The Lake Michigan Shoreline Landowner Survey has led to both social and ecological understanding along Indiana’s shoreline. This image shows a map of our project areas and includes cross-sections to give an idea of what the current conditions of the shoreline are like. Thank you to Dr. Aaron Thompson and Zac Cody for contributing to the creation of this graphic.

The Lake Michigan Shoreline Landowner Survey is exploratory research that seeks to identify homeowners’ attitudes about shoreline erosion management that can inform community actions. We are allowing members of these communities to share what they have witnessed and what they would like to see done in the future with their shoreline. We hope that these conclusions can help guide community-based informed decision-making and kickstart the planning process for these communities along the Indiana shoreline.

Research advisor Aaron Thompson writes: “Engaging the public in solving environmental challenges requires a multidisciplinary approach. Colby has constructed a model of social and ecological conditions along the Indiana shoreline that will become more robust by completing the landowner survey. Colby's willingness to see past disciplinary boundaries and engage these communities contributes to our success.”

**BUSINESS**

**Tourism Insights: ESG in Lodging and Hospitality**

**Student researcher: Emily Cassanmagnago, Senior**

Our world is aiming to be a more sustainable place. In recent years, more and more companies have been adopting reporting formats that address the ESG—environmental, social, and governance—aspects of their activities. A guide was created to explain what ESG covers, why businesses are adopting it, and how it differs from other forms of reporting on corporate
Tourism Insights: ESG in Lodging and Hospitality

2023 Guide

ST&RT Lab
Sustainable Tourism and Responsible Travel

Primer on ESG reporting for hospitality businesses.

Responsibility. The study highlights the importance of ESG reporting to stakeholders, including customers, in an age of uncertainty and low customer loyalty in the lodging and hospitality industry.

Research mentor Jonathon Day writes: “Emily's work synthesizes information on the emerging issue of ESG—environmental, social, and governance—reporting in hospitality and tourism. She provides clear guidance for businesses seeking to understand these new reporting approaches, and these insights will help tourism businesses implement sustainability programs.”

Monon Neighborhood Livability Study

Student researcher: Abigail Dimmick, Senior

The Monon Neighborhood Livability Study, commissioned by the City of Lafayette, aims to holistically understand the state of livability and well-being of residents in the Monon neighborhood, located in the North End of Lafayette, Indiana. Using quantitative methods to analyze data from the Census and the Polk Directory, as well as qualitative analysis of interviews with residents and community leaders, the study describes the state of livability by studying five factors: housing, transportation, life/work/play, economy, and proximity to key resources. The goal of this study is to provide the necessary information for the City of Lafayette to make data-driven, strategic improvements to the neighborhood.

This study has helped to facilitate the formation of the Monon Neighborhood Coalition, a regular meeting of residents and leaders in the community to discuss the main challenges facing the neighborhood, as well as collectively work to formulate solutions at a neighborhood level. Additionally, findings from this study concerning areas of improvement have been presented to city leadership for potential legislative changes, including but not limited to the generation of new childcare facilities and the restructuring of incentives for landlords within the neighborhood to improve renters' living conditions.

A sign indicating the Monon neighborhood in Lafayette, Indiana.