November 1993

Rumors

Katina Strauch
Against the Grain

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CHARLESTON CONFERENCE ISSUE
VOLUME 5, NUMBER 5, NOVEMBER 1993

Against the Grain

"Linking Publishers, Vendors and Librarians"

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Highlights

10 / **Publishers' Profiles**
Westview Press, Inc. and SPOSS

8 / **Library Profile**
SUNY - Plattsburgh

31 / **Legally Speaking**
Fair Use: The Nordic Track

12 / **Media Minder**
Multimedia

48 / **Bet You Missed It**
In the News, Press Clippings

ATG Interviews:

16 / **Vendor Interview**
Lenny Schrift

32 / **Publisher Interview**
Sara Miller McCune

International Dateline:

36 / **Lightning Visits**
Yvonne Grandbois

38 / **People**
Gilles de La Rochefoucauld

This issue of **Against the Grain**
was printed on recycled paper.

If Rumors Were Horses

Heard from **Kate McKay**, now Vice President and Publisher, **Rapid Communications of Oxford** (New York, N.Y.). She will be fulfilling editorial commitments at The American Society for Neuroscience Meeting in Washington, so she will not be at the 1993 Charleston Conference. We will miss her. But maybe next year?

Adrian Alexander is up to his ears in work, chairing the Library Materials Price Index Committee, plus a NASIG committee. But he has **Mike Markwith's** "permission" to come to Charleston this year! Say hello to him so he knows that a conference is better than a piece of paper any day.

Sharon Cline McKay has been named Dynix Marquis Product Manager. We all remember the fantastic Sharon! She will be at the 1993 Charleston Conference to tell us more about her new job. Her key responsibilities are to create an effective liaison between the library profession and the development and marketing of the Marquis product. Dynix Marquis is a division of Dynix, Inc., and is an alternative to traditional host-based systems in that it is designed specifically for the client-server computing environment.

And we understand that **Zelma Palestrant** — the dynamo — who has

done so much to expand services at the Citadel's Daniel Library, is recovering after a long illness. Hang in there, Zelma!

I've never met her, but I like her anyway. She is **Sherry Thompson** who has been named Director of Marketing of **Majors Scientific Books, Inc.** Sherry has been with Majors for ten years and was formerly the Manager of Majors Scientific Subscriptions, which was acquired by EBSCO Subscription Services earlier this year. Due to special projects in 1992, Sherry has delayed completing her Masters of Information Science degree, but she is now pursuing this goal again and expects to complete her course requirements in 1994. Way to go, Sherry!

Pat Landers, West Coast sales representative for **the Book House**, has resigned her position. She is getting married this fall, and we wish her the best! The new representative is **Pete Jansky**. Pete has 10 years of experience in library and educational sales. Welcome, Pete. Hope to see you soon!

Cheryl Bernero (NOTIS) has been promoted to Program Manager of Horizons, whose beta test site was Carnegie Mellon University. Meanwhile, Cheryl and her husband, John Berry (not the editor of *Li-*

continued on page 66

Rumors

continued from page 1

brary *Journal Berry*, that's another, different, Berry) spent three weeks in France and Spain at IFLA. Cheryl said she was accompanying John at IFLA and that she thoroughly enjoyed it. It was her first trip to Europe ever.

Heard from **Jim Boyer** in Madeira Beach, Florida. Though it has been a rough few years for him, he sounds like he is recovering. Here's hoping we see you in Charleston soon, Jim!

Susan Campbell had a birthday this month. She scurried away from work to open presents and have Jumbalaya in Lancaster. Even though it didn't quite measure up to New Orleans, she said it was fun. Unfortunately, Susan won't be at the Conference so we will have to talk to her another time!

Deana Astle went camping recently. She hiked 35 miles and finally ran into a 150-pound black bear. The bear paid Deana no mind, just went on and did her own thing.

The journal *Representations* (University of California Press, Spring 1993) has a special issue called *Future Libraries* edited by **R. Howard Bloch** and **Carla Hesse**. The issue is 134 pages long and includes nine articles divided into three categories — Concepts, Practices, and Spaces. The "pride of place in this volume [is given] to the *Bibliothèque de France* — the library project of the decade, the library of the twenty-first century, the 'global library.'" The editors state that this special issue is not designed only to "re-present the debate over the *Bibliothèque de France*, but [to treat the controversy instead as] a symptom of the passions summoned by the library — as a repository and dispensary of knowledge — in an age in which real power is increasingly associated with information."

