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## From the Editors

Lil Brannon

Steve North

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## From the Editors

As a result of variations in the form of support we have received from our respective institutions (New York University and SUNY at Albany, both of whom have supported the journal since its inception), we have experimented over our four years with different production strategies, trying always to find the cheapest way to the best product. Thus we have tried everything from working with state-contracted printers (too slow) to doing all typesetting and layout ourselves (cheap, but finally too time-consuming), and most of the options in between. For this issue, we made the switch back to typesetting ourselves, but in this case from a home computer (Apple) via modem to a university main-frame typesetter. The benefits--once realized, of course--are substantial: typesetting, layout, and computer time can represent as much as half the cost of an issue.

The problem with computer work in such a relatively new area, as one might expect, is that it is never as simple or straightforward as it sounds. Computers are a lot like their human designers: They don't really like to talk to one another, and they guard the differences in their languages rather jealously, rendering whole communications useless in an argument over whether # should signify 'begin' or 'end'.

Experienced communicators that we are, naturally, we have resolved most of the differences. A recalcitrant computer responds to writing center charm--or, when necessary, writing center muscle--much like a recalcitrant writer. But it takes time. And so, this issue is late. Please accept our apologies.

*Lil Brannon*

*Steve North*