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Evoke Communications

Purdue ECT Team
Purdue University, ectinfo@ecn.purdue.edu

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EVOKE COMMUNICATIONS

THE NEED

Evoke Webconferencing allows users to conference and collaborate anytime, anywhere by instantly uploading charts, graphs, and pictures. Users can make changes right up until the time of meeting or presentation, then share them online with meeting participants. Besides, Evoke Webconferencing helps users communicate and collaborate instantly with as many people as users want.

THE TECHNOLOGY

Using Evoke Webconferencing technology, users can avoid expensive long distance rates by having participants listen in over the Web - using only their standard Internet connection and browser. Users can talk on the phone, they watch your live presentation and submit their questions via text chat. Webcasting helps you reach thousands of people simultaneously - all over the Web. Webcasting allows users to broadcast conference over the web. users' conversation over the telephone and any visuals users are presenting are synchronized so that users' participants can listen and view users' conference on their computer as it happens, without using their phone. Participants need only a standard web browser, a sound card and speakers. Users' participants listening over the web can interact with users by submitting questions through an option displayed on the participant's screen. Evoke Webconferencing controls help you manage your communication or collaboration seamlessly, providing you with instant information and tools.

THE BENEFITS

- Instant Access
- Shared Visuals
- Webcasting
- Recording
- Webconference Controls
- Participant Lists
- Take Notes
- Q&A Tools
- Conference Lock





POTENTIAL APPLICATION IN CONSTRUCTION

1. Human Resources
 - Recruit and hire candidates
 - Deliver company-wide training
 - Present company benefit updates
 - Collaborate with team members to develop company policies
 - Announce company events
2. Executive
 - Participate in meetings without incurring travel expenses
 - Deliver company news without interrupting business activities
 - Communicate consistently to the company, customers, partners
 - Combine voice and visuals to create live, interactive meetings
 - Create live or recorded presentations
3. Marketing
 - Host live events for external audiences
 - Deliver corporate communications
 - Hold project planning meetings with partners, vendors or team members
 - Deliver live or recorded events
 - Combine voice and visuals to create interactive presentations
4. Sales
 - Present your sales proposal live and in a controlled manner
 - Deliver interactive sales presentations
 - Deliver online or recorded training sessions
 - Maintain open communication lines with sales force
5. Training
 - Host regular training sessions for new employees
 - Record training sessions to be available for review
 - Deliver ongoing training to entire company
 - Maintain open lines of communication between departments

STATUS

As the internet communication service provider offering a comprehensive suite of Web-based voice, video and visual collaboration services, Evoke Communications introduces proprietary Java-based media player. Evoke Media Player eliminates download time of standard media players for Evoke talking e-mail user. Lycos offers Web-conferencing and voice chat through agreement with Evoke Communications.



BARRIERS

Evoke web-conferencing has following system requirements:

- A standard Web browser
- A minimum 28.8kbps connection to the Internet to initiate or participate in a Webconference.
- Internet Explorer 4.0 or higher on Windows Systems
- Netscape Navigator 4.0 or higher on Windows or Macintosh machines

POINTS OF CONTACT

Tim Malone, Evoke Communications

Tel: (800)878-7326 or (303)928-2400, Fax: (303)928-2832. E-mail: tmalone@evoke.com

REFERENCES

1. Evoke Communications <http://vsnetcall.vstream.com/>

REVIEWERS

Peer reviewed as an emerging construction technology

DISCLAIMER

Purdue University does not endorse this technology or represents that the information presented can be relied upon without further investigation.

PUBLISHER

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