Along other lines, there were some typos in the last issue of *Against the Grain* in the report of the NASIG Conference (see page 20). Please know that it is **Edward Wall** who is the tireless editor of *Library Hi Tech*. Plus **Jim Stephens** is the incredible man who has everything to do with EBSCO (did you see *LJ* for July 1993? EBSCO — "the

serials giant" — has entered their 50th year of business.) We are sorry for the "mis-writings." Mea culpa from your (Aged) Editor.

The ARL group's request for **Firm Prices for 1994**, seems to be having some positive effect. Several subscription agents' renewal invoices are now showing updated prices, and the hope is that supplemental invoices will be kept to a minimum. Stay tuned.

Infornics (Littleton, MA) announces that publishers can now put their sales catalogs on the Internet using Infornics' Internet Catalog. The TitleBank Internet Catalog is based on the widely used Gopher information base. For further information, call **Robin B. Humes** at 508-486-8976.

Charles Farley has been named General Manager of **Geac Computers, Inc.**, Library Division in the United States. Farley will replace current CLSI General Manager **James Hofbauer**, and will be responsible for the merged Geac and CLSI companies in the United States, headquartered in Newtonville, MA.

Third World Express, a single long poem by **Mongane Wally Serote** and published by David Philip, Cape Town, in 1992, is the winner of the 1993 Noma Award for Publishing in Africa. The \$5,000 prize will be presented to Wally Serote at a special ceremony during the 36th annual meeting of the (U.S.) African Studies Association in Boston in early December.

And **Sandy Paul** is back from her voyage on the QE II. Yes, the stories about the QEII being buffeted in gale force winds and being hit by huge waves are accurate. But, guess what? Sandy is fine. She says that she was standing on a staircase when the boat turned sideways, but she managed to hold onto the railing and keep her cool. Does that sound like Sandy or what!

And a lot of people have been at the Frankfurt Book Fair. **Lyman Newlin**, the incredibly fantastic man, is back! Lyman promises to be our factotum for everything. And back from Frankfurt also is **Liz Chapman**, our British correspondent for *ATG*.

!!! In case you missed it in the Sep-

tember *ATG* — Announcement of a new section of *Against the Grain* — send us your information for the **Automation Section** — edited by **Mary McLaren** and **Barbara Hale** at the University of Kentucky. Send further information, press releases, etc., to Mary at the University of Kentucky Libraries, Lexington, KY 40506. 606-257-2543 or FAX (606)257-1563. McLaren@ukcc.uky.edu. Please send in your news, information, etc., etc.

Eastman Kodak Company has announced a three-month pilot of an application of Kodak's new online image service called the **Kodak Picture Exchange**. The application, called the Eastman Exchange, is designed to assist Hollywood studios in the selection and evaluation of film production sites. In addition, fourteen stock photo agencies have selected the **Kodak Picture Exchange** to market images for lease to advertising agencies, publishers, and graphic design firms. These will be the first providers to market images through Kodak's new online imaging service. The **Kodak Picture Exchange** will allow people to use existing phone lines and standard modems to access images from their desktop computers. Subscribers will conduct fast online searches and will review and browse low resolution images. Once image users have selected the images, they may want to use in an ad or publication, they can submit the request to the appropriate image provider electronically. Software will be available for Macintosh and Windows users. For more information call 800-KPX-USER (579-8737).

The Faxon Company has announced the appointment of **Susan M. Morgano** as Sales Manager of Faxon Quest. Susan joins **Glenn W. Jaeger** who is the Manager of Faxon Quest.

Baker & Taylor and its U.K. business partner **Book Data**, have announced their agreement with the British Library to use its extensive resources to develop a range of English-language bibliographic information products. The first product incorporating British Library records will be an English-language database on CD-ROM which offers comprehensive coverage of U.K. and U.S. titles. Ready in early 1994, it will be available through **B&T Link™**; *World Edition* and *Book Data's BookFind-CD World Edition*.

