survey for *ATG* readers in this issue to get your input. But, that is coming in November instead, when I figure I can collar a lot of you at the Charleston Conference and MAKE you fill the survey out, sort of a captive audience. In the meantime and even afterwards, we want to hear from you. Do you still like *ATG*? What do you like and what don't you like? What is YOUR opinion? Here is a place that we will listen and we can DO something about it!

Oh well, enough is enough. Let's get on with our reading!

••Yr. Ed.



Deadlines

The deadline for the
November 1994 issue — v. 6 # 5

Contributors/Column-September 26

Camera Ready Copy-October 7

Against the Grain

Editor:

Katina Strauch (College of Charleston)

Associate Editors:

Rosann Bazirjian (Syracuse University)
Barbara Dean (Fairfax County Public Library)
Joyce Ogburn (Yale University)
Celia Scher Wagner (Blackwell)

Assistant to the Editor:

Anne Jennings (Sinkler & Boyd)

Contributing Editors:

Richard Abel (Consultant)
Dora Biblarz (Arizona State University)
Nat Bodian (Publisher's Marketing Consultant)
Sever Bordeianu (Univ. of New Mexico)
Liz Chapman (Oxford University)
Eleanor Cook (Appalachian State University)
Linda F. Crismond (Professional Media Service Corp.)
Barry Fast (Academic Book Center)
Julia Gelfand (University of California, Irvine)
Paul Gleason (Intl. Monetary Fund)
Barbara Hale (U. of Kentucky)
Chuck Hamaker (Louisiana State University)
William M. Hannay (Schiff, Hardin & Waite)
Don Jaeger (Alfred Jaeger, Inc.)
John Keeth (U. of South Florida)
Tony Leisner (Dawson)
Tom Leonhardt (University of Oklahoma)
Fred Lynden (Brown University)
Mary McLaren (U. of Kentucky)
Kathern Miraglia (Catholic University)
Jack Montgomery (Univ. of Missouri)
Matt Nauman (Blackwell North America)
Sandy Paul (SKP Associates)
Gilles de La Rochefoucauld (Aux Amateurs)
Joanne Schmidt (Emerson College)
Karen Schmidt (Univ. of Illinois-Champaign Urbana)
Jerry Seay (College of Charleston)
Glen Secor (Yankee Book Peddler)
Mark Sexton (Mark Sexton Associates)
Judy Webster (University of Tennessee)

Graphics:

Bowles & Carver, *Old English Cuts & Illustrations*
Grafton, *More Silhouettes*
Ehmcke, *Graphic Trade Symbols*
By German Designers
Grafton, *Ready-to-Use Old-Fashioned Illustrations*
Crawhall, *Pictorial Archive of Quaint Woodcuts in
The Chap Book Style*

Production:

Ashley Printing Co., Charleston, South Carolina

Ads Manager:

Edna Laughrey (Laughrey Associates)
(313) 429-1029 FAX: (313) 429-1711

Publisher:

A. Bruce Strauch

Publisher Relations:

Lyman Newlin (Book Trade Counsellor)

Send letters, comments etc., to:

Katina Strauch
Coordinator, Charleston Conference
Head, Collection Development
College of Charleston Library
Charleston, SC 29424
bus. phone: (803) 953-8020 or (803) 953-8008
home phone: (803) 723-3536
FAX: (803) 953-8019 or (803) 953-8020
Internet: strauchk@cofc.edu
Bitnet: strauchk@citadel

Against the Grain (ISSN 1043-2094) is published five times a year in February, April, June, September, and November by *Against the Grain*, Citadel Station, Charleston, SC 29409. Subscription price per year is \$25.00 (U.S.) 35.00 (foreign) for five issues.

Authors' opinions are to be regarded as their own. All rights reserved. Printed in the United States of America. This issue was produced on a Macintosh IIfx and Apple Two Page Monochrome Monitor and a Macintosh Quadra 700 using Real Tech Laser, Laserwriter NTX, LaserMax, and LaserMaster printers, Microsoft Word, CorelDraw 3.0, ATM 2.0 and Pagemaker 4.2 software under System 7.

Against the Grain is copyright ©1994
by Katina Strauch

