Will POD (Print on Demand) Spell DOA for OP?

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WILL POD (PRINT ON DEMAND) SPELL DOA FOR OP?

Mitchell Davis – President, BiblioLife

Peter V. Tafuri – New POD Author/Publisher, Frost Pocket Farm Books

John Riley – Owner, Gabriel's Books, a used/out-of-print bookstore and Internet sales

Narda Tafuri – Acquisitions & Continuing Resources Librarian, The University of Scranton

Marcus Woodburn – Director of Publisher Business Development, Ingram Content Group

Summary:

This lively lunch presentation and discussion will provide an in-depth look at the evolving world of print-on-demand and its effect, both current and possibly future, on the used/out-of-print market, publishing, and library acquisitions.

Mitchell Davis, President of Bibliolife, a print-on-demand business, will start the presentations off with a brief history of POD, its evolution, and how it has affected libraries. Michell will give a brief introduction on the development of Bibliolife. It should be noted that Mitchell was a co-founder of BookSurge, a print-on-demand company that is now owned by Amazon.com

The second speaker will be Peter Tafuri, author and “publisher” of an illustrated children’s book, *The Christmas Dog*. His book was published through BookSurge’s POD process. Peter will describe the experience from initial contact through the finished product. He will elaborate on lessons learned at a writers’ conference about “real” publishers, how he made the decision to self-publish, the necessity of getting it on Amazon, and finding a POD publisher, BookSurge. He will also discuss marketing and the ongoing effort to sell your product.

John Riley, owner of Gabriel’s Books, a used/out-of-print bookstore and Internet sales, will share his predictions for the future of the out-of-print/used book market as well as book publishing and selling in general. He will elaborate on where some of these new models may be taking us.

The fourth speaker and moderator of this Lively Lunch, is Narda Tafuri, Acquisitions & Continuing Resources Librarian at The University of Scranton. Narda will be discussing the results of a recent survey that she conducted exploring libraries’ current book purchasing choices as well as any plans they might have to offer print-on-demand. Factors affecting librarian’s choices as well as current trends and possible future outcomes will be examined.

Wrapping up this session, is Marcus Woodburn, Director of Publisher Business Development, Ingram Content Group. Marcus will discuss the confluence between people and POD books. How can people find these books? How can libraries reap the benefits of POD publishing? Should you get an Espresso Book Machine?

Questions and a lively discussion will follow the speakers’ presentations.