

November 2013

## Deadlines

Editor

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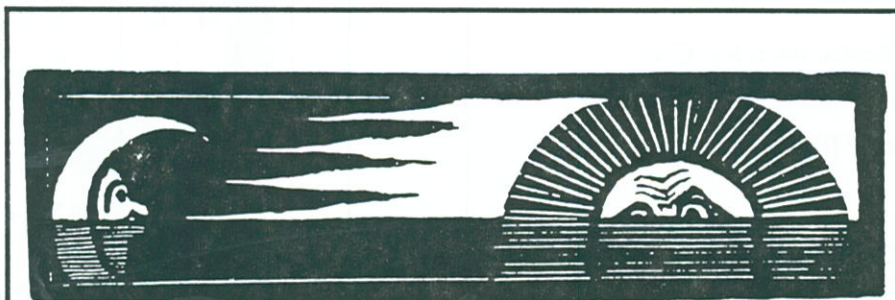
From your  
(I-won't-be-  
pinned-down)  
Editor

Here is another issue of good old *ATG*. It is longer than ever and has some exciting new features. Things like **Profiles Encouraged** (no, JFK is not rolling over in his grave, but maybe Marilyn Monroe is), and **Facts and Figures and Marketing to Libraries**. A publisher who will go nameless asked me why I keep letting *ATG* grow. I am letting it reach its normal size, I opined. In our dynamic, changing industry, there is so much out there that still could be covered in *ATG*! And, since this is a cottage industry type of operation, *ATG* has the luxury of being able to grow and try new things to see if they pan out. As I tell myself, if *ATG* ever gets boring I am outta here!

We were going to print a survey for *ATG* readers in this issue to get your input. But, that is coming in November instead, when I figure I can collar a lot of you at the Charleston Conference and MAKE you fill the survey out, sort of a captive audience. In the meantime and even afterwards, we want to hear from you. Do you still like *ATG*? What do you like and what don't you like? What is YOUR opinion? Here is a place that we will listen and we can DO something about it!

Oh well, enough is enough. Let's get on with our reading!

••Yr. Ed.



**Deadlines**

The deadline for the  
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