

November 1993

## Library Bestsellers - Massachusetts College

Joanne Schmidt  
*Emerson College*

John Keeth  
*University of South Florida*

Follow this and additional works at: <https://docs.lib.purdue.edu/atg>



Part of the [Library and Information Science Commons](#)

---

### Recommended Citation

Schmidt, Joanne and Keeth, John (1993) "Library Bestsellers - Massachusetts College," *Against the Grain*: Vol. 5: Iss. 5, Article 20.  
DOI: <https://doi.org/10.7771/2380-176X.1444>

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact [epubs@purdue.edu](mailto:epubs@purdue.edu) for additional information.

# Library Bestsellers

Column Editors: **Joanne Schmidt** (Emerson College)  
**John Keeth** (University of South Florida)



*Praise be again! Welcome to Joanne Schmidt our new column co-editor! Joanne helped us out of a huge jam this time and we are grateful. If you want to send in a contribution contact either Joanne at Emerson College Library, 100 Beacon Street, Boston MA 02116 (617)578-8672 or internet: ecl-jms@flo.org. You can call John at (813) 974-6723 or University of South Florida Library, LIB 122/RM 014, Tampa, FL 33620. Bitnet: johkeeth@cfrvm.bitnet. What are you waiting for?*

## Massachusetts College of Art Godine Library's Most Circulated Titles

by **Margot Isabelle**  
(Collection Development Librarian)

The Massachusetts College of Art was established in 1873. It is the only free-standing, public college of art in the country. The Godine Library at MassArt is comprised of a diverse collection of printed material, films, videos, picture files and slides. There are over 400 periodical titles, 95,000 monographs, and, 100,000 slides supporting graduate and undergraduate programs in design, fine arts and art education. The list of most circulated titles for the last three years includes reserve items which represent a very small percentage of the overall circulation statistics. The list is presented in no particular order.

1. Grzimek, Bernhard. **Grzimek's Animal Life Encyclopedia**. Van Nostrand Reinhold Co., 1972.
2. **Typography: The Annual of the Type Directors Club**. Watson-Guptill Publications, 1980-
3. **Stock Workbook: The National Directory of Stock Photography**. Scott and Daughters Publishers, 1987-
4. Rand, Paul. **Paul Rand, A Designer's Art**. Yale University Press, 1985.
5. **Graphis Design Annual**. Graphis Press Corporation, 1987-
6. **Graphic Design USA**. Watson-Guptill Publications, 1986-
7. Itten, Johannes. **The Art of Color: The Subjective Experience and Objective Rationale of Color**. Reinhold Publishing Corporation, 1961.
8. Albers, Josef. **Interaction of Color**. Yale University Press, 1975.
9. **Serif**. Wrightson Typographers, 1983.
10. **Graphis Photo**. Graphis Press Corporation, 1987-
11. **European Illustration**. European Illustration, 1974-
12. **Graphis Posters**. Graphis Press, 1973-
13. **Illustrators**. Hastings House, 1959-
14. Lowenfeld, Viktor. **Creative and Mental Growth**. Macmillan, 1975.
15. **Graphis Annual**. Graphis Press, 1952-
16. **Art After Modernism: Rethinking Representation**. New Museum of Contemporary Art; D. R. Godine, 1984.
17. Johnson, Pauline. **Creative Bookbinding**. University of Washington Press, 1973.
18. Hopper, Edward. **Edward Hopper: The Art and the Artist**. Norton: Whitney Museum of American Art, 1980.

19. Nicolaides, Kimon. **The Natural Way To Draw: A Working Plan for Art Study**. Houghton Mifflin Company, 1941.
20. O'Keeffe. **Georgia O'Keeffe, Art and Letters**. National Gallery of Art; New York Graphic Society Books, 1987.
21. Gardner, Helen. **Gardner's Art Through the Ages**. Harcourt Brace Jovanovich, 1975.
22. Chipp, Herschel Browning. **Theories of Modern Art: A Source Book By Artists and Critics**. University of California Press, 1968.
23. Atkins, Robert. **ArtSpeak: A Guide to Contemporary Ideas, Movements, and Buzzwords**. Abbeville Press Publishers, 1990.
24. Lippard, Lucy R. **From the Center: Feminist Essays On Women's Art**. Dutton, 1976.
25. Getlein, Frank. **Mary Cassatt: Paintings and Prints**. Abbeville Press, 1980.
26. Goldwater, Robert John. **Artists On Art: From the XIV to the XX Century**. Pantheon Books, 1972.
27. Russell, John. **The World of Matisse, 1869-1954**. Time-Life Books, 1969.
28. Murphy, Richard W. **The World of Cezanne, 1839-1906**. Time-Life Books, 1968.
29. Nixon, Nicholas. **Nicholas Nixon: Pictures of People**. Museum of Modern Art, 1988.
30. Muybridge, Eadweard. **The Human Figure in Motion**. Dover Publications, 1955.
31. Hale, Robert Beverly. **Drawing Lessons From the Great Masters**. Watson-Guptill Publications, 1964.
32. Waldman, Diane. **Mark Rothko, 1903-1970: A Retrospective**. Abrams, 1978.
33. **Frida Kahlo and Tina Modotti**. Whitechapel Art Gallery, 1982.
34. **Feminist Art Criticism: An Anthology**. UMI Research Press, 1988.
35. Stanek, V. J. **The Pictorial Encyclopedia of the Animal Kingdom**. Crown Publishers, 1962.
36. Resnick, Elizabeth. **Graphic Design: A Problem-solving Approach To Visual Communication**. Prentice-Hall, 1984.
37. Warhol, Andy. **Andy Warhol: A Picture Show By The Artist**. Rizzoli, 1987.
38. Ruder, Emil. **Typographie**. Hastings House, 1981.
39. Rosen, Ben. **Type and Typography: The Designer's Type Book**. Van Nostrand Reinhold Company, 1976.
40. Morgan, Hal. **Symbols of America**. Viking, 1986.
41. Smith, Ray. **The Artist's Handbook**. Knopf, 1987.
42. **Creativity**. Art Direction Book Company, 1971-
43. **British Design and Art Direction**. Designers and Art Directors Association of London, 1981-
44. Zapf, Hermann. **Hermann Zapf and His Design Philosophy: Selected Articles and Lectures On Calligraphy and Contemporary Developments in Type Design**. Society of Typographical Arts, 1987. €