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Publisher Bestsellers: University of Iowa Press

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Publisher Bestsellers

University of Iowa Press

Column Editors: **Julia A. Gammon** (Univ. of Akron)
Kathleen Ketterman (University of North Carolina Press)



With this issue, we welcome a new column editor, **Kathleen Ketterman**, Marketing Manager, at the UNC Press. She is incoming chair of the Association of American University Presses (AAUP) Library/Press Relations Committee. Welcome Kathy!

This column was supplied by **Kate Capps**, Marketing Manager, University of Iowa Press. Iowa's director, **Paul Zimmer**, is a poet in his own right, which may account for the press' editorial focus in literary criticism, short fiction and poetry, among other things. Kate's list of top ten bestsellers, in descending order, strongly reflects the press' emphasis in regional studies including cookbooks, biographies and garden books. Take a look and see what you might be missing in your collection.

For those of you who have not been to Peterson, Iowa before, check out Iowa's best kept secret *Reflecting a Prairie Town*. While you won't earn any frequent flyer miles reading the book, you will

probably feel as if you had just visited! Kate feels this one deserves a second look.

University of Iowa Press Top Ten Bestsellers

(in descending order)

Cooks Tour of Iowa by **Susan Puckett**, 0-87745-289-X. \$13.95 paperback.

Lincoln Highway: Main Street Across America by **Drake Hokanson**. 0-87745-261-X. \$24.95 paperback.

Neighboring on the Air: Cooking with the KMA Radio Homemakers by **Evelyn Birkby**. 0-87745-316-0. \$15.95 paperback.

Salem is my Dwelling Place: A Life of Nathaniel Hawthorne by **Edwin Haviland Miller**. 0-87745-332-2 cloth. 0-87745-381-0 paper. \$37.95 cloth \$16.95 paper.

Nothing to Do But Stay: My Pioneer Mother by **Carrie Young**. 0-87745-328-4. \$22.95.

Parsnips in the Snow: Talks with Midwestern Gardeners by **Jane Anne Staw and Mary Swander**. 0-87745-269-5 cloth. 0-87745-279-2 paper. \$25.95 cloth \$15.95 paperback.

Up a Country Lane Cookbook by **Evelyn Birkby**. 0-87745-420-5. \$22.95.

Black Eagle Child: The Facepaint Narratives by **Ray A. Young Bear**. 0-87745-356-X. \$25.95.


Wedding Dress: Stories from the Dakota Plains by **Carrie Young**. 0-87745-386-1. \$16.95.

Guide to Classic Recorded Jazz by **Tom Piazza**. 0-87745-489-2. \$22.95.

University of Iowa Press Best-Kept Secret

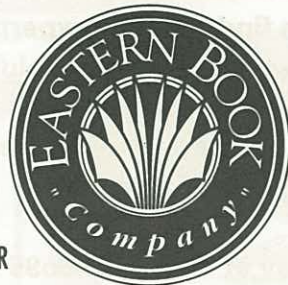
Reflecting a Prairie Town: A Year in Peterson by **Drake Hokanson**. 320 pages, 63 photographs, 4 maps, 11 x 8-1/2. ISBN 0-87745-466-3 \$34.95.

As **Wayne Franklin** so aptly states in his foreword, "In capturing the essence of this one place [Hokanson] helps us understand our own worlds better. With a singular combination of word and image, of both of which he is a master, Hokanson gives us a long and deeply moving meditation on our common rootedness in the earth. Whether we live in Peterson or St. Petersburg, we need to be called back to the earth, and Hokanson calls us back with gentle insight and insistent art."

Reflecting a Prairie Town captures the heart of small town America, using Peterson, Iowa, as its model. Part history, part geography, part photo-essay, this splendid volume deserves to be read well beyond its Midwest setting. Highly recommended for general readers in *Library Journal*. 

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