And **Lyman Newlin** and **Bertha Alavez**, President of **Scripta**, Mexico City, have promised to send us news from South of the Border. Below are several of the items that they have sent us. Thank you, Lyman and Bertha! Keep 'em coming! Lyman has also sent in several reminiscences which we will print in the February issue of *ATG*.

Scripta, Distribucion y Servicios Editoriales has moved to a new office in the south of Mexico City, one of the nicest parts of the city. Address is Magisteria Nacional No. 206; Col. La Joya Tlalpan; Tlalpan Mexico, D.F. phone. 525-655-3741.

The new edition of **Scripta's CD-ROM Mexican and Latin American Selected New Publications** is coming in November 1993. It includes those titles published in the second half of 1992 and the first half of 1993.

The Cuban poet **Eliseo Diegos** has won the International Literature Prize "Juan Rulfo." The amount is \$100,000 U.S. and will be presented on November 27 during the Guadalajara Book Fair.

Okay. A clarification from the Sept. *ATG*. **Linda Moran** is Vice President and National Sales Manager for **Ballen Booksellers International**. **Vivien Buell** is Approval Plan Manager.

According to *The New York Times* (Monday, Sept. 6, 1993, p. 18) **Reed Elsevier** has agreed to purchase the assets of **Official Airline Guides** for \$417 million in cash.

And speaking of Reed, **Reed Reference Publishing** has appointed 13 library professionals to serve as members of its Library Advisory Board. They are: **Sarah Duffel** (New Orleans Public), **Audrey Eaglen** (Cuyahoga County Public), **Elizabeth Futas** (U. of Rhode Island), **Michael Hood** (National Library of Canada), **October Ivins** (Louisiana State University), **Abby Kratz** (U. of Texas, Dallas), **Linda Lester** (U. of VA), **Susan Neuman** (U. of Pittsburgh), **Joseph Raker** (Boston Public), **Louise S. Robbins** (U. of Wisconsin-Madison), **Gene Rollins** (Houston Public), **Louise Wagner** (Arthur Andersen & Co.), and **Robert W. White** (Bergen County Cooperative Library System).

This year's annual symposium of the Greater New York Metropolitan Area Chapter of the **Association of College and Research Libraries (ACRL/NY)** will address "Developing a National Information Policy and Infrastructure: Building Powerful Relationships." The all-day symposium will be held in Manhattan on Wednesday, November 17 and the cost is \$35 for members and \$45 for non-members. For further information contact **Ree DeDonato** at 212-998-2510 or dedonato@nyuacf or **Sue Schub** at 212-998-2603 (schub@nyuacf).

Patricia Harris, Executive Director of NISO has announced the establishment of NISO press, which will serve as the publishing arm of NISO. NISO Press, with the energetic **Barbara Meyers** serving as its Adjunct Publishing and Marketing Director, began to publish the NISO Standards in August, 1993. Orders for NISO Press publications, including published NISO standards, draft standards, and the quarterly NISO newsletter *Information Standards Quarterly* should be directed to: NISO Press, P.O. Box 338, Oxon Hill, MD 20750-0338. Phone: 800-282-6476.

And speaking of NISO, the first major revision to the American National Standard for paper permanence has been published by the NISO Press. The standard is \$24 plus \$3.50 for postage and

handling. Use the number above to contact NISO or in Canada call 703-768-1836.

The University of California, Santa Barbara, is one of the first academic libraries in the U.S. to begin using Blackwell's TOC/505 enrichment service which is available to all libraries maintaining USMARC files. TOC/505 means that the table of contents is put in a searchable 505 field so that users can retrieve these materials using the keyword function of the library's NOTIS system, according to **Cecily Johns**, Associate University Librarian for Technical Services.

Faxon Research Services, Inc. of Cambridge, Mass. has released its new CD-ROM product **Finder Xpress on Disc**™ to five beta test sites for review of product function and performance. For further information, contact **Susan Stearns** at 617-354-7112.

John Riley of **Ambassador Book Service** (who brought the Madelines to the Charleston Conference several years ago) is looking for something similar to bring this year. In the meantime, he sent it a concise look at digital publishing which appeared in the *AAUP* (Association of American University Presses) *Computer Newsletter* for May 1993 (v.7, no.1). ☞

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