## **Global Business Languages**

Volume 18 Goals, Results, and Success

Article 12

2013

## Contributors

Follow this and additional works at: http://docs.lib.purdue.edu/gbl

## Recommended Citation

(2013) "Contributors," Global Business Languages: Vol. 18 , Article 12. Available at: http://docs.lib.purdue.edu/gbl/vol18/iss1/12

 $Copyright © 2013 \ by \ Purdue \ Research \ Foundation. \ Global \ Business \ Languages \ is \ produced \ by \ Purdue \ CIBER. \ http://docs.lib.purdue.edu/gbl$ 

This is an Open Access journal. This means that it uses a funding model that does not charge readers or their institutions for access. Readers may freely read, download, copy, distribute, print, search, or link to the full texts of articles. This journal is covered under the CC BY-NC-ND license.

## CONTRIBUTORS

**Isabel Dulfano** has recently published articles on the socio-political economy and quantitative value of the Spanish language. She has an MBA in International Business and a PhD in Latin American literature, and is teaching as an associate professor at the University of Utah.

**Lars O. Erickson** is Associate Professor of French and Director of the French International Engineering Program at the University of Rhode Island. His research focuses on scientific and professional literature of eighteenth-century France. In addition, he has published on the teaching of French and on the role of experiential education in the language curriculum. His work has appeared in journals including *French Review, Australian Journal of French Studies, Online Journal of Global Engineering Education*, and *Symposium*.

Jungyin (Janice) Kim is currently a doctoral student at the University of Illinois, Urbana-Champaign in the College of Education. Kim's scholarly interests at present are related to academic socialization across bilingual and multilingual settings; qualitative research methods in applied linguistics; and issues in teaching and learning English. Currently, Kim is working on her dissertation examining the academic literacy socialization of a group of Korean graduate students in the field of Business. As a teaching assistant, Kim also teaches academic writing courses for ESL (English as a Second Language) students.

**Linda Markley** is a former high school Spanish teacher in the Brevard County schools in Florida. She is a consultant and advocate who is actively involved in state, regional, and national language organizations and conferences. She has developed her expertise with languages in both educational and business contexts during her career and loves sharing what she has learned to help others.

Marie-Pascale Pieretti is Professor of French at Drew University. Her publications focus on women's writing of the early modern period in France, translation practice, and language and study abroad pedagogy. More recently, she has developed an interest in business French, especially as a way to enhance students' global perspectives.

146 CONTRIBUTORS

**Deb Reisinger** is Assistant Director of the French Program at Duke University, where she teaches courses in Business Language Studies and cultural studies. She holds a PhD from the University of North Carolina–Chapel Hill and currently directs a summer program in Quebec on marketing and identity. Deb has published articles on cultural studies, Computer Assisted Learning (CAL), and Languages for Specific Purposes (LSP).

Mary E. Risner, Associate Director, Outreach and Business Programs, Center for Latin American Studies, University of Florida. Mary Risner develops and manages initiatives that integrate the study of foreign language and area studies across the curriculum. She has taught language at a variety of K–16 levels, as well as in corporate environments. As founder of the Network of Business Language Educators (NOBLE), she works with K–12 teachers to promote the integration of Languages for Specific Purposes (LSP) content in the classroom.

**Steven J. Sacco**, Professor of French and Italian at San Diego State University, served as Co-director of the SDSU CIBER and directed the nationally ranked undergraduate international business program from 1997 to 2006. An expert in the teaching of foreign languages for special purposes, Sacco is the author of numerous books and articles that describe successful interdisciplinary collaboration in international education. He has also directed over 50 grant projects and has consulted for institutions such as Duke University, the American Council on Education, and the US Navy SEALs.

**Dakota E. Senne**, an International Business major at San Diego State University, is currently completing her final year of undergraduate studies. With an emphasis in French and Western Europe and specialization in management, Dakota has been using her knowledge and skills to collaborate and co-author articles and a textbook dealing with the teaching of foreign language and international education.

**Per Urlaub** (PhD, Stanford, '08) is an Assistant Professor at the Department of Germanic Studies at the University of Texas at Austin. His interests include second language studies, reading research, curriculum development, and intercultural communication as well as twentieth-century German literature and culture. He is the co-editor (with Janet Swaffar) of *Transforming the Foreign Language Curriculum in Higher Education: Critical Perspectives from the United States*, which is scheduled to appear in 2014 with Springer.

CONTRIBUTORS 147

**Félix S. Vásquez** is an Associate Professor at the College of Charleston and a NASBITE Certified Global Business Professional. He received an undergraduate degree in Accounting from the Universidad Ricardo Palma in Peru in 1980, and a PhD in Colonial Latin American Literature from the University of Kentucky in 2000.

Haidan Wang is an Assistant Professor at the Department of East Asian Languages and Literature at the University of Hawai'i at Mānoa (UHM). She played a leading role in the establishment and development of the Business Chinese Program at UHM, and has been serving as the program coordinator since 2007. Her research interests include language teaching pedagogy, program development, curriculum design, teaching Chinese with technology, and language program assessments.